

# ORDER



**Orders**  
**Order / Rev:** 931014  
**Alt Order #:** WOC13281162  
**Product Desc:** VA HD 66  
**Estimate:** 1835  
**Flight Dates:** 10/20/21 - 10/26/21  
**Original Date / Rev:** 10/18/21 / 10/19/21  
**Order Type:** GENERAL

**WTVR**  
**Primary AE:** Margie MacDonald  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** FlexPoint Media  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 1051  
 New Albany, OH 43054

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Cherry/Republican/Delegate  
**Demographic:** A35+  
**Product Codes:** State Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-3

**New Business Thru:**  
**Advertiser External ID:** 269819  
**Agency External ID:** 108332  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/26/21	36	\$14,625.00	\$12,431.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	36	\$14,625.00	\$12,431.25	0.00
<b>Totals</b>	<b>36</b>	<b>\$14,625.00</b>	<b>\$12,431.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVR	10/20/21	10/25/21	M-F 530-6am News M-F 530-6am News (Program: CBS6 ER MN 530)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 ER MN 530 Mo-Fr 5:30a-6:00a IN Nov/2020LP ON WTVR.	CM	5:30 AM-6:00 AM	1-1-1--	:30	3	\$250.00	P-3	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/20/21	10/26/21	1-1-1--		3		\$250.00		0.00					
N 2	WTVR	10/20/21	10/26/21	M-F 6-630am News M-F 6-630am News (Program: CBS6 THIS MRNG)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 THIS MRNG Mo-Fr 6:00a-7:00a IN Nov/2020LP ON WTVR.	CM	6:00 AM-6:30 AM	11111--	:30	5	\$425.00	P-3	0.00	NM	5	\$2,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/20/21	10/26/21	11111--		5		\$425.00		0.00					
N 3	WTVR	10/20/21	10/23/21	SA 630-7am News SA 630-7am News (Program: CBS6 SA MRN@6A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SA MRN@6A Sat 6:00a-7:00a IN Nov/2020LP ON WTVR.	CM	6:30 AM-7:00 AM	-----1-	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/18/21	10/24/21	-----1-		1		\$150.00		0.00					
N 4	WTVR	10/20/21	10/23/21	SA 7-730am News SA 7-730am News (Program: CBS6 SA MRN@7A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SA MRN@7A Sat 7:00a-8:00a IN Nov/2020LP ON WTVR.	CM	7:00 AM-7:30 AM	-----1-	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

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 Alt Order #: WOC13281162  
 Flight Dates: 10/20/21 - 10/26/21

Advertiser: Cherry/Republican/Delegate  
 Product Desc: VA HD 66  
 Estimate: 1835  
**WTVR**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WTVR	10/20/21	10/23/21	SA 730-8am News	CM	7:30 AM-8:00 AM	-----1-	:30	1	\$175.00	P-6	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/18/21	10/24/21	-----1-		1				\$150.00		0.00			
		(Program: CBS6 SA MRN@7A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SA MRN@7A Sat 7:00a-8:00a IN Nov/2020LP ON WTVR.													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/18/21	10/24/21	-----1-		1				\$175.00		0.00			
N 6	WTVR	10/20/21	10/24/21	SU 6-630am News	CM	6:00 AM-6:30 AM	-----1	:30	1	\$125.00	P-6	0.00	NM	1	\$125.00
		(Program: CBS6 SU MRN@6A)3Q ESTIMATE (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/18/21	10/24/21	-----1		1				\$125.00		0.00			
N 7	WTVR	10/20/21	10/24/21	SU 630-7am News	CM	6:30 AM-7:00 AM	-----1	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
		(Program: CBS6 SU MRN@6A)3Q ESTIMATE (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/18/21	10/24/21	-----1		1				\$150.00		0.00			
N 8	WTVR	10/20/21	10/24/21	SU 7-730am News	CM	7:00 AM-7:30 AM	-----1	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		(Program: CBS6 SU MRN@7A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SU MRN@7A Sun 7:00a-8:00a IN Nov/2020LP ON WTVR.													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/18/21	10/24/21	-----1		1				\$200.00		0.00			
N 9	WTVR	10/20/21	10/26/21	M-F 12-1230pm News	CM	12:00 PM-12:30 PM	111111--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00
		(Program: CBS6 NEWS@NOON)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@NOON Mo-Fr 12:00p-12:30p IN Nov/2020LP ON WTVR.													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/20/21	10/26/21	11111--		5				\$400.00		0.00			
N 10	WTVR	10/20/21	10/26/21	M-F 530-6pm News	CM	5:30 PM-6:00 PM	11-1---	:30	3	\$350.00	P-3	0.00	NM	3	\$1,050.00
		(Program: CBS6 NWS@5:30P)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NWS@5:30P Mo-Fr 5:30p-6:00p IN Nov/2020LP ON WTVR.													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/20/21	10/26/21	11-1---		3				\$350.00		0.00			
N 11	WTVR	10/20/21	10/26/21	M-F 6-630pm News	CM	6:00 PM-6:30 PM	-1111--	:30	4	\$950.00	P-2	0.00	NM	4	\$3,800.00
		(Program: CBS6 NEWS@6PM)3Q ESTIMATE (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/20/21	10/26/21	-1111--		4				\$950.00		0.00			
N 12	WTVR	10/20/21	10/25/21	M-F 11-1135pm News	CM	11:00 PM-11:35 PM	1-1-1--	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
		(Program: CBS6 NEWS@11P)3Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@11P Mo-Fr 11:00p-11:30p IN Aug/2020LP ON WTVR ADJUSTED TO THE Sep/2019LP TP HUT LEVEL FROM Mo-Fr 11:00p-11:35p.													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/20/21	10/26/21	1-1-1--		3				\$400.00		0.00			
N 13	WTVR	10/20/21	10/24/21	SA-SU 11-1135pm News	CM	11:00 PM-11:35 PM	-----1-	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
		(Program: CBS6 WKND LATE NEWS)3Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@11P Sat 11:00p-11:30p IN Aug/2020LP ON WTVR ADJUSTED TO THE Sep/2019LP TP HUT LEVEL FROM Sa-Su 11:00p-11:35p.													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/18/21	10/24/21	-----1-		1				\$225.00		0.00			
N 14	WTVR	10/20/21	10/25/21	M-F 630-7am News	CM	6:30 AM-7:00 AM	1-1-1--	:30	3	\$500.00	P-3	0.00	NM	3	\$1,500.00
		(Program: CBS6 THIS MRNG)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 THIS MRNG Mo-Fr 6:00a-7:00a IN Nov/2020LP ON WTVR.													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/20/21	10/26/21	1-1-1--		3				\$500.00		0.00			
N 15	WTVR	10/20/21	10/22/21	M-F 10-11am	CM	10:00 AM-11:00 AM	--1-1--	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00

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 Estimate: 1835  
**WTVR**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 10-11am											
(Program: LETS-DEAL-CBS)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/18/21	10/24/21	-- 1- 1--			2			\$400.00			0.00		
N 16	WTVR	10/24/21	10/24/21	Late News Late Run	CM	various	----- 1	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
				Late News Late Run											
(Program: CBS6 WKND LATE NEWS)3Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@11P Sat 11:00p-11:30p IN Aug/2020LP ON WTVR ADJUSTED TO THE Sep/2019LP TP HUT LEVEL FROM Sa-Su 11:00p-11:35p.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/18/21	10/24/21	----- 1			1			\$225.00			0.00		
													Totals	36	\$14,625.00