

WOBL

QUARTERLY ISSUES/PROGRAMS

3rd QUARTER 2022

October 6, 2022

Description of Programming

The following are issues addressed on our air over the last quarter:

Lorain County Public Health

Lorain County Public Health sends a member of their staff with in for on-air interview or over the phone on the first Thursday of each month to discuss important and timely health topics.

Thursday July 7, 2022, 9am – Eric Murphy – Dir. Of Health Promotion and Chronic Disease Prevention for LCPH, along with Sam Meluch – Health Education Specialist, were guests on The Wake Up Call with Gene Briscoe on WDLW , and on the Smoked Country Jam with Michelle Lee on WOBL. The two spoke about maternal and child health issues, infant mortality, the Neighborhood Navigation and Peer Support programs.

Thursday August 4, 2022, 9am, Ashley Branson – Program Mgr School Health. And Kat Solove, Program Mgr Health Promotion, and Chronic Disease Prevention. Ashley and Kat talked about Back To School issues, student health, proper school lunch habits, the dangers of vaping and schools peer pressures.

Thursday September 1, 2022, 9am. Mark Adams, Lorain County Health Commissioner was a guest on The Wake Up Call with Gene Briscoe on WDLW and on The Smoked Country Jam with Michelle Lee on WOBL. Commissioner Adams talked about Lorain County Public Health’s role in the event of a local emergency .. be it virus outbreaks, natural emergencies, or domestic issues like a fire.

Lorain County Chamber of Commerce

The first or second Tuesday of each month, Tony Gallo, President of the Lorain County Chamber of Commerce, joins “The Smoked Country Jam with Michelle Lee” on WOBL, and “The Wake Up Call” with Brian and Nikki on WDLW. Tony shares with our listeners the latest news and events info from the Lorain County Chamber of Commerce, along with good news (business openings or milestones) as well as any business news that could be concerning when it comes to Lorain County’s economic future.

Public Awareness

Wednesday July 13, 2022, 8:am. Erin Moran, Cultural Arts & Nature Programmer with the Lorain County Metro Parks District was a guest on The Smoked Country Jam with Michelle Lee on WOBL, and on The Wake Up Call with Gene Briscoe on WDLW. Erin shared with our listeners the upcoming LCMP Theatre Schedule beginning in the fall.

Monday July 18, 2022, 9am. Verlon Thompson and Bob Gradisek were guests on the Wake Up Call with Gene Briscoe on WDLW and with Michelle Lee on the Smoked Country Jam on WOBL to talk about the upcoming benefit for the Lorain Lighthouse to be held at Black River Landing.

Monday August 8, 2022, 9am, Wellington Fire District Chief Mike Wetherbee was a guest on The Wake Up Call with Gene Briscoe on WDLW, and on The Smoked Country Jam with Michelle Lee on WOBL. Chief Wetherbee talked about the upcoming Lorain County Fair and Fire District Radio and Communications.

Monday August 15, 2022, 9am, South Lorain County Ambulance District Operations Director and Paramedic Fred Swanson was a guest on The Smoked Country Jam with Michelle Lee on WOBL, and on The Wake Up Call with Gene Briscoe. Fred talked about the roll the SLCAD will play at the Lorain County Fair and the weekly Blood Pressure screenings at the Wellington Station.

Monday Sept. 26, 2022, 8am, Italian Americans Veterans Post #1 Commander Leo Citro and Ladies Auxiliary President Bambi Dillon were guests on The Wake Up Call with Brian and Nikki on WDLW, and on the Smoked Country Jam with Michelle Lee on WOBL. The two came in to talk about the IAV, the services offered, and recruitment of Veterans to join the hall.

Responsible Consumption Campaign

Local & National 7/1/22 – 9/30/22 - Holiday campaign ads running throughout the 3-months during the Holidays and Holiday Weekends , including, July 4th, Labor Day, St. Patrick's Day, Memorial Day, Halloween, Thanksgiving, Christmas and New Year's Eve.

Partners With Paws

7/5/22 – 9/27/22 – Lorie Wilber – hosts a 4-minute program every Tuesday morning on WOBL and WDLW. She highlights 2 animals (dogs or cats) per week who are in foster care and in need of homes. In addition, Lorie has guests from different animal rescue groups, the APL's and other guests who talk about how they are assisting with animal rescue, protection, adoption and fostering. Lorie has been very successful in highlighting awareness of the need for spaying and neutering your pets, the importance of immunizations, taking proper care of your animals/pets, etc.

Lost/Found Pet Alerts

7/1/22 – 9/30/22 – Listeners and all residents of Lorain County are encouraged to report lost and found pets. We then give details on the air of the pet that has been found or lost, along with a phone number for the person who is keeping the pet, or looking for the pet. We have been very successful in helping with finding lost pets and finding lost owners. This is a free service to anyone who has lost or found a pet.

PSA announcements during the 3rd Qtr. of 2022 include:

7/1/22 – 9/30/22– local and national – blood donations, crime prevention, housing, diabetes, and local bazaars, church functions and fund raising campaigns, rotated once per hour.