

# INVOICE



**WBAY**  
**115 S Jefferson St**  
**Green Bay, WI 54301**  
**Sales T & C: [www.gray.tv/advertising](http://www.gray.tv/advertising)**  
**Main: (920) 432-3331**  
**Billing: (920) 432-3331**

Property	WBAY		
Invoice #	1525505-1	Order #	1525505
Invoice Date	06/14/20	Alt Order #	WOC12389274
Invoice Month	June 2020	Deal #	
Invoice Period	06/01/20 - 06/08/20	Flight Dates	06/02/20 - 06/08/20
Advertiser	Priorities USA Action		
Product	TV		
Estimate #	8263		
	Account Executive	Green Bay House	
	Sales Office	Green Bay National	
	Sales Region	National	
	Agency Code	9920316	
	Advertiser Code	750	
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling		
	Agency Ref	52375	
	Advertiser Ref	38125	
	Product 1	760	
	Product 2		

Billing Address:

**Targeted Platform Media**  
**Attention: Accounts Payable**  
**1291 Hollywood Ave**  
**Annapolis, MD 21403**

Send Payment To:

**WBAY**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/02/20	06/08/20	America This Morning	4a-430am	MTWTF--	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/02/20   06/08/20   MTWTF--                   1       \$30.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WBAY	Tu	06/02/20	4:12 AM	America This Morning	4a-430am	:30	PUSATV2011H	\$30.00   NM
2	06/02/20	06/08/20	Action 2 News @ 430a	430a-5a	MTWTF--	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/02/20   06/08/20   MTWTF--                   1       \$125.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WBAY	Tu	06/02/20	4:53 AM	Action 2 News @ 430a	430a-5a	:30	PUSATV2011H	\$125.00   NM
3	06/02/20	06/08/20	Action 2 News @ 5a	5a-530a	MTWTF--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/02/20   06/08/20   MTWTF--                   1       \$450.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WBAY	Th	06/04/20	5:20 AM	Action 2 News @ 5a	5a-530a	:30	PUSATV2011H	\$450.00   NM
4	06/02/20	06/08/20	Action 2 News @ 530a	530a-6a	MTWTF--	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/02/20   06/08/20   MTWTF--                   1       \$650.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WBAY	F	06/05/20	5:52 AM	Action 2 News @ 530a	530a-6a	:30	PUSATV2011H	\$650.00   NM
5	06/02/20	06/08/20	Action 2 News @ 6a	6a-7a	MTWTF--	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/02/20   06/08/20   MTWTF--                   2       \$1,000.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WBAY	F	06/05/20	6:22 AM	Action 2 News @ 6a	6a-7a	:30	PUSATV2011H	\$1,000.00   NM
2	WBAY	M	06/08/20		Action 2 News @ 6a	6a-7a	:00		<del>\$1,000.00</del> NM
Credited									

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**WBAY**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	1525505-1	Invoice Month	June 2020
Invoice Date	06/14/20	Invoice Period	06/01/20 - 06/08/20
Advertiser	Priorities USA Action		
Product	TV		
Estimate #	8263		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	06/02/20	06/08/20	Action 2 News @ 6a	6a-7a	MTWTF--	:30	2	\$1,000.00	NM
6	06/02/20	06/08/20	GMA 8a	8a-9a	MTWTF--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/02/20 06/08/20 MTWTF-- 2 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBAY	Tu	06/02/20	8:59 AM	GMA 8a	8a-9a	:30	PUSATV2011H	\$800.00 NM
2	WBAY	F	06/05/20	8:28 AM	GMA 8a	8a-9a	:30	PUSATV2011H	\$800.00 NM
7	06/02/20	06/08/20	GMA 7a	7a-8a	MTWTF--	:30	2	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/02/20 06/08/20 MTWTF-- 2 \$1,300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WBAY	W	06/03/20	7:55 AM	GMA 7a	7a-8a	:30	PUSATV2011H	\$1,300.00 NM
1	WBAY	M	06/08/20		GMA 7a	7a-8a	:00		<del>\$1,300.00</del> NM
Credited									
8	06/02/20	06/08/20	The View	10a-11a	MTWTF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/02/20 06/08/20 MTWTF-- 2 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBAY	F	06/05/20	10:59 AM	The View	10a-11a	:30	PUSATV2011H	\$350.00 NM
2	WBAY	M	06/08/20		The View	10a-11a	:00		<del>\$350.00</del> NM
Credited									
9	06/02/20	06/08/20	General Hospital	1p-2p	MTWTF--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/02/20 06/08/20 MTWTF-- 2 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WBAY	W	06/03/20	1:23 PM	General Hospital	1p-2p	:30	PUSATV2011H	\$300.00 NM
1	WBAY	M	06/08/20		General Hospital	1p-2p	:00		<del>\$300.00</del> NM
Credited									
10	06/02/20	06/08/20	Action 2 News M-F @ 12 p	12p-1230p	MTWTF--	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/02/20 06/08/20 MTWTF-- 2 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBAY	Tu	06/02/20	12:13 PM	Action 2 News M-F @ 12p	12p-1230p	:30	PUSATV2011H	\$700.00 NM
2	WBAY	F	06/05/20	12:29 PM	Action 2 News M-F @ 12p	12p-1230p	:30	PUSATV2011H	\$700.00 NM
11	06/02/20	06/08/20	M-F 430p-5p	430p-5p	MTWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/02/20 06/08/20 MTWTF-- 2 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WBAY	Tu	06/02/20	4:45 PM	M-F 430p-5p	430p-5p	:30	PUSATV2011H	\$600.00 NM
1	WBAY	F	06/05/20	4:45 PM	M-F 430p-5p	430p-5p	:30	PUSATV2011H	\$600.00 NM
12	06/02/20	06/08/20	M-F 3p-4p	3p-4p	MTWTF--	:30	1	\$400.00	NM

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Invoice #	1525505-1	Invoice Month	June 2020
Invoice Date	06/14/20	Invoice Period	06/01/20 - 06/08/20
Advertiser	Priorities USA Action		
Product	TV		
Estimate #	8263		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	06/02/20	06/08/20	M-F 3p-4p	3p-4p	MTWTF--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/02/20    06/08/20   MTWTF--               1       \$400.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WBAY	Th	06/04/20	3:46 PM	M-F 3p-4p	3p-4p	:30	PUSATV2011H	\$400.00   NM
13	06/02/20	06/08/20	Action 2 News M-F @ 4p	4p-430p	MTWTF--	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/02/20    06/08/20   MTWTF--               2       \$1,000.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WBAY	Tu	06/02/20	4:11 PM	Action 2 News M-F @ 4p	4p-430p	:30	PUSATV2011H	\$1,000.00   NM
1	WBAY	M	06/08/20		Action 2 News M-F @ 4p	4p-430p	:00		<del>\$1,000.00</del> NM
	Credited								
14	06/02/20	06/08/20	Action 2 News M-F @ 5p	5p-530p	MTWTF--	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/02/20    06/08/20   MTWTF--               2       \$1,600.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WBAY	Tu	06/02/20	5:10 PM	Action 2 News M-F @ 5p	5p-530p	:30	PUSATV2011H	\$1,600.00   NM
2	WBAY	M	06/08/20		Action 2 News M-F @ 5p	5p-530p	:00		<del>\$1,600.00</del> NM
	Credited								
15	06/02/20	06/08/20	Action 2 News M-F @ 6p	6p-630p	MTWTF--	:30	2	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/02/20    06/08/20   MTWTF--               2       \$1,700.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WBAY	F	06/05/20	6:13 PM	Action 2 News M-F @ 6p	6p-630p	:30	PUSATV2011H	\$1,700.00   NM
2	WBAY	M	06/08/20		Action 2 News M-F @ 6p	6p-630p	:00		<del>\$1,700.00</del> NM
	Credited								
16	06/02/20	06/08/20	M-F 630p-7p	630p-7p	MTWTF--	:30	2	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/02/20    06/08/20   MTWTF--               2       \$1,750.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WBAY	Th	06/04/20	6:48 PM	M-F 630p-7p	630p-7p	:30	PUSATV2011H	\$1,750.00   NM
1	WBAY	M	06/08/20		M-F 630p-7p	630p-7p	:00		<del>\$1,750.00</del> NM
	Credited								
17	06/02/20	06/08/20	Bachelorette	7p-9p	M-----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/02/20    06/08/20   M-----               1       \$2,500.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WBAY	M	06/08/20		Bachelorette	7p-9p	:00		<del>\$2,500.00</del> NM
	See MG 17.2								
2	WBAY	M	06/08/20		Bachelor: Unforgettable	658p-10p	:00		<del>\$2,500.00</del> NM
	Credited								
18	06/02/20	06/08/20	Action 2 News M-F @ 10p	10p-1035p	MTWTF--	:30	2	\$1,450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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Invoice Date	06/14/20	Invoice Period	06/01/20 - 06/08/20
Advertiser	Priorities USA Action		
Product	TV		
Estimate #	8263		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	06/02/20	06/08/20	Action 2 News M-F @ 10p	10p-1035p	MTWTF--	:30	2	\$1,450.00	NM
06/02/20 06/08/20 MTWTF-- 2 \$1,450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WBAY F 06/05/20 10:32 PM Action 2 News M-F @ 10p 10p-1035p :30 PUSATV2011H \$1,450.00 NM 1 WBAY M 06/08/20 Action 2 News M-F @ 10p 10p-1035p :00 <del>\$1,450.00</del> NM Credited									
19	06/02/20	06/06/20	Action 2 News Sa @ 10p	10p-1035p	-----S-	:30	1	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/01/20 06/07/20 -----S- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBAY Sa 06/06/20 10:31 PM Action 2 News Sa @ 10p 10p-1035p :30 PUSATV2011H \$1,500.00 NM									
20	06/02/20	06/07/20	Good Morning America S 7a-8a	7a-8a	-----S	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/01/20 06/07/20 -----S 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBAY Su 06/07/20 Good Morning America Su 7a-8a :00 <del>\$900.00</del> NM Credited									
21	06/02/20	06/06/20	Good Morning America S 7a-8a	7a-8a	-----S-	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/01/20 06/07/20 -----S- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBAY Sa 06/06/20 7:29 AM Good Morning America Sa 7a-8a :30 PUSATV2011H \$900.00 NM									
<b>Total Spots</b>							<b>22</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$18,705.00</b>
<u>Agency Commission</u>	<b>\$2,805.75</b>
<u>Net Amount Due</u>	<b>\$15,899.25</b>
<u>Invoice Balance as of 06/15/20 2:38:08 PM CT</u>	<b>\$0.00</b>

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