

WOBL

QUARTERLY ISSUES/PROGRAMS LIST

4th QUARTER 2017

January 3, 2018

Description of Programming

The following are issues we have addressed over the last quarter:

Thursday October 5, 2017, 9am-10am - Katie Bevan from Lorain County General Health District, was guest on “The Super Morning Show with Super Dave” on WOBL, and on “Gene Briscoe’s Breakfast Buffet” on WDLW. Katie talked about a new pilot program designed to help improve the overall health & wellness of the elderly in our community called, “Buddy Connect.” She also discussed how best to protect oneself during the cold and flu season, with the usual – wash hands often, get a flu vaccine, get plenty of rest, eat plenty of fruits & veggies, and exercise.

Tuesday October 10, 2017, 9am – 10am, Eric Morse, Executive Director of the Nord Center, was a guest on “The Super Morning Show with Super Dave” on WOBL, and on “Gene Briscoe’s Breakfast Buffet” on WDLW. Mr. Morse introduced himself to our listeners as the new Exec. Dir. at the Nord Center (began tenure on Aug. 28th). He discussed the mental health services offered through the Nord Center, the number of people helped by those services. He also stressed the importance of recognizing today (Oct. 10th) as World Mental Health Day.

Thursday October 12, 2017, 9am-10am, Tom Kelley, Exec. Dir. Lorain County EMA & Homeland Security, was a guest on “The Super Morning Show with Super Dave” on WOBL, and on “Gene Briscoe’s Breakfast Buffet” on WDLW. Tom talked about emergency preparedness & recovery efforts going on in Puerto Rico. Also supplied info to our listeners about the different roles his department fulfills in various scenarios, from festivals and parades, to weather disasters, etc. Also discussed the topics hit on during a statewide EMA Mgr’s meeting in Columbus.

Monday October 23, 2017, 9:15am – 10:00am, Katie Bevan from Lorain County General Health District, was guest on “The Super Morning Show with Super Dave” on WOBL, and on “Gene Briscoe’s Breakfast Buffet” on WDLW. Katie shared with our listeners the Health District schedule for upcoming flu shot clinics throughout the county. And, she talked about who is eligible for a discounted or free flu vaccination. And, she brought nurse Lynn Sheffield with her, who gave a flu shot to those of us here at the stations who wanted one.

Tuesday October 24, 2017, 8am-9am, Bill Harper, Executive Director of UW Lorain County, was a guest on “The Super Morning Show with Super Dave” on WOBL, and on “Gene Briscoe’s Breakfast Buffet” on WDLW. Mr. Harper talked about the current fundraising campaign, and asking businesses to team up to support UW efforts in Lorain County. Also talked about becoming fully involved with downtown Lorain, as an active member of the downtown community. UW moved into new home on Broadway Ave. over the summer. Also shared volunteer opportunities in the coming weeks.

Tuesday October 31, 2017, 10:30am-11:30am, Rosalie Gdula, Stein Hospice Founder, Ann Voight, Light Up A Life Creator, & Phyllis Bransky, Light Up A Life volunteer, were all Phone guests on “As You Like It with Wally” on WDLW, and on “The Grandstand with PJ Cross” on WOBL. The trio talked about the annual Light Up A Life fundraising event to be held on Sunday December 3rd at Sandusky Presbyterian Church in Sandusky, and also on December 10th at St. Peter’s Church in Norwalk. Light Up A Life is an annual holiday event to remember loved ones who have passed away or honor those still living.

Wednesday November 1, 2017, 10am-10:30am, Adam Matthews with the Elyria Public Library System, was a guest on “The Grandstand with PJ Cross” on WOBL, and on “As You Like It with Wally” on WDLW. Adam shared with our listeners a couple of upcoming events, like: A Q & A with local authors this weekend at the West River Branch on Saturday November 4th. And, the book sale at the Keystone Branch at the end of this month. And, shared how to get the monthly flyer emailed by signing up online at elyrialibrary.org.

Wednesday November 1, 2017, 4:30pm-5:00pm. Lisa Carter, Olde Towne Hall Theatre in North Ridgeville, was a guest on “The Traffic Jam with Brian & Nikki” on WDLW, and on “The Ride Home with Big John” Michelle Lee substituting on WOBL. Lisa promoted her troupe’s upcoming production of “Fatal 50’s Affair” Murder Myster Dinner Theatre, that will performed at Bullfrog’s Sports Café on Center Ridge Rd., in North Ridgeville.

Thursday November 2, 2017, 9am-10am, Scott Pozna, Lorain County General Health District, Supervisor of Environmental Health, was a guest on “The Super Morning Show with Super Dave” on WOBL, and on “Gene Briscoe’s Breakfast Buffet” on WDLW. Scott talked shared with our listeners the dangers and realities of food born illnesses, like food poisoning, especially during this time of year: Holidays, Parties, & also hunting season. He shared was to protect and be safe about food preperation and storage.

Tuesday November 7, 2017, 10:30am – 11:30am, Marty Plas (aka Santa) was a guest on “The Grandstand with PJ Cross” on WOBL, and on “As You Like It with Wally” on WDLW. Marty, Santa, promoted Christmas photos with Santa sponsored by the North Ridgeville Lions Club, and to benefit Project Lifesaver Lorain County. The event will be on Saturday November 11, 2017 at the North Ridgeville Library from Noon – 4p.

Tuesday November 7, 2017, 4pm-4:30pm, Vanessa Klesta from the Lorain County Metro Parks, was a guest on “The Traffic Jam with Brian & Nikki” on WDLW, and on “The Ride Home with Big John” on WOBL. Vanessa highlighted upcoming LCMP events for the holiday season, such as: Holiday Lights at Carlisle Reservation, Lights at Lakeview Park in Lorain, Breakfast with Santa at Lakeview on Dec. 16th, Dec. 9th at Carlisle, & Dec. 2nd at Miller Nature Preserve, & a pizza party with Santa at Columbia Reservation on Dec. 16th.

Wednesday November 8, 2017, 3pm-4pm, Danielle Locke, Gift Planning Officer Community Foundation of Lorain County, was a guest on “The Traffic Jam with Brian & Nikki” on WDLW, and on “The Ride Home with Big John” on WOBL. Danielle shared with our listeners the philosophy of the Community Foundation as an Endowment Fund distributor, and Grant agency. She talked about the staff at the CFLC, how many, their roles, who handles the investing of the donations, etc. Danielle said the CFLC has 639 endowment funds, totalling over \$130-million dollars in assets in Lorain County. And, she talked about how making a donation, or setting up a new endowment, is done.

Thursday November 9, 2017, 8am – 9am, Tom Kelley, Director of Lorain County Emergency Management & Homeland Security, was a guest on “The Super Morning Show with Super Dave” on WOBL, and on “Gene Briscoe’s Breakfast Buffet” on WDLW. Tom talked about the recent tornadic weather that moved through our area this week, and the role his department played in responding to the storms. He also shared how his office works with other emergency agencies & the National Weather Service, to coordinate response.

Monday November 13, 2017, 8:00am-9:00am, In studio was Carol Wallace, Murray Ridge Center’s Supported Employment Department. Also, Tom Camp, Vocational Placement Specialist, And, Kelly Hart, Murray Ridge Center program Participant, were all guests on “The Super Morning Show with Super Dave” on WOBL, and on “Gene Briscoe’s Breakfast Buffet” on WDLW. Carol talked about Employment First, which is a national push to get more people with disabilities employed in the community. Tom shared what his role is as a placement specialist, seeking out the right fit for program participants, like Kelly. He also talked about the benefits to employers that hire people with disabilities. And, Kelly talked about herself, and share her strengths and what she would bring to a prospective employer.

Monday November 13, 2017, 8:30am – 9:00am, Wellington Fire Chief Mike Wetherbee, was a guest on “Gene Briscoe’s Breakfast Buffet” on WDLW, and on “The Super Morning Show with Super Dave” on WOBL. Chief talked about fire safety during the holidays, and also reminded people to replace the batteries in their smoke detectors. The importance of checking smoke alarms on a monthly basis.

Monday November 13, 2017, 3:30pm-4:00pm, Soul Survivors & Steel Ladyz, Copper, Lips, Radar, Sonar, & Dimples, were guests on “The Traffic Jam with Brian & Nikki” on WDLW, and on “The Ride Home with Big John” on WOBL. The group is promoting it’s 2nd Annual Christmas Party to be held on Sunday December 10th. Proceeds of the event

will go to the families of Faith House. In addition to food, and activities designed for entire families, they're also raffling off a 55" flat screen 4k tv. Faith House is a homeless shelter that works primarily with families in difficult situations, to try to help them find a place to live, and to work.

Tuesday November 14, 11am – 11:30am, Kerry Grant an adoptive & foster parent with Lorain County Childrens Services, was a guest on “As You Like It with Wally” on WDLW, and on “The Grandstand with PJ Cross” Big John substituting on WOBL. With Kerry is Mashonn Sullivan, a 20 year case worker with LCCS. The two talked about the process of adopting children, and becoming a foster parent for a child. They also discussed newborn children, and the birth mother's role, the decision making process to make sure the child is set up in a good home. Kerry said that through the number of foster children that he and his wife have been home to, and the child they've adopted, he believes he's grown as a person and become a better parent over the years.

Friday November 24, 2017, 9am-9:30am, Mel Saylor, Spiritual Care Team Leader/Chaplain, Stein Hospice was a guest on “Gene Briscoe's Breakfast Buffet” on WDLW, and on “The Super Morning Show with Super Dave” on WOBL. Mel talked about his general role, responsibilities, duties, etc. Also discussed Stein's Veterans' Program, and how Stein honors our veterans. And, he shared how listeners can get involved and donate to the program to help veterans and their families.

Tuesday November 28, 2017, 9:30am-10:00am, Lorain County Auditor Craig Snodgrass was a guest on “Gene Briscoe's Breakfast Buffet” on WDLW, and on “The Super Morning Show with Super Dave” on WOBL. Mr Snodgrass reminded our listeners of the importance of getting a new dog license for their four legged best friends. And, he said we don't have to wait for 2018 to do it. They're available right now. And, he highlighted the various places where those can be purchased throughout the county. He urged pet owners to check out his website for the complete list at loraincounty.gov/auditor.

Wednesday November 29, 2017, 10am-10:30am, Carol Munger, Relay for Life Event Co-coordinator, and team captain “Night Owl Angels” relay team. Carol talked about a show collection that her team is holding over the next few weeks at various locations, like: Oberlin McDonalds, Hot Dog Heaven in Amherst, Apples store in Wellington, Home Depot in Lorain & Elyria, Save-A-Lot in Lorain, Big Lots in Elyria, Sparkle Mkt or Nancy's Diner in Grafton, or the Sunoco in Carlisle Twp.

Thursday December 7, 2017, 9am-10am - Katie Bevan from Lorain County General Health District, was guest on “The Super Morning Show with Super Dave” on WOBL, and on “Gene Briscoe’s Breakfast Buffet” on WDLW. Katie talked about the risk of falls during the late fall and winter seasons. Reminded our listeners to prepare for the upcoming snow & ice season, by stocking up on rock salt, have a snow shovel, talk to neighbors about a plan should an emergency ensue. She also talked about the Buddy Connect Pilot Program, which encourages seniors to make lots of friends, it’s good for their overall health. The program connects seniors with two buddy phone calls a month, and a home visit a month also. And, she reiterated the need for a flu vaccination this season, it’s not too late.

Monday December 18, 2017, 2pm-3pm, Danielle Locke from the Community Foundation of Lorain County was a guest on “As You Like It w/Wally Minuts” on WDLW, and on “The Smoked Country Jam w/Michelle Lee” on WOBL. Danielle reminded our listeners about setting up an endowment fund or just making a donation to their unrestricted funds which they are doing a dollar for dollar campaign as one donor has said they will match dollar for dollar up to \$50,000.00. She also talked about how beneficial CFLC is to donors who are looking to donate to causes that already have endowment funds established in Lorain County. All money is invested and CFLC uses the interest to grant the wishes of applicants.

34TH ANNUAL HOLIDAY CHEER CAMPAIGN

Beginning Monday November 20, 2017 and running through Sunday December 24, 2017, WOBL/WDLW joined with Lorain County Burger Kings and 2nd Harvest Food Bank in Lorain County to raise money to feed thousands of families in Lorain County. WOBL/WDLW held a 4-hour live remote on Friday morning December 1st, to kick off the corporate fundraising effort for the Holiday Cheer campaign. The campaign raised in excess of \$53,000. All of proceeds went to 2nd Harvest Food Bank, to be distributed in the form of grants to dozens of area food banks and food pantries that serve those in need in Lorain County and surrounding communities.

2017 HOLIDAY GIVING TREE

This year, as in year’s past, the Christmas tree in our lobby is used to collect items for those less fortunate in our listening area. This year, with the help of our listeners, we collected socks and slippers for men, women, & children through the Lorain County Childrens Services, and local homeless shelter Family Promise. In addition we also collected coloring books a crayons for the children.

Murray Ridge Center

A 1-minute, daily, public affairs program featuring the achievements of the “clients” at Murray Ridge Center. Host: Amber Fisher, Superintendent, Murray Ridge Center.

Lorain County Chamber of Commerce

10/3/17- 12/5/17. The 1st or 2nd Tuesday of each month, Lorain County Chamber of Commerce President Tony Gallo comes in on “The Breakfast Buffet w/Gene Briscoe” on WDLW and on “The Super Morning Show w/Super Dave” on WOBL, and updates our listeners on the latest goings on with the chamber, upcoming events for area businesses to take part in, and offers insight on the local economy.

Responsible Consumption Campaign

Local & National 10/1/17 – 12/31/17 - Holiday campaign ads running throughout the 3-months during the Holidays and Holiday Weekends , including Halloween, Thanksgiving, Christmas and New Year’s Eve.

Partners With Paws

10/3/17 – 12/26/17 – **Lorie Wilber** – hosts a 20 minute program every Tuesday morning on WOBL and WDLW. She highlights 2 animals (dogs or cats) per week who are in foster care and in need of homes. In addition, Lorie has guests from different animal rescue groups, the APL's and other guests who talk about how they are assisting with animal rescue, protection, adoption and fostering. Lorie has been very successful in highlighting awareness of the need for spaying and neutering your pets, the importance of immunizations, taking proper care of your animals/pets, etc.

Lost/Found Pet Alerts

10/1/17 – 12/31/17 – Listeners and all residents of Lorain County are encouraged to report lost and found pets. We then give details on the air of the pet that has been found or lost, along with a phone number for the person who is keeping the pet, or looking for the pet. We have been very successful in helping with finding lost pets and finding lost owners. This is a free service to anyone who has lost or found a pet.

PSA announcements during the 4th Qtr. of 2017 include:

10/1/17 – 12/31/17– local and national – blood donations, crime prevention, housing, right to life, diabetes, and local bazaars, church functions and fund raising campaigns.