Quarterly Issues Programs List for Townsquare Media Utica

April 1, 2023 through June 30, 2023

Quarterly Issues Programs List for Stations

WFRG-FM, WLZW-FM, WODZ-FM, WOUR-FM, and WIBX-AM

Section I. Issues.

The stations have identified the following topics as significant issues facing our community in this quarter:

- A. **Public Health:** In New York State, currently over 18,000,000 people have received at least one dose of the COVID-19 vaccine. Healthcare's hope is that Covid-19 soon becomes a seasonal sickness that we deal with using yearly vaccines. Dr. Kent Hall of MVHS was on our stations with weekly chats about COVID, the Flu, and the new Wynn Hospital coming to downtown Utica.
- B. Senior Living: There are over 92,000 people over the age of 50 living in Oneida County, which is roughly equivalent to the overall national rate of 35.3 percent. New York State health experts know that seniors who are healthy and active usually avoid suffering from many illnesses through preventative exercise. Karen Romano from CABVI (Central Association for the Blind and Visually Impaired) highlighted many spring exercise programs and classes that are open to seniors in our listening area.
- C. **Police and Law Enforcement:** The work of a New York State Trooper encompasses everything from traditional patrol duties to responding to 911 calls. New York State Police is made up of more than 3,500 men and women. Trooper Joshua Cox from our local New York State Trooper Battalion discussed ongoing recruitment and the exam coming up in July. They are currently facing a severe staffing shortage, with over 1,100 vacancies to fill. He explained how listeners can apply and what qualifications are needed for the position.
- D. Women in the Workplace: Women comprise 47.5% of the total civilian labor force in New York State. Locally, women can take advantage of all the services of The Mohawk Valley Business Women Network (MVBWN). The leaders of MVBWN discussed all the ways their organization helps support women including consultation, assistance, and how they advise women on the risks and responsibilities of owning a business.
- E. Legal Assistance for Vulnerable Populations: Oneida County's population skews older with a high concentration of senior citizens (40%), as well as families below poverty level (10.1%). This vulnerable population is often under-served legally due to their inability to afford needed legal representation. Representatives from The Legal Aid Society of Mid New York shared how they provide free counsel, advice and legal representation in civil matters and how they help many Central New York families receive social security disability benefits. They also shared how they can assist senior citizens with elder law and estate planning.

Section II. Responsive Programs

As part of our Responsive Programs, our brands air both "This Week in the Mohawk Valley" and the "Radio Health Journal" weekly.

This Week in the Mohawk Valley

"This Week in the Mohawk Valley" airs every Sunday on each station at the following times:

WFRG- FM, WLZW-FM, WOUR-FM, and WODZ-FM at 6AM

WIBX-AM at 10AM.

Date(s) Aired	Issue(s) Discussed	Description of Program
4/02/2023	Environment, Politics, Tourism,	Seg 1- Lauren and Samantha from "Keep Mohawk Valley Beautiful", on the annual clean up in Oneida County that was happening later in the month. Seg 2- Amy Demetri from First Source Credit Union regarding the 'Small Business Grants Program" winners from round two of the program. Seg 3- Karen Romano from CABVI, on the spring exercise program for seniors in the area. Seg 4- CNY Travel Show hosted by Kelly Blazosky, President of Oneida County Tourism, on upcoming events happenings at local attractions.
4/09/2023	Tourism, Local Development, Senior Living	Seg1- Christina from Berkshire Farm Center, on their Spring Open House Seg 2- Brad Waters from Sentinel Media, on the newspaper business and being the only locally owned newspaper in the area. Seg 3- Karen Romano from CABVI, on the Spring Exercise Program for seniors in the area. Seg 4- CNY Travel Show hosted by Kelly Blazosky, President of Oneida County Tourism, on upcoming events happening at local attractions.
4/16/2023	Tourism, Women's Issues, Health, Local Business	Seg 1- Laurie and Gina from The Mohawk Valley Business Women Network, on their network's role in the area and services they offer. Seg 2- Doctor Kent Hall from MVHS, on COVID, the Flu and New Wynn Hospital being built. Seg 3- Carl and Amanda Robertello on their son's 2nd Annual Charity Walk for the rare skin disease that he is battling. Seg 4- CNY Travel Show hosted by Kelly Blazosky, President of Oneida County Tourism on upcoming events happening at local attractions.
4/23/2023	Tourism, Local Economy	Seg 1- Heather Devitt, on a Brownfield Summit that was held at HCCC on April 25-26. Seg 2- Debbie Kessler on her new role with the Herkimer Chamber and about a summit that they were holding. Seg 3- Carl and Amanda Robertello on their son's annual charity walk. Seg 4- CNY Travel Show hosted by Kelly Blazosky, President of Oneida County Tourism, on upcoming events happening at local attractions.
4/30/2023	Tourism, Health	Seg 1- Mark Donovan, Director of The Boilermaker Road Race, on the 2023 Boilermaker Road Race. Seg 2- Vicky Orilio, on Slocum Dickson Medical Group's sponsorship of the Boilermaker Walk and new updates at Slocum. Seg 3- CNY Travel Show hosted by Kelly Blazosky, President of Oneida County Tourism, on upcoming events happening at local attractions.
5/07/2023	Community, Tourism, Education	Seg1- Anna D'Ambrosio on the Munson name change and the history of the museum, along with events coming up. Seg 2- Diana Cassuli, on the role of the Mid York Library System. Seg 3- CNY Travel Show hosted by Kelly Blazosky, President of Oneida County Tourism, on upcoming events happening at local attractions.

5/14/2023	Tourism, Women's Issues, Health	Seg 1- Paul Lupia on what legal aid Oneida County provides and the role they play helping people in our community. Seg 2- Local managers of Key Bank, on their involvement with the third round of Small Business Awards from The Genesis Group. Seg 3 - Dr. Kent Hall from MVHS on the development of the new hospital, and answers to listener medical questions. Seg 4 - CNY Travel Show hosted by Kelly Blazosky, President of Oneida County Tourism, on upcoming events happening at local attractions.
5/21/2023	Education, Health, History	Seg 1- Mike Schulz from Hummel's Office Supply on their 90th anniversary celebration and the history of their business. Seg 2- Christina Johnson, with a follow up to her past interview and recap of Spring Open House plans. Seg3- CNY Travel Show hosted by Kelly Blazosky, President of Oneida County Tourism, on upcoming events happening at local attractions.
5/28/2023	Tourism, Local Economy, Financial Support	Seg 1- Steve Bulger from ICAN, on their new building opening later this year and the opening of the Children's Museum in 2024. Seg 2- Kristen Skobla from the Rome Chamber, on her new role as Chamber President. Seg 3- CNY Travel Show hosted by Kelly Blazosky, President of Oneida County Tourism, on upcoming events happening at local attractions.
6/04/2023	Workforce, Jobs, Local Economy, Tourism	Seg1- Trooper Joshua Cox from NYS Trooper on recruitment for the State Trooper exam coming up in July. Seg 2- Jeff and Maria Smith with an update on the Genesis Drone Program that they run in the summer. Seg 3- James from Sylvan beach discussed the Haunted Tours at Sylvan Beach. Seg 4- CNY Travel Show hosted by Kelly Blazosky, President of Oneida County Tourism on upcoming events happening at local attractions.
6/11/2023	Tourism, Local Economy, Health	Seg1- Mark Donovan on last minute registration for the Boilermaker Road Race. Seg2- CNY Travel Show hosted by Kelly Blazosky, President of Oneida County Tourism, on upcoming events happening at local attractions.

In addition to the above programming, each station broadcasts Radio Health Journal for 30 minutes each week as follows:

WIBX: Saturdays at 5am and Sunday at 8am



Progra	m	23-14 Written & Produ	ed Kristen Farrah	
Air We	ek	4/02/23 Production Man	ger Jason Dickey	
Time	Sea	ment		Dur.
:00	INTE			:48
:48	SPC	DTBREAK 1: Pfizer Consumer Healthcare "Vynda	าลx"	:30
	0.0	Procter & Gamble "Pepto Bismol"	OUTCUE:reach o	
1:48	·02 I	PAUSE FOR LOCAL AVAIL		:02
1:50		MENT 1: SAVING YOURSELF: WHAT TO DO	AN EMERGENCY SITUATION	11:18
13:08	Synd blee to ta Hos Clain Com expl Link <u>https</u> https https	ppsis: When Rebecca Fogg's toilet exploded, she ding from her arm. But how would you react in he ke when you're in a crisis that will give you the be t: Elizabeth Westfield. Producer: Kristen Farrah. (re Park, Consultant in Pre-Hospital Emergency M apliancy issues covered: emergency medicine; pr osion; patient safety; public health; first responde s for information: <u>https://www.linkedin.com/in/claire-p</u> ://twitter.com/RebFogg?ref_src=twsrc%5Egoogle%7Ct ://www.penguinrandomhouse.com/books/617491/beau ://www.londonsairambulance.org.uk/ https://twitter.com/ DTBREAK 2: Pfizer Consumer Healthcare "Previous of the set of th	new she had to do two things: call 911 and sto situation? An expert explains the most importa t chances of survival. uests: Rebecca Fogg, Author, Beautiful Traum dicine, London's Air Ambulance Charity hospital care; paramedics; trauma victims; hea ; ambulance; first aid k-717451113/?originalSubdomain=uk camp%5Eserp%7Ctwgr%5Eauthor ul-trauma-by-rebecca-fogg/# airepark01?lang=en	op the ant steps a; Dr. althcare;
14:08		PAUSE FOR LOCAL AVAIL		:02
14:10		MENT 2: HAPPY ACCIDENTS IN SCIENCE TH	T CREATED THE PRODUCTS WE USE EVE	-
	like i end Hosi Ame Oph Com Link <u>https</u>	opsis: Not all scientific discovery is on purpose. Ir insulin and x-rays. Our experts discuss why we sl of the road. t: Nancy Benson. Producer: Kristen Farrah. Gues erican Association for the Advancement of Science thalmology, University of British Columbia, Pione apliancy issues covered: cosmetic botox; ophthalr s for information: <u>https://carrutherscosmetic.com/abo</u> ://www.instagram.com/carrutherscosmetic/?hl=en https ://www.linkedin.com/in/jeancarruthers/?originalSubdom	buld look at failures as a starting point rather th Erin Heath, Director of Federal Relations, Th Dr. Jean Carruthers, Clinical Professor of of Cosmetic Botox blogy; beauty industry; patient safety; consume (<u>https://www.goldengooseaward.org/</u> www.aaas.org/ <u>https://twitter.com/PublicHeath</u>	ian the ie
22:31	SPC	DTBREAK 3: Procter Gamble "Metamucil" Pfizer Consumer Healthcare "Vynd O'Reilly Auto Parts "O'Reilly" Progressive Insurance Co "Progressive Insurance Co	nax"	
24:31		ical Notes & News. Host: Shel Lustig		1:59
26:30	SPC	TBREAK 4: Procter & Gamble "Prilosec"		:29
		Pfizer Consumer Healthcare "Vynd	max" OUTCUE:sponsored	
27:29		gram Conclusion		:31
28:00	TOT	AL TIME		

RADIO HEALTH

The Latest In Health, VScience & Technology

Program Log for Radio Health Journal

Program	m 23-15	Written & Produced	Kristen Farrah	
Air Wee		Production Manager	Jason Dickey	
Time	Commont			Dur
Time	Segment INTRO			Dur.
:00				:48
:48	SPOTBREAK 1: Procter & Gam	-		:30
	Macy's "Earth N	Month"	OUTCUE:slash purpose	:30
1:48	:02 PAUSE FOR LOCAL AVAIL			:02
1:50	SEGMENT 1: TIKTOK TICS: CA			12:29
	believe the culprit is social media mainly affects women aged 18 to disorder. Host: Elizabeth Westfield. Produc Specialist, Northwestern Medicine Medical Center Compliancy issues covered: func tourette syndrome; covid; pander Links for information: <u>https://online</u> https://www.feinberg.northwestern.ed	. Though classic tic disord 21. Our experts explain th cer: Kristen Farrah. Guests e; Dr. Nicole Zahka, Pedia tional neurologic disorder; nic; therapy; anxiety; depre blibrary.wiley.com/doi/10.1111 lu/faculty-profiles/az/profile.htm	/ene.15611 https://twitter.com/dlarsonmd4?lang=en	
	https://www.cincinnatichildrens.org/bi			
14:19	SPOTBREAK 2: Procter & Gamb	ble "Metamucil"		:30
		er Healthcare "Vyndamax"	OUTCUE:sponsored by pfizer	:30
15:19	:02 PAUSE FOR LOCAL AVAIL			:02
15:21	SEGMENT 2: BREAKING THE S	SILENCE ON INCEST AN	D SEXUAL TRAUMA	7:04
	never talked about. For the surviv Feuereisen explains how to supp Host: Nancy Benson. Producer: F <i>Invisible Girls</i> ; Compliancy issues covered: ince	vors, this silence can lead to ort victims of sexual abuse Polly Hansen. Guests: Dr. I st; sexual trauma; sexual a	st common forms of sexual assault, but is almost to more events of trauma down the road. e and why starting the conversation is necessary. Patti Feuereisen, Psychotherapist, Author, abuse; therapy; psychology; rape, assault dr-patti https://www.sealpress.com/titles/patti-feuereisen-	
22:25	SPOTBREAK 3: Procter & Gamb	ble "Prilosec"		:30
	AutoZone "Serv	vices Mashun"		:30
		er Healthcare "Vyndamax"		:30
		er Healthcare "Vyndamax"	OUTCUE:slash purpose	:30 :30
24:25	Pfizer Consume	er Healthcare "Vyndamax" <i>I</i> lonth"	OUTCUE:slash purpose	
24:25 26:26	Pfizer Consume Macy's "Earth N	er Healthcare "Vyndamax" Aonth" el Lustig	OUTCUE:slash purpose	:30
	Pfizer Consume Macy's "Earth M Medical Notes & News. Host: She	er Healthcare "Vyndamax" Month" el Lustig rts & Accessories"	OUTCUE:slash purpose	:30 2:01
	Pfizer Consume Macy's "Earth M Medical Notes & News. Host: Sho SPOTBREAK 4: Ebay "Ebay Par	er Healthcare "Vyndamax" Month" el Lustig rts & Accessories"		:30 2:01 :30



Progra	m 23-16	Written & Produced	Kristen Farrah	
Air Wee	ek 4/16/23	Production Manager	Jason Dickey	
Time	Segment			Dur.
:00	INTRO			:48
:48	SPOTBREAK 1: Procter & Gan	ble "Prilosec"		:30
		er Healthcare "Vyndamax"	OUTCUE:sponsored by pfizer	:29
1:47	:02 PAUSE FOR LOCAL AVAIL	,, ,		:02
1:49	SEGMENT 1: HOW SAFETY N	ET HOSPITALS INCREAS	E ACCESS TO HEALTH CARE	10:46
	coverage. Safety net hospitals h matter their insurance status. Dr standard, privatized healthcare. Host: Elizabeth Westfield. Produ Medicine, Baylor College of Med Compliancy issues covered: hea health system; health insurance Links for information: https://www	elp ensure that anyone who Ricardo Nuila discusses w licer: Kristen Farrah. Guests dicine, Author, <i>The People's</i> althcare; medicaid; medicard ; vulnerable populations; pa visimonandschuster.com/books	a person's employment – leaving many without o needs medical care can get access to it, no why this model may be more effective than the s: Dr. Ricardo Nuila, Associate Professor of <i>s Hospital</i> e; safety net hospitals; private hospitals; public ttient safety; emergency medicine s/The-Peoples-Hospital/Ricardo-Nuila/9781501198045 (ricardo-nuila-27858 https://www.harrishealth.org/	
12:35	SPOTBREAK 2: Procter & Gan Macys "Earth		OUTCUE:slash purpose	:30 :31
13:36	:02 PAUSE FOR LOCAL AVAIL			:02
13:38	SEGMENT 2: KITCHEN CHEM	ISTRY: NATURAL FLAVO	RS – HOW NATURAL ARE THEY?	9:13
22:51	David Andrews explains the pro consumption. Host: Nancy Benson. Producer: Working Group Compliancy issues covered: nat ingredients; addiction; artificial fi Links for information: https://ww	cess of creating natural flav Kristen Farrah. Guests: Dr. ural flavors; diet; processed avors; FDA regulations; nut w.ewg.org/news-insights/ou /www.ewg.org/foodscores/o	<u>ur-experts/david-andrews-phd</u> ontent/natural-vs-artificial-flavors/	:30
		ble "King C Gillette"		:30
		ble "Pepto Bismol"		:30
	Macy's "Earth		OUTCUE:slash purpose	:31
24:52	Medical Notes & News. Host: SI			1:33
26:25	SPOTBREAK 4: Pfizer Consum	er Healthcare "Prevnar20"	OUTCUE:twenty dot com	:61
27:26	Program Conclusion			:30
27:56	TOTAL TIME			



Progra	m 23-17	Written & Produced	Kristen Farrah & Reed Pence	
Air We	ek 4/23/23	Production Manager	Jason Dickey	
Time	Segment			Dur.
:00	INTRO			:48
:48	SPOTBREAK 1: Procter & Gam	ble "Pepto Bismol"		:30
	Macy's "Earth I	-	OUTCUE:slash purpose	:29
1:48	:02 PAUSE FOR LOCAL AVAIL			:02
1:50	SEGMENT 1: IS MENTAL HEAI	TH A SCAPEGOAT FOR	MASS VIOLENCE?	10:38
			mon topic. And though many perpetrators we see	
			at attribute may be blinding us to the real issue.	
	Experts explain what the statistic			
			, Dr. Joseph Parks, Medical Director, National	
	Council for Mental Wellbeing; Dr	Jeffry Lieberman, Profess	or of Psychiatry, Columbia University	
	Compliancy issues covered: gun	violence; mass violence; n	nass shooting; mass murder; mental health;	
	mental illness; federal law; state	and federal regulations; ed	ucation; state government	
	Links for information: https://www	v.columbiapsychiatry.org/p	rofile/jeffrey-lieberman-md	
	https://www.thenationalcouncil.or			
	md/#:~:text=Joe%20Parks%2C%			
	https://www.linkedin.com/in/jose		<u>ublic profile samename-profile</u>	
12:28	SPOTBREAK 2: Procter & Gamble "Bounty"			:30
	Capital One "Q	uicksliver"	OUTCUE:com for details	:30
13:28	:02 PAUSE FOR LOCAL AVAIL			:02
13:30			S MAY BE THE FUTURE OF SUGAR	8:44
			al and biomedical engineering, says humans	
	C C	• • • •	ternative sweeteners have tried to solve this sugar	
	dilemma, but Ryder believes the		• •	
	-		Jason Ryder, Adjunct Professor of Chemical and	
	Biomolecular Engineering, Unive			
			ks; diet; artificial sweeteners; consumerism;	
	health; public health; evolution; s	•		
	https://oobli.com/ https://journals		/cbe/ryder https://www.linkedin.com/in/jason-ryder	
22:14	SPOTBREAK 3: Procter & Gam		111/23910413231131230	:30
22.14	Cox "Auto Trac			.30 :30
	Macy's "Earth I			:30
	-	ble "Metamucil"	OUTCUE:Metamucil everyday	:30
24:14	Medical Notes & News. Host: Sh			2:11
26:25	SPOTBREAK 4: Pfizer Consum		OUTCUE:loss of appetite	:60
27:25	Program Conclusion			:30
27:55	TOTAL TIME			
21.00				



	Program 23-18 Written & Produced Kristen Farrah			
Air We	ek 4/30/23	Production Manager	Jason Dickey	
Time	Segment			Dur.
:00	INTRO			:48
:48	SPOTBREAK 1: Taco Bell "Ta	coGen2109"		:30
_	Macy's "Eart		OUTCUE:slash purpose	:30
1:48	:02 PAUSE FOR LOCAL AVA	L		:02
1:50	50 SEGMENT 1: "I'M NOT DYING, BUT IS THAT GOOD ENOUGH?": IMPROVING LUPUS RESEARCH			10:31
	Synopsis: Lupus ABC is the fir	st of its kind public-private pa	rtnership with the FDA. It will allow researchers	
	and patients to work together, hopefully leading to breakthroughs in lupus treatments. Experts explain why the			
	patient perspective is so impor	tant for successful outcomes		
	Host: Elizabeth Westfield. Proc	lucer: Kristen Farrah. Guests	: Dr. Teodora Staeva, Vice President of Research	
	and Chief Scientific Officer, Lu	ous Research Alliance; Vero	nica Vargas Lupo, Co-Lead of the Lupus Voices	
	Council, Lupus ABC			
	Compliancy issues covered: lu	pus; autoimmune disease; F	DA; governmental organizations; scientific	
	research; non-profit; patient sa	-		
	Links for information: https://ww	w.lupusresearch.org/ https://ww	w.fda.gov/drugs/drug-safety-and-availability/fda-	
	launches-lupus-treatment-consortium-partnership-lupus-research-alliance https://www.linkedin.com/in/veronicavargasgill/			
	https://www.linkedin.com/in/teodor	· · · · · · · · · · · · · · · · · · ·		
12:21	1 SPOTBREAK 2: Procter & Gamble "Prilosec"			:29
				:30
13:20	:02 PAUSE FOR LOCAL AVA	L		:02
13:22	SEGMENT 2: REWIRING YO			9:02
			ce of overall happiness. Unfortunately, it can be	
	hard to break bad habits and b	e motivated to create healthi	er ones. Hammer offers tips and tools that can	
	help us be more intentional wit			
	-		Greg Hammer, Professor of Anesthesiology,	
	Perioperative and Pain Medicin		-	
	Compliancy issues covered: public health; sleep health; exercise; diet; whole foods; sugar; nutrition; caffeine;			
	alcohol consumption; brain fur	ction; chronic health problem	is; diabetes; obesity; heart disease	
	Links for information: https://gre			
	https://www.instagram.com/gregha	mmermd/?fbclid=lwAR08RtCD6	juj2VKCFywH8_ozzl64h-pJU0-	
00:04	9F0MbmO89Yc8WmwxizpszilA	waa uu laadda ah waa Wada wa Dha		.00
22:24	SPOTBREAK 3: Pfizer Consu	•		:60
		mble "Pepto Bismol"		:29
24:23	Medical Notes & News. Host:	mble "Downy Rinse & Refree	h" OUTCUE:at target	:30 2:06
24:23	SPOTBREAK 4: Procter & Ga			:30
20.29				
26:29	Procter & Ga		OUTCUE:versus tide pods	:30 :30
	Program Conclusion			.30
27:59	TOTAL TIME			



Progra		23-19	Written & Produced	Kristen Farrah & Hannah Swarm	
Air We	ek	5/07/23	Production Manager	Jason Dickey	
Time	Seg	ment			Dur.
:00	INT	RO			:48
:49	SPC	TBREAK 1: Procter & Gam	ble "Prilosec"		:29
		Capital One "C	apital One Bank"	OUTCUE:member FDIC	:30
1:48	:02	PAUSE FOR LOCAL AVAIL			:02
1:50	SEG	MENT 1: HOW AI IS THRU	STING US INTO THE FUT	URE OF MEDICINE	12:36
	Syn	opsis: From improving the pa	tient experience to speedi	ng up protein evolution, artificial intelligence is	
	rocketing the field of medicine into the future. Our experts discuss the many different applications of AI and				
		we can expect to interact wi			
				: Dr. David Liebovitz, Co-Director, Institute for	
	-	-		f Medicine, Northwestern University; Dr. David	
		er, Professor, University of W	C		
				volution; medical records; patient safety; public	
		th; consumerism; environme		-	
	Links for information: https://www.feinberg.northwestern.edu/faculty-profiles/az/profile.html?xid=12353				
	https://www.linkedin.com/in/liebovitz/ https://sites.uw.edu/biochemistry/faculty/david-baker/				
	https://www.bakerlab.org/ https://www.ipd.uw.edu/				
14:26		TBREAK 2: Pfizer Consum	er Healthcare "Prevnar20"	OUTCUE:prevnar twenty	:60
15:26		PAUSE FOR LOCAL AVAIL			:02
15:28		MENT 2: WHAT YOU NEED			6:56
	-			develops a long-lasting flat spot. However, Dr.	
				i't a syndrome at all and doesn't cause any	
				essful treatments to reshape your child's head.	
		-		r. Peter Taub, Professor of Pediatrics and	
		rosurgery, Icahn School of N			
	Compliancy issues covered: youth at risk; patient safety; infant health; neurology; bone structure;				
	consumerism; flat head syndrome; deformity				
	Links for information: <u>https://profiles.mountsinai.org/peter-taub</u> <u>https://www.linkedin.com/in/peter-j-taub-6557a632/</u> <u>https://www.stanfordchildrens.org/en/topic/default?id=flat-head-syndrome-deformational-</u>				
		iocephaly-90-P01834	murens.org/en/topic/defau	int nu=nat-nead-syndrome-delormational-	
22:24		TBREAK 3: Procter & Gam	hle "Metamucil"		:30
<i>LL.L</i> T		Taco Bell "Taco			:30
			er Healthcare "Prevnar20"	OUTCUE:twenty dot com	:61
24:25	Med	lical Notes & News. Host: Sh			2:05
26:30		TBREAK 4: Procter & Gam	-		:30
			er Healthcare "Vyndamax"	OUTCUE:sponsored by pfizer	:30
27:29	Proc	gram Conclusion			:31
28:00		AL TIME			
20.00					<u> </u>



Progra		23-20	Written & Produced	Kristen Farrah & Polly Hansen	
Air We	ek	5/14/23	Production Manager	Jason Dickey	
Time	Seg	ment			Dur.
:00	INT	RO			:48
:48	SPC	DTBREAK 1: Procter & Gam	ble "Prilosec"		:30
_			er Healthcare "Vyndamax"	OUTCUE:sponsored by pfizer	:29
1:47	:02	PAUSE FOR LOCAL AVAIL	,		:02
1:49			MOTHERS WHO NEVER	GOT TO MEET THEIR CHILDREN	11:54
				cy loss – so why aren't we talking about it? Dr.	
	-			of shame and isolation. This week, we open the	
		versation around miscarriage	· •	-	
	Hos	t: Elizabeth Westfield. Produ	cer: Kristen Farrah. Guests	: Dr. Jessica Zucker, Psychologist, Expert in	
	Rep	roductive Health, Author, I H	ad A Miscarriage; Wendy [Dwyer, Mother	
	Con	npliancy issues covered: mise	carriage; pregnancy loss; n	notherhood; death; early pregnancy loss;	
	psyc	chology; stigma; depression;	healthcare; bereavement;	parenting	
	Link	s for information: https://drjes	<u>sicazucker.com/ https://www.ir</u>	nstagram.com/ihadamiscarriage/?hl=en	
		://twitter.com/drzucker?lang=en			
13:43	SPC	DTBREAK 2: Procter & Gam			:30
			apital One Bank"	OUTCUE:member fdic	:31
14:44		PAUSE FOR LOCAL AVAIL			:02
14:46	SEC	MENT 2: HAS THE FOOD	MARKETING INDUSTRY	CONTRIBUTED TO CHILDHOOD OBESITY?	7:38
	-			ronic diseases for children in the US. Experts say	
			-	vn exponentially in recent years – promoting	
			reak down the marketing s	trategies used to get product attention in grocery	
		es and online.			
		-		Frances Fleming-Milici, Director of Marketing	
			-	sity of Connecticut; Dr. Ashley Gearhardt,	
	Associate Professor of Psychology, Director of the Food and Addiction Science and Treatment Lab,				
		versity of Michigan			
			=	od marketing; consumerism; obesity; diabetes;	
		nic diseases; childhood obe	•		
		s for information: <u>https://ucon</u> :://lsa.umich.edu/psych/people/fa		<u>s-fleming-milici/ https://twitter.com/franflemingPhD</u>	
22:24		TBREAK 3: Pfizer Consum			:60
22.24	0.0	Taco Bell "Taco			:30
		Procter & Gam		OUTCUE:longer lasting scent	:30
24:24	Med	lical Notes & News. Host: Sh			2:06
26:30		DTBREAK 4: Procter & Gam			:30
			ble "Metamucil"	OUTCUE:metamucil everyday	:29
27:29	Proc	gram Conclusion			:31
28:00		AL TIME			
20.00	101				<u> </u>



Progra	m 23-21	Written & Produced	Kristen Farrah & Polly Hansen	
Air We	ek 5/21/23	Production Manager	Jason Dickey	
Time	Segment			Dur.
:00	INTRO			:48
:48	SPOTBREAK 1: Taco Bell "Tac	oGen2100"		:30
.40		er Healthcare "Vyndamax"	OUTCUE:sponsored by pfizer	:30
1:48	:02 PAUSE FOR LOCAL AVAIL	er rieallincare vynuamax		:02
			MEN': THE GENDER BIAS IN HEALTH CARE	
1:50				12:15
			alth? Why did researchers refuse to conduct	
	-		formation on puberty, the menstrual cycle, and	
	menopause? Experts discuss the	• • •		
			: Dr. Nieca Goldberg, Cardiologist, Clinical	
			ool of Medicine, Medical Director, Atria New York	
	City; Christine Yu, Award-Winnir	•	-	
		-	; women's health; healthcare; vulnerable	
	populations; heart disease; fema		-	
			oldberg https://www.drnieca.com/ https://www.christinemyu.com/ rc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor	
14:05	SPOTBREAK 2: Procter & Gam		C%SEg00gle%/ClwCamp%SEserp%/Clwgr%SEauthor	:30
14.05	Indeed "Indeed		OUTCUE:terms and conditions apply	:30
15:05	:02 PAUSE FOR LOCAL AVAIL	4		:02
15:05			2: HOW TO MAKE HEALTHIER CHOICES	7:18
15.07			and billions to get kids to eat unhealthy food.	7.10
			itious options back into your family's diet. Experts	
	reveal small actions that can ma			
		-	yl Fury, Registered Nurse, President and CEO,	
	-		ent; Dr. Ashley Gearhardt, Associate Professor of	
			liction Science and Treatment Lab	
			od obesity; diet; healthy food; food marketing;	
	vulnerable populations; youth at	-		
			9103/ https://pbnm.org/organizer/meryl-fury/	
	https://lsa.umich.edu/psych/people/fac		<u>in toor mips.//pomm.org/organizer/morg/futgr</u>	
22:25	SPOTBREAK 3: Procter & Gam			:30
	Procter & Gam	ble "Pepto Bismol"		:30
	Indeed "Indeed			:30
	Procter & Gam		OUTCUE:longer lasting scent	:30
24:25	Medical Notes & News. Host: Sh			2:03
26:28	SPOTBREAK 4: Indeed "Indeed			:30
		Ible "Pepto Bismol"	OUTCUE:reach of children	:29
27:27	Program Conclusion			:30
27:57	TOTAL TIME			
21.31				



Progra	m 23-22	Written & Produced	Kristen Farrah	
Air We	ek 5/28/23	Production Manager	Jason Dickey	
Time	Segment			Dur.
:00	INTRO			:48
:48	SPOTBREAK 1: Pfizer Consum	er Healthcare "Prevnar20"	OUTCUE:twenty dot com	:60
1:48	:02 PAUSE FOR LOCAL AVAIL			:02
1:50		UNCTION MAY BE CAUS	ING YOUR BRAIN FOG AND WEIGHT GAIN	11:49
			s that help us regulate stress. Unfortunately, these	
	· · · ·		orgetful. Dr. Izabella Wentz, a thyroid expert,	
	explains the lifestyle changes yo		•	
		-	: Dr. Izabella Wentz, Thyroid Specialist, Author,	
	Adrenal Transformational Proto	col		
	Compliancy issues covered: adr	enal glands; hormones; cor	tisol; weight gain; survival; inflammation; adrenal	
	dysfunction; brain fog; stress; de	pression; heart disease; ur	ndiagnosed diseases	
	Links for information: https://thy	<u>roidpharmacist.com/ https://</u>	/www.instagram.com/izabellawentzpharmd/?hl=en	
13:39	SPOTBREAK 2: Procter & Gamble "Metamucil"			
	Procter & Gamble "Pepto Bismol" OUTCUE:reach of children			:30
14:39	:02 PAUSE FOR LOCAL AVAIL			:02
14:41	SEGMENT 2: OZEMPIC: A LOOK INTO HOLLYWOOD'S MAGIC WEIGHT LOSS PILL			7:57
			that's being touted as a miracle weight loss drug	
			Dr. Disha Narang, an obesity medicine expert, says	
			Instead, she explains how these types of	
	therapies need to be paired with	•		
	-		Disha Narang, Endocrinologist and Director of	
	Obesity Medicine, Northwestern			
			atient safety; diet; public health; consumerism;	
	exercise; weight gain; Ozempic;			
	Links for information: <u>https://www.</u>		230/disna-narang-mo le%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor	
	https://www.instagram.com/dish		e%/Ctwcamp%SEserp%/Ctwgr%SEauthor	
22:38	SPOTBREAK 3: Pfizer Consum	· · · · · · · · · · · · · · · · · · ·	aum ^a	:60
22.00		ier Healthcare "Ibrance"	OUTCUE:loss of appetite	.60 :60
24:38	Medical Notes & News. Host: Sl			1:48
26:26	SPOTBREAK 4: Procter & Gan	0		:30
20.20	Procter & Gan		OUTCUE:lasting scent	:30
27:26	Program Conclusion			:30
27:56	TOTAL TIME			
27.00				

RADIO HEALTH

The Latest In Health, VScience & Technology

Program Log for Radio Health Journal

Program	23-23	Written & Produced	Kristen Farrah
Air Week	6/04/23	Production Manager	Jason Dickey

Time	Segment r	Dur.	
:00	INTRO	:48	
:48	SPOTBREAK 1: Pfizer Consumer Healthcare/Ibrance 2023 OUTCUE:loss of appetite.	:60	
1:48	:02 PAUSE FOR LOCAL AVAIL		
1:50	SEGMENT 1: HELPING PATIENTS FEEL LIKE KIDS AGAIN: THE MAGIC OF CHILDREN'S HOSPITALS		
	Synopsis: Children's hospitals do a lot more than cure diseases. For many long-term, young patients, these		
	institutions become their entire world and not just the place where they receive treatment. Learn how some of		
	these hospitals go above and beyond to help our sick kids every day.		
	Host: Elizabeth Westfield. Producer: Kristen Farrah. Guests: Amar Bryant, Lead Inpatient Social Worker,		
	Boston Children's Hospital; Marie Osmond, Co-Founder, Children's Miracle Network Hospitals; Camryn		
	Kellam, Ambassador, Maria Fareri Children's Hospital; April Kellam, Mother.		
	Compliancy issues covered: chronic disease; rare disease; children's hospital; caregivers; healthcare; sickle		
	cell; immunodeficiency; non-profit; donation; vulnerable populations; patient safety; consumerism		
	Links for information: https://childrensmiraclenetworkhospitals.org/ https://www.marieosmond.com/		
	https://www.mariafarerichildrens.org/news/after-undergoing-stem-cell-transplant-to-combat-si-1526		
	https://www.childrenshospital.org/directory/amar-khalsa		
14:16	SPOTBREAK 2: Procter & Gamble/Metamucil	:30	
	Indeed/Indeed Q2 2023 OUTCUE:and conditions apply.	:31	
15:17	:02 PAUSE FOR LOCAL AVAIL	:02	
15:19	SEGMENT 2: DON'T LET AN INJURY KEEP YOU FROM PLAYING THE GAME	7:04	
	Synopsis: Pickleball is quickly becoming America's favorite pastime. It's a low-impact sport that's great for		
	people of all ages, but like any activity, it comes with its own injury risks. Dr. Fotios Tjoumakaris has some tips		
	to keep you healthy on and off the court.		
	Host: Nancy Benson. Producer: Kristen Farrah. Guests: Dr. Fotios Tjoumakaris, Associate Professor of		
	Orthopedic Surgery, Rothman Orthopedics at AtlantiCare		
	Compliancy issues covered: sports injuries; pickleball; socializing; aging; older populations; patient safety;		
	sports medicine; active lifestyle; overuse injury; muscle strength; public health Links for information: <u>https://rothmanortho.com/physicians/fotios-p-tjoumakaris-md</u>		
	https://www.linkedin.com/in/fotios-tjoumakaris-1649655/		
22:23	SPOTBREAK 3: Discover Products Inc./Discover Card Brand	:30	
22.20	Procter & Gamble/Prilosec	:30	
	Procter & Gamble/Metamucil	:30	
	AZO/Services Mashup OUTCUE:AutoZone restrictions apply.	:30	
24:23	Medical Notes & News. Host: Shel Lustig	2:05	
26:28	SPOTBREAK 4: Procter & Gamble/Swiffer Sweeper	:30	
20.20	Taco Bell/TacoGen OUTCUE:participation which vary.	:30	
27:28	Program Conclusion	:31	
27:59	TOTAL TIME		
21.38			



Program	n 23-24	Written & Produced	Reed Pence, Polly Hansen, Kristen Farrah	
Air Wee	k 6/11/23	Production Manager	Jason Dickey	
Time	Segment			Dur.
	INTRO			
:48	SPOTBREAK 1: Procter Gamble/Prilosec ADU			
	Indeed/Indeed		OUTCUE:and conditions apply.	:30 :30
1:48	:02 PAUSE FOR LOCAL AVAIL			:02
1:50	SEGMENT 1: WHY DOCTORS SHOULD HAVE CREATIVE PASSIONS OUTSIDE OF MEDICINE			11:32
	Synopsis: Hannah Boone entered medical school with a degree in music instead of having a typical science background. While this may seem unwise, some experts think it may be the best prerequisite for a career in medicine. Find out why this educational path is thought to create more involved and empathetic physicians. Host: Elizabeth Westfield. Producer: Reed Pence. Guests: Dr. Barton Thiessen, Associate Professor of Anesthesiology & Assistant Dean of Admissions for the Faculty of Medicine; Memorial University of Newfoundland; Dr. Danielle Ofri, Primary Care Physician & Clinical Professor of Medicine, New York University, Editor, Bellevue Literary Review; Hannah Boone, Senior Medical Student, Memorial University of Newfoundland Compliancy issues covered: music; medical student; medical school; burnout; hobbies; fine arts; healthcare Links for information: https://www.linkedin.com/in/danielle-ofri/?trk=public_profile_browsemap https://med.nyu.edu/faculty/danielle-ofri https://www.linkedin.com/in/barton-thiessen-80a52098/?originalSubdomain=ca https://www.researchgate.net/profile/Hannah-Boone-5 SPOTBREAK 2: Procter & Gamble/Metamucil PGL			:30
	Pfizer Consun	ner Healthcare/Vyndamax	OUTCUE:sponsored by Pfizer.	:30
14:22	:02 PAUSE FOR LOCAL AVAIL			:02
14:24	SEGMENT 2: MEDICAL GASL	IGHTING: WHAT TO DO W	HEN DOCTORS STOP LISTENING TO YOU	8:00
	Synopsis: Doctors told Karen DeBonis that her son's concerning tics were normal, and he'd grow out of them. But when she got a second opinion, an MRI scan showed that he had a large brain tumor. This week - DeBonis shares how she was forced to advocate for herself when doctors didn't listen take her seriously. Host: Nancy Benson. Producer: Polly Hansen. Guests: Karen DeBonis, Author, <i>Growth</i> ; Dr. Stacey Rosen, Senior Vice President, The Katz Institute of Women's Health, Partners Council Professor of Cardiology and Women's Health, Donald and Barbara Zucker School of Medicine Compliancy issues covered: gaslighting; patient safety; chronic symptoms; brain disease; cancer; healthcare; minorities; public health Links for information: https://karendebonis.com/ https://faculty.medicine.hofstra.edu/7111-stacey-rosen https://twitter.com/KarenDeBonis?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor https://www.linkedin.com/in/stacey-e-rosen-md-facc-facp-faha-4a693074/ https://twitter.com/drstaceyrosen?lang=en			60
22:24	SPOTBREAK 3: Skechers/Ske			:60
	Indeed/Indeed			:30
24:24	Taco Bell/Tac Medical Notes & News. Host: S		OUTCUE:participation which vary.	:30 2:01
	SPOTBREAK 4: Pfizer Consun		OUTCUE:loss of appetite.	:60
	Program Conclusion	ier meaningare/ibrance 2023		:32
	•			.32
27:57	TOTAL TIME			



Progra	am	23-25	Written & Produced	Kristen Farrah, Reed Pence	
Air Week 6/18/23 Production Manager Jason Dickey		Jason Dickey			
Time	Seg	ment			Dur.
:00	INTRO				:48
:48	B SPOTBREAK 1: Indeed "Indeed"				:30
	Procter & Gamble "Prilosec" OUTCUE:immediate relief				:29
1:47	:02 F	PAUSE FOR LOCAL AVAIL			:02
1:49	SEG	MENT 1: THE PSYCHOLOG	GICAL TRENDS OF THE E	EVER-GROWING GIG ECONOMY	12:14
	Synopsis: The gig economy seems to only be growing, especially with the boom of businesses like Uber and Grubhub. Workers now get to choose their own hours, but is the freedom worth the lack of regulation, protections, and benefits like health insurance? Experts explain the societal perception and personal psychology of gig workers. Host: Elizabeth Westfield. Producer: Reed Pence. Guests: Jeff Kreisler, Author, Head of Behavioral Science, JP Morgan Private Bank; Dr. Brianna Caza, Associate Professor, University of North Carolina at Greensboro Compliancy issues covered: economy; psychology; behavioral science; employment; public health; consumerism; mental health; individuality; Links for information: http://jeffkreisler.com/ https://twitter.com/jeffkreisler https://www.linkedin.com/in/jeffkreisler/ https://bryan.uncg.edu/faculty-and-staff/brianna-caza/ https://positiveorgs.bus.umich.edu/people/brianna-caza/				
14:03		://www.linkedin.com/in/brianna-c TBREAK 2: Procter & Gaml			:30
1 1.00	0.0		a "Small Business"	OUTCUE:America n/a	:30
15:03	:02 F	PAUSE FOR LOCAL AVAIL			:02
15:05	SEGMENT 2: DEALING WITH LOSS THIS FATHER'S DAY			7:52	
	 Synopsis: Whether you lost your father ten days ago or ten years ago, Father's Day can be a hard time of the month. Dr. Sanam Hafeez, a clinical neuropsychologist, says it doesn't have to be something to dread. She offers advice on how to turn this time of year into an experience of healing and growth. Host: Nancy Benson. Producer: Kristen Farrah. Guests: Dr. Sanam Hafeez, Clinical Neuropsychologist, Founder, Comprehensive Consultation Psychology, Professor, Teachers College Columbia University Compliancy issues covered: father's day; psychology; grief; bereaved parents; loss of a child; loss of a parent; public health; mental health; bereavement support Links for information: https://www.linkedin.com/in/sanam-hafeez- b021898/https://twitter.com/comprehendmind?lang=en 				
22:57	SPC	TBREAK 3: The Home Dep	ot "Fathers Day"		:30
		Procter & Gam	ole "Tide"		:30
		Taco Bell "Taco	•		:30
		Indeed "Indeed		OUTCUE:conditions apply	:30
24:57		ical Notes & News. Host: She			1:27
26:24	SPC	TBREAK 4: Pfizer Consume	•		:30
07:05	Dura		ole "Febreze Car"	OUTCUE:lalalalala	:31
27:25	-	ram Conclusion			:30
27:55	TOT	AL TIME			



Program		23-26	Written & Produced	Kristen Farrah, Reed Pence	
Air We	ek	6/25/23	Production Manager	Jason Dickey	
Time	Seg	ment			Dur.
:00	INTRO				:48
:48					:30
_	Procter & Gamble "Swiffer Power Mop" OUTCUE:mop smarter				:31
1:49	:02	PAUSE FOR LOCAL AVAIL			:02
1:51	SEGMENT 1: MENOPAUSE: WHAT TO EXPECT WHEN YOU'RE FINISHED EXPECTING			12:51	
				ause, so why don't women know more about the	
	-			e confused about this life transition, our experts are here	
				feel like yourself again during this time.	
	Host	Elizabeth Westfield. Producer:	Kristen Farrah. Guests: Dr. Ma	ary Jane Minkin, Clinical Professor, Yale School of	
	Medi	cine, Podcast Host, Madame Ov	ary; Jancee Dunn, Author, Ho	t and Bothered	
			-	east cancer; estrogen; hormone therapy; hot flashes;	
				ause; gender issues; non-hormonal therapy	
				nkin/ http://madameovary.com/about/	
		://www.janceedunn.net/ https://w		<u>in/?hl=en</u>	
14:42	SPC	TBREAK 2: Pfizer Consume	•		:30
		-	lonth-Trevor Project"	OUTCUE:slash purpose	:30
15:42		PAUSE FOR LOCAL AVAIL			:02
15:44	SEGMENT 2: HAVE YOU BEEN FOOLED BY THESE COMMON MEDICAL MYTHS?			6:46	
	-		•	ight hours of sleep? Dr. James Hamblin answers these	
				plains how to tell if a persistent itch or bothersome joint	
	-	has a simple fix or needs to be o		and the location of a District to the Mate Oak and a CD bills	
		•		amblin, Lecturer in Public Health, Yale School of Public	
		th, Author, <i>If Our Bodies Could</i> 7 pliancy issues covered: public be		ents; vitamins; patient safety; diagnoses; neurology;	
		hology; psychiatry; human physi		ents, vitamins, patient salety, diagnoses, healology,	
				https://www.instagram.com/jameshamblin/?hl=en	
				/Our-Bodies-Could-Talk-Maintaining/dp/0385540973	
22:30	SPC	TBREAK 3: Taco Bell "Taco	gen2109"		:30
		Procter & Gaml	ole "Zevo Traps"		:30
		Indeed "Indeed	"		:30
		Procter & Gaml	ole "Prilosec"	OUTCUE:immediate relief	:30
24:30	Med	ical Notes & News. Host: Sh	el Lustig		1:55
26:25	SPC	TBREAK 4: Macys "Pride N	lonth-Trevor Project"		:30
		-	ble "Swiffer Power Mop"	OUTCUE:mop smarter	:30
27:25	Prog	gram Conclusion	· ·	· · ·	:30
27:55	TOT	AL TIME			1