

**WRSF(FM) COLUMBIA-NAGS HEAD | WERX(FM) COLUMBIA-NAGS HEAD  
WKJX(FM) ELIZABETH CITY | WOBR(FM) WANCHESE-NAGS HEAD  
WOBX(FM) MANTEO-NAGS HEAD  
WCNC(AM) ELIZABETH CITY | WZBO(AM) EDENTON**

**QUARTERLY ISSUES/PROGRAMS LIST**

**Station:**

WRSF WERX WKJX WOBR **WOBX** (FM/AM) WCNC W ZBO

Year: 2015 1<sup>st</sup> Qtr 2<sup>nd</sup> Qtr 3<sup>rd</sup> Qtr 4<sup>th</sup> Qtr

**Issues:**

- 1) Economy**
- 2) Health Care**
- 3) Employment**
- 4) Health Insurance**
- 5) Education**

**Programming Aired:**

Jan1-Jan18

5-5:30 am Saturday mornings: Newsmakers (30 minute version)  
5:30-6 am Saturday mornings: People in Politics (30 minute version)  
3-4 pm Saturday afternoons: Newsmakers (60 minute version)  
4-5 pm Saturday afternoons: People in Politics (60 minute version)  
5:30-6 pm Saturday afternoons: Radio Health Journal  
12-1 pm Sunday afternoons: Newsmakers (60 minute version)  
1:30-2 pm Sunday afternoons: Radio Health Journal

Mar15-Mar29

6-6:30am Sunday Mornings: Infotrak (30 minute)

**1<sup>st</sup> Quarter 2015**

**WOBX-FM  
NEWS TALK 98.1/98.1 THE SCORE  
MANTEO  
NORTH CAROLINA**

**WOBX-FM ADDRESSES THE AREA'S ISSUES ITEMS AND CONCERNS IN SEVERAL WAYS. THEY ARE INTERVIEWS WHEN APPICABLE, LIVE AND RECORDED PUBLIC SERVICE ANNOUNCEMTNS, DONATED ADVERTISING, LOCAL NEWS AND REMOTES.**

**ISSUES, CONCERNS AND ITEMS TEND TO RELATE TO OUR GEOGRAPHIC LOCATION IN REGARD TO WEATHER AND IT'S AFTERMATH. OTHER ISSUES TEND TO CONCERN THE TOURISM BASED ECONOMY, CULTURAL ACTIVITIES AND CIVICS, THAT WHICH BENEFITS LOCAL GROUPS, CAUSES AND GOVERNMENT.**

**DOCUMENTATION IS INCLUDED ON HOW THIS STATION PROVIDED TREATMENT OF COMMUNITY ISSUES.**



## NCNN PUBLIC AFFAIRS PROGRAMMING

1<sup>ST</sup> QUARTER 2015

(January 1<sup>st</sup> – March 31<sup>st</sup>)

PEOPLE IN POLITICS AND CAROLINA NEWSMAKERS ARE PRESENTED IN BOTH 30 AND 60-MINUTE VERSIONS. RADIO HEALTH JOURNAL IS PRESENTED IN 28-MINUTE FORMAT.

PA BLOCK FOR 1-4-15

### CAROLINA NEWSMAKERS

"INTERVIEW WITH GEORGE HOLDING", CONGRESSMAN OF THE 13<sup>TH</sup> DISTRICT OF NORTH CAROLINA PARTISAN POLITICS, STATE OF THE NATIONAL ECONOMY, U.S. DEBT, IMPACT OF INTEREST RATE, DEFERRED MAINTENANCE, AFFORDABLE HEALTH CARE, WAYS AND MEANS COMMITTEE, ENERGY PRODUCTION, GAS PRICES, U.S. RELATIONSHIP WITH CHINA, U.S. RELATIONSHIP WITH NORTH KOREA, U.S. RELATIONSHIP WITH CUBA, UNDERSTANDING THE MIDDLE EAST, IMMIGRATION REFORM, AND DIALOGUE IN CONGRESS.

### PEOPLE IN POLITICS

THIS WEEK HOST DONNA MARTINEZ REVISITS SOME OF THE MOST MEMORABLE INTERVIEWS AND POLITICAL HAPPENINGS OF 2014. FIRST, WE LOOK AT THE PHENOMENON OF THE UNAFFILIATED VOTER WITH CATAWBA COLLEGE PROFESSOR MICHAEL BITZER. HE TELLS MARTINEZ ABOUT THE PROFILE OF THIS TYPE OF VOTER AND WHY THE SEGMENT IS THE FASTEST GROWING REGISTRATION AREA IN THE STATE, DESPITE MASSIVE REGISTRATION EFFORTS BY DEMOCRATS AND REPUBLICANS. NEXT IS A LOOK AT WHY THE POLLS OF NORTH CAROLINA'S KEY U.S. SENATE RACE PREDICTED A KAY HAGAN VICTORY LEADING UP TO ELECTION NIGHT. FRANCIS DELUCA OF THE CIVITAS INSTITUTE – ONE OF THE FEW POLLSTERS WHO GOT THE RACE RIGHT – DISCUSSES THE DYNAMICS OF THE RACE WITH MARTINEZ, THE MAKEUP OF THE ELECTORATE, AND PLANS FOR POLLING IN 2015. THAT'S FOLLOWED BY A LOOK AT THE CHALLENGE FACING NORTH CAROLINA DEMOCRATS HEADING INTO THE NEW YEAR AFTER A DISASTROUS 2014 CYCLE AND THE VERY PUBLIC RIFT INSIDE THE PARTY HEADQUARTERS. RICK HENDERSON OF CAROLINA JOURNAL TELLS MARTINEZ ABOUT THE 2015 PROSPECTS FOR THE PARTY AND SOME OF THE YOUNGER UP-AND-COMING CANDIDATES THAT COULD SPELL A NEW ERA FOR DEMOCRATS. AND FINALLY, MARTINEZ REVISITS HER CONVERSATION WITH DALLAS AND JOYCE WOODHOUSE FOLLOWING THE NOW INFAMOUS C-SPAN MOMENT THAT HAS BECOME AN INTERNET SENSATION AND ONE OF THE MOST WIDELY VIEWED C-SPAN CLIPS OF ALL TIME. MOM JOYCE EXPLAINS TO MARTINEZ WHY SHE CALLED INTO THE NETWORK DURING AN APPEARANCE BY HER FEUDING POLITICAL SONS, CONSERVATIVE DALLAS AND LIBERAL DEMOCRAT BRAD, A FORMER DNC OFFICIAL.

### RADIO HEALTH JOURNAL

SEGMENT ONE: SHARKS IN SUITS 14:06

WORKPLACE "ALMOST PSYCHOPATHS." ALMOST EVERYONE IS VICTIMIZED AT SOME POINT BY A CUTTHROAT CO-WORKER WHO LIES WITH EASE AND FEELS NO REMORSE. THESE PEOPLE MAY BE "ALMOST PSYCHOPATHS," PEOPLE WITH PSYCHOPATHIC CHARACTERISTICS TOO SUBTLE TO BE DIAGNOSED. TWO EXPERTS EXPLAIN HOW THESE PEOPLE OPERATE AND HOW THE REST OF US CAN AVOID BEING PLAYED.

SEGMENT TWO: HEART FAILURE 9:41

HEART FAILURE IS A MAJOR SOURCE OF DEATH AND DISABILITY. EXPERTS DISCUSS CAUSES, CONSEQUENCES AND NEW TREATMENTS THAT MAY GREATLY LESSEN ITS TOLL.

PA BLOCK FOR 1-11-15

### CAROLINA NEWSMAKERS

"INTERVIEW WITH MIKE WALDEN", WILLIAM NEAL REYNOLDS DISTINGUISHED PROFESSOR OF AGRICULTURAL AND RESOURCE ECONOMICS AT NC STATE UNIVERSITY

ASSESSING 2014 ECONOMIC PROGRESS, IMPACT OF ELECTIONS ON ECONOMY. EFFECT OF UNCERTAINTY, DECLINE IN GAS PRICES, RUSSIA, VENEZUELA, AND CUBA INFLUENCE ON OIL MARKET, PROJECTIONS FOR 2015, DISTRIBUTION OF NEW JOBS, REVISIONS TO EDUCATION POLICY, EVOLUTION OF NORTH CAROLINA ECONOMY, IMPACT OF RETIRED WORKERS ON A LOCAL ECONOMY, MEDICAID SPENDING, TAX REFORM, ENTITLEMENT SUSTAINABILITY, INTEREST RATES, FEDERAL BUDGET, AND GLOBAL ECONOMIC ASSESSMENT

## PEOPLE IN POLITICS

THIS WEEK, GOV. PAT MCCRORY WENT TOE TO TOE WITH PRESIDENT OBAMA IN THE WHITE HOUSE DURING A 45-MINUTE MEETING. MCCRORY, WHO SERVES ON THE EXECUTIVE COMMITTEE OF THE NATIONAL GOVERNORS ASSOCIATION, ATTENDED WITH THREE OTHER GOVERNORS. AFTER THE MEETING, MCCRORY ADDRESSED REPORTERS AND EXPLAINED THAT MEDICAID AND TRANSPORTATION WERE PART OF THE GIVE-AND-TAKE WITH THE PRESIDENT. THEN HOST DONNA MARTINEZ GETS REACTION TO THE MCCRORY/OBAMA MEETING FROM RICK HENDERSON OF CAROLINA JOURNAL, WHO EXPLAINS WHY THE MEDICAID ISSUE IS KEY TO MCCRORY AND MANY OTHER GOVERNORS SEEKING FLEXIBILITY FROM THE FEDERAL GOVERNMENT. THE TWO ALSO DISCUSS THIS WEEK'S SWEARING-IN OF A FAMILIAR NAME FOR A SEAT ON THE NORTH CAROLINA SUPREME COURT WHEN SAM ERVIN IV TOOK HIS OATH. HENDERSON DISCUSSES THE CONTINUING POLITICS OF ELECTING JUDGES IN SO-CALLED "NONPARTISAN" RACES THAT ARE CLEARLY CONDUCTED LARGELY WITH PARTISAN SUPPORT. HENDERSON ALSO WEIGHS IN ON WHY NORTH CAROLINA'S NEW CONGRESSIONAL DELEGATION IS BEING TOUTED AS A GROUP WITH GROWING CLOUT, NOW THAT THOM TILLIS HAS BEEN ELECTED AS PART OF THE REPUBLICAN MAJORITY IN THE SENATE AND PATRICK MCHENRY OF THE 10TH CONGRESSIONAL DISTRICT HAS RISEN IN STATURE AND RESPONSIBILITY. THEN WE TURN TO COMMENTS MADE BY VETERAN DEMOCRATIC CONGRESSMAN G.K. BUTTERFIELD OF THE 1ST CONGRESSIONAL DISTRICT. THIS WEEK, BUTTERFIELD ASCENDED TO THE POSITION OF CHAIRMAN OF THE CONGRESSIONAL BLACK CAUCUS. FOLLOWING THE OATH-TAKING, BUTTERFIELD DELIVERED A PASSIONATE SPEECH ABOUT CIVIL RIGHTS AND THE GROUP'S AGENDA, WHICH INCLUDES USING LEGAL AVENUES TO PURSUE JUSTICE. YOU'LL HEAR HIM SPEAK. THAT'S FOLLOWED BY PERSPECTIVE ON THE NEW 114TH CONGRESS FROM DUKE UNIVERSITY PROFESSOR DAVID ROHDE, WHO DISCUSSES THE POTENTIAL FUTURE OF OBAMACARE, THOM TILLIS' AGENDA, AND THE ROLE IMMIGRATION REFORM MAY PLAY IN THE 2016 ELECTIONS. AND FINALLY, MARTINEZ PROVIDES AN UPDATE OF NORTH CAROLINA VOTER REGISTRATION STATISTICS, WHICH SHOW DEMOCRATS RETAINING A SOLID LEAD OVER REPUBLICANS.

## RADIO HEALTH JOURNAL

### SEGMENT 1: PERFORMER'S INJURIES 14:29

PROFESSIONAL MUSICIANS OFTEN SUFFER FROM REPETITIVE MOTION INJURIES, WHILE DANCERS SUFFER ATHLETIC INJURIES. BOTH OFTEN "PLAY HURT," IN PART DUE TO FEAR OF LOSING POSITION OR INCOME, OR BECAUSE THEY ARE MORE LIKELY THAN MOST PROFESSIONS TO HAVE NO HEALTH INSURANCE. EXPERTS DISCUSS WAYS PERFORMERS ARE RECOGNIZING THE PROBLEM AND SEEKING TO TREAT AND PREVENT WORKPLACE INJURIES.

### SEGMENT 2: FAILURE TO LAUNCH 9:13

IT'S MUCH MORE COMMON TODAY FOR 20-SOMETHINGS TO DELAY MOVING OUT OF MOM AND DAD'S HOUSE TO START AN INDEPENDENT LIFE. AN EXPERT DISCUSSES THE REASONS FOR THIS TREND, AND EMERGING THOUGHT ON WHETHER THIS APPARENT NEW STAGE OF LIFE IS NORMAL.

PA BLOCK FOR 1-18-15

## CAROLINA NEWSMAKERS

"INTERVIEW WITH GREGG THOMPSON", NORTH CAROLINA STATE DIRECTOR OF THE NATIONAL FEDERATION OF INDEPENDENT BUSINESS

BACKGROUND OF THE NFIB, ECONOMIC ENVIRONMENT FOR BUSINESS IN NORTH CAROLINA, EXPORTING, INCENTIVES FOR NEW BUSINESS, HEALTHCARE REFORM, ENTITLEMENT SPENDING, RETIREMENT AGE, MEDICARE AND MEDICAID, ASSESSING REGULATIONS, DESIRE FOR BIPARTISAN DIALOGUE, REDISTRICTING, TAX REFORM, ENERGY PRODUCTION, HYDRAULIC FRACTURING, MINIMUM WAGE LEGISLATION, SERVICE TAX LEGISLATION, AND INSURANCE MANDATES

## PEOPLE IN POLITICS

GOODBYE THOM TILLIS AND HELLO TIM MOORE. THIS WEEK THE NORTH CAROLINA HOUSE OF REPRESENTATIVES ELECTED REP. TIM MOORE OF CLEVELAND COUNTY AS THE NEW SPEAKER OF THE HOUSE WHILE THE SENATE RE-ELECTED PHIL BERGER OF ROCKINGHAM COUNTY AS SENATE LEADER. YOU'LL HEAR SOME OF SPEAKER MOORE'S REMARKS. THEN HOST DONNA MARTINEZ GETS ANALYSIS OF MOORE FROM CAROLINA JOURNAL MANAGING EDITOR RICK HENDERSON. THE TWO ALSO TALK ABOUT AN ETHICS COMPLAINT FILED AGAINST GOV. PAT MCCRORY BY A LIBERAL ADVOCACY GROUP, WHY SOME REPUBLICANS ARE MAD AT CONGRESSWOMAN RENEE ELLMERS, AND MORE ACCOLADES FOR NEW SEN. THOM TILLIS. THEN MARTINEZ TALKS WITH LT. GOV. DAN FOREST AS HE BEGINS HIS THIRD YEAR IN OFFICE. THEY DISCUSS HIS PRIORITIES AND WHY HE'S PLANNING TO SEEK RE-ELECTION.

RADIO HEALTH JOURNAL

SEGMENT 1: MORAL INJURY 14:19

THE MILITARY IS BEGINNING TO RECOGNIZE A NEW CATEGORY OF EMOTIONAL AND SPIRITUAL INJURY IN WAR--MORAL INJURY, A RESULT OF COMMITTING OR WITNESSING AN EVENT SUCH AS AN ATROCITY THAT VIOLATE DEEPLY HELD ETHICAL BELIEFS. EXPERTS DISCUSS EVOLUTION OF THE CONCEPT, HOW MORAL INJURY OCCURS, AND WHAT PSYCHOLOGISTS ARE DOING TO PREVENT AND TREAT IT WHEN IT OCCURS.

SEGMENT 2: MAKING AND BREAKING HABITS 9:26

THE NEW YEAR IS A TIME FOR PEOPLE TO STOP BAD HABITS AND START NEW, GOOD ROUTINES. AN EXPERT DISCUSSES THE PSYCHOLOGY OF HABITS AND HOW PEOPLE CAN BE MORE SUCCESSFUL IN CHANGING THEIR LIVES FOR THE BETTER.



Call Letters: wobx-fm

Weekly Public Affairs Program

**QUARTERLY ISSUES REPORT, JANUARY-MARCH, 2015**

Show # 2015-11

**Date aired:   mar15   Time Aired:   6am**

**Tony Wagner, EdD**, First Innovation Education Fellow at the Technology and Entrepreneurship Center at Harvard University, Co-Director of the Change Leadership Group at the Harvard Graduate School of Education, author of *“Creating Innovators: The Making of Young People Who Will Change the World”*

Dr. Wagner said that innovative thinking is today’s most essential real-world skill. He believes that for the US to successfully compete in the global economy, America needs to make teaching innovation a top priority in schools, at home and in business. He explained the steps that teachers and parents can take to foster more creative problem-solving in youngsters.

**Issues covered:** **Length: 9:28**

- Education**
- Government Policies**
- Employment**

**Raymond Francis, MSc**, health expert, author of *“Never Be Sick Again”*

Mr. Francis shared his personal story of facing a life-threatening condition at age 48, and how he overcame it. He believes that nearly every disease or illness can be prevented or reversed. He talked about the common denominator of all diseases and the six potential causes. He also offered suggestions to improve health at any age.

**Issues covered:** **Length: 7:45**

- Nutrition and Health**
- Consumer Matters**

**Darrell W. Gurney**, founder of CareerGuy.com, Certified Personnel Consultant, Certified Job & Career Transition Coach, Certified Career Management Coach, and Licensed Spiritual, author of *“Never Apply for a Job Again: Break the Rules, Cut the Line, Beat the Rest”*

Mr. Gurney talked about the critical importance of networking when searching for a job. He said the latest online tools can help, but they are not as effective as meeting and being known by as many people as possible within an industry. He offered advice to the long-term unemployed.

**Issues covered:** **Length: 5:03**

- Employment**

Show # 2015-12

Date aired:   mar22   Time Aired:   6am  

**Peter A. Sacco, PhD**, psychologist who specializes in addictions, author of "*Right Now Enough Is Enough*"

Dr. Sacco discussed the biggest misconceptions about addictions and bad habits. He said pornography and gambling are the least recognized addictions among Americans today. He noted that addicts are frequently able to hide their behavior and lead seemingly normal lives. He also talked about the most effective routes to recovery.

Issues covered:  
**Substance Abuse**  
**Mental Health**

Length: 8:04

**Jeff Speck, AICP**, City Planner and Architectural Designer who advocates for smart growth and sustainable design, author of "*Walkable City: How Downtown Can Save America, One Step at a Time*"

In the typical American city, the car is still king. Mr. Speck said that downtown areas and local economies can be dramatically improved by becoming pedestrian-friendly. He explained how simple decisions have cascading effects, and how citizens can influence their elected representatives to make wise choices for their communities.

Issues covered:  
**Urban Planning**  
**Government Policies**  
**Economy**

Length: 9:14

Show # 2015-13

Date aired:   mar29   Time Aired:   6-630am  

**Bill Thornton, PhD**, Professor of Psychology, University of Southern Maine

Dr. Thornton led a study that found that the mere presence of a smart phone, even if it is turned off, can make it difficult to perform complex tasks. He explained the likely reasons that a phone can be so distracting. He offered suggestions for parents who are concerned about phone usage affecting their child's schoolwork.

Issues covered:  
**Mental Health**  
**Consumer Matters**

Length: 7:27

**Sharon Fowler, MPH**, Adjunct Assistant Professor, University of Texas Health Science Center at San Antonio

Ms. Fowler was the co-author of a study that found that diet soda consumption leads to expanding waistlines. She found that older adults who drank two or more diet sodas a day had waist size increases that were six times greater than those of people who didn't drink diet soda. She discussed the possible physiological reasons and offered suggestions for those trying to control calories.

**Issues covered:**  
**Personal Health**  
**Senior Citizens**  
**Consumer Matters**

**Length: 9:43**

**Regina Leeds**, professional organizer, author of "*The 8-Minute Organizer*"

Nearly everyone can use some help in getting organized. Ms. Leeds talked about the reasons that keeping order in our lives and possessions is so difficult. She offered small, step-by-step suggestions on how determine goals to get organized, and how to create positive routines for the long-term.

**Issues covered:**  
**Consumer Matters**  
**Mental Health**

**Length: 5:06**

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