

# INVOICE



**WBAY**  
 115 S Jefferson St  
 Green Bay, WI 54301  
 Sales T & C: [www.gray.tv/advertising](http://www.gray.tv/advertising)  
 Main: (920) 432-3331  
 Billing: (920) 432-3331

Property	WBAY		
Invoice #	1618447-1	Order #	1618447
Invoice Date	09/27/20	Alt Order #	WOC12493584
Invoice Month	September 2020	Deal #	
Invoice Period	08/31/20 - 09/21/20	Flight Dates	09/15/20 - 09/21/20
Advertiser	Priorities USA Action		
Product	TV		
Estimate #	8543		
Account Executive	Green Bay House		
Sales Office	Green Bay National		
Sales Region	National		
Agency Code	9920316		
Advertiser Code	750		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	52375		
Advertiser Ref	38125		
Product 1	760		
Product 2			

Billing Address:

**Targeted Platform Media**  
**Attention: Accounts Payable**  
 1291 Hollywood Ave  
 Annapolis, MD 21403

Send Payment To:

**WBAY**  
 PO Box 14200  
 Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/15/20	09/21/20	Action 2 News @ 430a	430a-5a	MTWTF--	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/20 09/21/20 MTWTF-- 2 \$125.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WBAY W 09/16/20 4:44 AM Action 2 News @ 430a 430a-5a :30 PUSATV2022H \$125.00 NM 2 WBAY M 09/21/20 4:52 AM Action 2 News @ 430a 430a-5a :30 PUSATV2022H \$125.00 NM									
2	09/15/20	09/21/20	Action 2 News @ 5a	5a-530a	MTWTF--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/20 09/21/20 MTWTF-- 1 \$500.00									
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3	09/15/20	09/21/20	Action 2 News @ 530a	530a-6a	MTWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/20 09/21/20 MTWTF-- 2 \$600.00									
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4	09/15/20	09/21/20	Action 2 News @ 6a	6a-7a	MTWTF--	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/20 09/21/20 MTWTF-- 2 \$1,000.00									
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5	09/15/20	09/21/20	GMA 7a	7a-8a	MTWTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/20 09/21/20 MTWTF-- 3 \$1,200.00									
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

# INVOICE



Send Payment To:  
**WBAY**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	1618447-1	Invoice Month	September 2020
Invoice Date	09/27/20	Invoice Period	08/31/20 - 09/21/20
Advertiser	Priorities USA Action		
Product	TV		
Estimate #	8543		

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7	09/15/20	09/21/20	25 Words	930-10a	MTWTF--	:30	3	\$250.00	NM																																																																			
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11	09/15/20	09/21/20	General Hospital	1p-2p	MTWTF--	:30	4	\$275.00	NM																																																																			

MTWTFSS

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# INVOICE



Send Payment To:  
**WBAY**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	1618447-1	Invoice Month	September 2020
Invoice Date	09/27/20	Invoice Period	08/31/20 - 09/21/20
Advertiser	Priorities USA Action		
Product	TV		
Estimate #	8543		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/15/20	09/21/20	General Hospital	1p-2p	MTWTF--	:30	4	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/20 09/21/20 MTWTF-- 4 \$275.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WBAY W 09/16/20 12:59 PM General Hospital 1p-2p :30 PUSATV2022H \$275.00 NM									
3 WBAY W 09/16/20 1:59 PM General Hospital 1p-2p :30 PUSATV2022H \$275.00 NM									
4 WBAY F 09/18/20 1:59 PM General Hospital 1p-2p :30 PUSATV2022H \$275.00 NM									
2 WBAY M 09/21/20 1:59 PM General Hospital 1p-2p :30 PUSATV2022H \$275.00 NM									
12	09/15/20	09/21/20	Dr Phil	3p-4p	MTWTF--	:30	2	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/20 09/21/20 MTWTF-- 2 \$375.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WBAY W 09/16/20 3:21 PM Dr Phil 3p-4p :30 PUSATV2022H \$375.00 NM									
2 WBAY M 09/21/20 3:20 PM Dr Phil 3p-4p :30 PUSATV2022H \$375.00 NM									
13	09/15/20	09/21/20	Family Feud	430p-5p	MTWTF--	:30	2	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/20 09/21/20 MTWTF-- 2 \$625.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WBAY Tu 09/15/20 Family Feud 430p-5p :00 <del>\$625.00</del> NM See MG 13.3,13.4,13.5,13.6									
3 WBAY Tu 09/15/20 4:52 AM Action 2 News @ 430a 430a-5a :30 PUSATV2022H \$125.00 NM MG for 13.1,13.2									
4 WBAY W 09/16/20 2:29 PM ABC News Special 2p-3p :30 PUSATV2022H \$225.00 NM MG for 13.1,13.2									
6 WBAY Su 09/20/20 8:42 AM Action 2 News Su @ 8a 8a-9a :30 PUSATV2022H \$650.00 NM MG for 13.1,13.2									
1 WBAY M 09/21/20 Family Feud 430p-5p :00 <del>\$625.00</del> NM See MG 13.3,13.4,13.5,13.6									
5 WBAY M 09/21/20 ABC News Nightline 11:07p-11:36p :00 <del>\$250.00</del> NM See MG 13.7									
7 WBAY M 09/21/20 12:29 AM ABC Nightline Late Run Various :30 PUSATV2022H \$250.00 NM MG for 13.5 09/21									
14	09/15/20	09/21/20	Action 2 News M-F @ 4p 4p-430p		MTWTF--	:30	4	\$1,450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/20 09/21/20 MTWTF-- 4 \$1,450.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WBAY Tu 09/15/20 4:08 PM Action 2 News M-F @ 4p 4p-430p :30 PUSATV2022H \$1,450.00 NM									
3 WBAY Th 09/17/20 4:08 PM Action 2 News M-F @ 4p 4p-430p :30 PUSATV2022H \$1,450.00 NM									
2 WBAY F 09/18/20 4:22 PM Action 2 News M-F @ 4p 4p-430p :30 PUSATV2022H \$1,450.00 NM									
4 WBAY M 09/21/20 4:15 PM Action 2 News M-F @ 4p 4p-430p :30 PUSATV2022H \$1,450.00 NM									
15	09/15/20	09/21/20	Action 2 News M-F @ 5p 5p-530p		MTWTF--	:30	3	\$1,550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/20 09/21/20 MTWTF-- 3 \$1,550.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WBAY Tu 09/15/20 5:27 PM Action 2 News M-F @ 5p 5p-530p :30 PUSATV2022H \$1,550.00 NM									

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4	WBAY	F	09/18/20	10:33 PM	Action 2 News M-F @ 10p	10p-1035p	:30	PUSATV2022H	\$1,550.00	NM																																																																		
19	09/15/20	09/19/20	Action 2 News Sa @ 8a	8a-9a	-----S-	:30	1	\$650.00	NM																																																																			
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**Total Spots 54**

## Payment Terms 30 Days

**Gross Total \$46,950.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

# INVOICE



Send Payment To:  
**WBAY**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	1618447-1	Invoice Month	September 2020
Invoice Date	09/27/20	Invoice Period	08/31/20 - 09/21/20
Advertiser	Priorities USA Action		
Product	TV		
Estimate #	8543		

Agency Commission **\$7,042.50**

Net Amount Due **\$39,907.50**

Invoice Balance as of 09/28/20 1:50:09 PM CT **\$5,716.25**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.