

WOBL

QUARTERLY ISSUES/PROGRAMS LIST

2nd QUARTER 2013

July 1, 2013

Description of Programming

Murray Ridge Center – A 1-minute, daily, public affairs program featuring the achievements of the “clients” at Murray Ridge Center.

Host: Amber Fisher, Superintendent, Murray Ridge Center.

The following are issues we have addressed over the last quarter:

GENERAL HEALTH OF PEOPLE IN LORAIN COUNTY

LORAIN COUNTY GENERAL HEALTH DISTRICT

For The Health of All of Us

Monthly interview Program with **David Covell** from the L.C. General Health District covering difference health topics each month. Airs 10am – 10:30am once a month on WOBL and WDLW.

Friday April 4, 2013 – David Covell, Executive Director of the Lorain County General Health District, was a guest on the “Midday Café with Nikki” on WOBL, and on “As You Like It with Wally” on WDLW. This was his first on air interview in Lorain County since he was named the new E.D. back in February. He talked about where he came from (Cleveland), his local ties, and so forth. Mr. Covell also talked child safety with our hosts. From sleep safety tips for infants, immunizations, lead safety, and age appropriate toys.

UNITED WAY OF GREATER LORAIN COUNTY

Tuesday, June 25th, 2013 – Bill Harper, Executive Director of United Way of Greater Lorain County, was a guest on “Super Dave in the Morning” on WOBL, and on “The Shower & Shave Show with Vietz” on WDLW. Mr. Harper talked about the Agency’s recent 4-star rating from Charity Navigator, the retirement of longtime staffer Peggy Chamberlain, and the County’s 2-1-1 first call for help line.

DRUNK DRIVING

RESPONSIBLE CONSUMPTION CAMPAIGN

Local & National 4/1/13 – 6/30/13 - Holiday campaign ads running throughout the 3-months during the Holidays and Holiday Weekends , including Halloween, Thanksgiving, Christmas and New Year’s Eve.

HUNGER IN LORAIN COUNTY

February 18, 2013 through March 29, 2013 – WOBL & WDLW aired 240 PSA’s for Second Harvest Food Bank’s Annual Harvest for Hunger Campaign.

L.C. BOARD OF MENTAL HEALTH

Every other Wednesday, Joan Samkow from the L.C. Board of Mental Health brings a guest in to be interviewed on the air. Our intention is to instruct and teach our audience about mental health issues, to learn symptoms and signs or mental health problems or abuse and to let them know all the different services that are available in Lorain County.

Wednesday April 10, 2013 – Dr. Ralph Thompson, Executive Director of Pathways Counseling & Growth Center, was a guest on WOBL’s “Mornings with Super Dave, and on WDLW’s “Shower & Shave Show with Vietz.” He explained what counseling services his agency offers from it’s two locations (312 3rd St., Elyria & on the LCCC Campus.” He also discussed what makes his agency services unique from other agencies counseling svcs. Dr. Thompson shared some of the more common problems they see at his Center – children & adults.

Wednesday April 24, 2013 – Tamara Iwaszkiw, MSSA, LISW-S Dir. Of L.C. Programs, and Liz Wolanski, Supervisor of Lorain Programs, Bellefaire JCB were both in-studio guests on “Afternoons with Big John” on WOBL and on “The Afternoon House Party with Gene Briscoe” on WDLW. They shared with our listeners what mental health services are offered by Bellefaire in Lorain County...from Childrens drug abuse, depression, and anxiety, to home based counseling services.

Wednesday May 8th, 2013 – Charlie Neff (Exec. Dir. LCBMH), and Sheryl Billman (LCBMH Board Member) were guests on the “Mornings with Super Dave Show” on WOBL and on “The Shower & Shave Show with Vietz” on WDLW. May is Mental Health Month. Today the two talked about suicide: warning signs, how to deal with a person who may be exhibiting these warning signs, also the CRISIS Hotline 800.888.6161.

Wednesday May 22nd, 2013 – Dr. Kathleen Kern, Associate Director of Lorain County Board of Mental Health, was a guest on “Big John in the Afternoon” on WOBL and on “The Afternoon House Party with Gene Briscoe” on WDLW. Dr. Kern talked about a program through the LCBMH called “Girls with Sole” which incorporates physical activity and exercise to reduce signs of mental illness...along with goal setting. The program is geared to girls in the middle school grades. She pointed our listeners to the Boys & Girls Club to learn more about “Girls with Sole” and to get involved.

Wednesday June 5th, 2013 – Holly Cundiff, Forensic & Special Projects Coordinator Lorain County Board of Mental Health, & Bog Reynolds, PATH Program. Were guests on the “Super Dave in the Mornings” Show on WOBL and on “The Shower & Shave Show with Vietz” on WDLW. Bob shared with our audience what the PATH program is all about. The agency’s main focus and what it does in our area to hep the homeless in Lorain County. He also discussed ways the community can get involved in the PATH program.

Wednesday June 19th, 2013 – Victor Leandry, Exec. Dir. of El Centro de Servicios Socials, was a special guest on “Big John in the Afternoon” on WOBL and on “The Afternoon House Party with Gene Briscoe” on WDLW. Mr. Leandry talked with our listeners about the mission of his agency, the services it provides to the hispanic community in Lorain County, and also specifically discussed El Centro’s Money Mgmt Program.

COMMUNITY EDUCATION

Friday June 14, 2013 – Lorain County Community College President Dr. Roy Church was a guest on “Super Dave in the Morning” on WOBL, and on the “Shower & Shave Show with Vietz” on WDLW. Dr. Church talked about the school’s largest ever graduation class this spring. Summer classes are now in full swing. Promoted the school’s efforts to open college course to high schoolers as a way to get ahead before they even graduate high school. He also promoted LCCC’s University Partnership Program, which allows students at LCCC to continue with their bachelor’s degree coursework at LCCC, after earning their associate’s degree.

ANIMAL PROTECTION

Partners With Paws

April 2, 2013 – June 25, 2013 – **Lorie Wilber** – hosts a 20 minute program every Tuesday morning on WOBL and WDLW. She highlights 2 animals (dogs or cats) per week who are in foster care and in need of homes. In addition, Lorie has guests from different animal rescue groups, the APL's and other guests who talk about how they are assisting with animal rescue, protection, adoption and fostering. Lorie has been very successful in highlighting awareness of the need for spaying and neutering your pets, the importance of immunizations, taking proper care of your animals/pets, etc.

Rally to The Rescue 2013

WOBL & WDLW teamed up with Partners with Paws for the first Rally to The Rescue – a radiothon and live remote broadcast at the Midway Mall to raise money to go towards the rescue of dogs that are slated to be put down. The Radiothon ran Thursday April 18th, Friday April 19th, and Saturday April 20th – we encouraged listeners to call in a pledge to a pledge dedicated phone line. We also broadcast from the Midway Mall from 10am – 4pm – and hosted the Rally to The Rescue event – which included over 30 pet related vendors and rescue groups. All tolled, we raise \$3,715.00. Enough to rescue 128 animals from death row.

Lost/Found Pet Alerts

April 1, 2013 – June 30, 2013 – Listeners and all residents of Lorain County are encouraged to report lost and found pets. We then give details on the air of the pet that has been found or lost, along with a phone number for the person who is keeping the pet, or looking for the pet. We have been very successful in helping with finding lost pets and finding lost owners. This is a free service to anyone who has lost or found a pet.

**Additional Programs & Issues being addressed through
Lorain County Metro Parks**

Thursday May 2, 2013 – 8am – 9am – Vanessa Klesta, Media Relations Coordinator LCMP, was a guest on “Super Dave in the Morning” on WOBL, and on “The Shower & Shave Show with Vietz” on WDLW. Vanessa shared with our listeners the latest news from the Metro Parks, and programs for the Spring and Summer. Forest Hills GC is open. Mother’s Day at Miller Nature Preserve on May 12th. Mom’s are free. Summer Camp registration has begun, to name a few.

Lorain County Solid Waste Management District

Friday May 3rd, 2013 – Sally Pecora, with the LCSWMD, was a guest on “Super Dave in the Morning” on WOBL, and on “The Shower & Shave Show with Vietz” on WDLW. She talked about the upcoming Lorain County Pride Day on Saturday May 18th from 9am – noon. This is part of the America Beautiful’s Great American Clean Up. Sally said 22 Lorain County communities take part in the event, which includes mulching, weeding, planting, painting, and litter cleanup. The event draws in an estimated 2000 volunteers.

PSA announcements during the 2nd Qtr. of 2013 include:

4/1/13 – 6/30/13– local and national – blood donations, crime prevention, housing, right to life, diabetes, and local bazaars, church functions and fund raising campaigns.