



**KSHB-TV**

**QUARTERLY PROGRAMS AND ISSUES LIST**

**3<sup>rd</sup> QUARTER 2016**

## **QUARTERLY PROGRAMS AND ISSUES LIST**

**July 1, 2016 through September 30, 2016**

**In accordance with FCC Rule 73.3526(11)(i), the following in the opinion of KSHB Television Station, are problems and needs of the community for the period noted above. They are not necessarily listed in order of importance. Each is identified by significant public affairs and/or public service programming in response to these needs.**

### **Issues Concerning:**

- Entrepreneurship/Business
- Education
- Security/Safety

## KSHB-TV

### QUARTERLY ISSUES AND PROGRAMS

#### 3<sup>rd</sup> Quarter 2016

Programs providing significant treatment of above community issues

<b>Program</b>	<b>Day(s)</b>	<b>Time</b>	<b>Length</b>
41 Action News Early Edition	M – F	4:30 AM	30 Minutes
41 Action News @ 5A	M – F	5:00 AM	60 Minutes
41 Action News Today @ 6A	M – F	6:00 AM	60 Minutes
41 Action News Midday	M – F	11:00 AM	60 Minutes
The Now	M – F	4:00 PM	60 Minutes
41 Action News at 5	M – Sun	5:00 PM	30 Minutes
41 Action News at 6	M – Sat	6:00 PM	30 Minutes
41 Action News at 630	M - F	6:30PM	30 Minutes
41 Action News at 10	M – Sun	10:00 PM	30 Minutes
41 Action News Today Weekend	Sat	6:00 AM	120 Minutes
41 Action News Today Weekend	Sun	6:00 AM	60 Minutes
41 Action News Today Weekend	Sun	8:00 AM	60 Minutes

All above are locally produced News programs presenting a mix of news, weather, sports, and issues related stories. Stories run 1 to 3 minutes in length.

DATE	TIME	PROGRAM/SEGMENT	TRT	TITLE	Narration of Type and Description of Program/Segment
<b>Entrepreneurship/Business</b>					
7/27/2016	4:45 PM	The Now	1:31	Women in Construction	Women are changing the meaning of the phrase, "homemaker." The Now KC's Alyson Bruner talked with one local woman who's now helping oversee construction projects and breaking down barriers in the process.
7/4/2016	6:14 PM	41 Action News at 6	1:35	Brothers Open Bakery	Two brothers followed their dreams and passion through coffee and bread. It started with an idea, and ended by turning an old laundromat in Lawrence into a hot new bakery and cafe.
7/6/2016	4:34 PM	The Now	1:32	Indoor Dog Park	Kansas City dog lovers know all too well that at this time of year, it can be tough to get your dog enough exercise. That's inspired a new business idea for one KC couple.
8/11/2016	6:05 AM	41 Action News Today @ 6A	:25	Natural Grocers Record	Natural Grocers is celebrating 61 years in business and they want your help making history. It's hoping to break the record for the highest number of people who are hula hooping simultaneously. To beat the current record, the store says it needs about 48-hundred people nationwide. To join in, head to any of its five stores in the kc area. Be there at 5-45 pm. It will serve free ice cream from 4 to 6.
8/12/2016	6:03 PM	41 Action News at 6	1:50	River Market Woes	A small River Market business struggling to stay afloat tonight. This after construction crews accidentally busted a water line -- nearly washing away the business owner's livelihood.
8/15/2016	5:14 PM	41 Action News at 5	1:15	Rollin Grocer	A first of its kind rolling grocery store tells 41 Action News -- business is so good they are expanding the service to help meet customers' needs. It's called Rollin Grocer -- a full-service grocery store on wheels.
9/6/2016	4:29 PM	The Now	:30	Gun Background Checks	Debate about gun control is apparently good for business. This could be a record year for gun sales here in the u-s. The f-b-i says it processed more than 1-point-8 million background checks last month. That's six-percent more than the previous august. It's also the eighth month in a row to set a record. Background checks don't automatically mean a gun is sold, but it's a good indicator of the interest. Both "Smith and Wesson" and "Sturm Ruger" reported a 20 to 40 percent jump in sales.
9/19/2016	6:15 PM	41 Action News at 6	:45	Brookside Apt Dev	A business boom starting up in Brookside -- as newly renovated office suites and apartment rentals open to tenants. Developers hope all the new interest along 63rd street will help revitalize the area. They're already confident in their projects -- saying some places are nearly 100-percent occupied.
9/22/2016	5:57 PM	41 Action News at 5	:20	Border War	Another Kansas business is making the jump to Missouri. E- screen incorporated employs 235 people in overland park. But soon they'll move to 81st and ward parkway. A spokeswoman said they were offered more than 5 million dollars in incentives. The company provides employment screening services.

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<b>Education</b>					
7/1/2016	10:11 PM	41 Action News at 10	:20	KCPS Announcement	On the Missouri side - about a thousand preschoolers will get to go to class for free this fall. The seven-hour school day will cost KC public schools about 73-hundred dollars per child. It's all paid for by new grants and funds. The district is also starting a new tiered-fee system. It's designed to help parents pay for -- before and after school care.
7/4/2016	4:34 AM	The Now	:25	MO College Transfer Law	In Missouri -- it'll soon be easier for students to transfer colleges and keep the credits they've already earned. Under new requirements -- public colleges and universities like UMKC and Mizzou -- have to have 42 hours of general education credit that can be transferred to other schools. The purpose of the law is to keep students from having to retake basic courses. It goes into effect next month.
7/14/2016	6:04 AM	41 Action News Today @ 6A	:40	KS Teacher Shortage	The school year is just weeks away. And k-c-k may not have enough teachers. The district has 47 job postings. And it is not alone -- a report out this week shows that teachers in Kansas are opting to take jobs in the suburbs -- and not in urban and rural areas.
8/30/2016	11:07 AM	41 Action News Midday	:20	Isolation Room	An Olathe school - is now part of a federal investigation - over its use of what they call a "seclusion room." the mother of a student at prairie center elementary says her son was repeatedly put in an isolation room for behavior issues without her consent. She says her son was even more traumatized because he has autism. She eventually moved him to a different school. The US Department of Education is now investigating.
8/31/2016	6:06 PM	41 Action News at 6	:40	KS Education Plan	Kansas lawmakers are looking to you for ideas when it comes to funding the state's schools. Today -- Governor Sam Brownback teamed up with the commissioner of education and the head of the State Board of Education to get public input.
8/22/2016	11:32 AM	41 Action News Midday	:20	KS Directive	The Kansas Board of Education unanimously voted to ignore a federal directive to allow transgender students to use restrooms that match their gender identity. Instead -- the Kansas Board -- voted to defer to regulations already in place in individual districts -- many of which already have transgender students.
9/29/2016	11:03 AM	41 Action News Midday	1:10	Regency Closes	Local students--days away from graduating--suddenly told their school is shutting down for good. Regency Beauty Institute says all 79 of its stores are closing because it doesn't have enough money or enough students signing up to stay open. 41 Action News Reporter Belinda Post is outside of Regency in KC, MO where students are trying to get in to get their things.
9/5/2016	10:08 PM	41 Action News at 10	:20	MO College Costs	Some mixed news when it comes to higher education in the show-me state. Missouri tops the nation when it comes to keeping in-state undergraduate tuition down. But, funding per student is down 19-percent since 2009. While tuition and fees for students is up 25 percent in that same time. Still, overall the state ranks towards the bottom of the country for spending per full-time student.
9/21/2016	11:06 AM	41 Actions News Midday	:25	KS Education Hearing	Right now -- the Kansas Supreme Court is hearing arguments on if the state needs to spend more money on your child's education. The hearings focus on if school funding is currently adequate enough for grade k through 12. Both sides have an hour to present their case - it started at 9 this morning.

DATE	TIME	PROGRAM/SEGMENT	TRT	TITLE	Narration of Type and Description of Program/Segment
<b>Security/Safety</b>					
7/1/2016	5:04 AM	41 Action News at 5	:25	Holiday Travel Safety	It's Friday -- and time to hit the road this holiday weekend...and millions are expected to travel for the Fourth of July weekend... A big reason for the boom. Gas prices are at the lowest prices in a decade. All those additional people on the road means more police patrols. And if your plans involve flying -- expect to see increased security at airports. Experts say to be aware of your surroundings and stay alert.
7/8/2016	11:40 AM	41 Action News Midday	1:20	Summer Vacation Security	While you're away on summer vacation - you want to make sure your home is safe. Home security traditionally cost you a monthly subscription. But Chris Clackum explains - technology is making it easier to protect your home.
7/15/2016	6:16 PM	41 Action News at 6	:30	KCI Concerns	The TSA says KCI needs to make changes to its aging airport in order to keep you safe. In it, the TSA says the building provides a security risk. The agency wants to see improvements including upgraded physical barriers and access points. Later it will look at security upgrades. That letter also said the airport's layout makes it hard to screen passengers at peak times. Flyers also can't fully utilize the TSA pre-check program. That program lets some passengers skip the line. Those two things are making our wait times longer.
8/3/2016	5:10 PM	41 Action News at 6	:30	BBB Facebook Warning	A warning from the better business bureau about a Facebook scam. The BBB says a Missouri mom paid scammers over 37-hundred dollars after she was conned into thinking she won a Facebook lottery. Scammers sent her a fake lottery certificate saying she won 200-thousand dollars. All she needed to do was wire them the taxes on the winnings. The BBB says this scam is becoming a bigger problem. They warn - if anyone tries to get you to pay money in advance for a prize -- it's usually not legit.
8/31/2016	6:03 PM	41 Action News at 6	:25	Med Records Stolen	41 Action News Reporter Ali Hoxie is live from Children's Mercy... Ali how were these records taken? A thief broke into an employee's car taking 238 records. The hospital assures us no social security or financial information was stolen. But other patient information was.
8/15/2016	5:02 PM	41 Action News at 5	:45	Arrowhead Suspicious Package	Right now Kansas City police are investigating a report of a suspicious object at Arrowhead Stadium. It was spotted near security gate *D* around 3-30. Captain Gregg Bourdon up in Skytracker -- Gregg what are you hearing?
9/1/2016	6:21 AM	41 Action News Today @ 6A	1:15	Child Seat Installation	For some parents, finding the right latch or anchor proves to be difficult. Some, even resort to using adult seatbelts. As a result, the institute for highway safety set new standards and some automakers are already making changes. The institute tested 170 vehicle models and only three rated as good-plus: - Audi Q7 - Lexus RX - and the Toyota Prius.
9/3/2016	6:41 AM	41 Action News Today @ 6A	:25	Off Road Vehicles	If you are planning to use any other kind of off road vehicle this weekend -- the consumer product safety commission has a reminder for you. Keep them where they belong -- off the road. The CPSC says at least 900 people died during the last four years when someone drove an all-terrain vehicle onto a paved street or parking lot. Off road vehicles are more likely to be hit by a car or truck when they are on paved roads.
9/19/2016	5:35 AM	41 Action News @ 5A	:10	Safety	At safekids.org -- there are tips to keep your kids safe in cars. You can even personalize the tips by entering your kid's birthdate and weight. That's safe kids dot org.