

ORDER



Orders
Order / Rev: 933173
Alt Order #: WOC13286859
Product Desc: VA HD 66
Estimate: 1878
Flight Dates: 10/27/21 - 11/02/21
Original Date / Rev: 10/26/21 / 10/26/21
Order Type: GENERAL

WTVR
Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency Name: FlexPoint Media
Buying Contact:
Billing Contact:
 PO Box 1051
 New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Cherry/Republican/Delegate
Demographic: A35+
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business Thru:
Advertiser External ID: 269819
Agency External ID: 108332
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/31/21	9	\$2,775.00	\$2,358.75
11/01/21	11/01/21	3	\$975.00	\$828.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	9	\$2,775.00	\$2,358.75	0.00
November 2021	3	\$975.00	\$828.75	0.00
Totals	12	\$3,750.00	\$3,187.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVR	10/27/21	11/01/21	M-F 530-6am News M-F 530-6am News	CM	5:30 AM-6:00 AM	--11---	:30	2	\$350.00	P-2	0.00	NM	2	\$700.00
(Program: CBS6 ER MN 530)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 ER MN 530 Mo-Fr 5:30a-6:00a IN Nov/2020LP ON WTVR. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/27/21 11/02/21 --11--- 2 \$350.00 0.00															
N 2	WTVR	10/27/21	11/01/21	M-F 6-630am News M-F 6-630am News	CM	6:00 AM-6:30 AM	1-1-1--	:30	3	\$650.00	P-2	0.00	NM	3	\$1,950.00
(Program: CBS6 THIS MRNG)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 THIS MRNG Mo-Fr 6:00a-7:00a IN Nov/2020LP ON WTVR. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/27/21 11/02/21 1-1-1-- 3 \$650.00 0.00															
N 3	WTVR	10/27/21	11/01/21	M-F 9-10am M-F 9-10am	CM	9:00 AM-10:00 AM	1-111--	:30	4	\$125.00	P-3	0.00	NM	4	\$500.00
(Program: VA THS MORNING)3Q ESTIMATE (sell) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/27/21 11/02/21 1-111-- 4 \$125.00 0.00															
N 4	WTVR	10/27/21	11/01/21	M-F 1135pm-1235am M-F 1135pm-1235am	CM	11:35 PM-12:35 AM	1-11---	:30	3	\$200.00	P-3	0.00	NM	3	\$600.00
(Program: CBS LATE SHOW-COLBERT)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF LT-COLBERT-CBS Mo-Fr 11:35p-12:35a IN Nov/2020LP ON WTVR. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															

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WTVR

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/21	11/02/21	1-11---		3				\$200.00		0.00			
													Totals	12	\$3,750.00