

ORDER



Orders
Order / Rev: 914685
Alt Order #: WOC13218286
Product Desc: VA HD 66
Estimate: 1787
Flight Dates: 09/22/21 - 09/28/21
Original Date / Rev: 09/21/21 / 09/21/21
Order Type: GENERAL

WTVR
Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency Name: FlexPoint Media
Buying Contact:
Billing Contact:
 PO Box 1051
 New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Cherry/Republican/Delegate
Demographic: A35+
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business Thru:
Advertiser External ID: 269819
Agency External ID: 108332
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/30/21	09/26/21	13	\$4,525.00	\$3,846.25
09/27/21	09/28/21	4	\$2,050.00	\$1,742.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2021	13	\$4,525.00	\$3,846.25	0.00
October 2021	4	\$2,050.00	\$1,742.50	0.00
Totals	17	\$6,575.00	\$5,588.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVR	09/22/21	09/27/21	M-F 630-7am News M-F 630-7am News	CM	6:30 AM-7:00 AM	-- 1- 1--	:30	2	\$325.00	P-6	0.00	NM	2	\$650.00
(Program: CBS6 THIS MRNG)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 THIS MRNG Mo-Fr 6:00a-7:00a IN Nov/2020LP ON WTVR. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/22/21 09/28/21 -- 1- 1-- 2 \$325.00 0.00															
N 2	WTVR	09/22/21	09/25/21	SA 630-7am News SA 630-7am News	CM	6:30 AM-7:00 AM	----- 1-	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
(Program: CBS6 SA MRN@6A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SA MRN@6A Sat 6:00a-7:00a IN Nov/2020LP ON WTVR. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/20/21 09/26/21 ----- 1- 1 \$150.00 0.00															
N 3	WTVR	09/22/21	09/25/21	SA 7-730am News SA 7-730am News	CM	7:00 AM-7:30 AM	----- 1-	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
(Program: CBS6 SA MRN@7A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SA MRN@7A Sat 7:00a-8:00a IN Nov/2020LP ON WTVR. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/20/21 09/26/21 ----- 1- 1 \$150.00 0.00															
N 4	WTVR	09/22/21	09/26/21	SU 9-1030am SU 9-1030am	CM	9:00 AM-10:30 AM	----- 1	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
(Program: SUNDAY MRN-CBS)3Q ESTIMATE (sell) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															

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WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/20/21	09/26/21	-----1		1				\$375.00		0.00			
N 5	WTVR	09/22/21	09/28/21	M-F 12-1230pm News M-F 12-1230pm News	CM	12:00 PM-12:30 PM	11-1--	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
(Program: CBS6 NEWS@NOON)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@NOON Mo-Fr 12:00p-12:30p IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/22/21	09/28/21	-11-1--		3				\$400.00		0.00			
N 6	WTVR	09/22/21	09/28/21	M-F 6-630pm News M-F 6-630pm News	CM	6:00 PM-6:30 PM	11-1--	:30	4	\$625.00	P-3	0.00	NM	4	\$2,500.00
(Program: CBS6 NEWS@6PM)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/22/21	09/28/21	11-1--		4				\$625.00		0.00			
N 7	WTVR	09/22/21	09/28/21	M-F 11-1135pm News M-F 11-1135pm News	CM	11:00 PM-11:35 PM	11-1--	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
(Program: CBS6 NEWS@11P)3Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@11P Mo-Fr 11:00p-11:30p IN Aug/2020LP ON WTVR ADJUSTED TO THE Sep/2019LP TP HUT LEVEL FROM Mo-Fr 11:00p-11:35p.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/22/21	09/28/21	-11-1--		3				\$400.00		0.00			
N 8	WTVR	09/22/21	09/26/21	SA-SU 11-1135pm News SA-SU 11-1135pm News	CM	11:00 PM-11:35 PM	-----1	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
(Program: CBS6 WKND LATE NEWS)3Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@11P Sat 11:00p-11:30p IN Aug/2020LP ON WTVR ADJUSTED TO THE Sep/2019LP TP HUT LEVEL FROM Sa-Su 11:00p-11:35p.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/20/21	09/26/21	-----1		1				\$225.00		0.00			
N 9	WTVR	09/22/21	09/28/21	M-F 9-10am M-F 9-10am	CM	9-10am	MTWTF--	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/22/21	09/28/21	MTWTF--		1				\$125.00		0.00			
													Totals	17	\$6,575.00