

# WOBL

## QUARTERLY ISSUES/PROGRAMS LIST

### 1<sup>st</sup> QUARTER 2018

April 4, 2018

#### Description of Programming

**The following are issues we have addressed over the last quarter:**

Tuesday January 2<sup>nd</sup>, 2018, 4pm-4:30pm, Vanessa Klesta from the Lorain County Metro Parks, was a guest on “The Traffic Jam w/Brian & Nikki” on WDLW, and on “The Drive Home w/Big John” (Gary Fletcher substituting) on WOBL. Vanessa talked about the upcoming winter days celebration at the Vermilion River Reservation on January 27<sup>th</sup>. The event features sled dogs, ice carvings, snow shoeing, live music, & food. Vanessa also promoted the LCMP’s Jr. Naturalist Program at the French Creek Nature Center in Sheffield, as well as the new Henry’s Barn banquet facility in US HWY 20 in Oberlin, now taking reservations for events (wedding receptions, parties, etc).

Friday January 5, 2018, 8:30am-9am, Cameron Frye – Communications Manager for Church of the Open Door, and Don Denevic – Executive Director of Generation House, were guests on “The Super Morning Show w/Super Dave” on WOBL, and on “Gene Briscoe’s Breakfast Buffet” on WDLW. They talked with our hosts about an event on Mondays January 8<sup>th</sup>, 15<sup>th</sup>, & 22<sup>nd</sup> at the Church of the Open Door in Elyria, entitled “Opioid Epidemic, What’s the Role of The Church? And, how to respond to the epidemic. Guests include Lorain County Sheriff Phil Stammitti, Lorain County Coroner Dr. Stephen Evans, President & CEO of LCADA Way Tom Stuber, & Lorain County Drug Court Judge John Miraldi.

Monday January 8, 2018, 9am-10am, Carol Wallace from the Murray Ridge Center was a guest on “The Super Morning Show w/Super Dave” on WOBL, and on “Gene Briscoe’s Breakfast Buffet” on WDLW. Carol shared with our listeners about how the workshop is a great introduction for Murray Ridge clients to work in a team environment...ultimately transitioning into the community to work for local Lorain County businesses. And, she supplied contact information for business leaders to contact the workshop to learn more about how to employ special needs individuals.

Thursday January 11, 2018, 9am – 10am, Katie Bevan & Natalie Karn from Lorain County Public Health were guests on “Gene Briscoe’s Breakfast Buffet” on WDLW, and on “The Super Morning Show w/ Super Dave” on WOBL. Today the two highlighted a number of public health items including: Older adults Buddy Connect pilot program, vaccinations for older adults, & prescription assistance. They also spoke about indoor

opportunities for people to get active during the winter months, highlighting the United We Sweat program. And, they provided an update on the flu epidemic here in Ohio.

Tuesday January 23, 2018, 7:30am – 8:00am, Bill Harper, Executive Director of United Way of Greater Lorain County, appeared as a guest on “The Super Morning Show with Super Dave” on WOBL, and on “Gene Briscoe’s Breakfast Buffet” show on WDLW. Mr. Harper provided a 2017 recap for our listeners, which included fundraising efforts, and successful volunteer endeavors. He also highlighted the progress at the new United Way HQ on Broadway Ave in Lorain. And, he promoted the free tax preparation for those in need, and also the need for volunteer tax preparers.

Monday January 29, 2018, 8am-9am, Amy Higgins, Communications Director with Elyria City Schools, joined “The Super Morning Show w/Super Dave” on WOBL, and “Gene Briscoe’s Breakfast Buffet” on WDLW. Amy talked about preschool & kindergarten registration is underway. Discussed new construction taking place to replace old school buildings. And, a district wide Art Fair happening at the District Admin Building.

Tuesday February 6, 2018, 8am-9am, Vanessa Klesta from the Lorain County Metro Parks was a guest on “The Super Morning Show w/Super Dave” on WOBL, and on “Gene Briscoe’s Breakfast Buffet” on WDLW. Vanessa updated our listeners on current and upcoming events at the Metro Parks, including: Maple Sugaring preparations being made at the Carlisle Reservation, Pet CPR & First Aid at the Splash Zone in Oberlin, event scheduling at the new Henry’s Barn in Oberlin, and the Valentine’s luminary walk on Feb 13<sup>th</sup>.

Thursday February 8, 2018, 8:30am-9:00am, Tom Kelley, Dir. of Lorain County Emergency Management & Homeland Security, was a guest on “Gene Briscoe’s Breakfast Buffet” on WDLW, and on “The Super Morning Show w/Super Dave” on WOBL. Topics discussed during Mr. Kelley’s visit include: Winter weather, Hazmat training for Lorain County Emergency Responders, Severe Weather season preparation, difference between NOAA Weather reports, and commercial broadcast weather forecasts, and also contact info.

Monday February 12, 2018, 8:30am – 9:00am, Bill Brown, Assistant Chief Wellington Fire District, was a guest on “The Super Morning Show w/Super Dave” on WOBL, and on “Gene Briscoe’s Breakfast Buffet” on WDLW. Asst. Chief Brown promoted the District’s annual fundraiser, “A Night With Wellington Fire” on Saturday February 17<sup>th</sup> at the Wellington Eagles on South Main Street. Cost is \$30 a person, includes dinner, a beverage, and entry in a reverse raffle. He stressed that the money raised is used to give back to the community by keeping the District up to date with new equipment, and training.

Monday February 12, 2018, 8:30am – 9:00am, Carol Wallace from Murray Ridge’s Supported Employment Department & Bill, a Murray Ridge client, were guests on “The Super Morning Show w/Super Dave” on WOBL, and on “Gene Briscoe’s Breakfast

Buffet” on WDLW. Carol stressed the important role the Murray Ridge Clients, and all individuals, can play in the workforce for employers. And, shared the benefits to the employers and the clients who work for them. Bill, talked about his job, and his skills that he brings to the workforce, and what he likes best about being able to go to work, and be a part of a team.

Thursday March 1, 2018, 9am – 10am, Marissa Wayner & Erin Murphy from Lorain County Public Health were guests on “Gene Briscoe’s Breakfast Buffet” on WDLW, and on “The Super Morning Show w/ Super Dave” on WOBL. The two touched on a number of subjects during their monthly interview, including: Blood Pressure, establishing food equity for those in need throughout the county, places to go to workout or get fit for free, and vaccines, and the flu.

Tuesday March 6, 2018, 4pm-4:30pm, Vanessa Klesta from the Lorain County Metro Parks, was a guest on “The Traffic Jam w/Brian & Nikki” (Gary Fletcher substituting) on WDLW, and on “The Drive Home w/Big John” on WOBL. Vanessa talked about some upcoming events at the Metro Parks, including: A leprechaun hunt at the Schoepfle gardens in Birmingham, and another at the Vermilion River Reservation in Vermilion. Super Heroes of Nature on March 21<sup>st</sup> – 28<sup>th</sup>, with hikes, crafts, and parties with popular super heroes. And, also Easter Egg hunts at Lakeview Park, Wellington Reservation, Schoepfle Gargen, Miller Nature Preserve, and Columbia Reservation.

Wednesday March 7, 2018, 10am – 10:30am, Adam Matthews from the Elyria Public Library System was a guest on “As You Like It with Wally Mintus” on WDLW, and on The “Country Grandstand with PJ Cross” on WOBL. Adam shared some updates for the month of March with our listeners, including: Last weekend’s closure of the West River Branch of the library for a complete inventory, in which they catalogued over 85,000 items. That information will be used to help calculate shelf space when designing the new building plans for the West River Branch renovations. He also highlighted a number of “save the date” events coming up in April.

March 12, 2018, 8am-9am, Matt Klein, Special Needs Resource Day, was a guest on “Gene Briscoe’s Breakfast Buffet” on WDLW, and on “The Super Morning Show w/ Super Dave” on WOBL. Matt talked about the event coming up on Tuesday March 13<sup>th</sup>, at Elyria Catholic High School, designed to bring together individuals and families with professionals who can assist with the care of children with special needs. The event is 5pm-7pm.

March 12, 2018, 8am-9am, Carol Wallace from Murray Ridge’s Supported Employment Department, along with Kasia & Jillian, two Murray Ridge clients, were guests on “The Super Morning Show w/Super Dave” on WOBL, and on “Gene Briscoe’s Breakfast Buffet” on WDLW. Kasia & Jillian shared their experiences in the workforce, and how fortunate they are to be employed at the same place. They said they help one another and a real true friendship has blossomed from the experience. Carol stressed that if there are any employers looking to hire, they should consider individuals with special needs, along with contact info to learn more.

Tuesday March 13, 2018, 11am-11:30am, Nancy Griffiths, Lorain County Childrens Services Supervisor of Kinship Care, and Julie Schoenlien, Supervisor of Family Based Care, were guests on “As You Like It with Wally Mintus” on WDLW, and on “The Cross Country Grandstand with PJ Cross” on WOBL. The two discussed services available for grandparents who’ve assumed parental roles. Also what services are offered to those families acting as Foster families. Staff works with approximately 700 children from 400 or so families. Promoted child abuse awareness month in April, wear blue on 4/11.

Friday March 16, 2018, 7:30am – 8:00am, Bill Harper, Executive Director of United Way of Greater Lorain County, was a guest on “The Super Morning Show with Super Dave” on WOBL, and on “Gene Briscoe’s Breakfast Buffet” on WDLW. Topics of discussion included: Free tax preparation for eligible Lorain County residents. Important role volunteers play in impacting UW’s reach throughout the county, and a plan to celebrate volunteers with a big event. An important space (room) at their new location in downtown Lorain, that can be used for meetings, or gatherings, etc. And, how to get involved with UW, either through volunteering or monetary donations.

Thursday March 29, 2018, 9am – 10am, Danielle Lock from The Community Foundation of Lorain County, was a guest on “Gene Briscoe’s Breakfast Buffet” on WDLW and on “The Super Morning Show with Super Dave” on WOBL. Danielle talked about a recent youth summit hosted by the Community Foundation in which teenagers managed, decided what to fund, and orchestrated fund raising efforts. The event is design to teach high schoolers how to be philanthropic. Also discussed how donations can be made, through either cash, or assets. And, she said for many people, the best way to begin is to start small, and pay in to the cause on a regular basis with an automatic withdrawl from a donor’s checking account.

### **Murray Ridge Center**

A 1-minute, daily, public affairs program featuring the achievements of the “clients” at Murray Ridge Center. Host: Amber Fisher, Superintendent, Murray Ridge Center.

### **Lorain County Chamber of Commerce**

1/3/18- 3/27/18. The 1<sup>st</sup> or 2<sup>nd</sup> Tuesday of each month, Lorain County Chamber of Commerce President Tony Gallo comes in on “The Breakfast Buffet w/Gene Briscoe” on WDLW and on “The Super Morning Show w/Super Dave” on WOBL, and updates our listeners on the latest goings on with the chamber, upcoming events for area businesses to take part in, and offers insight on the local economy.

### **Responsible Consumption Campaign**

Local & National 1/1/18 – 3/31/18 - Holiday campaign ads running throughout the 3-months during the Holidays and Holiday Weekends , including Halloween, Thanksgiving, Christmas and New Year’s Eve.

### **Partners With Paws**

1/2/18 – 3/27/18 – **Lorie Wilber** – hosts a 20 minute program every Tuesday morning on WOBL and WDLW. She highlights 2 animals (dogs or cats) per week who are in foster care and in need of homes. In addition, Lorie has guests from different animal rescue groups, the APL's and other guests who talk about how they are assisting with animal rescue, protection, adoption and fostering. Lorie has been very successful in highlighting awareness of the need for spaying and neutering your pets, the importance of immunizations, taking proper care of your animals/pets, etc.

### **Lost/Found Pet Alerts**

1/1/18 – 3/31/18 – Listeners and all residents of Lorain County are encouraged to report lost and found pets. We then give details on the air of the pet that has been found or lost, along with a phone number for the person who is keeping the pet, or looking for the pet. We have been very successful in helping with finding lost pets and finding lost owners. This is a free service to anyone who has lost or found a pet.

### **PSA announcements during the 1<sup>ST</sup> Qtr. of 2018 include:**

1/1/18 – 3/31/18– local and national – blood donations, crime prevention, housing, right to life, diabetes, and local bazaars, church functions and fund raising campaigns.