

ORDER



Orders
Order / Rev: 922295
Alt Order #: WOC13259597
Product Desc: VA HD 66
Estimate: 1798
Flight Dates: 09/29/21 - 10/05/21
Original Date / Rev: 09/27/21 / 09/29/21
Order Type: GENERAL

WTVR
Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency Name: FlexPoint Media
Buying Contact:
Billing Contact:
 PO Box 1051
 New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Cherry/Republican/Delegate
Demographic: A35+
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business Thru:
Advertiser External ID: 269819
Agency External ID: 108332
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/05/21	20	\$7,595.00	\$6,455.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	20	\$7,595.00	\$6,455.75	0.00
Totals	20	\$7,595.00	\$6,455.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVR	09/29/21	10/01/21	M-F 6-630am News M-F 6-630am News	CM	6:00 AM-6:30 AM	-- 1- 1--	:30	2	\$275.00	P-6	0.00	NM	2	\$550.00
(Program: CBS6 THIS MRNG)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 THIS MRNG Mo-Fr 6:00a-7:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/27/21	10/03/21	-- 1- 1--			2		\$275.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVR	09/27/21-10/03/21		M-F 6-630am News		6:00 AM-6:30 AM		-- W - F - - - -	:30	(\$275.00)		0.00	NM		
See MG 1.3, 1.4 [political]															
2	WTVR	09/27/21-10/03/21		M-F 6-630am News		6:00 AM-6:30 AM		-- W - F - - - -	:30	(\$275.00)		0.00	NM		
See MG 1.3, 1.4 [political]															
3	WTVR	09/29/21-10/05/21		M-F 6-630am News		6:00 AM-6:30 AM		MTWThF - - - -	:30	\$425.00		0.00	NM		
Ⓜ MG for 1.1, 1.2															
4	WTVR	09/29/21-10/05/21		M-F 9-10am		9-10am		MTWThF - - - -	:30	\$125.00		0.00	NM		
Ⓜ MG for 1.1, 1.2															
N 2	WTVR	09/29/21	10/04/21	M-F 630-7am News M-F 630-7am News	CM	6:30 AM-7:00 AM	1- - 1- - -	:30	2	\$325.00	P-6	0.00	NM	3	\$650.00
(Program: CBS6 THIS MRNG)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 THIS MRNG Mo-Fr 6:00a-7:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/29/21	10/05/21	1- - 1- - -			2		\$325.00		0.00				

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Advertiser: Cherry/Republican/Delegate
 Product Desc: VA HD 66
 Estimate: 1798
WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/29/21	10/05/21	1--1---					2	\$325.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WTVR	09/29/21-10/05/21		M-F 630-7am News		6:30 AM-7:00 AM	M--Th-----	:30		(\$325.00)		0.00	NM		
See MG 2.3,2.4 [per Margie]															
3	WTVR	10/03/21-10/03/21		SU 7-730am News		7-730am	-----Su	:30		\$200.00		0.00	NM		
Ⓜ MG for 2.2 10/04															
4	WTVR	09/30/21-10/05/21		M-F 9-10am		9-10am	MT-ThF----	:30		\$125.00		0.00	NM		
Ⓜ MG for 2.2 10/04															
N 3	WTVR	09/29/21	10/02/21	SA 7-730am News	CM	7:00 AM-7:30 AM	-----1-	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
SA 7-730am News (Program: CBS6 SA MRN@7A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SA MRN@7A Sat 7:00a-8:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/21	10/03/21	-----1-					1	\$150.00		0.00			
N 4	WTVR	09/29/21	10/02/21	SA 8-9am News	CM	8:00 AM-9:00 AM	-----1-	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
SA 8-9am News (Program: CBS THS MRN:SA)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/21	10/03/21	-----1-					1	\$550.00		0.00			
N 5	WTVR	09/29/21	10/03/21	SU 9-1030am	CM	9:00 AM-10:30 AM	-----1	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
SU 9-1030am (Program: SUNDAY MRN-CBS)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/21	10/03/21	-----1					1	\$375.00		0.00			
N 6	WTVR	09/29/21	10/05/21	M-F 12-1230pm News	CM	12:00 PM-12:30 PM	1111---	:30	4	\$400.00	P-3	0.00	NM	4	\$1,600.00
M-F 12-1230pm News (Program: CBS6 NEWS@NOON)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@NOON Mo-Fr 12:00p-12:30p IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/29/21	10/05/21	1111---					4	\$400.00		0.00			
N 7	WTVR	09/29/21	10/05/21	M-F 6-630pm News	CM	6:00 PM-6:30 PM	1111---	:30	4	\$625.00	P-3	0.00	NM	4	\$2,500.00
M-F 6-630pm News (Program: CBS6 NEWS@6PM)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/29/21	10/05/21	1111---					4	\$625.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WTVR	09/29/21-10/05/21		M-F 6-630pm News		6:00 PM-6:30 PM	MTWTh-----	:30		(\$625.00)		0.00	NM		
See MG 7.5 [Per Mgmt]															
5	WTVR	10/01/21-10/05/21		M-F 6-630pm News		6:00 PM-6:30 PM	MT---F----	:30		\$625.00		0.00	NM		
Ⓜ MG for 7.2 09/30															
N 8	WTVR	09/29/21	10/04/21	M-F 11-1135pm News	CM	11:00 PM-11:35 PM	1-1-1--	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
M-F 11-1135pm News (Program: CBS6 NEWS@11P)3Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@11P Mo-Fr 11:00p-11:30p IN Aug/2020LP ON WTVR ADJUSTED TO THE Sep/2019LP TP HUT LEVEL FROM Mo-Fr 11:00p-11:35p.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/29/21	10/05/21	1-1-1--					3	\$400.00		0.00			
N 9	WTVR	09/30/21	10/05/21	M-F 135-205am	CM	135-205am	MT-TF--	:30	1	\$20.00	P-6	0.00	NM	1	\$20.00
M-F 135-205am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/29/21	10/05/21	MT-TF--					1	\$20.00		0.00			
Totals													20	\$7,595.00	