



# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Caren Sexte, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Caren Sexte

Authorized committee: Caren Sexte for State Rep

Agency requesting time (and contact information):

N/A

Candidate's political party: Republican

Office sought (no acronyms or abbreviations): State Rep

Date of election: 11/8/22

General

Primary

Treasurer of candidate's authorized committee: Mark Elman

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature: [Signature]

Signature: [Signature]

Name: Caren Sexte

Name: Larry Stone

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time: 10/28

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:  
\_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Sales Order

Station: WKXD-FM Buyer: \_\_\_\_\_  
 Contract Name: Sexton KICKS 2022 OctNov Tax Schedule: (None)  
 Contract#: 4032980 Agency Commission %: 0  
 Start Date: 10/12/22 End Date: 11/07/22 Billing Cycle: Calendar  
 Revenue Type: Political Type: Cash Salesperson: 1037hours Comm %: 15  
 Advertiser: Cameron Sexton (R - House) Makegood Policy: Within Contract Dates  
 Address: 186 Homestead Drive  
 City: Crossville State: TN Zip: 38555  
 Phone: (931) 261-2497  
 Product Name: State House Race  
 Competitive Code: Political: State/Fed

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	10/12/22	11/07/22		6:00 AM	10:00 AM	60	2	2	2	2	2			10	D	20.00	38	760.00	3
2	10/12/22	11/07/22		10:00 AM	3:00 PM	60	3	3	3	3	3			15	D	15.00	57	855.00	3

Billing Projections: By Month

	Oct 22	Nov 22
CA	1,190.00	425.00
ST	1,105.00	510.00

Print Spot Prices

TOTAL SPOTS 95  
 GROSS TOTAL \$ 1,615.00  
 ADJUSTED SPOTS 95  
 ADJUSTED TOTAL \$ 1,615.00

APPROVE DECLINE

- General Manager
- Sales Manager
- National Sales Manager
- Local Sales Manager

## Larry Stone

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**From:** Cameron Sexton <cameronasexton@gmail.com>  
**Sent:** Friday, October 7, 2022 12:10 PM  
**To:** larry@stonecomradio.com  
**Subject:** Re: Kicks Country Buy

Thank you!

Sent from my iPhone

On Oct 7, 2022, at 11:43 AM, Larry Stone <larry@stonecomradio.com> wrote:

Hi Mr. Sexton....

Collins is off....so I am filling in. Total price tag is 1615 for Kicks Country.

Want me to go ahead and book it starting Wed?

Thanks



**Larry Stone**

President/General Manager



(931) 528-6064



[larry@stonecomradio.com](mailto:larry@stonecomradio.com)



[stonecomradio.com](http://stonecomradio.com)



1 Stonecom Way  
Cookeville, TN 38506



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4032980

## Larry Stone

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**From:** Collins Jones <collins@stonecomradio.com>  
**Sent:** Friday, October 7, 2022 11:37 AM  
**To:** larry@stonecomradio.com  
**Subject:** FW: rates Stonecom



### Collins Jones

Vice President Of Sales & Marketing



(931) 528-6064  
(931) 261-6060



collins@stonecomradio.com



stonecomradio.com



1 Stonecom Way  
Cookeville, TN 38506



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**From:** Cameron Sexton <camerasexton@gmail.com>  
**Sent:** Friday, October 7, 2022 11:25 AM  
**To:** Collins Jones <collins@stonecomradio.com>  
**Subject:** Re: rates Stonecom

Starting on Wednesday next (only on 106.9)  
10/12-10/14 = 2 spot 6a-10a and 3 spots 10a-3p (per day)

10/17 - 11/7 excluding weekends)  
2 spots 6a-10a and 3 spots 10a-3p (per day)

Please send me the cost - and I will be in Monday or Tuesday to pay

Sent from my iPhone

On Oct 7, 2022, at 10:16 AM, Cameron Sexton <camerasexton@gmail.com> wrote:

I will be in on Monday or Tuesday to pay for another buy - I believe my current order ends today. I will send you the schedule I'm looking at later today

Thank you

Sent from my iPhone

On Sep 7, 2022, at 10:27 AM, Cameron Sexton <[cameronasexton@gmail.com](mailto:cameronasexton@gmail.com)> wrote:

This one is 60 seconds

Sent from my iPhone

On Sep 7, 2022, at 9:39 AM, Collins Jones <[collins@stonecomradio.com](mailto:collins@stonecomradio.com)> wrote:

Ok ill get this put together and get someone to get paperwork and have it ready for you.

What about commercial? Also is it a :30 or :60?

Thanks Collins



**Collins Jones**

Vice President Of Sales & Marketing



(931) 528-6064  
(931) 261-6060



[collins@stonecomradio.com](mailto:collins@stonecomradio.com)



[stonecomradio.com](http://stonecomradio.com)



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**From:** Cameron Sexton <[cameronasexton@gmail.com](mailto:cameronasexton@gmail.com)>

**Sent:** Wednesday, September 7, 2022 9:36 AM

To: Collins Jones <collins@stonecomradio.com>

Subject: Re: rates Stonecom

Schedule starting Monday the 12th and ending in October 7th.

106.9 - 2 ads per day 6am-10am - Mon, Tues, Thurs (\$120 week)

93.7 - 3 ads per day 10a-3pm - Tuesday, Thursday (\$90 per week)

Newstalk - 2 ads per day 10am-3pm - Monday, Tuesday, Wednesday and Thursday (\$40 per week)

Sportstalk - 2 ads per day 10a-3pm - Monday, Tuesday, Wednesday, Friday (\$24 per week)

I can come by today around 11:10am and sign paperwork

Sent from my iPhone

On Sep 7, 2022, at 8:28 AM, Collins Jones <collins@stonecomradio.com> wrote:

Your choice we do not charge different for :30's or :60's

Thanks Collins



**Collins Jones**  
Vice President Of Sales & Marketing



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