

WOBL

QUARTERLY ISSUES/PROGRAMS LIST

1st QUARTER 2013

April 2, 2013

Description of Programming

Murray Ridge Center – A 1-minute, daily, public affairs program featuring the achievements of the “clients” at Murray Ridge Center.

Host: Amber Fisher, Superintendent, Murray Ridge Center.

Thursday January 31st, 2013 – Pam Sabastian and Jim Nagy, of the Murray Ridge Center, were guest on The Shower and Shave Show with Vietz on WDLW from 9:30am – 9:45am. And, on “Mornings with Super Dave” on WOBL from 9:45am – 10:00am. They’re visit provided our listeners with an update of the Agency, it’s clients, services, and goals for 2013. They also talked about an Art Exhibit Event and an art display at the new Mercy Health and Recreation Ctr in Amherst. Pam and Jim also offered their deepest gratitude to the County’s voters for their continued support of the Murray Ridge Ctr and the good work they’re able to provide.

The following are issues we have addressed over the last quarter:

GENERAL HEALTH OF PEOPLE IN LORAIN COUNTY

LORAIN COUNTY GENERAL HEALTH DISTRICT

For The Health of All of Us

Monthly interview Program with **Ken Pierce** from the L.C. General Health District covering difference health topics each month. Airs 10am – 10:30am once a month on WOBL and WDLW.

Thursday January 3rd, 2013 – Tom Brew and Sara Warner from the LCGHD were guests with Nikki on WOBL and Wally on WDLW. The two talked about new year's resolutions to get fit, and promoted our weekly Lorain County Fitness Walks, held each Monday at the Lorain County Metro Parks Splash Zone. They also suggested other ideas that we can employ on a daily basis to be as active as possible during the cold winter months.

UNITED WAY OF GREATER LORAIN COUNTY

Tuesday January 22, 2013 - Bill Harper, Executive Direct of the United Way of Greater Lorain County was a guest on the "Shower & Shave Show with Vietz" on WDLW, and on "Super Dave in the Mornings" on WOBL. Bill talked about the annual campaign which concludes at the end of February. They're about 2/3's of the way to their goal. The grand finale for the campaign will be the 1st Thursday in March. Urged listeners to donate to the campaign - as a way to impact our local community. He talked about how they've teamed up with other agencies and local schools to educate and advocate. The United Way was awarded on Monday 1/21, the Community Service Award by the Elyria MLK Holiday Commission. Bill also reminded listeners of the 2-1-1 system, which provides resources to those in need during a crisis situation, or just for information for future use.

March 26, 2013 - Bill Harper, Executive Direct of the United Way of Greater Lorain County was a guest on the "Shower & Shave Show with Vietz" on WDLW, and on "Super Dave in the Mornings" on WOBL. Bill talked with our hosts about wrapping up the Agency's annual campaign. He also shared plans for the Ohio United Way's celebration of 100 years of service. Bill said the annual community collaberatives will get underway in spring and summer. And, he let our listeners know about a free breakfast on Sunday March 31st, to folks to learn more about the United Way.

DRUNK DRIVING

RESPONSIBLE CONSUMPTION CAMPAIGN

Local & National 1/1/13 – 3/31/13 - Holiday campaign ads running throughout the 3-months during the Holidays and Holiday Weekends , including Halloween, Thanksgiving, Christmas and New Year's Eve.

Formal Fantasy Gown Collection

February 15th – March 21st 2013 - WOBL/WDLW collected new & gently worn formal gowns for the upcoming prom and wedding season. All of the gowns (nearly 200) went on sale on Friday March 22nd & Saturday March 23rd at our Midway Mall Satellite Studio. The gowns sold for a \$10 donation a piece. 23 of the dresses sold as of Friday March 29th. More will be sold on Friday April 5th. The proceeds went to Lorain County Alcohol & Drug Abuse Services.

HUNGER IN LORAIN COUNTY

February 18, 2013 through March 29, 2013 – WOBL & WDLW aired 240 PSA's for Second Harvest Food Bank's Annual Harvest for Hunger Campaign.

L.C. BOARD OF MENTAL HEALTH

Every other Wednesday, Joan Samkow from the L.C. Board of Mental Health brings a guest in to be interviewed on the air. Our intention is to instruct and teach our audience about mental health issues, to learn symptoms and signs of mental health problems or abuse and to let them know all the different services that are available in Lorain County.

Wednesday January 2nd, 2013 – Lise Genender (Big Bros/Big Sis) 4pm-5pm, was a guest with Big John on WOBL and with Gene Briscoe on WDLW. Lise talked about the economy and the stress it puts onto children, and the best ways to offer comfort to a child experiencing economic stress in the household. They also suggested that if you are unemployed, to volunteer to make a positive impact in the life of an "at risk" child.

Wednesday January 16th, 2013 – Mark Groner, mssa, lsw-s, v-p OF Clinical Services & Clinical Director Beech Brook, was a guest on "Super Dave in the Morning" on WOBL and on the "Shower & shave Show with Vietz" on WDLW. Mark shared with our listeners what services Beech Brook offers here in Lorain County. He offered tips to help parents and caregivers promote a healthy environment to grow up in. He also shared some potential warning signs in children that parents and caregivers can recognize if they suspect a child may be in need of some professional help.

Wednesday January 30, 2013 – Joanna Gioia, Assistant Dir. Lorain County Guidestone, was a guest on "Afternoon's with Big John" on WOBL and on "The Afternoon House Party with Gene Briscoe" on WDLW. She explained why they changed the name from the Berea Childrens Home to Guidestone: To better capture the array of services and the

expansion of the areas served by their organization. She also shared that here in Lorain County Guidestone offers Community Counseling services for early childhood mental health.

Wednesday February 13th, 2013 – Amy Denger, Executive Director of the Nord Ctr., was a guest on WOBL with “Super Dave in the Morning” and on WDLW with Brian Deitz – who was filling in on the “Shower & shave Show.” Amy talked about the mental health svcs and also the addiction svcs offered through the Nord Center. She layed out what types of svcs are offered specifically for children and families.

Wednesday February 27th, 2013 – Dr. Kathleen Kern, Assoc. Dir. Lorain County Bd. of Mental Health, was a guest on the “Big John in the Afternoon Show” on WOBL and on “The Afternoon House Party with Gene Briscoe” on WDLW. She talked with the hosts and our listeners about the first year anniversary of the Chardon High School Shooting, the lingering effects that in incident like that can have on the children in the school at the time, those who witnessed what happened, as well as the community as a whole.

Wednesday March 13, 2013 – Nita Bring-Mazurek, Program Director of LCBMH Volunteer Guardianship Program, was a guest on Super Dave in the Mornings on WOBL and on the Shower & Shave Show with Vietz on WDLW. She shared with our listeners the mission of the Guardianship Program, and explained the role and goals for volunteers. Nita also discussed what qualifications are needed to volunteer and how the agency can be reached for anyone interested in learning more.

Wednesday March 27, 2013 – Bob Piovarchy, Far West Director of Partial Hospitalization Program, and Catherine Wells, Far West intake specialist, were guests on the “Afternoon House Party with Gene Briscoe” on WDLW and on “Afternoons with Big John” on WOBL. The two talked with the hosts about what services their agency offers, what people who call them can expect in an assesment, recovery groups, and counseling.

EMERGENCY PREPAREDNESS

Thursday March 14th, 2013 – Rita Campbell, CEO of Lorain County Chapter of the American Red Cross, and Jerry Armstrong, Committee Chairman of the Red Cross, were guest on “The Shower & Shave Show with Vietz” on WDLW, and on “Mornings with Super Dave” on WOBL. The two promoted the Red Cross’ “Red Tie Affair”, which used to be called the annual Chocolate Festival. The event helps raise funds for the Red Cross’ Disaster relief efforts here in Lorain County.

COMMUNITY EDUCATION

Tuesday February 12th, 2013 – WOBL/WDLW's Debbie Schuster went to spend a day with Middle School language arts students in Wellington, Oh. She spoke to students in Mrs. Becky Young's 5 different classes (about 60 students in all). She talked about radio, our stations, community service and advertising.

ANIMAL PROTECTION

Partners With Paws

January 8, 2013 – March 26, 2013 – **Lorie Wilber** – hosts a 20 minute program every Tuesday morning on WOBL and WDLW. She highlights 2 animals (dogs or cats) per week who are in foster care and in need of homes. In addition, Lorie has guests from different animal rescue groups, the APL's and other guests who talk about how they are assisting with animal rescue, protection, adoption and fostering. Lorie has been very successful in highlighting awareness of the need for spaying and neutering your pets, the importance of immunizations, taking proper care of your animals/pets, etc.

Lost/Found Pet Alerts

January 1, 2013 – March 31, 2013 – Listeners and all residents of Lorain County are encouraged to report lost and found pets. We then give details on the air of the pet that has been found or lost, along with a phone number for the person who is keeping the pet, or looking for the pet. We have been very successful in helping with finding lost pets and finding lost owners. This is a free service to anyone who has lost or found a pet.

Additional Programs & Issues being addressed through PSA announcements during the 1st Qtr. of 2013 include:

1/1/13 – 3/31/13– local and national – blood donations, crime prevention, housing, right to life, diabetes, and local bazaars, church functions and fund raising campaigns.