

WOBL

QUARTERLY ISSUES/PROGRAMS LIST

1st QUARTER 2017

April 3, 2017

Description of Programming

Murray Ridge Center – A 1-minute, daily, public affairs program featuring the achievements of the “clients” at Murray Ridge Center. Host: Amber Fisher, Superintendent, Murray Ridge Center.

The following are issues we have addressed over the last quarter:

GENERAL HEALTH OF PEOPLE IN LORAIN COUNTY

LORAIN COUNTY GENERAL HEALTH DISTRICT

For The Health of All of Us

Monthly interview Program with **Staff** from the L.C. General Health District covering difference health topics each month. Airs 10am – 10:30am once a month on WOBL and WDLW.

Thursday January 6, 2017, 8am-9am, Katie Bevan and Erin Murphy, both Health Educators with the Lorain County General Health District, were guests on “The Super Morning Show with Super Dave” on WOBL, and on “The Breakfast Buffet with Gene Briscoe” on WDLW[BP1]. The two shared a variety of topics with our listeners, including the fact that all of Lorain County’s Public Health concerns fall under just one umbrella at the County level, as Elyria, Lorain, and Avon Lake are the last communities to turn over their health departments to the County. Katie and Erin also talked about the importance of physical activity during these winter months.

Thursday February 2, 2017 – 8:30am – 9:15am – Joyce Davis, with the Lorain County General Health District, was a guest on “The Super Morning Show with Super Dave” on WOBL/ Michelle Lee subbing for the vacationing Super Dave, and also on “The Breakfast Buffet with Gene Briscoe on WDLW. Joyce talked with our hosts about heart disease, blood pressure, and the importance of regular check-ups, and learning to manage stress. Lorain County Fit Walks, every Monday at Splash Zone in Oberlin and every Thursday at Mercy Health & Rec in Amherst. She promoted LCGHD website, United We Sweat, to find activities to help keep us busy and active during the winter months.

Thursday March 9, 2017, 10am-11am, Katie Bevan and Marissa Wayner from LCGHD, were guests on “As You Like It with Wally Mintus” on WDLW, and on “The Cross Country Grandstand with PJ Cross” on WOBL. The monthly visit include topics of Diabetes, with an alarming stat that 1 in 3 people in Lorain County have diabetes. How to recognize symptoms that may signal diabetes, and what to do about it. They also discussed our social groups and how they impact our own eating habits. And, promoted montly wellness checks for individuals 55 and over at community locations throughout the county. Visit loraincountyhealth.com for a location near you.

PUBLIC AWARENESS

Friday January 27th, 2017, 7:30am – 8:00am, Jill Petitti, Principal of the Lorain County Joint Vocational School, was a guest on “The Super Morning Show with Super Dave”, and on “The Breakfast Buffet with Gene Briscoe” on WDLW. Jill shared with our listeners this Sunday’s upcoming JVS Open House. This is an opportunity for everyone in the community to come to the school and see all of the wonderful programs offered, meet instructors, talk with guidance counselors. It’s not just for prospective students and their families, but also anyone who is interested in learning more about the JVS and all it has to offer.

Friday January 27th, 2017, 8am – 8:30am, Amy Skolnik from Stein Hospice was a guest on “The Breakfast Buffet with Gene Briscoe” on WDLW and on “The Super Morning Show with Super Dave” on WOBL. Amy shared with our hosts and listeners how to become a volunteer with Stein Hospice, the duties that some volunteers take part in, the feeling of reward in helping individuals and their families who are going through a difficult time, at the end of life. She talked about how to get signed up, and their special LifeCourse Volunteer programs.

Tuesday February 14, 2017, 11am-Noon, Patty Jo Burnnett, with Lorain County Children’s Services was a guest on “The Cross Country Grandstand with PJ Cross” on WOBL, and on “As You Like It with Wally Mintus” on WDLW. Patti Jo talked with our hosts and listeners about the myths about child adoption and fostering. From who can be a foster parent, the licensing process, and the children themselves. She shared a couple of Informational Sessions on February 16th and March 20th. And, promoted their website, childrenservices.org.

Tuesday February 14, 2017, 10am-11am, Lois Pozega from Family Promise, was a guest on “As You Like It with Wally Mintus” on WDLW, and on “The Cross Country Grandstand with PJ Cross” on WOBL. Lois talked with our hosts and listeners about a Baby Shower event to be held to benefit homeless pregnant mothers and their babies. The event is Sunday February 19th at Avon Lake Public Library on Electric Blvd in Avon Lake.

Friday February 24, 2017, 9:30am – 10:30am, Shelby Durbin, Events Facilitator at Stein Hospice, was a guest on “The Super Morning Show with Super Dave” on WOBL, and on “As You Like It with Wally Mintus” on WDLW. Shelby promoted a couple of events to raise money for patients and their families. 1 – They’re selling Cleveland Monsters hockey tickets for St. Patrick’s Day on Friday March 17th. \$9 from every ticket sold will go towards Stein Hospice patients and families. If they sell 200 or more, then they’ll be able to sell 50/50 tickets during the game. 2 – The other is the Gun Smoke Gun Raffle, in which up to only 175 tickets will be sold as they raffle off 12 guns, and a grand prize of a \$6,000 firearm shopping spree. \$3,000 of which to be spent at Fin Feather Fur Outfitters, and the other \$3,000 to be spent at Short Action Customs in Wellington, where you can design and build your own rifle. Tickets go on sale March 1st. Visit steinhospice.org for more information.

Tuesday March 7, 2017, 8 am – 9 am, Frank Whitfield, President & CEO of the Lorain County Urban League, was a guest on “The Breakfast Buffet with Gene Briscoe” on WDLW on “The Super Morning Show with Super Dave” on WOBL. Frank promoted Equal Opportunity Day, coming up on Friday March 10th with an event at the LCCC Spitzer Conference Center from 8:30am-2pm. The event features special guest trainer Dr. Vivian H Jackson from Georgetown University.

Monday March 13, 2017, 8:30am-9:30am – Matthew Klein, Principal at Findley Davies, Inc. was a guest on the “Super Morning Show with Super Dave” on WOBL, and on “The Breakfast Buffet with Gene Briscoe” on WDLW. Matthew promoted “Special Needs Resource Day” presented by Leadership Lorain County, and is in its 3rd year. The event takes place on Tuesday March 14th, 2017 at Mercy Regional Medical Center in Lorain from 5pm – 7pm. The goal of the day is to raise awareness and connect families and professionals in Lorain County. The event is an all-volunteer event in which businesses and concerned citizens have rallied together to provide donations for such an important matter in our community.

Friday March 31, 2017, 8:30am – 9:30am, Shelby Durbin, Mktg Coordinator with Stein Hospice, along with her intern Lauren, were guests on “Gene Briscoe’s Breakfast Buffet” on WDLW, and on “The Super Morning Show with Super Dave” on WOBL. Shelby pushed the Gun Smoke Gun Raffle, as only a handful of raffle tickets remain. She also talked about April being Volunteer Appreciation Month, and praised the volunteers at Stein Hospice for their efforts and support of their cause. And, Shelby encouraged others who’ve thought about volunteering to check it out. They offer what’s called LifeCourse, which trains volunteers on various topics that Stein Hospice deals with on a daily basis.

LORAIN COUNTY EMERGENCY MGMT DEPT.

Wednesday March 15, 2017, 9am – 10am. Tom Kelley from the Lorain County Emergency Management and Homeland Security Department, was a guest on “Gene Briscoe’s Breakfast Buffet” on WDLW, and on “The Super Morning Show with Super Dave” on WOBL. Tom talked about the general state of his office, the recent winter storm and role his office has in preparing the public, and dealing with emergencies, Skywarn classes, in which regular folks who learn how to spot potential weather dangers and report to the National Weather Service. He also provided contact info for the public to ask questions, and discussed new police scanners, which are digital now and his department helped local police and fire make the switch from analog to digital.

Community Foundation of Lorain County

Wednesday March 8, 2017, 9am – 10am, Danielle Locke from the Community Foundation was a guest on “The Breakfast Buffet with Gene Briscoe” on WDLW on “The Super Morning Show with Super Dave” on WOBL. Danielle shared with our hosts and listeners the role the Community Foundation plays in the daily lives of individuals and groups, by providing funding for various projects and programs throughout Lorain County ... from Endowment, Grants, Scholarships, & Affiliate funds. And, she highlighted a couple of funds specifically: “The Women’s Fund,” “School Endowment Fund,” “Organizational Endowment Funds.”

Lorain County Metro Parks

Tuesday March 7, 2017, 8 am – 9 am, LCMP’s Vanessa Klesta was a guest on the “Super Morning Show with Super Dave” on WOBL, and on “The Breakfast Buffet with Gene Briscoe” on WDLW. Vanessa updated our listeners on a variety of Metro Parks events and activities that will be held in the coming weeks. Such as, the new “Park Paks” program, that provides visitors with a hiking kit that includes binoculars, maps, digital camera, net, etc. Also the LCMP Splash Zone Easter Party on April 8th. And, a murder mystery dinner at Carlisle Reservation on May 12, 13, 19, & 20.

UNITED WAY OF GREATER LORAIN COUNTY

Tuesday January 24th, 2017 7:30am-8:00am – Bill Harper, Executive Director of the United Way of Greater Lorain County was a guest on “The Super Morning Show with Super Dave” on WOBL, and on “The Breakfast Buffet with Gene Briscoe” on WDLW. Mr. Harper shared with our listeners some great volunteer opportunities that include, help low income individuals with their 2016 tax preparations, and the free classes to certify volunteers. He also updated our listeners on the current status of the fundraising campaign.

Tuesday February 28, 2017, Noon-1pm, Bailey Kushner, Marketing and Development Associate with the United Way of Greater Lorain County, was a guest on “As You Like It with Wally Minuts” on WDLW, and on the “Cross Country Grandstand with PJ Cross” (Big John sitting in) on WOBL. Among the topics Bailey shared with our listeners: Free tax prep services for Lorain County residents (how to qualify and sign up, what you need to bring), new program for the City of Lorain kindergarten called Rising Titans, purchase of the new United Way Building at 624 Broadway in Lorain, need for volunteers and ways to donate, & Contact Information.

Tuesday March 28, 2017, 4pm-4:30pm, Bill Harper, Executive Director of the United Way of Greater Lorain County was a guest on “Afternoons with Big John” on WOBL, and on the “no name” afternoon show with Brian Engle on WDLW. Mr. Harper talked about the United Ways new location on Broadway Avenue, which is currently under renovation, and should be ready to move in to by July. He also highlighted a Day of Caring coming up in May, and the Spellabrate event in June, as a fund raiser for the United Way’s Volunteer Connection.

LORAIN COUNTY CHILDRENS SERVICES

Tuesday March 21, 2017, 11am – 12pm, Julie Schoenlein from LCCS and Kerry Grant, a foster parent, were guests on “The Cross Country Grandstand with PJ Cross” on WOBL, and on “As You Like It with Wally Mintus” on WDLW. Julie talked with our hosts about foster care in Lorain County, the efforts to try to keep children from one family together if at all possible. Kerry talked about his and his wife’s experiences as foster parents, how they became involved, and the process. They promoted childrenservices.org.

MURRAY RIDGE CENTER & SCHOOL

Friday January 27th, 2017 – 9am-10am, Carol Wallace, Employment Outreach Coordinator for the Murray Ridge Center, and Murray Ridge Client Robert, were guest on “The Breakfast Buffet with Gene Briscoe” on WDLW, and on “The Super Morning Show with Super Dave” on WOBL. This is an opportunity for Murray Ridge to highlight certain individuals with developmental disabilities who either are currently working, thanks to the help from Murray Ridge, or are currently seeking employment. Robert and Carol shared with our listeners where he works, what he does, what he likes about being able to go to work on a regular basis.

BIG BROS. BIG SIS OF LORAIN COUNTY

Monday March 13, 2017, 10am – 11am, Marcus Madison & Bill Scott from Big Brothers Big Sisters of Lorain County, were guests on “As You Like It with Wally Mintus” on WDLW, and on “The Cross Country Grandstand with PJ Cross” on WOBL. Bill Scott is Lorain County’s Big Brothers of the Year for 2016. Bill’s little is a four year old name Alex. Bill credits commitment, patience, and activities to lead both Alex and himself to a rewarding experience. He encourages others to get involved, provided contact information. Discussed numerous advantages of program for the youth of Lorain county and the lasting effect of the program. The mentoring process is not only a healthy role model but has life long positive impact on their lives as well as their self esteem and their ability to make better choices in life and the future.

LORAIN COUNTY CHAMBER OF COMMERCE

1/10/17-3/7/17. The 1st or 2nd Tuesday of each month, Lorain County Chamber of Commerce President Tony Gallo comes in on “The Breakfast Buffet w/Gene Briscoe” on WDLW and on “The Super Morning Show w/Super Dave” on WOBL, and updates our listeners on the latest goings on with the chamber, upcoming events for area businesses to take part in, and offers insight on the local economy.

DRUNK DRIVING

RESPONSIBLE CONSUMPTION CAMPAIGN

Local & National 1/1/17 – 3/31/17 - Holiday campaign ads running throughout the 3-months during the Holidays and Holiday Weekends , including Halloween, Thanksgiving, Christmas and New Year’s Eve.

ANIMAL PROTECTION

Partners With Paws

January 3, 2017 – March 28, 2017 – **Lorie Wilber** – hosts a 20 minute program every Tuesday morning on WOBL and WDLW. She highlights 2 animals (dogs or cats) per week who are in foster care and in need of homes. In addition, Lorie has guests from different animal rescue groups, the APL's and other guests who talk about how they are assisting with animal rescue, protection, adoption and fostering. Lorie has been very successful in highlighting awareness of the need for spaying and neutering your pets, the importance of immunizations, taking proper care of your animals/pets, etc.

Lost/Found Pet Alerts

January 1, 2017 – March 31, 2017 – Listeners and all residents of Lorain County are encouraged to report lost and found pets. We then give details on the air of the pet that has been found or lost, along with a phone number for the person who is keeping the pet, or looking for the pet. We have been very successful in helping with finding lost pets and finding lost owners. This is a free service to anyone who has lost or found a pet.

PSA announcements during the 1ST Qtr. of 2017 include:

1/1/17 – 3/31/17– local and national – blood donations, crime prevention, housing, right to life, diabetes, and local bazaars, church functions and fund raising campaigns.