



KSHB-TV

QUARTERLY PROGRAMS AND ISSUES LIST

2nd QUARTER 2016

QUARTERLY PROGRAMS AND ISSUES LIST

April 1, 2016 through June 30, 2016

In accordance with FCC Rule 73.3526(11)(i), the following in the opinion of KSHB Television Station, are problems and needs of the community for the period noted above. They are not necessarily listed in order of importance. Each is identified by significant public affairs and/or public service programming in response to these needs.

Issues Concerning:

- Economy
- Community/Neighborhoods/Organizations
- Safety
- Education
- Charities

KSHB-TV

QUARTERLY ISSUES AND PROGRAMS 2nd Quarter 2016

Programs providing significant treatment of above community issues

Program	Day(s)	Time	Length
41 Action News Early Edition	M – F	4:00 AM	60 Minutes
41 Action News @ 5A	M – F	5:00 AM	60 Minutes
41 Action News Today @ 6A	M – F	6:00 AM	60 Minutes
41 Action News Midday	M – F	11:00 AM	60 Minutes
The Now	M – F	4:00 PM	60 Minutes
41 Action News at 5	M – Sun	5:00 PM	30 Minutes
41 Action News at 6	M – Sat	6:00 PM	30 Minutes
41 Action News at 10	M – Sun	10:00 PM	30 Minutes
41 Action News Today Weekend	Sat	6:00 AM	120 Minutes
41 Action News Today Weekend	Sun	6:00 AM	60 Minutes
41 Action News Today Weekend	Sun	8:00 AM	60 Minutes

All above are locally produced News programs presenting a mix of news, weather, sports, and issues related stories. Stories run 1 to 3 minutes in length.

DATE	TIME	PROGRAM/SEGMENT	TRT	TITLE	Narration of Type and Description of Program/Segment
Economy					
4/28/2016	4:31 PM	The Now	1:25	Student Loan Debt	The student debt crisis is only getting worse. It's now prompted the Obama white house to lay out, yet, another set of initiatives to tackle it. The now's Alyson Bruner explains how those initiatives could help.
4/4/2016	4:31 PM	The Now	1:30	Minimum Wage Hike	The push to dramatically raise the minimum wage across the country gained two key victories today with California and New York signing the changes into law. Many who may make more than the current federal minimum wage of 7-25 say they can't make ends meet.
5/2/2016	10:07 PM	41 Action News at 10	:25	Streetcar Economy	Even before it opens -- the streetcar is helping spark new development downtown. If the city did not build the streetcar -- the commerce tower group says it never would have renovated this building at ninth and main.
5/19/2016	4:42 PM	The Now	:21	Superbug Costs	Superbugs could take a big toll on the world in the next 30-years. A global review finds the infections could cost the economy 100-trillion dollars and kill 10 million people a year by 20-50. The review says the issue is more people are becoming resistant to antibiotics. It calls for better surveillance of the drugs being used and encouraging companies to create new antibiotics.
6/14/2016	6:12 PM	41 Action News at 6	:15	KS Economy Sinks	A new report shows bad news for the Kansas economy. The US Department of commerce says Kansas is one of only eight states where the GDP fell last year. In 2015 it dropped by .07%. Missouri's GDP grew nearly 2 percent.
6/28/2016	4:05 PM	The Now	:15	Trump Economy	Breaking on the campaign trail right now. Donald Trump just unveiled his economic plans if he becomes president. Trump's been promising his whole campaign to use his business sense to bring jobs back to America.
6/24/2016	4:30 PM	The Now	:40	Market Reax	Financial markets around the world plummeted after Great Britain's vote to leave the European Union.
Community/Neighborhoods/Organizations					
4/1/2016	5:01 PM	41 Action News at 5	1:27	Paper Street Dump	People in the Westside neighborhood say -- they've waited for years for the city to clean up an illegal dumping spot. We showed you how it looked one year ago -- and as you can see -- it's better -- but neighbors say more needs to be done.
4/2/2016	7:32 AM	41 Action News Today Weekend	:20	Prayer Breakfast	In 2014, the murder rate in the metro dropped by nearly 50 percent. But last year, the number skyrocketed. Organizers at the milestone youth center believe the solution to violence is prayer. The group is holding a Preach and Reach Rally breakfast at 9:30 at the center in KCMO. Churches, choirs and community members are invited to the prayer rally.
5/24/2016	5:16 PM	The Now	:35	Alvin Brooks Honored	He dedicated his life to Kansas City and today he received an award befitting such a commitment. We were there as Alvin Brooks received the lifetime service award from the South Kansas City Alliance. Hundreds turned out to honor the former police officer. He has done so much for the community. Brooks founded the Ad Hoc Group Against Crime. He also served on the President's National Drug Advisory Council. After that he served on the City Council before being appointed by Governor Jay Nixon to the Kansas City Board of Police Commissioners.
5/21/2016	7:36 AM	41 Action News Today Weekend	:25	Antiviolence Summit	Today families in the metro -- who lost their loved ones to violence -- will speak out. Community leaders are holding an anti-violence summit today in KCK. It will take place at Coronado Middle School at 11 o'clock. The event is part of the OK program - which helps empower African American boys and young men. The program is also working to build a positive relationship with police.
6/26/2016	6:09 AM	41 Action News Today @ 6A	:20	Youth Triathlon	In the next hour -- hundreds of kids will do more than most of us have done all week. There's a triathlon today at the Jewish Community Center in Overland Park. They'll have to swim, run and bike their way to the finish line. Everyone will get a medal. But one lucky person will take home a new bike. The race kicks off at 7:30.
6/28/2016	11:41 AM	41 Action News Midday	:20	Budd Park Future	After being plagued with crime -- northeast Kansas City leaders are working to turn things around at Budd Park. Tonight at 5:30 - representatives of the Mattie Rhodes Center will be talking about the positive changes happening at the park -- including new funding, programs and neighborhood activities. Budd Park is one of the largest parks in the northeast.

DATE	TIME	PROGRAM/SEGMENT	TRT	TITLE	Narration of Type and Description of Program/Segment
Safety					
4/28/2016	11:22 AM	41 Action News Midday	:55	Pool Safety for Kids	For children, swimming and summer go hand-in-hand, but according to the CDC, drowning is the number one cause of unintentional deaths of children between the ages of 1 and 4, --- with 390 children dying every year from swimming related accidents. Kansas State University researcher Bradford Wiles ---says you need to know your child's ability when they're in the water.
4/25/2016	4:48 PM	The Now	1:15	Laundry Pods	We've told you before here on "the now" about the dangers of laundry detergent pods. But now we're getting a better idea just how big the issue may be for children. Calls to poison control centers about those detergent pods increased 17% in the past two years.
5/2/2016	6:06 PM	41 Action News at 6	1:10	Playground Safety	When we talk about concussions we often times think of football players. But more children are receiving brain injuries on the playground. The CDC released a report that has parents wondering how they can protect their children....
5/13/2016	11:05 AM	41 Action News Midday	:35	Pleasant Hill Threat	A Kansas City area school district is on high alert. A student in Pleasant Hill threatened to bring a gun to the intermediate school. Pleasant Hill is about 45 minutes South of Kansas City. The district sent a message on Facebook to parents overnight. It said "The Pleasant Hill Police and Cass County Juvenile Office have worked with district administrators overnight to investigate and have taken necessary steps to guarantee safety of students and staff"
6/30/2016	10:13 PM	41 Action News at 10	1:51	Boating Safety	With thousands of people planning to celebrate the fourth at the Lake of the Ozarks -- the US Coast Guard says Lake of the Ozarks is one of the top five 'most dangerous bodies of water' - even more dangerous than the Pacific or Atlantic ocean. So before your next boating trip, remember these rules....
6/8/2016	4:18 PM	The Now	1:26	Senior Driving Class	The number of baby boomers is increasing ... And that means the number of senior drivers on the roads is too. The now KC's Terra Hall shows us how one group is working to get older drivers the resources to keep them and those around them stay safe.
Education					
4/11/2016	6:34 AM	41 Action News Today @6A	:15	JOCO Child Education	Happening today: Johnson County Kansas is launching a countywide early childhood education campaign. That's this morning at Johnson County Community College. The goal is to encourage families, teachers, and caregivers to talk, read, and play with their children each day.
4/1/2016	6:34 AM	41 Action News Today @6A	:30	New KCMO Charter School	Midtown families will soon have another choice for their child's education. Citizens of the World Kansas City plans to open a charter school near Armour and Broadway. The school will open this summer. It hopes to bring new life to midtown.
5/12/2016	4:01 PM	The Now	1:09	State of Preschools	Thousands of kids are missing out on a valuable education. A new report from the National Institute for Early Education Research says ---the country's preschools are in dire need of funding.
5/18/2016	10:00 PM	41 Action News at 10	1:02	KS Superintendent	The new interim superintendent of Olathe schools is one of more than 50 starting across the state of Kansas. When it seems like others are heading out -- Pat all is jumping back in. Pat all starts here in Olathe July first. More than 35 percent of Kansas school districts have lost a superintendent in the last two years. Eight of them have openings right now.
6/23/2016	4:02 PM	The Now	1:15	School Funding	Kansas lawmakers in Topeka right now, deciding how to make sure putlic shools can open this fall. They need to come up with a plan to satisfy the state supreme court by June 30th or schools will not be funded.
6/14/2016	11:06 AM	41 Action News Midday	:45	KS Teachers	Right now, the Kansas Board of Education is looking at a request to allow more unlicensed teachers in kanas classrooms. KCK school district leaders want more unlicensed teachers to fill vacancies. The unlicensed teachers would have to have at least a Bachelor of Arts degree. They would get a "specialized certificate" allowing them to teach.

DATE	TIME	PROGRAM/SEGMENT	TRT	TITLE	Narration of Type and Description of Program/Segment
Charity					
4/30/2016	6:35 PM	41 Action News at 6	:50	Harvesters	One in seven people in the Kansas City area have a food insecurity issue - meaning they don't know when or how they'll get their next meal. Burns and McDonnell holds an annual charity of choice campaign - which identifies a challenge in the less fortunate and commits to make a difference. This year, they chose hunger.
4/9/2016	6:48 AM	41 Action News Today @ 6A	:20	Olathe Charity Hoops	Happening today - some police officers in the metro will square off on the basketball court. The friendly competition is part of the "Cy Middleton Memorial" -- to help an officer in need. You can watch the game at Olathe North High School this morning. The opening ceremony starts at 8. There will also be a bake sale and auction.
5/25/2016	5:07 PM	41 Action News at 5	:15	Charity Tips	The big question after all this, how do you know if the charity you're donating to is legit? According to the FCC, it could be a scam if the charity refuses to give you detailed information about its identity, mission, costs and how the donation will be used.
5/28/2016	6:45 AM	41 Action News Today @ 6A	:15	Johnny Depp Charity	Johnny Depp and the Hollywood Vampires were there raising money for an organization that helps people get hearing devices.
6/20/2016	4:40 PM	The Now	:25	Big Slick	Big Slick was a big hit this year. The annual charity tournament --raised more than 1 point 3 million dollars for Children's Mercy Hospital. That's according to the Kansas City star. The tournament --hosted by KC's hometown celebrities -- like Paul Rudd and Jason Sudeikis.
6/25/2016	5:05 PM	41 Action News at 5	:15	Diamond of Dreams	A record breaking event -- for this year's diamond of dreams. The Royals charity raised more than 350-thousand dollars. It's all going to local military organizations like folds of honor. About 12-hundred people attended the event on Thursday.