

ALPHA MEDIA LLC
ISSUES AND PROGRAMMING REPORT
FOR
STATION KUPL (FM)
BEYOND THE HEADLINES
Second Quarter, 2023
April 1st - June 30th (Sunday)

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KUPL (FM)PUBLIC AFFAIRS PROGRAMS THAT ADDRESS COMMUNITY ISSUESKUPL (FM) “PUBLIC AFFAIRS SHOW”:

This locally produced program originates with interviews exploring general topics on a local and state level: from education and youth issues, to crime and political measures affecting our local community.

SECOND QUARTER, 2023
(April 1st – June 30th)

MOST SIGNIFICANT ISSUES - RESPONSIVE PROGRAMMING

ISSUE: SAFETY / DELIVERIES

KUPL (FM) PUBLIC AFFAIRS

April 2nd, 2023

5 am to 5:30 am

14:42 minutes of a 30 minute show

Guest: Eric Connelly / SAIF Safety Management Consultant. KUPL's Brett Reckamp talks with Eric about all things deliveries. It turns out there are a lot of new local companies and employees who end up filling a void in this industry by being the actual delivery drivers who make the final push by getting the package from a distribution center to your front door. The pandemic increased home deliveries by record amounts and that means more people out there. Eric goes over a lot of ways not only drivers can be safe and do a better job, but also how those of us actually getting them can help them out by giving delivery experts a nice, clean and safe path to where the package gets delivered.

ISSUE: BUSINESS / QR CODES

KUPL (FM) PUBLIC AFFAIRS

April 2nd, 2023

5 am to 5:30 am

7:37 minutes of a 30 minute show

Guest: Brian Duncan / Me and U. KUPL's Zachary Barnes hears from Brian about the exploding industry of using QR codes at restaurant tables - either in addition to or instead of a human server. Obviously, eventually someone has to bring food out, and Brian says there is no substitute for quality service. But, there is a real market and use for these machines that can speed things up at a restaurant. He says they became necessary during the pandemic and have not gone away.

ISSUE: TRAVELKUPL (FM) PUBLIC AFFAIRS

April 2nd, 2023

5 am to 5:30 am

3:18 minutes of a 30 minute show

Guest: Nancy Fowler / GM Willamette International Travel in Portland. KUPL's Brett Reckamp talks with Nancy about when to go ahead and pay for and use TSA Pre-Check. She says it costs \$78 for the application and you have to submit to a background check and then go down to an office for fingerprinting. But, it lasts for 5 years and basically, if you fly at least 3 times in one calendar year, she recommends it. For safety reasons, you may sometimes have to get into the larger lines, but usually you don't and you don't have to take off your shoes and stuff like that.

ISSUE: HEALTH / WALKINGKUPL (FM) PUBLIC AFFAIRS

April 2nd, 2023

5 am to 5:30 am

2:44 minutes of a 30 minute show

Guest: Vancouver walkers. KUPL's Veronica Carter goes on a walk with a new group of people she met on Facebook to walk around town. That's about it! They're just meeting to enjoy walking and visiting with new people in the town where they live. It's about meeting new people and staying healthy.

ISSUE: TECHNOLOGY / ROBOTSKUPL (FM) PUBLIC AFFAIRS

April 9th, 2023

5 am to 5:30 am

27:49 minutes of a 30 minute show

Guest: Dr. Subodha Kumar / A/I Expert with Fox School of Business at Temple University. KUPL's Brett Reckamp has a special show with Dr. Kumar all about A/I and robots and how they are continuing to dominate the business world. He says he views this as a good thing and believes they will mostly just make things more streamlined and better and take away mundane jobs. But, he does say people need to be aware that it is more important than ever to be as trained up as possible. There are some positions a robot could never fill like doctor, lawyer and the list goes on. But, if you feel robots are intruding on your job it's time to get to work with some training.

ISSUE: ENTERTAINMENT / BOOKKUPL (FM) PUBLIC AFFAIRS

April 16th, 2023

5 am to 5:30 am

minutes of a 30 minute show

Guest: Dana Haynes / Author & Editor in Chief of Pamplin Media Group. KUPL's Brett Reckamp focuses on Dana for the entire show with the release of the third installment of his trilogy featuring Finnigan and Fiero - his 2 main characters from the St. Nicholas Salvage & Wrecking series. Dana now has 11 published novels and seems to be on a roll. By the way, he's also the Editor in Chief of The Pamplin Media Group. Dana describes his process of writing. How he does research and figures out details and then plows through his story while also being accurate. Dana writes in the morning long hand using a pencil and yellow pad, then transcribes on his computer in the evening. He also touches on how his pseudonym came to be "James Byrne" - why he uses it and how he is doing well on a different front with mystery and thriller novels under that author name. Dana lives in downtown Portland and frequents local bookstores like Powell's and Judy Bloom's.

ISSUE: SAFETYKUPL (FM) PUBLIC AFFAIRS

April 23rd, 2023

5 am to 5:30 am

4:40 minutes of a 30 minute show

Guest: Jeff Gilbert / Oregon Department of Resources. KUPL's Jim Ferretti hears from Jeff about 2 box cars that have been dropped at the Tillamook Airport. They're called Conex boxes and will hold emergency supplies for that area if a major catastrophe were to happen. They are reusable and could be moved to another location if necessary. Jeff says that area could be cut off for weeks if an earthquake were to happen.

ISSUE: BONDSKUPL (FM) PUBLIC AFFAIRS

April 23rd, 2023

5 am to 5:30 am

6:24 minutes of a 30 minute show

Guest: Henry Bell /Ecology. KUPL's Zachary Barnes talks with Henry about the federal money coming to the state of Washington. Henry believes the money will be used to help not only humans but also wildlife and plant life. They'll restore coastal habitats and improve marshlands, dunes and floodplains. Henry thinks the growing human population is playing a role in damaging our coasts.

ISSUE: SEAFOOD FESTIVALKUPL (FM) PUBLIC AFFAIRS

April 23rd, 2023

5 am to 5:30 am

2:53 minutes of a 30 minute show

Guest: Regina Wilke / Astoria Chamber of Commerce. KUPL's Veronica Carter fills up our So Much to See segment by talking about seafood in Astoria. Regina says it's the 41st year to celebrate this event. It's the largest festival in town of the year. They time it to get everyone ready for the summer season. The food is fresh and delicious.

ISSUE: SPORTSKUPL (FM) PUBLIC AFFAIRS

April 23rd, 2023

5 am to 5:30 am

4:11 minutes of a 30 minute show

Guest: Scott Laycum / VP for Athletics at University of Portland. KUPL's Grant McHill gets some thoughts on the day the Portland Trail Blazers announced they were landing a G League franchise. They'll play at the Chiles Center at the University of Portland. Scott says it's very exciting because the students on campus will assist in the operations and get real world experience. And it's good for the Blazers to have a G League team - they're the second to last team in the NBA to get one.

ISSUE: ENTERTAINMENTKUPL (FM) PUBLIC AFFAIRS

April 23rd, 2023

5 am to 5:30 am

4:34 minutes of a 30 minute show

Guest: Art Lawrence / Oregon BrewFest organizer. KUPL's Jim Ferretti hears from Art how they are able to put on the festival after all. They announced in January that the Brew Fest wasn't going to happen, but now they have the support of The Rose Festival. They're going to move the event down to Tom McCall Waterfront Park and the amount of beers on tap will be smaller, but Art says that is fine with him and their group. They're going to have professional pourers available and lots of craft brews.

ISSUE: HEALTHKUPL (FM) PUBLIC AFFAIRS

April 23rd, 2023

5 am to 5:30 am

2:59 minutes of a 30 minute show

Guest: Nate / Youth basketball coach for PDX Ballers. KUPL's Veronica Carter talks with Nate's wife about her husband's health concerns. Nate has come down with cancer and is struggling to keep up. He is now in a wheelchair and is fighting for his freedom and life. Nate's wife says he has 8 teams and has coached at all levels for years, trying to give the kids a shot at organized sports. Veronica made Nate her KUPL everyday hero for the day.

ISSUE: EROGONMICSKUPL (FM) PUBLIC AFFAIRS

April 30th, 2023

5 am to 5:30 am

21:20 minutes of a: 30 minute show

Guest: Tony Brace / Orgonomist with SAIF. KUPL's Brett Reckamp gets an in-depth look at all things ergonomics in the workplace. Tony has an advanced degree in this field and has been working for SAIF for over 20 years. He says he has seen it all when it comes to comfort level for workers in all types of work environments. Most of what he sees are soft tissue injuries. This is a result of having things at the wrong level over time. The majority of ergonomic issues for work happen in industrial settings - not as much in cubicles. But, Tony gives us a number of tips to double check your "comfort position" - to make sure their bodies and limbs are in a good position.

ISSUE: TECHONOLGYKUPL (FM) PUBLIC AFFAIRS

April 30th, 2023

5 am to 5:30 am

3:25 minutes of a: 30 minute show

Guest: Brian Westbrook / Tech Expert. KUPL's Brett Reckamp hears from Brian about the world renowned computer scientist Geoffrey Hinton. He left Google this week and is speaking out about the dangers of artificial intelligence. Brian says Hinton got his PhD in A/I 45 years ago and is a true pioneer of deep thought computers. He says Hinton has been sounding the alarm about how he believes this technology is advancing too fast.

ISSUE: CELEBRATIONKUPL (FM) PUBLIC AFFAIRS

April 30th, 2023

5 am to 5:30 am

3:32 minutes of a: 30 minute show

Guest: Freddy Ruiz Jr. / Organizer of Salem Taco Crawl. KUPL's Veronica Carter gets the update on Cinco de Mayo weekend plans in Salem. Organizer Freddy says he has been doing it for years with restaurants in the Salem area, but had to take a pause because of the pandemic. Thankfully - it's back on! Participants will go to any one of 10 local Mexican restaurants and enjoy a little taste of a taco while celebrating the Mexican heritage. He says it's great for everyone involved including the local business owners.

ISSUE: BUSINESS / CONFLICTKUPL (FM) PUBLIC AFFAIRS

May 7th, 2023

5 am to 5:30 am

3:54 minutes of a: 30 minute show

Guest: Suzanne Stevens/ Editor Portland Business Journal. KUPL's Brett Reckamp and Veronica Carter hear from Suzanne about even more conflicts of interest coming from the scandal involving former Secretary of State Shamia Fagan and her side job with cannabis company La Mota. Suzanne says one of the owners had deep relationships and involvement in the OLCC audit that came out favorable for them. The founder of a major group also worked with the and has since stepped down.

ISSUE: POLITICSKUPL (FM) PUBLIC AFFAIRS

May 7th, 2023

5 am to 5:30 am

4:50 minutes of a: 30 minute show

Guest: Dr. Jim Moore/ Political Analyst Pacific University. KUPL's Brett Reckamp gets some perspective on how political school board positions have become. They are partisan these days and Dr. Moore says they are now often stepping stone positions. He says people feel like they can run for and actually win a race for school board, then help make policy and influence their community directly. From there they may be able to run for the statehouse.

ISSUE: IMMIGRATIONKUPL (FM) PUBLIC AFFAIRS

May 7th, 2023

5 am to 5:30 am

4:55 minutes of a: 30 minute show

Guest: Christie Hutcherson / Women Fighting for America. KUPL's Tim Lantz hears from Christie about what's happening on the southern border with the U.S. & Mexico. It's a real problem after the expiration of Title 42. The immigration policy has expired and now there is a flood of immigrants who wanted to get in before the rules changed. It's a humanitarian issue but also political.

ISSUE: WILDLIFEKUPL (FM) PUBLIC AFFAIRS

May 7th, 2023

5 am to 5:30 am

6:48 minutes of a: 30 minute show

Guest: Ben Anderson / Washington Department of Fish and Wildlife. KUPL's Veronica Carter has a 2 part series about how sea lions are eating salmon and department of wildlife officials don't know what to do. Ben says the salmon are precious but the sea lions have their place in the ecosystem as well. They're trying to find non-lethal solutions to keeping salmon protected so they can spawn and grow to adulthood and keep their numbers up.

ISSUE: WILDLIFEKUPL (FM) PUBLIC AFFAIRS

May 7th, 2023

5 am to 5:30 am

3:55 minutes of a: 30 minute show

Guest: Lynn Mattes / Oregon Department of Fish & Wildlife. KUPL's Veronica Carter talks with Lynn about all these prehistoric looking creatures that are being spotted along Oregon beaches. They have huge fangs and are bizarre looking. Lynn wants people to take pictures of the animals and send them along so they can try and learn more about where the deep sea fish are coming from and what's making them wash along shore.

ISSUE: TRAVELKUPL (FM) PUBLIC AFFAIRS

May 7th, 2023

5 am to 5:30 am

3:31 minutes of a: 30 minute show

Guest: Todd Davis / Travel Oregon CEO. KUPL's Jon Eric Smith hears from Todd about how there is 27% more travel to Oregon this year compared to last year. He credits part of the success to the end of the pandemic, but also says some investments into our state's tourist destination has also helped. Each year people from out of state visiting Oregon spend about \$8 billion dollars.

ISSUE: FIREKUPL (FM) PUBLIC AFFAIRS

May 14th, 2023

5 am to 5:30 am

9:56 minutes of a: 30 minute show

Guest: Rick Graves / Portland Fire and Rescue. KUPL microphones are rolling as Graves talks with reporters in front of the totaled Goose Hollow Apartments at SW 14th & Taylor. They caught fire Tuesday morning and sparked a 4 alarm fire. The building was a total loss and all 4 of its floors were destroyed. He talks about how dangerous the current state of the over century old building is. It's leaning and still threatening nearby buildings. Thankfully, Graves says they were able to get all the residents out safely. 2 firefighters are hurt but going to be OK.

ISSUE: TECHNOLOGYKUPL (FM) PUBLIC AFFAIRS

May 14th, 2023

5 am to 5:30 am

4:07 minutes of a: 30 minute show

Guest: Chris Moschovitis / Cyber Security Expert. KUPL's Brett Reckamp and Veronica Carter hear about some basic password information from Chris when it comes to passwords for routers and wifi at home. Chris says too many people just go with the password their router came with and call it good which means it's technically public and potentially dangerous. He looks at those 2 things like 2 different locks on your front door - they need to be shut.

ISSUE: HISTORY / MT. ST. HELENSKUPL (FM) PUBLIC AFFAIRS

May 14th, 2023

5 am to 5:30 am

10:22 minutes of a: 30 minute show

Guest: Duncan Foley / Retired geology professor from Pacific Lutheran University in Tacoma. KUPL's Veronica Carter first heard about what led to the eruption back in 1980. But, Foley also addresses Mt Hood and Mt Tabor - both much closer to Portland compared to St. Helen's. He says both of these mountains are in fact ripe for movement - especially Mt Hood. He says the results now that we have much more population could be catastrophic.

ISSUE: ENTERTAINMENTKUPL (FM) PUBLIC AFFAIRS

May 14th, 2023

5 am to 5:30 am

3:51 minutes of a: 30 minute show

Guest: Rene Rank-Ignassio - McMinnville UFO festival. KUPL's Zachary Barnes gets a close up and personal look at the out of this world festival going down in McMinnville this weekend. A parade is the highlight - the whole town pretty much shuts down. Rene says one of the clearest pictures of a UFO was taken in McMinnville and it's famous for its paranormal activity.

ISSUE: BUSINESSKUPL (FM) PUBLIC AFFAIRS

May 21st, 2023

5 am to 5:30 am

16:21 minutes of a: 30 minute show

Guest: Dava Mandapat / Comcast Business. KUPL's Brett Reckamp talks with Dave about their latest community outreach project called Comcast RISE. They plan on giving out 100 each of these awards to worthy small businesses in select cities around the country including Portland. It will consist of \$30,000 - \$40,000 worth of goods and services. Dave says they will come to where the businesses are and work directly with them to create a marketing plan including a fully produced :30 television commercial. They'll also give them free airtime plus cash and let them keep all the hardware. Dave says Comcast business simply wants to give back to small businesses who may be hurting from the pandemic or simply need a leg up.

ISSUE: HEALTHKUPL (FM) PUBLIC AFFAIRS

May 21st, 2023

5 am to 5:30 am

11:52 minutes of a: 30 minute show

Guest: Jake Thomas / Reporter for The Lund Report. KUPL's Zachary Barnes goes in-depth on the continuing saga of the opening, closing and eventual reopening of the birthing center at Legacy Mt Hood in Gresham. The facility was shut down by the operators earlier this year. But it was done without the blessing of the Oregon Health Authority. They brought down sanctions on the hospital so now they're trying to get it back open to the public. Jake says the facility serves people on the east side of town who now have to drive to NE Portland to have their babies or get prenatal care.

ISSUE: SAFETYKUPL (FM) PUBLIC AFFAIRS

May 28th, 2023

5 am to 5:30 am

28:30 minutes of a: 30 minute show

Guest: Corey Jenkins - Creative Services Supervisor at SAIF, Michael Price - Senior Safety Management Consultant for SAIF. KUPL's Brett Reckamp spends the whole show talking with Corey & Michael about their series of videos designed to entertain and inform people all across the state of Oregon. Oregon Odd Jobs features Corey as he participates in different jobs - behind the scenes at different locations. From the Oregon State Aquarium to Oaks Park to sheep farms and glass shops, Corey is there - talking with the workers and helping viewers get a sense of what these people have to work with on a daily basis. And most importantly, how they don't end up getting hurt. The brainchild from SAIF is part of an evolution of boring safety videos that so many employees have to watch. They thought it would be better to expand the message and take the show on the road. At last check they had 11 fully produced approximate 12 minute videos with plans to travel to other locations across the state.

ISSUE: FIREKUPL (FM) PUBLIC AFFAIRS

June 4th, 2023

5 am to 5:30 am

6:30 minutes of a: 30 minute show

Guest: Dave Schmitke / Clark County Fire District 6 PIO. KUPL's Brett Reckamp & Veronica Carter talk with Dave live on Portland's Morning News after a major commercial fire in Vancouver. It started late Tuesday night and burned into the morning Wednesday. Dave says it was a fast moving, hot blaze and a dangerous one as well. He says there was a propane tank that exploded that came within a few feet of one of the firefighters.

ISSUE: EMPLOYMENTKUPL (FM) PUBLIC AFFAIRS

June 4th, 2023

5 am to 5:30 am

13:59 minutes of a: 30 minute show

Guest: David Joe / Chairman Elite Business Solutions. KUPL's Brett Reckamp talks with David Joe about ways employees can become as layoff proof as possible. He says while that is usually not totally possible for most people, there are things people can watch for. Like, is your company shutting down hiring or already announcing other layoffs. David says education is something that all employees need to be thinking about. How can you make yourself more valuable?

ISSUE: EMPLOYMENTKUPL (FM) PUBLIC AFFAIRS

June 4th, 2023

5 am to 5:30 am

4:51 minutes of a: 30 minute show

Guest: Jill Schlesinger / CBS News Business Analyst. KUPL's Brett Reckamp and Veronica Carter talk with Jill about the current, and frankly muddy US jobs situation. She says the unemployment rate is down but there are other factors that have some concerned about the summer. However, she thinks that it's a great outlook for the types of part time jobs a student might be looking for. And she believes it can have all kinds of benefits for teenagers.

ISSUE: SECURITYKUPL (FM) PUBLIC AFFAIRS

June 11th, 2023

5 am to 5:30 am

14:16 minutes of a: 30 minute show

Guest: Chris Moschovitis/ Cyber Security Expert, Michelle Godfrey with the Oregon DMV, Thomas Amado, Chief information officer for ODOT, DMV Administrator Amy Joyce. First on Portland's Morning News, KUPL's Brett Reckamp and Veronica Carter hear from Chris Moschovitis about what happened not only in Oregon but around the world. A group called "Clop" is reportedly responsible for hacking the DMV and putting some 3 ½ million people's identity at risk. 90% of anyone with a driver's license or ID card could be at risk. The same goes for people in Louisiana. The U.S. Department of Energy also got hacked, so did global companies like the BBC & British Airways.

ISSUE: ENVIRONMENTKUPL (FM) PUBLIC AFFAIRS

June 11th, 2023

5 am to 5:30 am

3:06 minutes of a: 30 minute show

Guest: Andy Keyman / Portland Bureau of Environmental Services. For the second time, this month there's a warning that the water could have elevated levels of bacteria near Foothills Park. Andy Keyman is with Portland's bureau of environmental services. He spoke with KUPL's Zachary Barnes about 30 thousand gallons of this slightly treated sewage water getting dumped into the river this week. They talk about the state of the sewage plant that needs updating.

ISSUE: COMMUNITY / GIVEAWAYKUPL (FM) PUBLIC AFFAIRS

June 11th, 2023

5 am to 5:30 am

10:58 minutes of a: 30 minute show

Guest: Tom Killgannon / Freedom Alliance, Ernie Henry / Army Veteran (both live in North Portland). KUPL's Veronica Carter talks with both veterans about a car being given to Ernie and his family with the help of US Bank. Both men are Army veterans and Ernie's wife is also a combat vet. Tom says their organization looks for deserving veterans to do good things for and Ernie fits the bill. The work with sponsors like US Bank to raise money and donate larger prizes - especially something like a car which will help provide transportation to and from things like doctor appointments. They are highlighted as KUPL Everyday Heroes.

ISSUE: RELATIONSHIPKUPL (FM) PUBLIC AFFAIRS

June 18th, 2023

5 am to 5:30 am

23:20 minutes of a: 30 minute show

Guest: Sarika Jain / Author & relationship expert. KUPL's Brett Reckamp gets an in-depth interview with Sarika about how to attract and find the right life-long soulmate. She gives advice on ways to sift through bad candidates and settle on the right one. Sarika says there's nothing wrong with taking a shotgun approach to cast a wide net of potential dates. She talks about ways you can put the good vibes out that will help attract the right kind of person who could become a good soul mate. She gives our ladies all kinds of tips.

ISSUE: OREGON LEGISLATIONKUPL (FM) PUBLIC AFFAIRS

June 18th, 2023

5 am to 5:30 am

3:12 minutes of a: 30 minute show

Guest: Dr. Jim Moore / Pacific University. KUPL's Brett Reckamp hears from Dr. Moore as the session wraps up in Salem. Oregon Republican Senators walked out for 6 weeks, denying a quorum, but came back in time to get to work and to pass hundreds of bills under the wire. Jim talks about how the average citizen in Oregon might be reacting to everything.

ISSUE: SPORTSKUPL (FM) PUBLIC AFFAIRS

June 18th, 2023

5 am to 5:30 am

1:19 minutes of a: 30 minute show

Guest: Scoot Henderson / New Blazer. KUPL's Grant McHill grabs some sound of Scoot talking about being a Blazer. He was selected 3rd overall by Portland in the 1st round of the 2023 NBA draft. Scoot says he is ready to come to Rip City and get to work and hopes to play next to All Star Damien Lillard.

ISSUE: SLEEP / HEALTHKUPL (FM) PUBLIC AFFAIRS

June 25th, 2023

5 am to 5:30 am

27:57 minutes of a: 30 minute show

Guest: Robert W. Schmidt / psychotherapist & sleep specialist. KUPL's Brett Reckamp goes in-depth with Robert on the act of trying to get to sleep. He says some 58 million Americans struggle with falling asleep regularly. Robert has all kinds of great tips for people. Everything from preparing to go to bed correctly to actually using a tapping technique that tells your brain it's time to shut down. He says overstimulation with screens at least a half an hour before bedtime is bad. Robert also suggests people eat just a little something like either a glass of milk or a tablespoon of peanut butter before bed. This helps give your stomach something to do. It's all about controlling the mind and allowing the body to rest. Sleep is a precious commodity, so making sure you get quality sleep and enough of it is critical to functioning. And actually getting to sleep in the first place is where that starts.