

ORDER



Orders
Order / Rev: 928817
Alt Order #: WOC13274988
Product Desc: VA HD 66
Estimate: 1827
Flight Dates: 10/13/21 - 10/19/21
Original Date / Rev: 10/11/21 / 10/11/21
Order Type: GENERAL

WTVR
Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency Name: FlexPoint Media
Buying Contact:
Billing Contact:
 PO Box 1051
 New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Cherry/Republican/Delegate
Demographic: A35+
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business Thru:
Advertiser External ID: 269819
Agency External ID: 108332
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/19/21	27	\$9,885.00	\$8,402.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	27	\$9,885.00	\$8,402.25	0.00
Totals	27	\$9,885.00	\$8,402.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVR	10/13/21	10/19/21	M-F 530-6am News M-F 530-6am News (Program: CBS6 ER MN 530)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 ER MN 530 Mo-Fr 5:30a-6:00a IN Nov/2020LP ON WTVR.	CM	5:30 AM-6:00 AM	- 1111 - -	:30	4	\$250.00	P-3	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/13/21	10/19/21	- 1111 - -		4		\$250.00		0.00					
N 2	WTVR	10/13/21	10/18/21	M-F 6-630am News M-F 6-630am News (Program: CBS6 THIS MRNG)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 THIS MRNG Mo-Fr 6:00a-7:00a IN Nov/2020LP ON WTVR.	CM	6:00 AM-6:30 AM	1- 11 - - -	:30	3	\$425.00	P-3	0.00	NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/13/21	10/19/21	1- 11 - - -		3		\$425.00		0.00					
N 3	WTVR	10/13/21	10/15/21	M-F 630-7am News M-F 630-7am News (Program: CBS6 THIS MRNG)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 THIS MRNG Mo-Fr 6:00a-7:00a IN Nov/2020LP ON WTVR.	CM	6:30 AM-7:00 AM	- - 1- 1 - -	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/11/21	10/17/21	- - 1- 1 - -		2		\$500.00		0.00					
N 4	WTVR	10/13/21	10/13/21	M-F 4-430am M-F 4-430am (Program: CBS MORNING NEWS)3Q ESTIMATE (sell)	CM	4:00 AM-4:30 AM	- - 1 - - - -	:30	1	\$40.00	P-3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/11/21	10/17/21	- - 1 - - - -		1		\$40.00		0.00					

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Advertiser: Cherry/Republican/Delegate
 Product Desc: VA HD 66
 Estimate: 1827
WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WTVR	10/13/21	10/13/21	M-F 430-5am M-F 430-5am	CM	4:30 AM-5:00 AM	--1----	:30	1	\$70.00	P-3	0.00	NM	1	\$70.00
(Program: CBS6 EARLY MRN 4:30A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS 6 EARLY-430 Mo-Fr 4:30a-5:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/11/21	10/17/21	--1----			1			\$70.00			0.00		
N 6	WTVR	10/13/21	10/16/21	SA 7-730am News SA 7-730am News	CM	7:00 AM-7:30 AM	-----1-	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
(Program: CBS6 SA MRN@7A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SA MRN@7A Sat 7:00a-8:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/11/21	10/17/21	-----1-			1			\$150.00			0.00		
N 7	WTVR	10/13/21	10/16/21	SA 730-8am News SA 730-8am News	CM	7:30 AM-8:00 AM	-----1-	:30	1	\$175.00	P-6	0.00	NM	1	\$175.00
(Program: CBS6 SA MRN@7A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SA MRN@7A Sat 7:00a-8:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/11/21	10/17/21	-----1-			1			\$175.00			0.00		
N 8	WTVR	10/13/21	10/17/21	SU 6-630am News SU 6-630am News	CM	6:00 AM-6:30 AM	-----1	:30	1	\$125.00	P-6	0.00	NM	1	\$125.00
(Program: CBS6 SU MRN@6A)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/11/21	10/17/21	-----1			1			\$125.00			0.00		
N 9	WTVR	10/13/21	10/17/21	SU 630-7am News SU 630-7am News	CM	6:30 AM-7:00 AM	-----1	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
(Program: CBS6 SU MRN@6A)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/11/21	10/17/21	-----1			1			\$150.00			0.00		
N 10	WTVR	10/13/21	10/17/21	SU 7-730am News SU 7-730am News	CM	7:00 AM-7:30 AM	-----1	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
(Program: CBS6 SU MRN@7A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SU MRN@7A Sun 7:00a-8:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/11/21	10/17/21	-----1			1			\$200.00			0.00		
N 11	WTVR	10/13/21	10/18/21	M-F 12-1230pm News M-F 12-1230pm News	CM	12:00 PM-12:30 PM	1-1-1--	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
(Program: CBS6 NEWS@NOON)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@NOON Mo-Fr 12:00p-12:30p IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/13/21	10/19/21	1-1-1--			3			\$400.00			0.00		
N 12	WTVR	10/13/21	10/15/21	M-F 6-630pm News M-F 6-630pm News	CM	6:00 PM-6:30 PM	--111--	:30	3	\$950.00	P-2	0.00	NM	3	\$2,850.00
(Program: CBS6 NEWS@6PM)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/11/21	10/17/21	--111--			3			\$950.00			0.00		
N 13	WTVR	10/13/21	10/18/21	M-F 11-1135pm News M-F 11-1135pm News	CM	11:00 PM-11:35 PM	1-1-1--	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
(Program: CBS6 NEWS@11P)3Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@11P Mo-Fr 11:00p-11:30p IN Aug/2020LP ON WTVR ADJUSTED TO THE Sep/2019LP TP HUT LEVEL FROM Mo-Fr 11:00p-11:35p.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/13/21	10/19/21	1-1-1--			3			\$400.00			0.00		
N 14	WTVR	10/13/21	10/17/21	SA-SU 11-1135pm News SA-SU 11-1135pm News	CM	11:00 PM-11:35 PM	-----11	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
(Program: CBS6 WKND LATE NEWS)3Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@11P Sat 11:00p-11:30p IN Aug/2020LP ON WTVR ADJUSTED TO THE Sep/2019LP TP HUT LEVEL FROM Sa-Su 11:00p-11:35p.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/11/21	10/17/21	-----11			2			\$225.00			0.00		
Totals													27	\$9,885.00	