

INVOICE



WBAY
115 S Jefferson St
Green Bay, WI 54301
Sales T & C: www.gray.tv/advertising
Main: (920) 432-3331
Billing: (920) 432-3331

Billing Address:

Targeted Platform Media
Attention: Accounts Payable
1291 Hollywood Ave
Annapolis, MD 21403

Send Payment To:

WBAY
PO Box 14200
Tallahassee, FL 32317-4200

Property	WBAY		
Invoice #	1525264-1	Order #	1525264
Invoice Date	04/26/20	Alt Order #	WOC12389238
Invoice Month	April 2020	Deal #	
Invoice Period	03/30/20 - 04/26/20	Flight Dates	04/21/20 - 04/27/20
Advertiser	Priorities USA Action		
Product	TV		
Estimate #	8257		
Account Executive	Green Bay House		
Sales Office	Green Bay National		
Sales Region	National		
Agency Code			
Advertiser Code	750		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	52375		
Advertiser Ref	38125		
Product 1	760		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/21/20	04/27/20	America This Morning	4a-430am	MTWTF--	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/21/20 04/27/20 MTWTF-- 1 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WBAY Th 04/23/20 4:11 AM America This Morning 4a-430am :30 PUSATV2007H \$30.00 NM									
2	04/21/20	04/27/20	Action 2 News @ 430a	430a-5a	MTWTF--	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/21/20 04/27/20 MTWTF-- 1 \$125.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WBAY Th 04/23/20 4:58 AM Action 2 News @ 430a 430a-5a :30 PUSATV2007H \$125.00 NM									
4	04/21/20	04/27/20	Action 2 News @ 530a	530a-6a	MTWTF--	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/21/20 04/27/20 MTWTF-- 1 \$650.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WBAY F 04/24/20 5:39 AM Action 2 News @ 530a 530a-6a :30 PUSATV2007H \$650.00 NM									
5	04/21/20	04/27/20	Action 2 News @ 6a	6a-7a	MTWTF--	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/21/20 04/27/20 MTWTF-- 2 \$1,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WBAY Th 04/23/20 5:58 AM Action 2 News @ 6a 6a-7a :30 PUSATV2007H \$1,000.00 NM									
6	04/21/20	04/27/20	GMA 8a	8a-9a	MTWTF--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/21/20 04/27/20 MTWTF-- 2 \$800.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WBAY W 04/22/20 8:53 AM GMA 8a 8a-9a :30 PUSATV2007H \$800.00 NM									
7	04/21/20	04/27/20	GMA 7a	7a-8a	MTWTF--	:30	2	\$1,300.00	NM

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Invoice #	1525264-1	Invoice Month	April 2020
Invoice Date	04/26/20	Invoice Period	03/30/20 - 04/26/20
Advertiser	Priorities USA Action		
Product	TV		
Estimate #	8257		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/21/20 04/27/20 MTWTF-- 2 \$1,300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBAY	W	04/22/20	7:28 AM	GMA 7a	7a-8a	:30	PUSATV2007H	\$1,300.00 NM
2	WBAY	Th	04/23/20	7:54 AM	GMA 7a	7a-8a	:30	PUSATV2007H	\$1,300.00 NM
8	04/21/20	04/27/20	The View	10a-11a	MTWTF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/21/20 04/27/20 MTWTF-- 2 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WBAY	Tu	04/21/20	10:37 AM	The View	10a-11a	:30	PUSATV2007H	\$350.00 NM
1	WBAY	W	04/22/20	10:59 AM	The View	10a-11a	:30	PUSATV2007H	\$350.00 NM
9	04/21/20	04/27/20	General Hospital	1p-2p	MTWTF--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/21/20 04/27/20 MTWTF-- 2 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBAY	Tu	04/21/20	1:22 PM	General Hospital	1p-2p	:30	PUSATV2007H	\$300.00 NM
10	04/21/20	04/27/20	Action 2 News M-F @ 12	12p-1230p	MTWTF--	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/21/20 04/27/20 MTWTF-- 2 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WBAY	Tu	04/21/20	12:13 PM	Action 2 News M-F @ 12p	12p-1230p	:30	PUSATV2007H	\$700.00 NM
1	WBAY	Th	04/23/20	12:24 PM	Action 2 News M-F @ 12p	12p-1230p	:30	PUSATV2007H	\$700.00 NM
11	04/21/20	04/27/20	M-F 430p-5p	430p-5p	MTWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/21/20 04/27/20 MTWTF-- 2 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBAY	W	04/22/20	4:43 PM	M-F 430p-5p	430p-5p	:30	PUSATV2007H	\$600.00 NM
2	WBAY	Th	04/23/20	4:53 PM	M-F 430p-5p	430p-5p	:30	PUSATV2007H	\$600.00 NM
12	04/21/20	04/27/20	M-F 3p-4p	3p-4p	MTWTF--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/21/20 04/27/20 MTWTF-- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBAY	W	04/22/20	3:17 PM	M-F 3p-4p	3p-4p	:30	PUSATV2007H	\$400.00 NM
13	04/21/20	04/27/20	Action 2 News M-F @ 4p	4p-430p	MTWTF--	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/21/20 04/27/20 MTWTF-- 2 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBAY	Th	04/23/20	4:28 PM	Action 2 News M-F @ 4p	4p-430p	:30	PUSATV2007H	\$1,000.00 NM
14	04/21/20	04/27/20	Action 2 News M-F @ 5p	5p-530p	MTWTF--	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/21/20 04/27/20 MTWTF-- 2 \$1,600.00									

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Invoice Date	04/26/20	Invoice Period	03/30/20 - 04/26/20
Advertiser	Priorities USA Action		
Product	TV		
Estimate #	8257		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	04/21/20	04/27/20	Action 2 News M-F @ 5p	5p-530p	MTWTF--	:30	2	\$1,600.00	NM
04/21/20 04/27/20 MTWTF-- 2 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WBAY Tu 04/21/20 5:28 PM Action 2 News M-F @ 5p 5p-530p :30 PUSATV2007H \$1,600.00 NM 1 WBAY W 04/22/20 5:23 PM Action 2 News M-F @ 5p 5p-530p :30 PUSATV2007H \$1,600.00 NM									
15	04/21/20	04/27/20	Action 2 News M-F @ 6p	6p-630p	MTWTF--	:30	2	\$1,700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/21/20 04/27/20 MTWTF-- 2 \$1,700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBAY W 04/22/20 6:29 PM Action 2 News M-F @ 6p 6p-630p :30 PUSATV2007H \$1,700.00 NM 2 WBAY Th 04/23/20 6:22 PM Action 2 News M-F @ 6p 6p-630p :30 PUSATV2007H \$1,700.00 NM									
16	04/21/20	04/27/20	M-F 630p-7p	630p-7p	MTWTF--	:30	2	\$1,750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/21/20 04/27/20 MTWTF-- 2 \$1,750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WBAY Th 04/23/20 6:47 PM M-F 630p-7p 630p-7p :30 PUSATV2007H \$1,750.00 NM									
17	04/21/20	04/26/20	American Idol	7p-9p	-----S	:30	1	\$3,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/20/20 04/26/20 -----S 1 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBAY Su 04/26/20 7:49 PM American Idol 7p-9p :30 PUSATV2007H \$3,000.00 NM									
18	04/21/20	04/27/20	Action 2 News M-F @ 10	10p-1035p	MTWTF--	:30	2	\$1,450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/21/20 04/27/20 MTWTF-- 2 \$1,450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WBAY Tu 04/21/20 10:23 PM Action 2 News M-F @ 10p 10p-1035p :30 PUSATV2007H \$1,450.00 NM 1 WBAY W 04/22/20 10:32 PM Action 2 News M-F @ 10p 10p-1035p :30 PUSATV2007H \$1,450.00 NM									
19	04/21/20	04/25/20	Action 2 News Sa @ 10p	10p-1035p	-----S-	:30	1	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/20/20 04/26/20 -----S- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBAY Sa 04/25/20 10:32 PM Action 2 News Sa @ 10p 10p-1035p :30 PUSATV2007H \$1,500.00 NM									
20	04/21/20	04/26/20	Good Morning America S	7a-8a	-----S	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/20/20 04/26/20 -----S 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBAY Su 04/26/20 7:45 AM Good Morning America Su 7a-8a :30 PUSATV2007H \$900.00 NM									
21	04/21/20	04/25/20	Good Morning America S	7a-8a	-----S-	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/20/20 04/26/20 -----S- 1 \$900.00									

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Advertiser	Priorities USA Action		
Product	TV		
Estimate #	8257		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	04/21/20	04/25/20	Good Morning America S 7a-8a a		-----S-	:30	1	\$900.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBAY	Sa	04/25/20	7:47 AM	Good Morning America Sa	7a-8a	:30	PUSATV2007H	\$900.00 NM
Total Spots							27		

Payment Terms 30 Days

<u>Gross Total</u>	\$27,755.00
<u>Agency Commission</u>	\$4,163.25
<u>Net Amount Due</u>	\$23,591.75
<u>Invoice Balance as of 04/27/20 2:09:44 PM CT</u>	\$0.00

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