

# INVOICE



**WBAY**  
 115 S Jefferson St  
 Green Bay, WI 54301  
 Sales T & C: [www.gray.tv/advertising](http://www.gray.tv/advertising)  
 Main: (920) 432-3331  
 Billing: (920) 432-3331

Property	WBAY		
Invoice #	1525505-1	Order #	1525505
Invoice Date	06/14/20	Alt Order #	WOC12389274
Invoice Month	June 2020	Deal #	
Invoice Period	06/01/20 - 06/08/20	Flight Dates	06/02/20 - 06/08/20
Advertiser	Priorities USA Action		
Product	TV		
Estimate #	8263		
Account Executive	Green Bay House		
Sales Office	Green Bay National		
Sales Region	National		
Agency Code	9920316		
Advertiser Code	750		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	52375		
Advertiser Ref	38125		
Product 1	760		
Product 2			

Billing Address:

**Targeted Platform Media**  
**Attention: Accounts Payable**  
**1291 Hollywood Ave**  
**Annapolis, MD 21403**

Send Payment To:

**WBAY**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/02/20	06/08/20	America This Morning	4a-430am	MTWTF--	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/02/20 06/08/20 MTWTF-- 1 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WBAY Tu 06/02/20 4:12 AM America This Morning 4a-430am :30 PUSATV2011H \$30.00 NM									
2	06/02/20	06/08/20	Action 2 News @ 430a	430a-5a	MTWTF--	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/02/20 06/08/20 MTWTF-- 1 \$125.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WBAY Tu 06/02/20 4:53 AM Action 2 News @ 430a 430a-5a :30 PUSATV2011H \$125.00 NM									
3	06/02/20	06/08/20	Action 2 News @ 5a	5a-530a	MTWTF--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/02/20 06/08/20 MTWTF-- 1 \$450.00									
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4	06/02/20	06/08/20	Action 2 News @ 530a	530a-6a	MTWTF--	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/02/20 06/08/20 MTWTF-- 1 \$650.00									
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5	06/02/20	06/08/20	Action 2 News @ 6a	6a-7a	MTWTF--	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/02/20 06/08/20 MTWTF-- 2 \$1,000.00									
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

# INVOICE



Send Payment To:  
**WBAY**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	1525505-1	Invoice Month	June 2020
Invoice Date	06/14/20	Invoice Period	06/01/20 - 06/08/20
Advertiser	Priorities USA Action		
Product	TV		
Estimate #	8263		

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6	06/02/20	06/08/20	GMA 8a	8a-9a	MTWTF--	:30	2	\$800.00	NM																																																															
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2	WBAY	F	06/05/20	12:29 PM	Action 2 News M-F @ 12p	12p-1230p	:30	PUSATV2011H	\$700.00	NM																																																														
11	06/02/20	06/08/20	M-F 430p-5p	430p-5p	MTWTF--	:30	2	\$600.00	NM																																																															
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>06/02/20</td> <td>06/08/20</td> <td>MTWTF--</td> <td>2</td> <td>\$600.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>2</td> <td>WBAY</td> <td>Tu</td> <td>06/02/20</td> <td>4:45 PM</td> <td>M-F 430p-5p</td> <td>430p-5p</td> <td>:30</td> <td>PUSATV2011H</td> <td>\$600.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>WBAY</td> <td>F</td> <td>06/05/20</td> <td>4:45 PM</td> <td>M-F 430p-5p</td> <td>430p-5p</td> <td>:30</td> <td>PUSATV2011H</td> <td>\$600.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						06/02/20	06/08/20	MTWTF--	2	\$600.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	2	WBAY	Tu	06/02/20	4:45 PM	M-F 430p-5p	430p-5p	:30	PUSATV2011H	\$600.00	NM	1	WBAY	F	06/05/20	4:45 PM	M-F 430p-5p	430p-5p	:30	PUSATV2011H	\$600.00	NM										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																			
	06/02/20	06/08/20	MTWTF--	2	\$600.00																																																																			
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																														
2	WBAY	Tu	06/02/20	4:45 PM	M-F 430p-5p	430p-5p	:30	PUSATV2011H	\$600.00	NM																																																														
1	WBAY	F	06/05/20	4:45 PM	M-F 430p-5p	430p-5p	:30	PUSATV2011H	\$600.00	NM																																																														
12	06/02/20	06/08/20	M-F 3p-4p	3p-4p	MTWTF--	:30	1	\$400.00	NM																																																															

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# INVOICE



Send Payment To:  
**WBAY**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	1525505-1	Invoice Month	June 2020
Invoice Date	06/14/20	Invoice Period	06/01/20 - 06/08/20
Advertiser	Priorities USA Action		
Product	TV		
Estimate #	8263		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	06/02/20	06/08/20	M-F 3p-4p	3p-4p	MTWTF--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/02/20 06/08/20 MTWTF-- 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WBAY Th 06/04/20 3:46 PM M-F 3p-4p 3p-4p :30 PUSATV2011H \$400.00 NM									
13	06/02/20	06/08/20	Action 2 News M-F @ 4p	4p-430p	MTWTF--	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/02/20 06/08/20 MTWTF-- 2 \$1,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WBAY Tu 06/02/20 4:11 PM Action 2 News M-F @ 4p 4p-430p :30 PUSATV2011H \$1,000.00 NM 1 WBAY M 06/08/20 Action 2 News M-F @ 4p 4p-430p :00 <del>\$1,000.00</del> NM <i>Credited</i>									
14	06/02/20	06/08/20	Action 2 News M-F @ 5p	5p-530p	MTWTF--	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/02/20 06/08/20 MTWTF-- 2 \$1,600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WBAY Tu 06/02/20 5:10 PM Action 2 News M-F @ 5p 5p-530p :30 PUSATV2011H \$1,600.00 NM 2 WBAY M 06/08/20 Action 2 News M-F @ 5p 5p-530p :00 <del>\$1,600.00</del> NM <i>Credited</i>									
15	06/02/20	06/08/20	Action 2 News M-F @ 6p	6p-630p	MTWTF--	:30	2	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/02/20 06/08/20 MTWTF-- 2 \$1,700.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WBAY F 06/05/20 6:13 PM Action 2 News M-F @ 6p 6p-630p :30 PUSATV2011H \$1,700.00 NM 2 WBAY M 06/08/20 Action 2 News M-F @ 6p 6p-630p :00 <del>\$1,700.00</del> NM <i>Credited</i>									
16	06/02/20	06/08/20	M-F 630p-7p	630p-7p	MTWTF--	:30	2	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/02/20 06/08/20 MTWTF-- 2 \$1,750.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WBAY Th 06/04/20 6:48 PM M-F 630p-7p 630p-7p :30 PUSATV2011H \$1,750.00 NM 1 WBAY M 06/08/20 M-F 630p-7p 630p-7p :00 <del>\$1,750.00</del> NM <i>Credited</i>									
17	06/02/20	06/08/20	Bachelorette	7p-9p	M-----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/02/20 06/08/20 M----- 1 \$2,500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WBAY M 06/08/20 Bachelorette 7p-9p :00 <del>\$2,500.00</del> NM See MG 17.2 2 WBAY M 06/08/20 Bachelor: Unforgettable 658p-10p :00 <del>\$2,500.00</del> NM <i>Credited</i>									
18	06/02/20	06/08/20	Action 2 News M-F @ 10 p	10p-1035p	MTWTF--	:30	2	\$1,450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/02/20 06/08/20 MTWTF-- 2 \$1,450.00									

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# INVOICE



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**WBAY**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	1525505-1	Invoice Month	June 2020
Invoice Date	06/14/20	Invoice Period	06/01/20 - 06/08/20
Advertiser	Priorities USA Action		
Product	TV		
Estimate #	8263		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
18	06/02/20	06/08/20	Action 2 News M-F @ 10 p	10p-1035p	MTWTF--	:30	2	\$1,450.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WBAY F 06/05/20 10:32 PM Action 2 News M-F @ 10p 10p-1035p :30 PUSATV2011H \$1,450.00 NM 1 WBAY M 06/08/20 Action 2 News M-F @ 10p 10p-1035p :00 <del>\$1,450.00</del> NM Credited										
19	06/02/20	06/06/20	Action 2 News Sa @ 10p	10p-1035p	-----S-	:30	1	\$1,500.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/01/20 06/07/20 -----S- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBAY Sa 06/06/20 10:31 PM Action 2 News Sa @ 10p 10p-1035p :30 PUSATV2011H \$1,500.00 NM										
20	06/02/20	06/07/20	Good Morning America S 7a-8a u	7a-8a	-----S	:30	1	\$900.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/01/20 06/07/20 -----S 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBAY Su 06/07/20 Good Morning America Su 7a-8a :00 <del>\$900.00</del> NM Credited										
21	06/02/20	06/06/20	Good Morning America S 7a-8a a	7a-8a	-----S-	:30	1	\$900.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/01/20 06/07/20 -----S- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBAY Sa 06/06/20 7:29 AM Good Morning America Sa 7a-8a :30 PUSATV2011H \$900.00 NM										
<b>Total Spots</b>							<b>22</b>			

## Payment Terms 30 Days

Gross Total	<b>\$18,705.00</b>
Agency Commission	<b>\$2,805.75</b>
Net Amount Due	<b>\$15,899.25</b>
Invoice Balance as of 06/15/20 2:38:08 PM CT	<b>\$0.00</b>

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