

ISSUES / PROGRAMS REPORT

Radio Station WTDA, Westerville/Columbus, Ohio

January 1, 2012 to March 31, 2012

A. ISSUES LIST

A list of some issues of importance to Columbus and central Ohio addressed during the period covered by this report.

1. Economy/Jobs
2. Terrorism/Homeland Security
3. Education
4. Health care/Health issues
5. Crime/Public Safety
6. Social issues

B. DESCRIPTION OF PROGRAMMING

Columbus Concerns: A weekly public affairs program which features a discussion of local, regional and national issues. Leaders of various organizations are interviewed by station personnel. Twenty minutes in length.

Week In Review: A review of the prior week's important news stories. Westwood One Broadcasting System. Twenty minutes in length.

America This Week: A public affairs program dealing with a range of topics of public concern. Westwood One Broadcasting System. Twenty minutes in length.

Public Service Campaigns: These campaigns touch on various issues of public concern. They consist of 30 second and 60 second public service announcements that air during all day parts.

1. ISSUE: ECONOMY/JOBS

<u>PROGRAM TITLE</u>	<u>DESCRIPTION</u>	<u>TIME</u>	<u>DATE</u>	<u>DURATION</u>
Week in Review	The economy and jobs was the main issue in debates leading up to the Iowa Caucuses.	6:20am	1/1/12	20 Minutes
Columbus Concerns	President Obama focuses most of his attention on the economy during his annual State of the Union speech.	6:00am	1/29/12	20 Minutes
America This Week	As the economy starts to rebound, businesses are reporting more activity during the first few weeks of the new year.	6:40am	1/29/12	20 Minutes
Week in Review	Economists are worried that a sharp increase in gasoline prices could slow down the economic recovery.	6:20am	2/26/12	20 Minutes
America This Week	There are more signs that the US economy is starting to recover and create some new jobs.	6:40am	3/18/12	20 Minutes

2. ISSUE: TERRORISM/HOMELAND SECURITY

<u>PROGRAM TITLE</u>	<u>DESCRIPTION</u>	<u>TIME</u>	<u>DATE</u>	<u>DURATION</u>
America This Week	The Obama administration is announcing plans for a smaller, less expensive military with cuts coming soon.	6:40am	1/8/12	20 Minutes
America This Week	After a government bailout to keep the company operating, General Motors records profits in the first month of 2012.	6:40am	2/19/12	20 Minutes
Week in Review	President Obama speaks out against "loose talk of war" between the US and Iran over Iran's nuclear program.	6:20am	3/11/12	20 Minutes
Week in Review	After several violent incidents, President Obama is rethinking America's roll in Afghanistan.	6:20am	3/18/12	20 Minutes
Public Service Campaign	A campaign in support of the Ohio National Guard and Reserves.			
Public Service Campaign	A campaign in support of returning veterans of the wars in Iraq and Afghanistan.			

3. ISSUE: EDUCATION

<u>PROGRAM TITLE</u>	<u>DESCRIPTION</u>	<u>TIME</u>	<u>DATE</u>	<u>DURATION</u>
Columbus Concerns	On the program, a replay of the President's State of the Union address and his thoughts on education.	6:00am	2/5/12	20 Minutes
Public Service Campaign	A campaign to get more girls to take advanced math and science classes in school.			
Public Service Campaign	A campaign to get kids to stay in school and for drop-outs to go back and get a GED.			

4. ISSUE: HEALTH CARE/HEALTH ISSUES

<u>PROGRAM TITLE</u>	<u>DESCRIPTION</u>	<u>TIME</u>	<u>DATE</u>	<u>DURATION</u>
Columbus Concerns	A representative of NAMI Franklin County talked about mental health programs in central Ohio.	6:00am	1/1/12	20 Minutes
America This Week	There's a new study released that details the relationship between sex and heart attacks.	6:40am	1/22/12	20 Minutes
America This Week	Many businesses are now telling employees they can't smoke anytime—not just on the job.	6:40am	2/5/12	20 Minutes
Columbus Concerns	Religious leaders talk about death, assisted suicide and other topics during a discussion of death related issues.	6:00am	2/19/12	20 Minutes
Columbus Concerns	YMCA is renovating several of its recreation centers around central Ohio this year.	6:00am	2/26/12	20 Minutes
America This Week	The FDA reports that there is a critical shortage of some cancer drugs at U.S. hospitals.	6:40am	2/26/12	20 Minutes
Columbus Concerns	Mid Ohio Regional Planning Commission has a program to increase healthy locally grown food to central Ohio.	6:00am	3/25/12	20 Minutes
America This Week	There's a major gender gap when it comes to health insurance coverage in the US.	6:40am	3/25/12	20 Minutes
Public Service Campaign	A campaign by doctors to remind parents about repetitive sports injuries in teenagers.			
Public Service Campaign	A campaign to help people quit smoking through the government's EX program.			
Public Service Campaign	A campaign to encourage women to know the symptoms of a heart attack and to call for help.			
Public Service Campaign	A campaign to help people with Diabetes stop smoking.			
Public Service Campaign	A campaign to promote stroke awareness and prevention measures people can take.			

5. ISSUE: CRIME/PUBLIC SAFETY

<u>PROGRAM TITLE</u>	<u>DESCRIPTION</u>	<u>TIME</u>	<u>DATE</u>	<u>DURATION</u>
America This Week	There's a major controversy in Mississippi after the outgoing governor pardons several criminals.	6:40am	1/15/12	20 Minutes
Week in Review	Twisters in the central part of the nation have officials in the country thinking about public safety .	6:20am	3/4/12	20 Minutes
America This Week	Officials say restrictions on cell phone use has led to fewer traffic deaths in the US.	6:40am	3/11/12	20 Minutes
Columbus Concerns	Westerville Police are holding their annual Salute to Senior's day to warn seniors against scams and other crimes.	6:00am	3/18/12	20 Minutes
Public Service Campaign	A campaign from the US Dept. of Justice on crime prevention.			
Public Service Campaign	A campaign in support of Angles on Track, an organization that promotes safety at railroad crossings.			
Public Service Campaign	A campaign to warn people against mortgage fraud.			

6. ISSUE: SOCIAL ISSUES

<u>PROGRAM TITLE</u>	<u>DESCRIPTION</u>	<u>TIME</u>	<u>DATE</u>	<u>DURATION</u>
America This Week	Big events and notable deaths of 2011 are discussed on a special New Year's Day program.	6:40am	1/1/12	20 Minutes
Week in Review	The GOP race for president is shaken-up again with conservative Rick Santorum winning the Iowa Caucus.	6:20am	1/8/12	20 Minutes
Week in Review	The Republican race for president gets nasty with candidates running hundreds of negative ads against one another.	6:20am	1/15/12	20 Minutes
Week in Review	Texas Governor Rick Perry drops out of the presidential race after several gaffs and low poll numbers.	6:20am	1/22/12	20 Minutes
Week in Review	Mitt Romney appears to have rebounded after a debate victory ahead of the Florida primary.	6:20am	1/29/12	20 Minutes
Week in Review	The nation is going through an early warm spell with record breaking temperatures as far north as Chicago.	6:20am	2/5/12	20 Minutes
Week in Review	Republican Rick Santorum is a winner in two southern states during Tuesday's primary.	6:20am	2/12/12	20 Minutes
America This Week	Suddenly, contraception has become a major issue in the Republican presidential race.	6:40am	2/12/12	20Minutes
Week in Review	Actress Whitney Houston is found death in a Los Angeles hotel room of undetermined causes.	6:20am	2/19/12	20 Minutes
America This Week	Republican Mitt Romney wins Ohio in the 2012 GOP presidential contest.	6:40am	3/4/12	20 Minutes
Week in Review	Racial tensions are high around Florida and in the rest of the nation after the shooting of an unarmed Black teen.	6:20am	3/25/12	20 Minutes
Public Service Campaign	A campaign for the March of Dimes.			
Public Service Campaign	A campaign to point out housing discrimination.			