



## QUARTERLY ISSUES/PROGRAMS REPORT

January, February & March 2013

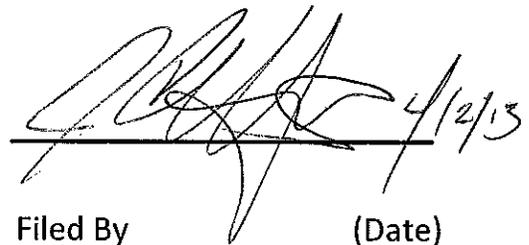
88.3 FM, KWND

SPRINGFIELD, MO

  
4.2.13

Prepared By

(Date)

  
4/2/13

Filed By

(Date)

Title: Springfield Difference Makers

Issues covered: Unplanned pregnancy, Relationship education

Date/Time: January, 20 2013 / 7:05 AM

Duration: 15 minutes

Description: Springfield Difference Makers host Trina Wilcox interviews director Cindi Boston of the Pregnancy Care Center. They discuss the new Now Campaign that will carry through April 2014, new challenges that confront the young people of Southwest Missouri every day. These challenges demand new and creative solutions. Now is the time to take the next step to meet the needs of an ever-changing population. They discuss how the non-profit ministry educates the public, including students on relationships and how to care for an unplanned pregnancy. Cindi explained how the Choices Project - a prevention program - builds the self esteem of young people to gain self-respect and esteem avoiding poor decisions.

---

Title: KWND Mid-day Show

Issues covered: Foster Care / Adoption

Date/Time: January 30, 2013 / 12:46 p.m.

Duration: :40 seconds

Description: Show host Trina Wilcox discussed Winter Wonderland Connection event with Marla Robison of Cherish Kids. The event was open to all members of the public that are foster parents or interested in becoming foster or adoptive parents.

Title: Springfield Difference Makers

Issues covered: Community blood supplies, encouraging blood donation

Date/Time: February, 17 2013 / 7:04 AM

Duration: 15 minutes

Description: Springfield Difference Makers host Trina Wilcox talks with Chris Pilgrim from the Community Blood Center of the Ozarks. Hospitals in southwest Missouri, northwest Arkansas and southeast Kansas rely on Community Blood Center of the Ozarks donors. All blood and blood products transfused to patients in these hospitals come from CBCO donors. They are a non-profit with the mission, "To provide a quality blood supply, in a timely manner, at the lowest reasonable fee, while remaining accountable to the local community, blood donors and health care providers." Chris shared how the community can help, and how the CBCO benefits the area.

---

Title: Springfield Difference Makers

Issues covered: Health care, Juvenile Diabetes

Date/Time: March, 16 2013 / 7:00 AM

Duration: 13 minutes

Description: Jennifer Cotner-Jones from the Juvenile Diabetes Research Foundation of the Ozarks (JDRF) discusses how to help people who have been newly diagnosed with type 1 diabetes. There are many challenges and changes that occur in the lives of people who are dealing with this autoimmune disease. Also discussed were ways that the JDRF is a local resource to provide support and information.