

WOBL

QUARTERLY ISSUES/PROGRAMS

1st QUARTER 2019

April 1, 2019

Description of Programming

The following are issues addressed on our air over the last quarter:

Lorain County Public Health

Thursday January 3, 2019, 9am – 10am, Katherine Bray, Health Education Specialist with LCPH, was a guest on “The Super Morning Show with Super Dave” on WOBL, and on “Gene Briscoe’s Breakfast Buffet” on WDLW. Included among the various winter health topic discussed by Katherine was: Get Out Of Your Cave This Winter, activities designed to keep people active during the cold winter months. Also: Breastfeeding at work. And “Buddy Connect,” which is a program to create friendships and bonds that in turn lean toward healthier decisions and lifestyles.

Thursday March 7, 2019, 9am – 10am, Katherine Bray and Erin Murphy from LCPH, were guests in studio on “The Super Morning Show with Super Dave” on WOBL, and on “Gene Briscoe’s Breakfast Buffet” on WDLW. The two ladies shared with our listeners upcoming LCPH programs including: The Safe Communities Coalition, which has been in operation for 30 years. Lorain Connected, providing safe walking, biking, and busing options throughout the county. The Opioid Action team, which works to bring together a number of different agencies to work together to tackle the opioid epidemic.

Lorain County Metro Parks

Tuesday January 15th, 2019. 4pm – 4:30pm, Guest: Vanessa Klesta, Mktg Coordinator LCMP. Vanessa shared with our listeners some upcoming winter activity at various Metro Parks in Lorain County, including: Weekend hikes, Showshoeing at Vermilion River Reservation, Campfire hike at Sandy Ridge, among others. Also, Winter Days at Vermilion River Reservation the 3rd weekend of January, which includes sled dogs, sleigh rides, ice carvings, and a crazy sled race.

Tuesday February 12, 2019, 8am-8:30am, Guest: Vanessa Klesta, Mktg Coordinator at LCMP, was a guest on “The Super Morning Show with Super Dave” on WOBL, and on “Gene Briscoe’s Breakfast Buffet” on WDLW. Vanessa updated our listeners on what’s going on at the MetroParks over the next few weeks, including: A bird watching event at the French Creek Nature Center on 2/16; Snowman day at Miller Nature Preserve, Winter Science experiments at French Creek on 2/18, and Maple Sugaring at Carlisle Reservation beginning next week.

Tuesday March 5, 2019, 4pm-430pm, Guest: Vanessa Klesta, Mktg Coordinator LCMP. Vanessa's month trip to the studios ("The Ridge Home with Big John on WOBL, and the "Denny Sanders Show on WDLW). She shared upcoming events at various MetroParks, including: summer camps, discovering dinosaurs at Miller Nature Preserve, and the new "log off" hiking programs.

Lorain County Chamber of Commerce

The first or second Tuesday of each month, Tony Gallo, President of the Lorain County Chamber of Commerce, joins "The Super Morning Show with Super Dave" on WOBL, and "Gene Briscoe's Breakfast Buffet" on WDLW. Tony shares with our listeners the latest news and events info from the Lorain County Chamber of Commerce, along with good news (business openings or milestones) as well as any business news that could be concerning when it comes to Lorain County's economic future.

Lorain County Childrens' Services

Tuesday March 12, 2019, 11am – Noon, Julie Schoenlein, Family Recruitment Coordinator of Lorain County Childrens Services, and Foster Parent Rick Young, were guests on "The Midday Music Machine with Gary Fletcher" on WDLW, and on "Michelle Lee's Smoked Country Jam" on WOBL. Rick shared with our listeners why he became a foster parent and his commitment to the children of Lorain County, and encouraged anyone who is thinking about becoming a foster parent to contact LCCS to learn more. Julie provided more contact information and website and phone numbers, as well as upcoming informational sessions for folks who are interested.

Murray Ridge Center

Monday January 14, 2019, 9am – 10am, Guests: Carol Wallace, Marketing/Job Placement Specialist with Murray Ridge Center Supported Employment Department, and Kevin Long, program participant. Carol shared with our listeners what the program is all about and introduced us to Kevin. Kevin talked about his experiences in the workforce, jobs he's held, responsibilities, etc.

Monday March 11, 2019, 9am – 10:00am: Carol Wallace, Mktg/Job Placement Specialist with Murray Ridge Supported Employment Dept., and Elena Reinhold, a program participant were guests in studio on "The Super Morning Show with Super Dave" on WOBL, and on "Gene Briscoe's Breakfast Buffet" on WDLW. The shared with our listeners Elena's story, and the various business with whom she has worked, her goals, what she enjoys most about working, etc. Carol also talked about how other local businesses can get involved with the program.

Stein Hospice

Friday January 11, 2019, 11am – 11:30, Guest (via phone): Amanda Michaels, Stein Hospice Volunteer Department Team Leader. Amanda shared with our listeners what her role is at Stein Hospice, the number of volunteers and volunteer opportunities, as well as how people can become involved with the various outreach programs offered by Stein Hospice.

Thursday February 28, 2019, 11am – 11:30am, Phone guest: Kari Boyd, Assistant Director of Nursing at Stein Hospice, was a guest on “The Smoked Country Jam with Michelle Lee” on WOBL, and on the “Midday Music Machine with Gary Fletcher” on WDLW. Kari talked about her specific role and the duties of nursing at Stein Hospice, as well as the care they strive to provide to patients who are approaching the end of their lives. She encouraged tours of their facility in Sandusky. And, also talked about the different roles fulfilled by volunteers at Stein.

Thursday March 21, 2019, 9:45am – 10:30am, Guest: Mel Salyer, Spiritual Caregiver Stein Hospice, was on “Gene Briscoe’s Breakfast Buffet” on WDLW and on “Michelle Lee’s Smoked Country Jam” on WOBL. As the hospice chaplain, Mel shared his duties, and experiences. It’s a job he finds rewarding. He says that hospice patients aren’t just people over the age of 85. He said, a sign of the times, he’s finding more and more hospice patients are getting younger and younger. Mel also shared one specific story involving a female patient.

Elyria Public Library System

February 6, 2019, 10am-10:30am, Adam Matthews from the Elyria Public Library System, was a guest on Michelle Lee’s “Smoked Country Jam” on WOBL, and on Gary Fletcher’s “Midday Music Machine” on WDLW. the 3 new library buildings. Central, South, Keystone-LaGrange branches will be replaced. Energy efficient, LED lighting, etc. Black History month, plenty of publications featured at various branches. Moses Fleetwood Walker exhibit. He was 1st African-american to play major league baseball. Ti-Chi courses at West River Library Branch. Giant Valentine cards to be made at the Keystone-LaGrange branch.

Lorain Public Library System

Thursday February 7, 2019, 4pm – 4:30pm, Brittany Craig / Stephanie Brown with the LPLS, were guests on “The Traffic Jam with Brian Engle” on WDLW, and on “The Ride Home with Big John” on WOBL. The two shared with our listeners a new program called “Discovery On The Go.” This program is designed to take the library experience to the children of Lorain County, through interactive toys, and games.

Thursday March 7, 2019, 4pm – 5pm, Elizabeth Bondi of Gale Courses was a guest on behalf of the LPLS, on “The Drive Home with Big John” on WOBL, and on “The Denny Sanders Show” on WDLW. Elizabeth shared with our listeners what they can expect from the Gale Courses, what they are, how they’ve teamed up with the LPLS and how to get involved by contacting the Lorain Public Library System.

Public Awareness

Friday January 4, 2019, 12p – 12:30p, Guest: Lauren Cieslak, Art Therapist at the Nord Center. Lauren shared with our listeners the details of an Art Opening at the Fireland Association for the Visual Arts in Oberlin that will feature art works created by Nord Center Mental Health clients. The event takes place on Saturday January 12, 2019, from 5:30p-7:30p. She also talked about Art Therapy and how art can be used to help treat clients seeking mental health treatment.

Wednesday January 30th, 2019, 1pm-1:30pm, Phone guest: Courtney Kindmueller, volunteer for “Love A Stray” animal rescue. Courtney told our listeners about an event coming up on Sunday February 24th called “7th Annual Bowling Fundraiser Strikes for Strays.” The event takes place at Spevock’s Nautical Lanes on Miller Road in Avon Lake. The event is for individuals and teams. \$25 per bowling entry fee.

Tuesday February 5, 2019, 8am-8:30am, Greg Willey, Executive Director of the Elyria Friendship Animal Protective League, was a guest on “Gene Briscoe’s Breakfast Buffet” on WDLW, and on “The Super Morning Show with Super Dave” on WOBL. Greg promoted the upcoming 10th Annual Wags To Riches Casino Night fundraiser at Tom’s Country Place in Avon on Saturday March 23rd. Proceeds will be used to offset the animal medical costs incurred by the APL.

Tuesday February 26, 2019, Noon-12:30pm. Sharon Sweda, Lorain County Commissioner, was in studio to promote Mardi Gras in Lorain County presented by Visit Lorain County. The event features various food dishes at a number of Lorain County Restaurants in a scavenger hunt style, along with a music presentation at The Stocker Arts Center at Lorain County Community College entitled, “Straight From New Orleans.”

Thursday March 7, 2019, 10:30am, phone interview with Sarah Rintamaki, Executive Director of Connecting for Kids. Sarah promoted the upcoming 5th annual Lorain County Resource Fair, to be held on Tuesday March 12, from 5:30pm-7:30pm at the Spitzer Conference Center on the campus of Lorain County Community College. The event showcases programs and services for families dealing with members who suffer from physical and emotional issues.

Wednesday March 13, 2019, 4:00pm-4:30pm, Lorain City Treasurer Teri Soto was a guest on the “Denny Sanders Show” on WDLW, and on “The Ride Home With Big John” on WOBL. Terri came in to discuss the first ever City of Lorain Tax Amnesty Program. Folks that owe back taxes can file and arrange payments for back city taxes owed for up to six years without any penalties. They must contact the city tax office by March 29th to be eligible for the program. Over 8000 letters were sent out to people who owe back taxes, which are used to pay for many city services including fire and police. If people don’t pay their taxes, a possible warrant could be issued in June for those to head to court to settle up.

Thursday March 14, 2019, 9:30am-10:00am, Tom Kelley, Director of Lorain County Emergency Management and Homeland Security, was a guest on “The Super Morning Show with Super Dave” on WOBL, and on “Gene Briscoe’s Breakfast Buffet” on WDLW. Tom shared with our listeners the emergency procedures that go into place when the area rivers flood due to ice jams, like the Vermilion River and the Black River. He also recapped our winter weather this season, including snowfall, which he says is way down this season. He encouraged listeners to go the County’s website to sign up for a wireless emergency alert system called WENS, which will send emergency messages to their cell phones.

Responsible Consumption Campaign

Local & National 1/1/19 – 3/31/19 - Holiday campaign ads running throughout the 3-months during the Holidays and Holiday Weekends , including, St. Patrick’s Day, Memorial Day, Halloween, Thanksgiving, Christmas and New Year’s Eve.

Partners With Paws

1/8/19 – 3/26/19 – Lorie Wilber – hosts a 20 minute program every Tuesday morning on WOBL and WDLW. She highlights 2 animals (dogs or cats) per week who are in foster care and in need of homes. In addition, Lorie has guests from different animal rescue groups, the APL's and other guests who talk about how they are assisting with animal rescue, protection, adoption and fostering. Lorie has been very successful in highlighting awareness of the need for spaying and neutering your pets, the importance of immunizations, taking proper care of your animals/pets, etc.

Lost/Found Pet Alerts

1/1/19 – 3/31/19 – Listeners and all residents of Lorain County are encouraged to report lost and found pets. We then give details on the air of the pet that has been found or lost, along with a phone number for the person who is keeping the pet, or looking for the pet. We have been very successful in helping with finding lost pets and finding lost owners. This is a free service to anyone who has lost or found a pet.

PSA announcements during the 1st Qtr. of 2019 include:

1/1/19 – 3/31/19– local and national – blood donations, crime prevention, housing, diabetes, and local bazaars, church functions and fund raising campaigns, rotated once per hour.