

ORDER



Orders
Order / Rev: 931014
Alt Order #: WOC13281162
Product Desc: VA HD 66
Estimate: 1835
Flight Dates: 10/20/21 - 10/26/21
Original Date / Rev: 10/18/21 / 10/18/21
Order Type: GENERAL

WTVR
Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency Name: FlexPoint Media
Buying Contact:
Billing Contact:
 PO Box 1051
 New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Cherry/Republican/Delegate
Demographic: A35+
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business Thru:
Advertiser External ID: 269819
Agency External ID: 108332
Unit Code: General
Order Separation: 00:15:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 09/27/21 | 10/26/21 | 36 | \$14,625.00 | \$12,431.25 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| October 2021 | 36 | \$14,625.00 | \$12,431.25 | 0.00 |
| Totals | 36 | \$14,625.00 | \$12,431.25 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Margie MacDonald | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|--|-------|-------------------|---------|-------------|-------|---------------|-----|------|------|-------|------------|
| N 1 | WTVR | 10/20/21 | 10/25/21 | M-F 530-6am News M-F 530-6am News (Program: CBS6 ER MN 530)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 ER MN 530 Mo-Fr 5:30a-6:00a IN Nov/2020LP ON WTVR. | CM | 5:30 AM-6:00 AM | 1-1-1-- | :30 | 3 | \$250.00 | P-3 | 0.00 | NM | 3 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/20/21 | 10/26/21 | 1-1-1-- | | 3 | | \$250.00 | | 0.00 | | | | | |
| N 2 | WTVR | 10/20/21 | 10/26/21 | M-F 6-630am News M-F 6-630am News (Program: CBS6 THIS MRNG)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 THIS MRNG Mo-Fr 6:00a-7:00a IN Nov/2020LP ON WTVR. | CM | 6:00 AM-6:30 AM | 11111-- | :30 | 5 | \$425.00 | P-3 | 0.00 | NM | 5 | \$2,125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/20/21 | 10/26/21 | 11111-- | | 5 | | \$425.00 | | 0.00 | | | | | |
| N 3 | WTVR | 10/20/21 | 10/23/21 | SA 630-7am News SA 630-7am News (Program: CBS6 SA MRN@6A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SA MRN@6A Sat 6:00a-7:00a IN Nov/2020LP ON WTVR. | CM | 6:30 AM-7:00 AM | -----1- | :30 | 1 | \$150.00 | P-6 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/18/21 | 10/24/21 | -----1- | | 1 | | \$150.00 | | 0.00 | | | | | |
| N 4 | WTVR | 10/20/21 | 10/23/21 | SA 7-730am News SA 7-730am News (Program: CBS6 SA MRN@7A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SA MRN@7A Sat 7:00a-8:00a IN Nov/2020LP ON WTVR. | CM | 7:00 AM-7:30 AM | -----1- | :30 | 1 | \$150.00 | P-6 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |

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 Flight Dates: 10/20/21 - 10/26/21

Advertiser: Cherry/Republican/Delegate
 Product Desc: VA HD 66
 Estimate: 1835
WTVR

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|------|-------------------|-----------------|----------------------|-------|-------------------|-------------------|-----|-------|-------------|-----|------|---------------|-------|------------|
| N 5 | WTVR | 10/20/21 | 10/23/21 | SA 730-8am News | CM | 7:30 AM-8:00 AM | -----1- | :30 | 1 | \$175.00 | P-6 | 0.00 | NM | 1 | \$175.00 |
| (Program: CBS6 SA MRN@7A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SA MRN@7A Sat 7:00a-8:00a IN Nov/2020LP ON WTVR. | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 10/18/21 | 10/24/21 | -----1- | | | 1 | | | \$150.00 | | | 0.00 | | |
| N 6 | WTVR | 10/20/21 | 10/24/21 | SU 6-630am News | CM | 6:00 AM-6:30 AM | -----1 | :30 | 1 | \$125.00 | P-6 | 0.00 | NM | 1 | \$125.00 |
| (Program: CBS6 SU MRN@6A)3Q ESTIMATE (sell) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 10/18/21 | 10/24/21 | -----1 | | | 1 | | | \$125.00 | | | 0.00 | | |
| N 7 | WTVR | 10/20/21 | 10/24/21 | SU 630-7am News | CM | 6:30 AM-7:00 AM | -----1 | :30 | 1 | \$150.00 | P-6 | 0.00 | NM | 1 | \$150.00 |
| (Program: CBS6 SU MRN@6A)3Q ESTIMATE (sell) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 10/18/21 | 10/24/21 | -----1 | | | 1 | | | \$150.00 | | | 0.00 | | |
| N 8 | WTVR | 10/20/21 | 10/24/21 | SU 7-730am News | CM | 7:00 AM-7:30 AM | -----1 | :30 | 1 | \$200.00 | P-3 | 0.00 | NM | 1 | \$200.00 |
| (Program: CBS6 SU MRN@7A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SU MRN@7A Sun 7:00a-8:00a IN Nov/2020LP ON WTVR. | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 10/18/21 | 10/24/21 | -----1 | | | 1 | | | \$200.00 | | | 0.00 | | |
| N 9 | WTVR | 10/20/21 | 10/26/21 | M-F 12-1230pm News | CM | 12:00 PM-12:30 PM | 111111-- | :30 | 5 | \$400.00 | P-3 | 0.00 | NM | 5 | \$2,000.00 |
| (Program: CBS6 NEWS@NOON)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@NOON Mo-Fr 12:00p-12:30p IN Nov/2020LP ON WTVR. | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 10/20/21 | 10/26/21 | 11111-- | | | 5 | | | \$400.00 | | | 0.00 | | |
| N 10 | WTVR | 10/20/21 | 10/26/21 | M-F 530-6pm News | CM | 5:30 PM-6:00 PM | 11-1--- | :30 | 3 | \$350.00 | P-3 | 0.00 | NM | 3 | \$1,050.00 |
| (Program: CBS6 NWS@5:30P)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NWS@5:30P Mo-Fr 5:30p-6:00p IN Nov/2020LP ON WTVR. | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 10/20/21 | 10/26/21 | 11-1--- | | | 3 | | | \$350.00 | | | 0.00 | | |
| N 11 | WTVR | 10/20/21 | 10/26/21 | M-F 6-630pm News | CM | 6:00 PM-6:30 PM | -1111-- | :30 | 4 | \$950.00 | P-2 | 0.00 | NM | 4 | \$3,800.00 |
| (Program: CBS6 NEWS@6PM)3Q ESTIMATE (sell) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 10/20/21 | 10/26/21 | -1111-- | | | 4 | | | \$950.00 | | | 0.00 | | |
| N 12 | WTVR | 10/20/21 | 10/25/21 | M-F 11-1135pm News | CM | 11:00 PM-11:35 PM | 1-1-1-- | :30 | 3 | \$400.00 | P-3 | 0.00 | NM | 3 | \$1,200.00 |
| (Program: CBS6 NEWS@11P)3Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@11P Mo-Fr 11:00p-11:30p IN Aug/2020LP ON WTVR ADJUSTED TO THE Sep/2019LP TP HUT LEVEL FROM Mo-Fr 11:00p-11:35p. | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 10/20/21 | 10/26/21 | 1-1-1-- | | | 3 | | | \$400.00 | | | 0.00 | | |
| N 13 | WTVR | 10/20/21 | 10/24/21 | SA-SU 11-1135pm News | CM | 11:00 PM-11:35 PM | -----1- | :30 | 1 | \$225.00 | P-3 | 0.00 | NM | 1 | \$225.00 |
| (Program: CBS6 WKND LATE NEWS)3Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@11P Sat 11:00p-11:30p IN Aug/2020LP ON WTVR ADJUSTED TO THE Sep/2019LP TP HUT LEVEL FROM Sa-Su 11:00p-11:35p. | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 10/18/21 | 10/24/21 | -----1- | | | 1 | | | \$225.00 | | | 0.00 | | |
| N 14 | WTVR | 10/20/21 | 10/25/21 | M-F 630-7am News | CM | 6:30 AM-7:00 AM | 1-1-1-- | :30 | 3 | \$500.00 | P-3 | 0.00 | NM | 3 | \$1,500.00 |
| (Program: CBS6 THIS MRNG)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 THIS MRNG Mo-Fr 6:00a-7:00a IN Nov/2020LP ON WTVR. | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 10/20/21 | 10/26/21 | 1-1-1-- | | | 3 | | | \$500.00 | | | 0.00 | | |
| N 15 | WTVR | 10/20/21 | 10/22/21 | M-F 10-11am | CM | 10:00 AM-11:00 AM | 1-1-1-- | :30 | 2 | \$400.00 | P-3 | 0.00 | NM | 2 | \$800.00 |

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WTVR

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|------|-------------------|-----------------|--------------------|-------|----------------|-------------------|-----|-------|-------------|-----|------|---------------|-------|-------------|
| | | | | M-F 10-11am | | | | | | | | | | | |
| (Program: LETS-DEAL-CBS)3Q ESTIMATE (sell) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 10/18/21 | 10/24/21 | -- 1- 1-- | | | 2 | | | \$400.00 | | | 0.00 | | |
| N 16 | WTVR | 10/24/21 | 10/24/21 | Late News Late Run | CM | various | ----- 1 | :30 | 1 | \$225.00 | P-3 | 0.00 | NM | 1 | \$225.00 |
| | | | | Late News Late Run | | | | | | | | | | | |
| (Program: CBS6 WKND LATE NEWS)3Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@11P Sat 11:00p-11:30p IN Aug/2020LP ON WTVR ADJUSTED TO THE Sep/2019LP TP HUT LEVEL FROM Sa-Su 11:00p-11:35p. | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 10/18/21 | 10/24/21 | ----- 1 | | | 1 | | | \$225.00 | | | 0.00 | | |
| | | | | | | | | | | | | | Totals | 36 | \$14,625.00 |