

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WGNO-TV	Date: 12/1/14
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I, NoDaylight Films, LLC,

being/on behalf of: Forest Wright,

a legally qualified candidate of the Republican

political party for the office of: Public Service Commissioner

In the Run-Off

election to be held on: December 6, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Wright for Louisiana

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Forest Wright

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/21/14

Date

Katipungandner

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

Linda Anderson

Printed Name

NSM

Title

ORDER



Orders

Order / Rev: 32937

Alt Order #: 07504006

Product Desc: FOREST WRIGHT

Estimate: 457

Flight Dates: 12/02/14 - 12/03/14

Original Date / Rev: 12/01/14 / 12/01/14

Order Type: GENERAL

WGNO-TV

Debbie Jones

NDAL

National

Agency

Name: NO Daylight Films, LLC

Buying Contact:

Billing Contact:

1720 West End Ave.

Nashville, TN 37203

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Wright/Oth/R

Demographic: A35+

Product Codes: PL2 m.ii

Priority: 07

Revenue Codes: Agency, Political, Political-Non-PAC

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan				Totals			
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Rating
12/01/14	12/03/14	5	\$260.00	\$221.00	December 2014	5	0.00
Totals						5	0.00

Account Executives			
Account Executive	Sales Office	Sales Region	Start Date / End Date
Debbie Jones			Start Of Order - End Of Order
			100%

Order Share	Share	Total
WGNO-TV	5%	\$260.00
Market	100%	\$5,200.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KGLA	0%	\$0.00
UNKWN	0%	\$0.00
WDSU	40%	\$2,080.00
WHNO	0%	\$0.00

WLAE 0% \$0.00
 WNOL 0% \$0.00
 WPXL 0% \$0.00
 WUPL 0% \$0.00
 WVUE 10% \$520.00
 WWL 45% \$2,340.00
 WYES 0% \$0.00

Print Date: 12/01/14 10:04:24 Page 2 of 2

Order / Rev: 32937
 Alt Order #: 07504006
 Flight Dates: 12/02/14 - 12/03/14

Advertiser: Wright/Oth/R
 Product Desc: FOREST WRIGHT
 Estimate: 457

WGNO-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	26	12/02/14	12/02/14	M-F 2p-3p	CM	2:00 PM-3:00 PM	-1-----	:30	1	\$40.0007		0.00	NM	1	\$40.00
People's Court															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		12/01/14	12/07/14	-1-----	1	\$40.00	0.00								
E 2	26	12/03/14	12/03/14	M-F 2p-3p	CM	2:00 PM-3:00 PM	--1-----	:30	1	\$40.0007		0.00	NM	1	\$40.00
People's Court															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		12/01/14	12/07/14	--1-----	1	\$40.00	0.00								
E 3	26	12/03/14	12/03/14	M-F 330p-4p	CM	3:30 PM-4:00 PM	--1-----	:30	1	\$40.0007		0.00	NM	1	\$40.00
M-F 330p-4p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		12/01/14	12/07/14	--1-----	1	\$40.00	0.00								
E 4	26	12/02/14	12/02/14	M-F 4p-5p	CM	4:00 PM-5:00 PM	-1-----	:30	1	\$70.0007		0.00	NM	1	\$70.00
Judge Mathis															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		12/01/14	12/07/14	-1-----	1	\$70.00	0.00								
E 5	26	12/03/14	12/03/14	M-F 4p-5p	CM	4:00 PM-5:00 PM	--1-----	:30	1	\$70.0007		0.00	NM	1	\$70.00
Judge Mathis															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		12/01/14	12/07/14	--1-----	1	\$70.00	0.00								
Totals														5	\$260.00

FAX# 972-404-8737

REP HEADLINE# 7504006
*** ORIGINAL REV#0 ***
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
DEC1/14 10.57
*** WGNO-TV ***

ADV #	ADV. NAME	POLI/F	WRIGHT /R/OTH/LA	REP. #	OFF. #	6	SALESMAN #

AGY #	AGY. NAME	NO DAYLIGHT FILMS, LLC	BUYER NAME	KATI BUMGARDNER
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1720 WEST END AVE.	SUITE 630	SALES PRSN DA-	DEBBIE SHUKIS-JONES
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NASHVILLE, TN 37203

ORDER #	CONTRACT #	CLASS: NATL.	LOCAL	REGIONAL
	7504006			

PRDCT	FOREST WRIGHT	EST # 4 5 7	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	DEC2/14	DEC3/14	WK-1
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CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE DEC1/14	10.57

REP: +++ NEW ORDER +++
TOT-\$260/5X.
PLEASE CONIRM ASAP BY COB 12/3.
THANKS, MIKELLE

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	RATE	:START DATE:	:END DATE:	:SPTS/WK:	WEEK INVT	DAYS	:TOTL: :SPTS:
:	:LINE#:	:	:	:	:	:	:DATE:	:DATE:	:	:	:	:
AGENCY ADVERTISER CODE = 457												
AGENCY PRODUCT CODE =												
1			200P-300P	30		\$40.00	12/2	12/2	1		TUE	1
PROGRAM : PEOPLES CT												
2			200P-300P	30		\$40.00	12/3	12/3	1		WED	1
PROGRAM : PEOPLES CT												
3			330P-400P	30		\$40.00	12/3	12/3	1		WED	1
PROGRAM : DIVORCE CT												
4			400P-500P	30		\$70.00	12/2	12/2	1		TUE	1
PROGRAM : JUDGE MATHIS												

FAX# 972-404-8737

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	:	LINE#	:	:	:	:	:	:	:	:	:	:
5			400P-500P	30		\$70.00	12/3	12/3	1		WED	1

PROGRAM : JUDGE MATHIS

DEC/14	\$260.00	CONTRACT TOTAL	\$260.00
		TOTAL SPOTS	5

MARKET TOTALS	\$5,200	WGNO 5%	WWL 45%	WVUE 10%	WDSU 40%	WNOL 0%	WCCL 0%	WUPL 0%
			CABL 0%	WFXL 0%				

WEEKLY POLITICAL ORDER. SHARES ESTIMATED

SVC- NSI BOOKS- NOV/13
DEMOS- RA35+*