

CONTRACT



WRFC-AM
Cox Radio, Inc.
PO box 83190
Chicago, IL 60691-0190
(855) 333-2676

<u>Contract / Revision</u> 929091 /		<u>Alt Order #</u>
<u>Advertiser</u> National Association of Broadcasters (NAB)-I		<u>Original Date / Revision</u> 03/29/22 / 03/30/22
<u>Contract Dates</u> 04/02/22 - 09/06/22	<u>Estimate #</u> PERFORMANCE TAX L	
<u>Product</u> PERFORMANCE TAX LEGISLATION		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WRFC-AM	<u>Account Executive</u> CMG House Account	<u>Sales Office</u> Athens Radio Lo
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u> P00019385-D

And:

National Association of Broadcasters (NAB)-D
1 M Street SE
Washington, DC 20003

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	WRFC	04/02/22	09/06/22	Sign-on/Sign-off	5:00 AM-12:00 XM		:30			P-05	NM	790	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	03/28/22	04/03/22	-----55	10			\$0.00					
	Week:	04/04/22	04/10/22	5555555	35			\$0.00					
	Week:	04/11/22	04/17/22	5555555	35			\$0.00					
	Week:	04/18/22	04/24/22	5555555	35			\$0.00					
	Week:	04/25/22	05/01/22	5555555	35			\$0.00					
	Week:	05/02/22	05/08/22	5555555	35			\$0.00					
	Week:	05/09/22	05/15/22	5555555	35			\$0.00					
	Week:	05/16/22	05/22/22	5555555	35			\$0.00					
	Week:	05/23/22	05/29/22	5555555	35			\$0.00					
	Week:	05/30/22	06/05/22	5555555	35			\$0.00					
	Week:	06/06/22	06/12/22	5555555	35			\$0.00					
	Week:	06/13/22	06/19/22	5555555	35			\$0.00					
	Week:	06/20/22	06/26/22	5555555	35			\$0.00					
	Week:	06/27/22	07/03/22	5555555	35			\$0.00					
	Week:	07/04/22	07/10/22	5555555	35			\$0.00					
	Week:	07/11/22	07/17/22	5555555	35			\$0.00					
	Week:	07/18/22	07/24/22	5555555	35			\$0.00					
	Week:	07/25/22	07/31/22	5555555	35			\$0.00					
	Week:	08/01/22	08/07/22	5555555	35			\$0.00					
	Week:	08/08/22	08/14/22	5555555	35			\$0.00					
	Week:	08/15/22	08/21/22	5555555	35			\$0.00					
	Week:	08/22/22	08/28/22	5555555	35			\$0.00					
	Week:	08/29/22	09/04/22	5555555	35			\$0.00					
	Week:	09/05/22	09/11/22	55-----	10			\$0.00					
N 2	WRFC	04/02/22	09/06/22	Sign-on/Sign-off	12:00 AM-5:00 AM		:30			P-05	NM	790	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	03/28/22	04/03/22	-----55	10			\$0.00					
	Week:	04/04/22	04/10/22	5555555	35			\$0.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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<u>Contract Dates</u> 04/02/22 - 09/06/22	<u>Product</u> PERFORMANCE TAX L	<u>Estimate #</u> PERFORMANCE TAX LEC
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/11/22	04/17/22	5555555				35	\$0.00				
Week:		04/18/22	04/24/22	5555555				35	\$0.00				
Week:		04/25/22	05/01/22	5555555				35	\$0.00				
Week:		05/02/22	05/08/22	5555555				35	\$0.00				
Week:		05/09/22	05/15/22	5555555				35	\$0.00				
Week:		05/16/22	05/22/22	5555555				35	\$0.00				
Week:		05/23/22	05/29/22	5555555				35	\$0.00				
Week:		05/30/22	06/05/22	5555555				35	\$0.00				
Week:		06/06/22	06/12/22	5555555				35	\$0.00				
Week:		06/13/22	06/19/22	5555555				35	\$0.00				
Week:		06/20/22	06/26/22	5555555				35	\$0.00				
Week:		06/27/22	07/03/22	5555555				35	\$0.00				
Week:		07/04/22	07/10/22	5555555				35	\$0.00				
Week:		07/11/22	07/17/22	5555555				35	\$0.00				
Week:		07/18/22	07/24/22	5555555				35	\$0.00				
Week:		07/25/22	07/31/22	5555555				35	\$0.00				
Week:		08/01/22	08/07/22	5555555				35	\$0.00				
Week:		08/08/22	08/14/22	5555555				35	\$0.00				
Week:		08/15/22	08/21/22	5555555				35	\$0.00				
Week:		08/22/22	08/28/22	5555555				35	\$0.00				
Week:		08/29/22	09/04/22	5555555				35	\$0.00				
Week:		09/05/22	09/11/22	55-----				10	\$0.00				
Totals												1,580	\$0.00

Time Period	# of Spots	Gross Amount	Net Amount
03/28/22 -04/24/22	230	\$0.00	\$0.00
04/25/22 -05/29/22	350	\$0.00	\$0.00
05/30/22 -06/26/22	280	\$0.00	\$0.00
06/27/22 -07/31/22	350	\$0.00	\$0.00
08/01/22 -08/28/22	280	\$0.00	\$0.00
08/29/22 -09/06/22	90	\$0.00	\$0.00
Totals	1,580	\$0.00	\$0.00

Signature: _____ **Date:** _____

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