

WOBL

QUARTERLY ISSUES/PROGRAMS LIST

2nd QUARTER 2016

July 1, 2016

Description of Programming

Murray Ridge Center – A 1-minute, daily, public affairs program featuring the achievements of the “clients” at Murray Ridge Center. Host: Amber Fisher, Superintendent, Murray Ridge Center.

Thursday May 26, 2016, 8am-9am, Carol Wallace, Job Placement Specialist with Murray Ridge Ctr, was a guest with Super Dave on WOBL, and on “The 1st Shift” with Brian Engle on WDLW. Joining Carol was program client Jeff Gajdos, who is looking for employment. Jeff shared with our listeners his strengths as a prospective employee and what his abilities are. Carol talked about the success of the Job Placement program, and value that employees with special needs bring to the work place.

Thursday June 23, 2016 – 8am-9am - Carol Wallace, Job Placement Specialist with Murray Ridge Ctr, was a guest with Super Dave on WOBL, and on “The 1st Shift” with Brian Engle on WDLW. Joining Carol was Kent Romesberg, owner of the IGA grocery store in Amherst. Today Carol, along with Kent, highlighted a Job Placement success story about Marci, who was a guest on our air last summer. Marci now works in the bakery at IGA and Kent says she’s a joy to have on staff and a wonderful employee who loves her job.

The following are issues we have addressed over the last quarter:

GENERAL HEALTH OF PEOPLE IN LORAIN COUNTY

LORAIN COUNTY GENERAL HEALTH DISTRICT

For The Health of All of Us

Monthly interview Program with **Staff** from the L.C. General Health District covering difference health topics each month. Airs 10am – 10:30am once a month on WOBL and WDLW.

Friday May 20, 2016, 7:30am-8:30am – Katie Bevan, Public Health Educator at LCGHD, was a guest with Brian Engle on “The 1st Shift” on WDLW and with Super Dave on WOBL. Katie talked about their efforts to tie Mothers Day month with Healthy Mothering habits. From Newborn home visits to immunizations, to getting a little me

time, to help keep mom from becoming overwhelmed. She also talked briefly about the Zika Virus which has been in the news of late, and stressed the importance of remembering to buckly up – as we head into heavy traveling season.

Thursday June 2, 2016 – Noon-1pm – Lorain County Health Commissioner Dave Covell was a guest on “The Midday Café w/Nikki” on WOBL, and with Rick Williams on WDLW. Mr Covell talked about a new healthy foods innitiative to identify and locate healthy food options at various corner stores throughout Lorain County. He also talked about mosquitoes and the potential dangers they possess if not kept under control. Dave also discussed update immunization requirements for students entering grades 7 and 12. And, once again highlighted our weekly Lorain County Fit Walks as a great option to get out and get moving.

PUBLIC AWARENESS

Tuesday April 12, 2016 – 4pm-5pm – Liz Schultz, Executive Director of the Oberlin Heritage Center, was a guest with Big John on WOBL and on “The Afternoon House Party w/Gene Briscoe” on WDLW. Liz talked about the annual meeting of Heritage Groups, a currently offered paid position job opening, unpaid volunteer positions, upcoming walks and virtual tour notebook tours, and the History of the Oberlin Inn, which is currently undergoing a massive rebuild.

Wednesday April 13, 2016 – 2pm – 3pm – Darrell Shumpert, Coordinator of The LCADA Way, was a guest on “The Afternoon House Party w/Gene Briscoe” on WDLW and on “Big John In The Afternoon” on WOBL. Darrell talked about an upcoming event on April 28th – “We Are The Majority” Rally to be held at Elyria High School and culminate with a walk to Ely Square in downtown Elyria. The Rally coincides with a similar event in Columbus, where a rally crowd will gather and take the “We Are The Majority” message to the State Legislature – urging lawmakers to consider how legislation affects young lives before enacting it into law.

Thursday April 14, 2016 – 7:30am-8:30am – Miles 4 Kyle team were guests on “The First Shift w/Brian Engle” on WDLW and with Super Dave on WOBL. Kyle Carrico, his mother Cindy, Shea Altmont, Gary from A Special Wish, and Joe Powers, promoted the upcoming Miles for Kyle 5k run & 1k walk on May 7th at South Amherst Middle School to benefit a Special Wish Foundation. Last year’s event raised money for Kyle & his family as he embarked on a rigorous cancer treatment program. Last year, A Special Wish Foundation sent Kyle & his family to San Diego for a wonder vacation. This year, the Carrico’s and the event want to give back.

Friday April 15, 2016, 8:30am-9:30am – Mary Jo Dziak from Leadership Lorain County, & Kathryn Boylan from the Elyria City Health Dept. were guests on WOBL with Super Dave and on WDLW with Brian Engle. The two promoted “Strides For Leadership”, an upcoming walk/run event at LCCC in Elyria to benefit Cribs for Kids Program – which provides cribs for babies in families that don’t have a crib.

Thursday April 28, 2016 – 11am-Noon – Michelle Long, A.H.A. & Don Schiffbauer of University Hospitals EMH in Elyria, were guest with PJ on WOBL and with Wally on WDLW. Michelle & Don promoted an upcoming Lorain County Heart Walk at Avon Commons on Saturday May 14 beginning at 8am. They talked about research and funding, community involvement, 2020 goal, cpr classes, & heart and stroke awareness.

Friday April 29, 2016 – 1:30pm-2:00pm – Amy Higgins, Communications Coordinator for Elyria Schools, was a guest with Wally on WDLW and with Nikki on WOBL. Amy promoted next week's Cinco de Mayo celebration at Nick Abraham Ford in Elyria to benefit the fundraising arm of the Elyria School District...sponsored by Elyria Citizens Committee for Quality Education. The event starts at 5pm on Tuesday May 3rd. Tickets are \$10 each...which covers a meal and dessert, and they'll also have a silent auction of various donated items.

Friday June 3, 2016 – 8am-9am – Jan Bucholz from Stein Hospice was a guest on “The First Shift w/Brian Engle” on WDLW, and on “The Super Morning Show w/Super Dave on WOBL. Jan shared with our listeners the Stein Hospice story, how the idea of hospice care spread throughout northern Ohio, the ideals put forth by the Stein family. She also shared some unique stories to demonstrate the importance of hospice care.

Tuesday June 21, 2016 – 3pm-4p – Gregg Mehling, Lorain County Sheriff's Department was a guest with Big John on WOBL and on the Afternoon House Party with Gene Briscoe. Gregg talked about Lorain County's heroin addiction problem and the effects that it leaves on the county and how people can get involved and help combat the ever growing issue. He also encouraged addicts to reach out and get the help they so desperately need. And, Gregg offered tips to those who have a warrant out for their arrest.

Lorain County Metro Parks

Friday April 29, 2016 – 8am – 9am – True North Cultural Arts – Rick Fortney, Katherine Hargrave, Tony, & Rick from the cast of “Next To Normal” were guests with Super Dave in The Morning on WOBL and on “The First Shift w/Brian Engle” on WDLW. They promoted the upcoming production at the French Creek Nature & Arts Center in Sheffield.

Tuesday May 3, 2016, 8am-9am – Vanessa Klesta from LCMP, was a guest on “The First Shift w/Brian Engle” on WDLW and with Super Dave in the Morning on WOBL. Vanessa shared with our listeners upcoming events at the Metro Parks, including The Big Sit at Sandy Ridge Reservation in North Ridgeville on Saturday May 14 from 6am-2pm, which is a fund raiser for the park, and a chance for bird enthusiast to observe the wildlife. Also, the Paddle & Peddle Fest on Sunday May 15th from 11am-3pm at Lakeview Park in Lorain. This is a chance for people to try kayaking, canoeing, and paddle boarding. They'll have bicycle helmets to give away and bike safety course.

Tuesday June 7, 2016, 4pm-5pm – Vanessa Klesta from LCMP was a guest in the afternoon with Big John on WOBL, and with Wally Mintus (filling in for Gene Briscoe) on WDLW. Vanessa discussed the first Music Under The Stars Concert at Lakeview Park on Sunday June 12th. The paddleboats at the Wellington Reservation. The Butterfly House at the Miller Nature Preserve. As well as, openings for the upcoming Junior Ranger Camp. And, Vanessa provided park website and other contact information for those you have questions or seek more info.

Goodwill Industries of Lorain County

Friday April 22, 2016, 10am-11am, Kelley Singleton from Goodwill Industries of Lorain County, was a guest on “The Café with Nikki” on WOBL, and on “As You Like It with Wally” on WDLW. Kelley provided results of a recent job fair held earlier this month at the Midway Mall in Elyria. He also spotlighted a clothing donation drive in cooperation with the elementary schools in Oberlin. Kelley also reminded listeners that as they’re doing their annual spring cleaning, that this is a great time to find items that can be donated to Goodwill.

Friday June 17, 2016 – 10am-11am – Martin Liebis of Goodwill of L.C. was a guest with PJ on WOBL and with Rick Williams on WDLW. Mr. Liebis discussed Goodwill’s mission services programs including Job Clubs coaching job fairs and summer youth programs that currently underway. They also have a \$1.23 sale going on on Saturday the 18th at the Elyria location. All items will be \$1.23.

UNITED WAY OF GREATER LORAIN COUNTY

Tuesday May 24, 2016, 10am-11am, Ryan Aroney with the United Way was a guest with Nikki on the “Midday Café” on WOBL and with Rick Williams on WDLW. Ryan talked about some upcoming summer months inniatives including one specifically in South Lorain where an effort is underway to improve students (grades 5 through 8) communication skills, avoiding risky behavior, and improve educational and social outcomes. He also promoted an event coming up on June 23rd at LCCC called “Spellebrate Lorain County.” A fundraising event for Lorain County Volunteer Connection. Particapants form teams and compete in an adult spelling bee.

LORAIN COUNTY CHAMBER OF COMMERCE

4/5/16-6/7/16. The 1st Tuesday of each month, Lorain County Chamber of Commerce President Tony Gallo comes in on “The First Shift w/Brian Engle” and on “Super Dave in The Morning” on WOBL, and updates our listeners on the lastest goings on with the chamber, upcoming events for area businesses to take part in, and offers insight on the local economy.

DRUNK DRIVING

Wednesday May 11, 2016 – 2pm-3pm – Tim Williams, Board Member of Alcohol & Drug Abuse Services Board, was a guest with Wally on WDLW and with Big John on WOBL. Tim talked with our listeners about: “Parents who host lose the most.” The penalties for parents who host. The numbers (stats) of people who know parents who host. Changes in the laws. And, also offered ADAS contact information.

RESPONSIBLE CONSUMPTION CAMPAIGN

Local & National 4/1/16 – 6/30/16 - Holiday campaign ads running throughout the 3-months during the Holidays and Holiday Weekends , including Halloween, Thanksgiving, Christmas and New Year’s Eve.

ANIMAL PROTECTION

Partners With Paws

April 5, 2016 – June 28, 2016 – **Lorie Wilber** – hosts a 20 minute program every Tuesday morning on WOBL and WDLW. She highlights 2 animals (dogs or cats) per week who are in foster care and in need of homes. In addition, Lorie has guests from different animal rescue groups, the APL's and other guests who talk about how they are assisting with animal rescue, protection, adoption and fostering. Lorie has been very successful in highlighting awareness of the need for spaying and neutering your pets, the importance of immunizations, taking proper care of your animals/pets, etc.

Lost/Found Pet Alerts

April 1, 2016 – June 30, 2016 – Listeners and all residents of Lorain County are encouraged to report lost and found pets. We then give details on the air of the pet that has been found or lost, along with a phone number for the person who is keeping the pet, or looking for the pet. We have been very successful in helping with finding lost pets and finding lost owners. This is a free service to anyone who has lost or found a pet.

PSA announcements during the 2nd Qtr. of 2016 include:

4/1/16 – 6/30/16– local and national – blood donations, crime prevention, housing, right to life, diabetes, and local bazaars, church functions and fund raising campaigns.