

ORDER

(P3)

Orders
Order / Rev: 136894
Alt Order #:
Product Desc: US Senate
Estimate: 4219
Flight Dates: 09/18/18 - 09/24/18
Original Date / Rev: 09/12/18 / 09/14/18
Order Type: GENERAL

NTMF
Primary AE: Katie Delany
Sales Office: N-DIR
Sales Region: N-DIR

Agency Name: Screen Strategies Media
Buying Contact:
Billing Contact:
 111150 Fairfax Blvd. Ste. 505
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Tester For Senate
Demographic: A25-54
Product Codes: PL Candidate
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: CO

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:10:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 08/27/18 | 09/24/18 | 43 | \$1,270.00 | \$1,079.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|-----------|-------------------|-------------------|-------------|
| September 2018 | 43 | \$1,270.00 | \$1,079.50 | 0.00 |
| Totals | 43 | \$1,270.00 | \$1,079.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katie Delany | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|----------------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|---------|
| N 1 | NTMF | 09/19/18 | 09/24/18 | M-F 1p-2p M-F 1p-2p | CM | 1p-2p | 1-11--- | :30 | 3 | \$10.00 | CO | 0.00 | NM | 3 | \$30.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/17/18 | 09/23/18 | --11--- | | 2 | | | | \$10.00 | | 0.00 | | | |
| | | Week: 09/24/18 | 09/30/18 | 1----- | | 1 | | | | \$10.00 | | 0.00 | | | |
| N 2 | NTMF | 09/18/18 | 09/24/18 | M-F 3p-4p Mike & Molly | CM | 3p-4p | 11111-- | :30 | 5 | \$10.00 | CO | 0.00 | NM | 5 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/17/18 | 09/23/18 | -1111-- | | 4 | | | | \$10.00 | | 0.00 | | | |
| | | Week: 09/24/18 | 09/30/18 | 1----- | | 1 | | | | \$10.00 | | 0.00 | | | |
| N 3 | NTMF | 09/18/18 | 09/24/18 | M-F 4p-5p MOM | CM | 4p-5p | 11111-- | :30 | 5 | \$5.00 | CO | 0.00 | NM | 5 | \$25.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/17/18 | 09/23/18 | -1111-- | | 4 | | | | \$5.00 | | 0.00 | | | |
| | | Week: 09/24/18 | 09/30/18 | 1----- | | 1 | | | | \$5.00 | | 0.00 | | | |
| N 4 | NTMF | 09/18/18 | 09/24/18 | M-F 530p-6p Last Man Standing | CM | 530p-6p | 11111-- | :30 | 5 | \$10.00 | CO | 0.00 | NM | 5 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/17/18 | 09/23/18 | -1111-- | | 4 | | | | \$10.00 | | 0.00 | | | |
| | | Week: 09/24/18 | 09/30/18 | 1----- | | 1 | | | | \$10.00 | | 0.00 | | | |
| N 5 | NTMF | 09/19/18 | 09/20/18 | M-F 6p-630p Big Bang Theory | CM | 6p-630p | --11--- | :30 | 2 | \$25.00 | CO | 0.00 | NM | 2 | \$50.00 |

Order / Rev: 136894
 Alt Order #:
 Flight Dates: 09/18/18 - 09/24/18

Advertiser: POL/Tester For Senate
 Product Desc: US Senate NTMF
 Estimate: 4219

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-------------------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|----------|
| N 6 | NTMF | 09/18/18 | 09/21/18 | M-F 630p-7p Big Bang Theory | CM | 630p-7p | -1-11-- | :30 | 3 | \$35.00 | CO | 0.00 | NM | 3 | \$105.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/18 | 09/23/18 | --11--- | | 2 | | | | \$25.00 | | 0.00 | | | |
| N 7 | NTMF | 09/24/18 | 09/24/18 | Mon Prime Hour 1 The Resident | CM | 7p-8p | 1----- | :30 | 1 | \$45.00 | CO | 0.00 | NM | 1 | \$45.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/18 | 09/23/18 | -1-11-- | | 3 | | | | \$35.00 | | 0.00 | | | |
| N 8 | NTMF | 09/18/18 | 09/18/18 | Tue Prime Hour 1 Beat Shazam | CM | 7p-8p | -1----- | :30 | 1 | \$40.00 | CO | 0.00 | NM | 1 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/18 | 09/23/18 | -1----- | | 1 | | | | \$40.00 | | 0.00 | | | |
| N 9 | NTMF | 09/19/18 | 09/19/18 | Wed Prime Various Masterchef | CM | 7p-9p | --1---- | :30 | 1 | \$40.00 | CO | 0.00 | NM | 1 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/18 | 09/23/18 | --1---- | | 1 | | | | \$40.00 | | 0.00 | | | |
| N 10 | NTMF | 09/23/18 | 09/23/18 | Sun Prime Hour 2 9-1-1 | CM | 7p-8p | -----1 | :30 | 1 | \$100.00 | CO | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/18 | 09/23/18 | -----1 | | 1 | | | | \$100.00 | | 0.00 | | | |
| N 11 | NTMF | 09/18/18 | 09/24/18 | M-F 9p-935p LN 9pm News | NWS | 9p-935p | 11111-- | :30 | 5 | \$100.00 | P-2 | 0.00 | NM | 5 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/18 | 09/23/18 | -1111-- | | 4 | | | | \$100.00 | | 0.00 | | | |
| Week: | | 09/24/18 | 09/30/18 | 1----- | | 1 | | | | \$100.00 | | 0.00 | | | |
| N 12 | NTMF | 09/22/18 | 09/22/18 | SA-SU 9p-935p LN SA-SU 9p news | NWS | 9p-935p | -----1- | :30 | 1 | \$25.00 | CO | 0.00 | NM | 1 | \$25.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/18 | 09/23/18 | -----1- | | 1 | | | | \$25.00 | | 0.00 | | | |
| N 13 | NTMF | 09/23/18 | 09/23/18 | SA-SU 9p-935p LN SA-SU 9p news | NWS | 9p-935p | -----1 | :30 | 1 | \$25.00 | CO | 0.00 | NM | 1 | \$25.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/18 | 09/23/18 | -----1 | | 1 | | | | \$25.00 | | 0.00 | | | |
| N 14 | NTMF | 09/18/18 | 09/24/18 | M-F 1005p-1035p Modern Family | CM | 1005p-1035p | 11-11-- | :30 | 4 | \$10.00 | CO | 0.00 | NM | 4 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/18 | 09/23/18 | -1-11-- | | 3 | | | | \$10.00 | | 0.00 | | | |
| Week: | | 09/24/18 | 09/30/18 | 1----- | | 1 | | | | \$10.00 | | 0.00 | | | |
| N 15 | NTMF | 09/19/18 | 09/21/18 | M-F 1035p-1105p Modern Family | CM | 1035p-1105p | --1-1-- | :30 | 2 | \$10.00 | CO | 0.00 | NM | 2 | \$20.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/18 | 09/23/18 | --1-1-- | | 2 | | | | \$10.00 | | 0.00 | | | |
| N 16 | NTMF | 09/18/18 | 09/18/18 | Tue Prime Hour 2 Love Connection | CM | 8p-9p | -1----- | :30 | 1 | \$40.00 | CO | 0.00 | NM | 1 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/18 | 09/23/18 | -1----- | | 1 | | | | \$40.00 | | 0.00 | | | |
| N 17 | NTMF | 09/21/18 | 09/21/18 | Fri Prime Hour 1 The Resident | CM | 7p-8p | ----1-- | :30 | 1 | \$40.00 | CO | 0.00 | NM | 1 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/18 | 09/23/18 | ----1-- | | 1 | | | | \$40.00 | | 0.00 | | | |
| N 18 | NTMF | 09/24/18 | 09/24/18 | Mon Prime Hour 2 9-1-1 | CM | 8p-9p | 1----- | :30 | 1 | \$45.00 | CO | 0.00 | NM | 1 | \$45.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/18 | 09/30/18 | 1----- | | 1 | | | | \$45.00 | | 0.00 | | | |

Totals 43 \$1,270.00