

# WOBL

## QUARTERLY ISSUES/PROGRAMS LIST

2<sup>nd</sup> QUARTER 2014

July 1, 2014

### Description of Programming

**Murray Ridge Center** – A 1-minute, daily, public affairs program featuring the achievements of the “clients” at Murray Ridge Center. Host: Amber Fisher, Superintendent, Murray Ridge Center.

**The following are issues we have addressed over the last quarter:**

### **GENERAL HEALTH OF PEOPLE IN LORAIN COUNTY**

#### **LORAIN COUNTY GENERAL HEALTH DISTRICT**

**For The Health of All of Us**

Monthly interview Program with **Staff** from the L.C. General Health District covering difference health topics each month. Airs 10am – 10:30am once a month on WOBL and WDLW.

**Thursday May 8, 2014 – 10:30am – 11:30am** – Dave Covell, Executive Director of the Lorain County General Health District, was a guest with Nikki on WOBL and with Wally on WDLW. Dave talked about various ways that we can keep active and the blood flowing while we’re at work. The benefits of short bursts of energy. Food safety tips – from cold foods to hot, how to handle leftovers, and the importance of washing your hands before and after handling foods. And, Mr. Covell stressed the importance of immunizations as the best way to ward off vaccine preventable diseases.

**Thursday June 5, 2014 – 10am – 11am** – Allie Cariglio, Lorain County General Health District, was a guest with Nikki on WOBL and with Wally on WDLW.

### **PUBLIC AWARENESS**

**Wednesday May 14, 2014 – 2:00am-3:00pm** – Elaine Georgas – Board Member with Lorain County Alcohol and Drug Addiction Services Board. Elaine was a guest with Wally on WDLW and with Big John on WOBL. She talked about an upcoming Town Hall Meeting to Elyria City Hall on Tuesday May 20<sup>th</sup> from 6pm – 830pm. The goal of the meeting is to discuss underage drinking during prom and graduation season. She also

shared with our listeners a program on Adolescence and Drugs at the University Hospital Gates Auditorium on May 29<sup>th</sup> from 6pm – 9pm. Both events are free and open to the public.

**Friday May 16, 2014 – 8am-9am** - Louise Petrov – Mature Services was a guest with Super Dave on WOBL and with Vietz on WDLW. Louise spoke about her agency and what programs they offer to seniors. Mature Services has been in existence since the mid-1970's. They're located on North Ridge Road in Elyria. Senior Community Service Employment Program – for those 55 and older – offers paid part time employment training. The agency strives to assist older adults with skill building and training and finding employment.

**Tuesday June 3, 2014 – 3pm – 4pm** – Dan Swift and Mary McKee from the Murray Ridge School were guests with Big John on WOBL and with Gene Briscoe on WDLW. Dan talked about the school, services offered there for developmentally handicapped people, the school districts served, and the structure of the classrooms. Mary, an attorney who's son attends Murray Ridge School, provided personal experience and a testimonial for the school. She also provides legal counsel to families with disabled youths.

### **Lorain County Metro Parks**

**Thursday May 1, 2014 – 8am-9am** – Vanessa Klesta, Lorain County Metro Parks was a guest with Super Dave on WOBL and with Vietz on WDLW. Vanessa ran down a list of upcoming LCMP events – including the Mother's Day Tea at the Rose Café' at Lakeview Park from noon-2pm. RSVP's to the Lorain Public Library. The Friends of the Metro Parks Murder-Mystery Dinner this Friday & Saturday, and next week. And, the Big Sit at Sandy Ridge Reservation in North Ridgeville – which is an 8-hour bird-a-thon to raise money for the Raptor Center at the Carlisle Reservation.

**Tuesday June 3, 2014 – 4pm – 5pm** - Vanessa Klesta, Lorain County Metro Parks was a guest with Gene Briscoe on WDLW and with Big John on WOBL. Vanessa discussed upcoming music programs at Lakeview Park in Lorain, and at the Vermilion River Reservation. As well as Full Moon hikes in Wellington, and a number of other family oriented activities scheduled at the Metro Parks over the next couple of weeks.

### **UNITED WAY OF GREATER LORAIN COUNTY**

**Tuesday May 27, 2014 – 7:30am – 8:30am** – Bill Harper, Executive Director of the United Way of Lorain County was a guest with Vietz on WDLW and with Super Dave on WOBL. Bill talked about various community collaborations, and the new direction the agency is taking to work with communities. Also, wrapped up the Day of Giving event, talked about the 2-1-1 program and it's website, Corporate donors, and gearing up for the new fundraising campaign.

**Tuesday June 24, 2014 – 7:30am – 8:30am** – Bill Harper, Executive Director of the United Way of Greater Lorain County was a guest with Super Dave on WOBL and with Brian Engle on WDLW. Bill said that they've already begun putting the pieces in place for the next fundraising campaign – the kickoff breakfast isn't until the end of August – but he named a lengthy list of corporate sponsors that have already begun their efforts. He also shared some of their Community Collaboration stories and a program designed with LCCC that will help single Mom's deal with financial issues.

## **DRUNK DRIVING**

### **RESPONSIBLE CONSUMPTION CAMPAIGN**

Local & National 4/1/14 – 6/30/14 - Holiday campaign ads running throughout the 3-months during the Holidays and Holiday Weekends , including Halloween, Thanksgiving, Christmas and New Year's Eve.

## **L.C. BOARD OF MENTAL HEALTH**

Every other Wednesday, Joan Samkow from the L.C. Board of Mental Health brings a guest in to be interviewed on the air. Our intention is to instruct and teach our audience about mental health issues, to learn symptoms and signs of mental health problems or abuse and to let them know all the different services that are available in Lorain County.

**Wednesday April 9, 2014 8am – 9am** - Carol Peck and Tad Peck of The Lucy Idol Center were guest with Super Dave on WOBL and with Vietz on WDLW. The Center is located in Vermilion. It is a day treatment learning facility for mentally disabled adults in Lorain County. The two talked about what services they offer, they're about to celebrate their 60<sup>th</sup> anniversary, about the history of the Center, and inspiration to its found and namesake. On site personnel include licensed physical therapist, music therapist, registered nurse, to name a few. They also work on transportation issues to get the mentally disabled to appointments.

**Wednesday April 23, 2014 – 4pm-5pm** – Nita Bring-Mazurek LSW, NCG, Program Director Volunteer Guardianship Program of Lorain County. Nita shared with Big John on WOBL and with Gene on WDLW, the mission of the program, how to volunteer, the criteria for volunteers and for those in need. She talked about the role the program plays in the community...and provided contact information. 440-934-3613.

**Wednesday May 7, 2014 – 8am – 9am** – Charlie Neff, Executive Director of the Lorain County Board of Mental Health, was a guest with Super Dave on WOBL and with Vietz on WDLW.

**Wednesday May 21, 2014 – 4pm – 5pm** – Lise Day, Big Brothers Big Sisters of Lorain County was a guest with Big John on WOBL and with Gene on WDLW. Lise shared with our listeners why it's so important for single mothers to find a mentor for their

children. She also talked about battle self doubt, that perhaps we're not doing all we can or all we should for our children. Lise also laid out what time commitment is required of someone who is considering becoming a Big.

**Wednesday June 4, 2014 – 8am – 9am** – Amy Denger, CEO of the Nord Center, was a guest with Super Dave on WOBL and with Brian Engle on WDLW. Amy discussed the role the Nord Center plays in providing relief services to parents who suddenly find their homes full of children now that school is out for the summer. She also talked about the dangers of opiate prescription medications, as a possible gateway to more dangerous heroin addiction. Amy provided some important contact information for people to use to reach out for help, either for themselves or a loved one.

### **ANIMAL PROTECTION**

#### **Partners With Paws**

April 1, 2014 – June 24, 2014 – **Lorie Wilber** – hosts a 20 minute program every Tuesday morning on WOBL and WDLW. She highlights 2 animals (dogs or cats) per week who are in foster care and in need of homes. In addition, Lorie has guests from different animal rescue groups, the APL's and other guests who talk about how they are assisting with animal rescue, protection, adoption and fostering. Lorie has been very successful in highlighting awareness of the need for spaying and neutering your pets, the importance of immunizations, taking proper care of your animals/pets, etc.

#### **Lost/Found Pet Alerts**

April 1, 2014 – June 30, 2014 – Listeners and all residents of Lorain County are encouraged to report lost and found pets. We then give details on the air of the pet that has been found or lost, along with a phone number for the person who is keeping the pet, or looking for the pet. We have been very successful in helping with finding lost pets and finding lost owners. This is a free service to anyone who has lost or found a pet.

#### **PSA announcements during the 1<sup>st</sup> Qtr. of 2014 include:**

4/1/14 – 6/30/14– local and national – blood donations, crime prevention, housing, right to life, diabetes, and local bazaars, church functions and fund raising campaigns.