

ORDER



Orders
Order / Rev: 926314
 Alt Order #: WOC13269292
 Product Desc: VA HD 66
 Estimate: 1818
 Flight Dates: 10/06/21 - 10/12/21
 Original Date / Rev: 10/04/21 / 10/04/21
 Order Type: GENERAL

WTVR
 Primary AE: Margie MacDonald
 Sales Office: EWSDC
 Sales Region: NAT

Agency
Name: FlexPoint Media
 Buying Contact:
 Billing Contact:
 PO Box 1051
 New Albany, OH 43054

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: Cherry/Republican/Delegate
 Demographic: A35+
 Product Codes: State Candidate
 Revenue Code 1: DISC
 Revenue Code 2: POL
 Revenue Code 3: CAND
 Priority: P-3

New Business Thru:
 Advertiser External ID: 269819
 Agency External ID: 108332
 Unit Code: General
 Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/12/21	14	\$13,025.00	\$11,071.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	14	\$13,025.00	\$11,071.25	0.00
Totals	14	\$13,025.00	\$11,071.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVR	10/06/21	10/08/21	M-F 6-630am News M-F 6-630am News	CM	6:00 AM-6:30 AM	--1----	:30	1	\$425.00	P-3	0.00	NM	1	\$425.00
(Program: CBS6 THIS MRNG)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 THIS MRNG Mo-Fr 6:00a-7:00a IN Nov/2020LP ON WTVR. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/04/21 10/10/21 --1---- 1 \$425.00 0.00															
N 3	WTVR	10/06/21	10/12/21	M-F 12-1230pm News M-F 12-1230pm News	CM	12:00 PM-12:30 PM	-1111--	:30	4	\$400.00	P-3	0.00	NM	4	\$1,600.00
(Program: CBS6 NEWS@NOON)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@NOON Mo-Fr 12:00p-12:30p IN Nov/2020LP ON WTVR. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/06/21 10/12/21 -1111-- 4 \$400.00 0.00															
N 4	WTVR	10/06/21	10/11/21	M-F 6-630pm News M-F 6-630pm News	CM	6:00 PM-6:30 PM	1-11---	:30	3	\$950.00	P-2	0.00	NM	3	\$2,850.00
(Program: CBS6 NEWS@6PM)3Q ESTIMATE (sell) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/06/21 10/12/21 1-11--- 3 \$950.00 0.00															
N 5	WTVR	10/06/21	10/11/21	M-F 11-1135pm News M-F 11-1135pm News	CM	11:00 PM-11:35 PM	1-11---	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
(Program: CBS6 NEWS@11P)3Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@11P Mo-Fr 11:00p-11:30p IN Aug/2020LP ON WTVR ADJUSTED TO THE Sep/2019LP TP HUT LEVEL FROM Mo-Fr 11:00p-11:35p. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															

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Advertiser: Cherry/Republican/Delegate
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WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/21	10/12/21	1-11---		3				\$400.00		0.00			
N 6	WTVR	10/06/21	10/10/21	SA-SU 11-1135pm News	CM	11:00 PM-11:35 PM	-----11	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
				SA-SU 11-1135pm News											
(Program: CBS6 WKND LATE NEWS)3Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@11P Sat 11:00p-11:30p IN Aug/2020LP ON WTVR ADJUSTED TO THE Sep/2019LP TP HUT LEVEL FROM Sa-Su 11:00p-11:35p.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/21	10/10/21	-----11		2				\$225.00		0.00			
N 7	WTVR	10/06/21	10/10/21	NFL Game Local Team	CM	1-7pm	-----1	:30	1	\$6,500.00	P-3	0.00	NM	1	\$6,500.00
				NFL Game Local Team											
(Program: WASHINGTON NFL SUN GAME 1)SPORTS AND SPECIALS (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/21	10/10/21	-----1		1				\$6,500.00		0.00			
													Totals	14	\$13,025.00