

# ORDER WORKSHEET

Rep Order# 9402775 Ver# 5 Status Revised

Traffic Order# 69570

Last Received: 10/06/14 2:52 PM

Showing Buylines: All Lines

1 of 3

Station WSAW-TV WAUSAU  
Advertiser (NRAI) NRA-ILA  
Product ISSUE  
Estimate# 5401  
Buyer MICHELLE LAWRENCE

Agency (REDE) RED EAGLE MEDIA GROUP  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E /5401  
Flight Dates 10/07/14-10/13/14

Rep Firm KATZ CONTINENTAL  
Sales Office (DC) WASHINGTON  
Salesperson (MJO) MIKE JONES  
Sales Assistant JACOB  
Salesperson Phone# 202-872-5880  
Salesperson Fax# 202-872-0263

## --- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

REVISION TO SHOW CHANGE IN ADVERTISER....AND THEN NA & MG ON LINES 9 & 27. PLEASE CONFIRM. THANKS JACOB/MIKE

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
2	W, F	630P-7P	INSIDE EDITION	30	-	-	\$300.00	10/08-10/10	2	2	\$600.00
3	M	630P-7P	INSIDE EDITION	30	-	-	\$300.00	10/13-10/13	2	2	\$600.00
4	F	8P-9P	HAWAII 5.0	30	-	-	\$450.00	10/10-10/10	1	1	\$450.00
5	Tu-F	6P-630P	NEWS CHANNEL 7	30	-	-	\$600.00	10/07-10/10	4	4	\$2,400.00
6	Tu-F	5A-6A	SUNRISE	30	-	-	\$200.00	10/07-10/10	2	2	\$400.00
7	Tu-F	5P-530P	NEWS CHANNEL 7	30	-	-	\$500.00	10/07-10/10	1	1	\$500.00
8	M	5P-530P	NEWS CHANNEL 7	30	-	-	\$500.00	10/13-10/13	1	1	\$500.00
9*	F	7P-8P	UNDERCOVER BOSS	30	-	-	\$450.00	10/10-10/10	0	0	\$0.00
Sales remark: V5 1X NA											
V5 Comment Changed, Spots/week Changed											
10	Su	8A-930A	SUNDAY MORNING CBS	30	-	-	\$600.00	10/12-10/12	1	1	\$600.00
11	Su	7A-8A	SUNRISE 7	30	-	-	\$300.00	10/12-10/12	1	1	\$300.00

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12	W	7P-8P	SURVIVOR	30	-	-	\$1,000.00	10/08-10/08	1	1	\$1,000.00
13	Tu-F	7A-9A	CBS THIS MORNING	30	-	-	\$200.00	10/07-10/10	1	1	\$200.00
14	M	7A-9A	CBS THIS MORNING	30	-	-	\$200.00	10/13-10/13	1	1	\$200.00
15	W	9P-10P	STALKER	30	-	-	\$1,000.00	10/08-10/08	1	1	\$1,000.00
16	Tu-F	530P-6P	CBS EVENING NEWS	30	-	-	\$1,000.00	10/07-10/10	2	2	\$2,000.00
17	Tu-F	1035P-1135P	LETTERMAN	30	-	-	\$250.00	10/07-10/10	4	4	\$1,000.00
18	M	1035P-1135P	LETTERMAN	30	-	-	\$250.00	10/13-10/13	1	1	\$250.00
19	Su	10P-1035P	NEWS CHANNEL 7 SUN 10	30	-	-	\$1,000.00	10/12-10/12	1	1	\$1,000.00
20	Tu-F	12P-1230P	NEWS CHANNEL 7	30	-	-	\$700.00	10/07-10/10	4	4	\$2,800.00
21	M	12P-1230P	NEWS CHANNEL 7	30	-	-	\$700.00	10/13-10/13	1	1	\$700.00
22	Tu-F	10P-1035P	NEWS CHANNEL 7	30	-	-	\$1,000.00	10/07-10/10	4	4	\$4,000.00
23	Sa	10P-1035P	NEWS CHANNEL 7	30	-	-	\$1,000.00	10/11-10/11	1	1	\$1,000.00
24	M	10P-1035P	NEWS CHANNEL 7	30	-	-	\$1,000.00	10/13-10/13	1	1	\$1,000.00
25	M	6P-630P	NEWS CHANNEL 7	30	-	-	\$600.00	10/13-10/13	1	1	\$600.00
26	M	5A-6A	SUNRISE	30	-	-	\$200.00	10/13-10/13	1	1	\$200.00

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27*	Sa	8P-9P	NCIS ORLEANS	30	-	-	\$450.00	10/11-10/11	1	1	\$450.00
Sales remark: V5 MG ADDED											
V5 Added											

## ---REPORT TOTALS---

Report Totals: 41 / \$23,750.00

## ---SALES MONTHLY TOTALS---

Oct2014: 41 / \$23,750.00

Order Totals: 41 / \$23,750.00 Total GRPs: 0.0

## ---COMPETITIVE---

Market Totals	\$55,232.56	CABL .00%	UNKN .00%	WAOW 40.00%	WBWA .00%	WFXS 7.00%
		WJFW 10.00%	WSAW 43.00%			

Books [null]  
Demos RA35+

## ---CREDIT RISK---

STANDARD CREDIT TERMS