


## ORDER

Orders	Order / Rev:	136894		NTMF	
	Alt Order #:				
	Product Desc:	US Senate			
	Estimate:	4219			
	Flight Dates:	09/18/18 - 09/24/18		Primary AE:	Katie Delany
	Original Date / Rev:	09/12/18 / 09/14/18		Sales Office:	N-DIR
	Order Type:	GENERAL	Sales Region:	N-DIR	

Agency	Name:	Screen Strategies Media	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:		Billing Cycle:	EOM/EOC
		111150 Fairfax Blvd. Ste. 505	Agency Commission:	15%
		Fairfax, VA 22030		

Advertiser	Name:	POL/Tester For Senate	New Business Thru:	
	Demographic:	A25-54	Advertiser External ID:	
	Product Codes:	PL Candidate	Agency External ID:	
	Revenue Code 1:	AGY	Unit Code:	General
	Revenue Code 2:	POL	Order Separation:	00:10:00
	Revenue Code 3:	CAND		
	Priority:	CO		

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/24/18	43	\$1,270.00	\$1,079.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	43	\$1,270.00	\$1,079.50	0.00
Totals	43	\$1,270.00	\$1,079.50	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katie Delany			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	NTMF	09/19/18	09/24/18	M-F 1p-2p M-F 1p-2p	CM	1p-2p	1-11---	:30	3	\$10.00	CO	0.00	NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/18	09/23/18	--11---		2				\$10.00		0.00			
		Week: 09/24/18	09/30/18	1-----		1				\$10.00		0.00			
N 2	NTMF	09/18/18	09/24/18	M-F 3p-4p Mike & Molly	CM	3p-4p	11111--	:30	5	\$10.00	CO	0.00	NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/18	09/23/18	-1111--		4				\$10.00		0.00			
		Week: 09/24/18	09/30/18	1-----		1				\$10.00		0.00			
N 3	NTMF	09/18/18	09/24/18	M-F 4p-5p MOM	CM	4p-5p	11111--	:30	5	\$5.00	CO	0.00	NM	5	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/18	09/23/18	-1111--		4				\$5.00		0.00			
		Week: 09/24/18	09/30/18	1-----		1				\$5.00		0.00			
N 4	NTMF	09/18/18	09/24/18	M-F 530p-6p Last Man Standing	CM	530p-6p	11111--	:30	5	\$10.00	CO	0.00	NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/18	09/23/18	-1111--		4				\$10.00		0.00			
		Week: 09/24/18	09/30/18	1-----		1				\$10.00		0.00			
N 5	NTMF	09/19/18	09/20/18	M-F 6p-630p Big Bang Theory	CM	6p-630p	--11---	:30	2	\$25.00	CO	0.00	NM	2	\$50.00

Order / Rev: 136894  
Alt Order #:  
Flight Dates: 09/18/18 - 09/24/18

Advertiser: POL/Tester For Senate  
Product Desc: US Senate  
Estimate: 4219  
NTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	--11---					2	\$25.00		0.00			
N 6	NTMF	09/18/18	09/21/18	M-F 630p-7p Big Bang Theory	CM	630p-7p	-1-11--	:30	3	\$35.00	CO	0.00	NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	-1-11--					3	\$35.00		0.00			
N 7	NTMF	09/24/18	09/24/18	Mon Prime Hour 1 The Resident	CM	7p-8p	1-----	:30	1	\$45.00	CO	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	1-----					1	\$45.00		0.00			
N 8	NTMF	09/18/18	09/18/18	Tue Prime Hour 1 Beat Shazam	CM	7p-8p	-1-----	:30	1	\$40.00	CO	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	-1-----					1	\$40.00		0.00			
N 9	NTMF	09/19/18	09/19/18	Wed Prime Various Masterchef	CM	7p-9p	--1----	:30	1	\$40.00	CO	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	--1----					1	\$40.00		0.00			
N 10	NTMF	09/23/18	09/23/18	Sun Prime Hour 2 9-1-1	CM	7p-8p	-----1	:30	1	\$100.00	CO	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	-----1					1	\$100.00		0.00			
N 11	NTMF	09/18/18	09/24/18	M-F 9p-935p LN 9pm News	NWS	9p-935p	11111--	:30	5	\$100.00	P-2	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	-1111--					4	\$100.00		0.00			
Week:		09/24/18	09/30/18	1-----					1	\$100.00		0.00			
N 12	NTMF	09/22/18	09/22/18	SA-SU 9p-935p LN SA-SU 9p news	NWS	9p-935p	-----1-	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	-----1-					1	\$25.00		0.00			
N 13	NTMF	09/23/18	09/23/18	SA-SU 9p-935p LN SA-SU 9p news	NWS	9p-935p	-----1	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	-----1					1	\$25.00		0.00			
N 14	NTMF	09/18/18	09/24/18	M-F 1005p-1035p Modern Family	CM	1005p-1035p	11-11--	:30	4	\$10.00	CO	0.00	NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	-1-11--					3	\$10.00		0.00			
Week:		09/24/18	09/30/18	1-----					1	\$10.00		0.00			
N 15	NTMF	09/19/18	09/21/18	M-F 1035p-1105p Modern Family	CM	1035p-1105p	--1-1--	:30	2	\$10.00	CO	0.00	NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	--1-1--					2	\$10.00		0.00			
N 16	NTMF	09/18/18	09/18/18	Tue Prime Hour 2 Love Connection	CM	8p-9p	-1-----	:30	1	\$40.00	CO	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	-1-----					1	\$40.00		0.00			
N 17	NTMF	09/21/18	09/21/18	Fri Prime Hour 1 The Resident	CM	7p-8p	----1--	:30	1	\$40.00	CO	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	----1--					1	\$40.00		0.00			
N 18	NTMF	09/24/18	09/24/18	Mon Prime Hour 2 9-1-1	CM	8p-9p	1-----	:30	1	\$45.00	CO	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	1-----					1	\$45.00		0.00			
													Totals	43	\$1,270.00