

## INVOICE



**WBAY**  
**115 S Jefferson St**  
**Green Bay, WI 54301**  
**Sales T & C: [www.gray.tv/advertising](http://www.gray.tv/advertising)**  
**Main: (920) 432-3331**  
**Billing: (920) 432-3331**

Billing Address:

**Targeted Platform Media**  
**Attention: Accounts Payable**  
**1291 Hollywood Ave**  
**Annapolis, MD 21403**

Send Payment To:

**WBAY**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Property	WBAY		
Invoice #	1525538-1	Order #	1525538
Invoice Date	07/12/20	Alt Order #	WOC12389298
Invoice Month	July 2020	Deal #	
Invoice Period	06/29/20 - 07/06/20	Flight Dates	06/30/20 - 07/06/20
Advertiser	Priorities USA Action		
Product	TV		
Estimate #	8267		
Account Executive	Green Bay House		
Sales Office	Green Bay National		
Sales Region	National		
Agency Code	9920316		
Advertiser Code	750		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	52375		
Advertiser Ref	38125		
Product 1	760		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/30/20	07/06/20	America This Morning	4a-430am	MTWTF--	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/30/20 07/06/20 MTWTF-- 1 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WBAY Th 07/02/20 4:10 AM America This Morning 4a-430am :30 PUSATV2015H \$30.00 NM									
2	06/30/20	07/06/20	Action 2 News @ 430a	430a-5a	MTWTF--	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/30/20 07/06/20 MTWTF-- 2 \$125.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WBAY Tu 06/30/20 4:58 AM Action 2 News @ 430a 430a-5a :30 PUSATV2014H \$125.00 NM 1 WBAY F 07/03/20 4:41 AM Action 2 News @ 430a 430a-5a :30 PUSATV2015H \$125.00 NM									
3	06/30/20	07/06/20	Action 2 News @ 5a	5a-530a	MTWTF--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/30/20 07/06/20 MTWTF-- 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WBAY W 07/01/20 5:23 AM Action 2 News @ 5a 5a-530a :30 PUSATV2015H \$400.00 NM									
4	06/30/20	07/06/20	Action 2 News @ 530a	530a-6a	MTWTF--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/30/20 07/06/20 MTWTF-- 1 \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WBAY Tu 06/30/20 5:37 AM Action 2 News @ 530a 530a-6a :30 PUSATV2014H \$600.00 NM									
5	06/30/20	07/06/20	Action 2 News @ 6a	6a-7a	MTWTF--	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/30/20 07/06/20 MTWTF-- 2 \$900.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WBAY Tu 06/30/20 5:57 AM Action 2 News @ 6a 6a-7a :30 PUSATV2014H \$900.00 NM 1 WBAY M 07/06/20 5:59 AM Action 2 News @ 6a 6a-7a :30 PUSATV2015H \$900.00 NM									

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Send Payment To:

**WBAY**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	1525538-1	Invoice Month	July 2020
Invoice Date	07/12/20	Invoice Period	06/29/20 - 07/06/20
Advertiser	Priorities USA Action		
Product	TV		
Estimate #	8267		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	06/30/20	07/06/20	Action 2 News @ 6a	6a-7a	MTWTF--	:30	2	\$900.00	NM
6	06/30/20	07/06/20	GMA 8a	8a-9a	MTWTF--	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/30/20 07/06/20 MTWTF-- 2 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBAY	Tu	06/30/20	8:37 AM	GMA 8a	8a-9a	:30	PUSATV2014H	\$750.00 NM
2	WBAY	F	07/03/20	7:58 AM	GMA 8a	8a-9a	:30	PUSATV2015H	\$750.00 NM
7	06/30/20	07/06/20	GMA 7a	7a-8a	MTWTF--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/30/20 07/06/20 MTWTF-- 2 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WBAY	Tu	06/30/20	7:44 AM	GMA 7a	7a-8a	:30	PUSATV2014H	\$1,200.00 NM
1	WBAY	W	07/01/20	7:27 AM	GMA 7a	7a-8a	:30	PUSATV2015H	\$1,200.00 NM
8	06/30/20	07/06/20	The View	10a-11a	MTWTF--	:30	3	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/30/20 07/06/20 MTWTF-- 3 \$325.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WBAY	Tu	06/30/20		The View	10a-11a	:00		<del>\$325.00</del> NM
			Unresolved						
1	WBAY	F	07/03/20	10:34 AM	The View	10a-11a	:30	PUSATV2015H	\$325.00 NM
3	WBAY	M	07/06/20	9:58 AM	The View	10a-11a	:30	PUSATV2015H	\$325.00 NM
9	06/30/20	07/06/20	General Hospital	1p-2p	MTWTF--	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/30/20 07/06/20 MTWTF-- 3 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBAY	Tu	06/30/20	1:59 PM	General Hospital	1p-2p	:30	PUSATV2014H	\$250.00 NM
2	WBAY	Th	07/02/20	12:59 PM	General Hospital	1p-2p	:30	PUSATV2015H	\$250.00 NM
3	WBAY	M	07/06/20	1:25 PM	General Hospital	1p-2p	:30	PUSATV2015H	\$250.00 NM
10	06/30/20	07/06/20	Action 2 News M-F @ 12 12p-1230p		MTWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/30/20 07/06/20 MTWTF-- 2 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WBAY	Tu	06/30/20	12:10 PM	Action 2 News M-F @ 12p	12p-1230p	:30	PUSATV2014H	\$600.00 NM
1	WBAY	M	07/06/20	12:28 PM	Action 2 News M-F @ 12p	12p-1230p	:30	PUSATV2015H	\$600.00 NM
11	06/30/20	07/06/20	M-F 430p-5p	430p-5p	MTWTF--	:30	3	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/30/20 07/06/20 MTWTF-- 3 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBAY	Tu	06/30/20	4:45 PM	M-F 430p-5p	430p-5p	:30	PUSATV2014H	\$550.00 NM
3	WBAY	W	07/01/20	4:44 PM	M-F 430p-5p	430p-5p	:30	PUSATV2015H	\$550.00 NM
2	WBAY	M	07/06/20	4:51 PM	M-F 430p-5p	430p-5p	:30	PUSATV2015H	\$550.00 NM

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Send Payment To:

**WBAY**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	1525538-1	Invoice Month	July 2020
Invoice Date	07/12/20	Invoice Period	06/29/20 - 07/06/20
Advertiser	Priorities USA Action		
Product	TV		
Estimate #	8267		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	06/30/20	07/06/20	M-F 3p-4p	3p-4p	MTWTF--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/30/20 07/06/20 MTWTF-- 3 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBAY	Tu	06/30/20	3:21 PM	M-F 3p-4p	3p-4p	:30	PUSATV2014H	\$350.00 NM
3	WBAY	W	07/01/20	3:37 PM	M-F 3p-4p	3p-4p	:30	PUSATV2015H	\$350.00 NM
2	WBAY	Th	07/02/20	3:39 PM	M-F 3p-4p	3p-4p	:30	PUSATV2015H	\$350.00 NM
13	06/30/20	07/06/20	Action 2 News M-F @ 4p	4p-430p	MTWTF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/30/20 07/06/20 MTWTF-- 3 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WBAY	Tu	06/30/20	4:08 PM	Action 2 News M-F @ 4p	4p-430p	:30	PUSATV2014H	\$800.00 NM
2	WBAY	F	07/03/20	4:28 PM	Action 2 News M-F @ 4p	4p-430p	:30	PUSATV2015H	\$800.00 NM
1	WBAY	M	07/06/20	4:07 PM	Action 2 News M-F @ 4p	4p-430p	:30	PUSATV2015H	\$800.00 NM
14	06/30/20	07/06/20	Action 2 News M-F @ 5p	5p-530p	MTWTF--	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/30/20 07/06/20 MTWTF-- 2 \$1,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WBAY	Tu	06/30/20	5:13 PM	Action 2 News M-F @ 5p	5p-530p	:30	PUSATV2014H	\$1,500.00 NM
1	WBAY	M	07/06/20	5:10 PM	Action 2 News M-F @ 5p	5p-530p	:30	PUSATV2015H	\$1,500.00 NM
15	06/30/20	07/06/20	Action 2 News M-F @ 6p	6p-630p	MTWTF--	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/30/20 07/06/20 MTWTF-- 2 \$1,600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBAY	W	07/01/20	6:21 PM	Action 2 News M-F @ 6p	6p-630p	:30	PUSATV2015H	\$1,600.00 NM
2	WBAY	Th	07/02/20	6:28 PM	Action 2 News M-F @ 6p	6p-630p	:30	PUSATV2015H	\$1,600.00 NM
16	06/30/20	07/06/20	M-F 630p-7p	630p-7p	MTWTF--	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/30/20 07/06/20 MTWTF-- 2 \$1,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WBAY	Th	07/02/20	6:55 PM	M-F 630p-7p	630p-7p	:30	PUSATV2015H	\$1,500.00 NM
1	WBAY	M	07/06/20	6:42 PM	M-F 630p-7p	630p-7p	:30	PUSATV2015H	\$1,500.00 NM
17	06/30/20	07/06/20	Bachelor: Unforgettable	658p-10p	M-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/30/20 07/06/20 M----- 1 \$2,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBAY	M	07/06/20	8:22 PM	Bachelor: Unforgettable	658p-10p	:30	PUSATV2015H	\$2,000.00 NM
18	06/30/20	07/06/20	Action 2 News M-F @ 10	10p-1035p	MTWTF--	:30	2	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/30/20 07/06/20 MTWTF-- 2 \$1,350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WBAY	W	07/01/20	10:21 PM	Action 2 News M-F @ 10p	10p-1035p	:30	PUSATV2015H	\$1,350.00 NM

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Invoice #	1525538-1	Invoice Month	July 2020
Invoice Date	07/12/20	Invoice Period	06/29/20 - 07/06/20
Advertiser	Priorities USA Action		
Product	TV		
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
18	06/30/20	07/06/20	Action 2 News M-F @ 10p	10p-1035p	MTWTF--	:30	2	\$1,350.00	NM																						
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WBAY</td><td>M</td><td>07/06/20</td><td>10:28 PM</td><td>Action 2 News M-F @ 10p</td><td>10p-1035p</td><td>:30</td><td>PUSATV2015H</td><td>\$1,350.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WBAY	M	07/06/20	10:28 PM	Action 2 News M-F @ 10p	10p-1035p	:30	PUSATV2015H	\$1,350.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WBAY	M	07/06/20	10:28 PM	Action 2 News M-F @ 10p	10p-1035p	:30	PUSATV2015H	\$1,350.00	NM																					
19	06/30/20	07/05/20	Good Morning America Su	7a-8a	-----S	:30	1	\$800.00	NM																						
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>06/29/20</td><td>07/05/20</td><td>-----S</td><td>1</td><td>\$800.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		06/29/20	07/05/20	-----S	1	\$800.00										
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	06/29/20	07/05/20	-----S	1	\$800.00																										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WBAY	Su	07/05/20	7:27 AM	Good Morning America Su	7a-8a	:30	PUSATV2015H	\$800.00	NM																					
20	06/30/20	07/04/20	Good Morning America Sa	7a-8a	-----S-	:30	1	\$800.00	NM																						
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	06/29/20	07/05/20	-----S-	1	\$800.00																										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WBAY	Sa	07/04/20	7:58 AM	Good Morning America Sa	7a-8a	:30	PUSATV2015H	\$800.00	NM																					
Total Spots							38																								

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$30,180.00</b>
<u>Agency Commission</u>	<b>\$4,527.00</b>
<u>Net Amount Due</u>	<b>\$25,653.00</b>
<u>Invoice Balance as of 07/13/20 9:04:12 AM CT</u>	<b>\$0.00</b>

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