

## Issues Programs List

### Quarterly Issues Program List for Station – KPMX

July-Sept 2015

**Assessment of Issues for this quarter:** Issues important to our community are gleaned from Service Organizations, chamber of commerce, law enforcement, business owners, city/county/state employees, politicians, other media, Facebook and Twitter postings, conversations with community members at community concerts, special events and other functions.

#### **Section I. Issues.**

**A. Agriculture:** The many issues relating to Agriculture including government programs, the drought, planting and harvesting, and technology and local fairs.

**B. Government:** The discussion of policies related to our government both statewide and local issues.

**C. Public Safety:** The discussion of traffic, weather, and community safety in our area.

**D. Education:** Issues relating to Public School education and community college in our community including the start of school.

**F. Quality of Life:** Issues relating to the overall health and living conditions of our community.

## **Section II. Responsive Programs**

The station has broadcast programming dealing with each of the above-referenced issues. Programming dealing with each issue is set out below.

### **Agriculture:**

#### **07/30/15 9:00AM**

Logan County Fair Board in studio to promote next week's Fair. We heard reports from Ken Meis, PRCA Rodeo Chair and Board President, Britt Pratt, Sponsorship Chair, Tim Schaefer, PBR Bull Riding Chair, Marilee Johnson, Night Show Chair and Bill Dolan, Demolition Derby Chair. 20 minutes

#### **07/30/15 7:30AM**

CSU Extension's Brian Kailey alerts listeners that the Extension Office moves to the Fairgrounds today, Gives deadlines for entries. 15 minutes.

**08/14/15 9:00AM** Fleming FFA is hosting a Farmer's Market for area growers every Tuesday at 4:00PM and Every Saturday at 8:00AM at the Logan County Courthouse South Parking Lot. 15 minutes.

**10/01/15 9:00AM** CSU Extension's Brian Kailey discusses the various activities & projects available to 4H members. 15 minutes

### **Quality of Life:**

**07/01/15 9:00AM** Members of the Family Resource Center in studio to discuss parenting classes for the fall. 15 minutes.

**07/04/15 10:00 - Noon**: KPMX on location from the Overland Trail Museum to promote the annual Heritage Festival. Interviews include historian Dr. Jeffrey Bloom and Wild Bill Cody re-enactor as well as museum curator Kay Rich. 2 hours.

**07/07/15 9:30 AM**: Cynthia Mills, Heritage Center Director, promotes upcoming day trips and programs like Silver Sneakers and Yoga for area Seniors.. 15 minutes.

**07/14/15 - 9:00AM:** Josh Lambrecht makes final push for the Blacktop Jack's Poker Run to benefit area Wounded Warriors this Saturday. 15 minutes.

**07/15/15 9:00AM:** Sterling Arts Council's Richard Ontiveros promotes this week's "July Jamz" which features Latin Jazz group The Mambotet. 15 minutes.

**07/20/15 9:00AM:** Logan County Chamber Director Kim Sellers is in the studios to discuss RE-1 Valley's Vendor Fair and the Pedal The Plains' Art Project.

**07/24/15 9:00AM:** Meshawa Riding Club's President Janie Rasmussen talks about the annual Horse Show & Gymkhana being moved to Saturday, August 1st this year.

**07/28/15 9:30AM** Perry Johnson reminds listeners of two events in August, August 1st is Colorado Day, with free admission to the museum and Family Fun Saturday with various activities. Bison Days is later in the month. 15 minutes.

**07/29/15 9:30AM** Miss Rodeo Logan County contestant Abby Brower discusses the competition and responsibilities of MRLC 10 minutes.

**08/10/15 9:00AM** Logan County Chamber of Commerce has agreed to participate in a fully funded Pilot Program, the "Reverse Risk Project", and as a result, have negotiated a new Chamber benefit that is now available to all members. Chamber Director Kim Sellers tell the listeners about it. 15 minutes.

**08/12/15 9:30AM** Author Cheryl Bills discusses the first book in her trilogy, "SPLIT", which explores topics of sexual abuse, drug addiction and choices facing young women from the 1950's to today. 20 minutes.

**08/17/15 9:00AM** Kim Wells and Peg Peterson in to discuss the Family Resource Center's Family Fun Ride during Pedal The Plains. 15 minutes

**08/17/15 9:30AM** Laurie Jones, East Colorado SBDC discusses Contingency Plans for your business.

**08/24/15 9:00AM** Kim Sellers & Ted Acton promote the business of cross-promoting businesses. Downtown businesses promoting their neighbors.

**08/27/15 9:00AM** Marianne Harbart and Kathy Kaufman discuss this Saturday's "Walk To End Alzheimer's". topics covered include identification & treatment of Alzheimer's patients, respite care for caregivers and how to donate. 15 minutes.

**08/31/15 9:00AM** Logan County Chamber Director Kim Sellers talks about the Art Initiative for Sugar Beet Days/Pedal The Plains. The subject is Scarecrows. 15 minutes.

**09/01/15 7:30AM** Sterling Public Library Superintendent Sandy Van Dusen reminds listeners that September is "Get Your Library Card Month" and discusses the services available at the library. 10 Minutes.

**09/01/15 9:30AM** Logan County Heritage Center's Cynthia Mills announced plans for day trips, Classic Movies and other activities at the Heritage Center 15 minutes.

**09/02/15 9:00AM** Team members from the Family Resource Center remind listeners of two upcoming events: a celebration of sobriety on September 11th and tomorrow night's kick-off for their Youth Programs. 15 minutes.

**09/11/15 9:00AM** Twig Moguss and Ginnie Frank discuss this Sunday's Grief Support Group Open House at the Logan County Courthouse. 15 minutes.

**09/14/15 9:00AM** Kim Sellers and Cheryl Walraven promote this weekend's "Sugar Beet Days" in downtown Sterling, in conjunction with Pedal The Plains 15 minutes

**09/29/15 9:00AM** Judy Kimball and Bev Bazata in to promote their concert concert ion Sunday, Oct 4th at 3pm. 15 minutes

**09/30/15 9:30AM** Northeast Colorado Cancer Resource Association President Janice Rice explains the mission of the Association. Reminds listeners of "Pink Out" events. 15 minutes

**10/07/15 9:00AM**1 Shannon Jelle from the Family Resource Center talks about their anti-bullying initiative. 15 minutes

**Public Safety:** 07/02/15 9:00AM Northeast Colorado's Deanna Herbert talks about communicable diseases; Hantavirus, West Nile & Rabies 15 minutes

**08/03/15 9:00AM** Kim Sellers, Logan County Chamber Director, warns listeners of potential scams relating to recent hail damage. 10 minutes.

**08/18/15 9:30 AM** American Red Cross' Carol Brom discusses the "Lauren Project" and the Red Cross' collaboration with the Sterling Fire Dept in bringing free smoke detectors & CO detectors to people in Sterling. 15 minutes.

**09/02/15 9:30AM** Carol Brom, Northern Colorado Chapter of the American Red Cross invites listeners to become volunteers and discusses upcoming training offered in setting up temporary shelters 15 minutes

**09/04/15 - 9:00AM** Northeast Colorado Health Department's Deanna Herbert and Michelle Pemberton discuss children's Dental Health and school programs promoting dental and oral health. 15 minutes.

**09/09/15 9:00AM** Shellie Morris of the Cooperating Ministry talks about joining forces with NCHD on the "Freedom From Smoking" project. 15 minutes

**09/24/15 9:00AM** Logan County Sheriff's Office Lieutenant Joe McBride discusses recent phone scams in the area and the difference between a scam and sneaky - but legal - sales tactics. 15 minutes.

## **Education:**

**07/28/15 9:00AM** NJC's Adam Kunkel promotes that college's "Business Fair" at the college on August 20th. He invited the business community to bring their goods & services to the Bank Of Colorado Event Center 15 minutes.

**07/30/15 7:30AM** CSU Extension's Brian Kailey alerts listeners that the Extension Office moves to the Fairgrounds today 4H projects are due Tuesday. 15 minutes.

**08/03/15 9:30AM** Heather Tanner and Carmen Vandenburg remind listeners of the Cajun Boil to benefit Fleming Boosters on August 16th. 15 minutes

**08/04/15 7:30 AM** Library Superintendent Sandy VanDusen explains how the library uses Fair Week to get caught up on housekeeping and talks about new books available at the library 5 minutes.

**08/04/15 9:00AM** NJC President Jay Lee talks about his State of the College Address. 15 minutes.

**08/11/15 7:30AM:** Library Superintendent Sandy Van Dusen talks about providing educational kits for homeschoolers and other teachers.

**08/11/15 9:00AM** Adam Kunkel reminds the business community of NJC's Community Fair on August 20th. 15 minutes.

**08/13/15 9:15** RE-1 Valley Schools Superintendent Dr. Jan Delay discusses Social & Emotional Learning. 15 minutes

**08/17/15 7:30AM** Sterling Public Library Superintendent Sandy Van Dusen promotes "1,000 books before Kindergarten" 5 minutes

**08/25/15 7:30AM** Story Time begins next week at the Sterling Public Library. Library Superintendent Sandy Van Dusen talks about the program 10 minutes.

**08/25/15 - 9:30AM** Sterling Lions' Sandy Ray promotes their annual Reading Action Program fundraising luncheon on September 10th. This helps buy books for area kids. 10 minutes.

**09/01/15 9:15 AM** NJC Vice President of Student Services Stanton Gartin discusses the first week of school and discusses the upcoming semester. 15 minutes.

**09/15/15 7:30AM** Sandy Van Dusen reminds listeners that Magnificent Mondays starts next week and gives info on the topic as well as the reason for the program 10 minutes.

**09/15/15 9:00AM** Lee Lippstrew and Celeste Delgado-Pelton, Music Professors at Northeastern discuss the Performing and Recording Arts programs at NJC. 20 minutes.

## **Government:**

**07/29/15 7:30AM** Ward 2 City Councilwoman Alice Pitcher gives update on last night's meeting. 10 minutes.

**08/27/15 8:45AM** State Senator Jerry Sonnenberg discusses Colorado's "Bed Tax", TABOR and Conservation Easements 15 minutes.

**08/12/15 7:30AM** Sterling City Council Ward 3 representative Dave Appelhans brings the audience up to date on last night's meeting and gives updates on road construction in Sterling. 10 minutes.

**09/30/15 9:00AM** Byron Pelton announces his candidacy for Logan County Board of Commissioners. 15 minutes.

**08/26/15 7:30AM** Sterling City Councilman Bob McCarty gives update on last night's meeting: topics include November elections, new bike paths and shooting range. 15 minutes