

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: CBS Digital Media	Date: 11/7/16
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I, Randy Liepa
do hereby request station time concerning the following issue:

Regional Enhancement Millage

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
(60, 657)	Mobile Banner Ad Impressions to Run 11/7 - 11/8/16.				

Total Charges:

Digital Media
This broadcast time will be used by: It's About Kids Committee

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"



Yes



No

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Maria A. Marcantonio

Local Engagement Expert Integrated Marketing and Political Specialist

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CBS Local – Detroit | 26455 American Drive | Southfield, MI 48034

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

It's About Kids Committee

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

It's About Kids Committee

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

11-7-16 *[Signature]* *734-634-4477*
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] *Maria A. Marcantonio* *Political Specialist*
Signature Printed Name Title

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Order Item Summary



WWJ-AM

Order#: 19153	CF	LOC-Cash-Political	Start - End: 11/7/2016 - 11/8/2016	HL#:	Created: 11/07/2016 08:33 A
Advertiser: WAYNE REGIONAL EDUCATION SERVICE	33500 Van Born Rd		Alt Ord Id:	Print Invoice Locally: Y	Updated:
	Wayne, MI 48184-2474			Co-op Invoice: N	Confirmed: 11/07/2016 11:00 A
Agency: DIRECT CLIENT SALES (1)		CPE: -/-		Do Not Mail Invoice: Y	Contract: 11/07/2016 11:40 A
		Product: Dig 2 day run		Apply Taxes: N	Billing Int: Normal
		Demo: P18+ DMA RTG		Notarize Invoice: N	Billing Mth: Item Rate
AE: Maria Marcantonio (WWJ-AM)		Agency Commission: 0%		Print Affidavit: N	Comm Cat: Standard
Buyer:		Self Protection Intr: :45:00		Print Sub Invoice: N	Supress Rates: N
				Notarize Sub Invoice: N	Schedule Code: B

Tags: New Self-generated Digital
Internal, Invoice: Check#1020 11.7.16 \$1,000.00 -- tlh 11.7.16

Ancillary Buy Lines									
Line#	St	Buy Line Dates	Platform Instance, Product Category, Description and Commission Category	Cost Model	Rate	Qty	Gross Amount	Commission Amount	Net Amount
001	CF	11/07/16 11/08/16	WWJ-AM Wireless/Mobile - Mobile Banner BEHAVIORAL TARGETING Standard	CPM	\$15.00	66667	\$1,000.00	\$0.00	\$1,000.00
Internal: Target - city of detroit, adults 18+ with children, families who are going to vote									

Order Summary			
	Confirmed		
	Quantity	Gross Amount	Net Amount
Broadcast Buy Lines	0	\$0.00	\$0.00
Ancillary Buy Lines	66,667	\$1,000.00	\$1,000.00
Installment Schedule	0	\$0.00	\$0.00
Total	66,667	\$1,000.00	\$1,000.00