## **ORDER**

Orders	Order / Rev:	931014						
	Alt Order #:	WOC13281162		NEWS				
	Product Desc:	VA HD 66		WIVE-IVIRIGHMOND, VA				
	Estimate:	1835		WTVR				
	Flight Dates:	10/20/21 - 10/26/21	Primary AE:	Margie MacDonald				
	Original Date / Rev:	10/18/21 / 10/19/21	Sales Office:	EWSDC				
	Order Type:	GENERAL	Sales Region:	NAT				
Agency	Name:	FlexPoint Media						
	Buying Contact:		Billing Type:	Cash				
	Billing Contact:		Billing Calendar:	Broadcast				
		PO Box 1051	Billing Cycle:	EOM/EOC				
		New Albany, OH 43054	Agency Commission:	15%				
Advertiser	Name:	Cherry/Republican/Delegate						
	Demographic:	A35+	New Business Thru:					
	Product Codes:	State Candidate	Advertiser External ID:	269819				
	Revenue Code 1:	DISC	Agency External ID:	108332 General				
	Revenue Code 2:	POL	Unit Code:					
	Revenue Code 3:	CAND	Order Separation:	00:15:00				
	Priority:	P-3						

Totals

Month

Totals

October 2021

# Spots

36

36

Gross Amount

\$14,625.00

\$14,625.00

Net Amount

\$12,431.25

\$12,431.25

Rating 0.00

0.00

## **Account Executives**

End Date

10/26/21

Bill Plan

Start Date

09/27/21

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

\$14,625.00

Net Amount

\$12,431.25

# Spots | Gross Amount

36

Ln Ch	Start	End	Inventory Cod	e Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
N 1 WTVR	10/20/21	1 10/25/21	M-F 530-6am N	ews CM	5:30 AM-6:0	00 AM 1-1-1	:30	3	\$250.00 P-3	0.00 NM	3	\$750.00
			M-F 530-6am N	lews								
, ,			)4Q ESTIMATE ( ov/2020LP ON W	` '	E IS BASED	ON THE ACTUA	AL PER	FORMAN	ICE OF CBS6 I	ER MN		
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/20/21	10/26/21	1- 1- 1	3	\$250.00	0.00						
N 2 WTVR	10/20/2	1 10/26/21	M-F 6-630am N M-F 6-630am N		6:00 AM-6:3	30 AM 11111	:30	5	\$425.00 P-3	0.00 NM	5	\$2,125.00
				(sell) - ESTIMA	TE IS BASE	D ON THE ACTU	AL PEF	RFORMA	NCE OF CBS6	THIS		
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/20/21	10/26/21	11111	5	\$425.00	0.00						
N 3 WTVR	10/20/21	1 10/23/21	SA 630-7am Ne	ews CM	6:30 AM-7:0	00 AM1-	:30	1	\$150.00 P-6	0.00 NM	1	\$150.00
			SA 630-7am Ne									
	(Program: CBS6 SA MRN@6A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SA MRN@6A Sat 6:00a-7:00a IN Nov/2020LP ON WTVR.											
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/18/21	10/24/21	1-	1	\$150.00	0.00						
N 4 WTVR	10/20/21	1 10/23/21	SA 7-730am Ne	ews CM	7:00 AM-7:	30 AM1-	:30	1	\$150.00 P-6	0.00 NM	1	\$150.00
			SA 7-730am Ne									
(Program: CBS6 SA MRN@7A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SA MRN@7A Sat 7:00a-8:00a IN Nov/2020LP ON WTVR.												
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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Order / Rev: 931014 Advertiser: Cherry/Republican/Delegate

Alt Order #: WOC13281162 Product Desc: VA HD 66 WTVR

Flight Dates: 10/20/21 - 10/26/21 Estimate: 1835

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sr	oots	Rate Pri	Rta Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				3 71 -		
Week: 1		10/24/21	1-	1 CM	\$150.00	0.00	.20		\$475.00 D.C	0.00 NIM	4	<b>0475.00</b>
N 5 WIV	R 10/20/2	21 10/23/21	SA 730-8am Nev SA 730-8am Nev	-	7:30 AIVI-8:0	00 AM1-	:30	1	\$175.00 P-6	0.00 NM	1	\$175.00
(Program: CBS6 SA MRN@7A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SA MRN@7A Sat 7:00a-8:00a IN Nov/2020LP ON WTVR.												
<u>S</u> Week: 1	8tart Date 0/18/21	End Date 10/24/21	<u>Weekdays</u> 1-	Spots/Week 1	Rate \$175.00	Rating 0.00						
N 6 WTV	R 10/20/2	21 10/24/21	SU 6-630am Nev	vs CM	•	30 AM 1	:30	1	\$125.00 P-6	0.00 NM	1	\$125.00
(Prog	ram: CBS6	SU MRN@	SU 6-630am Ne <sup>,</sup> 6A)3Q ESTIMATE									
<u>S</u> Week: 1	Start Date	End Date 10/24/21	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$125.00	Rating 0.00						
		21 10/24/21	SU 630-7am Nev	-		0.00 00 AM 1	:30	1	\$150.00 P-6	0.00 NM	1	\$150.00
<b>(D</b>		OLLMBNIA	SU 630-7am Ne									
, -	ram: CBS6 Start Date	End Date	6A)3Q ESTIMATE Weekdays	(sell) Spots/Week	Rate	Rating						
Week: 1		10/24/21	1	1	\$150.00	0.00						
N 8 WTV	R 10/20/2	21 10/24/21	SU 7-730am Nev		7:00 AM-7:3	30 AM 1	:30	1	\$200.00 P-3	0.00 NM	1	\$200.00
			SU 7-730am Ne 7A)4Q ESTIMATE IN Nov/2020LP ON	(sell) - ESTIM	ATE IS BASI	ED ON THE ACT	UAL PERF	FORM	ANCE OF CBS	6 SU		
<u>S</u> Week: 1	8tart Date 0/18/21	End Date 10/24/21	Weekdays 1	Spots/Week 1	Rate \$200.00	Rating 0.00						
N 9 WTV	R 10/20/2	21 10/26/21	M-F 12-1230pm		12:00 PM-1	2:30 PI11111	:30	5	\$400.00 P-3	0.00 NM	5	\$2,000.00
			M-F 12-1230pm DON)4Q ESTIMAT p-12:30p IN Nov/2	E (sell) - ESTI		SED ON THE AC	TUAL PER	RFORI	MANCE OF CE	3S6		
<u>s</u>	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		10/26/21	11111 M-F 530-6pm Ne	ws CM	\$400.00 5:30 PM-6:0	0.00 00 PM 11-1	:30	3	\$350.00 P-3	0.00 NM	3	\$1,050.00
1410 1111	10/20/2	10/20/21	M-F 530-6pm Ne		3.30 T W 0.0	00 T W 11-1	.00	3	ψ550.001 5	0.00 14101	3	ψ1,000.00
			DP)4Q ESTIMATE :00p IN Nov/2020L		ATE IS BASE	D ON THE ACTU	JAL PERF	ORMA	NCE OF CBS	6		
_	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		10/26/21	11-1	3	\$350.00	0.00			4050 00 D 0	0.00.1114		<b>#</b> 0 000 00
N11 WIV	R 10/20/2	21 10/26/21	M-F 6-630pm Ne M-F 6-630pm Ne		6:00 PM-6:	30 PM - 1111	:30	4	\$950.00 P-2	0.00 NM	4	\$3,800.00
, ,			PM)3Q ESTIMATE	(sell)								
<u>S</u> Week: 1		End Date 10/26/21	<u>Weekdays</u> - 1111	Spots/Week 4	<u>Rate</u> \$950.00	Rating 0.00						
		21 10/25/21	M-F 11-1135pm	<u>_</u>		1:35 Pl1- 1- 1	:30	3	\$400.00 P-3	0.00 NM	3	\$1,200.00
/Drog	rom: CBS6	NEWS@11	M-F 11-1135pm P)3Q ESTIMATE		TE IS DASE		IAI DEDE		NCE OF CRO	2		
			11:30p IN Aug/202									
	p-11:35p. Start Date	End Date	Weekdays	Spots/Week	Pate	Rating						
Week: 1		10/26/21	1- 1- 1	3	<u>Rate</u> \$400.00	0.00						
N13 WTV	R 10/20/2	21 10/24/21	SA-SU 11-1135p		11:00 PM-1	1:35 PI1-	:30	1	\$225.00 P-3	0.00 NM	1	\$225.00
(Prog	ram: CBS6	WKND LAT	SA-SU 11-1135p E NEWS)3Q EST		ESTIMATE IS	S BASED ON TH	E ACTUAL	. PERI	FORMANCE O	F CBS6		
NEWS			30p IN Aug/2020L									
<u>S</u> Week: 1	6tart Date 0/18/21	End Date 10/24/21	Weekdays 1-	Spots/Week 1	Rate \$225.00	Rating 0.00						
N14 WTV	R 10/20/2	21 10/25/21	M-F 630-7am Ne		6:30 AM-7:0	00 AM 1-1-1	:30	3	\$500.00 P-3	0.00 NM	3	\$1,500.00
M-F 630-7am News (Program: CBS6 THIS MRNG)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 THIS MRNG Mo-Fr 6:00a-7:00a IN Nov/2020LP ON WTVR.												
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		10/26/21	1- 1- 1 M-F 10-11am	CM	\$500.00 10:00 AM-1	0.00 1:00 Al 1- 1	:30	2	\$400.00 P-3	0.00 NM	2	\$800.00
****	10/20/2		10 Ham	Civi	10.00 AIVI-1		.00	_	ψ 100.001 °0	5.00 INIVI		Ψ000.00

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Totals

36

\$14,625.00

Order / Rev: 931014 Advertiser: Cherry/Republican/Delegate WOC13281162 Alt Order #: Product Desc: VA HD 66 WTVR Flight Dates: 10/20/21 - 10/26/21 1835 Estimate: Ln Ch Inventory Code Break Start/End Time Rate Pri Rtg Type Spots Start End Days Len Spots Amount M-F 10-11am (Program: LETS-DEAL-CBS)3Q ESTIMATE (sell) Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/18/21 10/24/21 --1-1--\$400.00 0.00 N16 WTVR 10/24/21 10/24/21 CM ----1 :30 \$225.00 P-3 0.00 NM Late News Late Run 1 \$225.00 various Late News Late Run (Program: CBS6 WKND LATE NEWS)3Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@11P Sat 11:00p-11:30p IN Aug/2020LP ON WTVR ADJUSTED TO THE Sep/2019LP TP HUT LEVEL FROM Sa-Su 11:00p-11:35p. Start Date End Date Rating Spots/Week Weekdays Rate Week: 10/18/21 10/24/21 ----1 \$225.00 0.00