

WOBL

QUARTERLY ISSUES/PROGRAMS LIST

3rd QUARTER 2014

October 9, 2014

Description of Programming

Murray Ridge Center – A 1-minute, daily, public affairs program featuring the achievements of the “clients” at Murray Ridge Center.

Host: Amber Fisher, Superintendent, Murray Ridge Center.

The following are issues we have addressed over the last quarter:

GENERAL HEALTH OF PEOPLE IN LORAIN COUNTY

LORAIN COUNTY GENERAL HEALTH DISTRICT

For The Health of All of Us

Monthly interview Program with **David Covell** from the L.C. General Health District covering difference health topics each month. Airs 10am – 10:30am once a month on WOBL and WDLW.

Thursday July 3, 2014 – 10am-11am – Scott – Environmental Health Mgr at LCGHD.

Thursday September 4th, 2014 – 10:00am – 11:00am - Katie Bevan, LCGHD, was a guest with Nikki on WOBL and with Wally on WDLW. Katie talked about falls among older adults and how a healthier lifestyle can decrease the chances of serious injury. She says just 15-minutes a day can build muscle and improve balance – ultimately preventing falls. She recommends eating vegetables that are rich in calcium like kale, broccoli, yogurt, almonds, etc. She also said the Health District will host a pair of blood pressure clinics on September 24th & 25th. In Oberlin on the 24th and in Wellington on the 25th.

Lorain County Metro Parks

Thursday July 3, 2014 - 8am-9am – Venessa Klesta, with the Lorain County Metro Parks, was a guest this morning on “Mornings with Super Dave” on WOBL, and on “The 1st Shift with Brian Engle” on WDLW. Venessa shared with our listeners some events that are coming up in the next few weeks, like the American Concert by the True North Band at Lakeview Park tonight. The Green Choo returns to Carlisle Reservation for kids. The Butterfly House at Miller Nature Preserve is open. And, the summer outdoor photo contest from visitors to any of the LCMP’s 28 parks.

Wednesday September 3rd, 2014 – 8am – 9am – Sheffield Village Mayor John Hunter and Metro Parks and True North Artistic Director Rick Fortney were guests with Super Dave on WOBL and with Brian Engle on WDLW. They talked about the 7th Annual Sheffield Village Family ArtFest, which happens this Saturday at the Metro Parks French Creek Nature & Arts Center. The event will include live music, food, a 5k run, and a parade.

Thursday September 4th, 2014 – 8am – 9am – Vanessa Klesta with the Lorain County Metro Parks was a guest with Super Dave on WOBL and with Brian Engle on WDLW. Vanessa shared with our listeners the Metro Parks schedule of events for September ... including Adventure Fest at the Vermilion Reservation this coming weekend, the Block House Celebration at the Columbia Reservation next weekend, and a Pancake Breakfast at the end of the month at the Carlisle Visitors Center.

UNITED WAY OF GREATER LORAIN COUNTY

Tuesday July 22, 2014 – 7:30am-8:30am – Bill Harper, Executive Director of the United Way of Lorain County, was a guest with Brian Engle on WDLW and with Super Dave on WOBL. Bill talked about the upcoming fundraising kick-off event to be held on August 22nd at Mike Bass Ford in Sheffield. He also talked about the annual week of caring that takes place in September, and ways that people can get involved.

Tuesday August 26, 2014 – 7:30 am – 8:30am – Ryan Aroney & Gwen Stembridge of the U. W. Lorain County were guests with Super Dave on WOBL and with Brian Engle on WDLW. The two highlighted last week’s fundraising campaign kick-off event, talked about the upcoming week of caring, the month long Sweat United campaign for September, and plugged volunteer efforts and how to get involved in a local project, as well as the website uwloraingcounty.org.

DRUNK DRIVING

RESPONSIBLE CONSUMPTION CAMPAIGN

Local & National 7/1/14 – 9/30/14 - Holiday campaign ads running throughout the 3-months during the Holidays and Holiday Weekends , including Halloween, Thanksgiving, Christmas and New Year's Eve.

Tuesday September 30th, 2014 – 4pm-5pm – Tom Stuber Lorain County Alcohol & Drug Addiction Services Board, was a guest with Big John on WOBL and with Gene on WDLW. Tom talked about September being Recovery Month, and the events tied to it in September, including a 5k run & walk. Tom also talked about a fundraising dinner on October 23rd will honor two people who've made tremendous contributions to the fight against drug abuse – Elaine Jorgas and Bucky Kopf.

L.C. BOARD OF MENTAL HEALTH

Every other Wednesday, Joan Samkow from the L.C. Board of Mental Health brings a guest in to be interviewed on the air. Our intention is to instruct and teach our audience about mental health issues, to learn symptoms and signs or mental health problems or abuse and to let them know all the different services that are available in Lorain County.

Wednesday July 2nd 2014 – 8am-9am – Lise Day – Big Bros Big Sis' of Lorain County, was a guest with Super Dave on WOBL and with Brian Engle on WDLW. Lise talked about how to volunteer at the agency, either as a Big or as a behind the scenes supporter of Big Bros Big Sis'. The process by which people can learn more about how to volunteer. She pushed the website – www.bigloraincounty.org.

Wednesday July 30th 2014 – 8am – 9am – Virginia Beckman, Executive Director of the Genesis House of Lorain County, which is a shelter for victims of domestic abuse, was a guest with Brian Engle on WDLW and with Super Dave on WOBL. Virginia spoke about some upcoming fundraising events that are coming up in August. She also talked about who the shelter helps, how long they'll typically stay, and other services that they offer to victims. She also provided the 24 hour hotline.

Friday August 15, 2014 – 8am-9am – Andrew Smith, Board member of the Lorain County Mental Health Board, was a guest with Super Dave on WOBL and with Brian Engle on WDLW. Andrew explained his position with the Board, and more importantly his new role as the new Social Worker with the Sheffield-Sheffield Lake School District. Andrew says the position is somewhat of a pilot program, that will likely be watched by other school districts. He'll work with kids within the district on issues dealing with substance abuse, socialization, transitioning, and all aspects that can affect a child's ability to learn and grow healthy inside and out.

Wednesday August 27, 2014 – 8am – 9am - Charlie Neff, Executive Director of the Lorain County Mental Health Board, was a guest with Super Dave on WOBL and with Brian Engle on WDLW. He spoke about the upcoming renewal levy that will be on the ballot in November. No new taxes. Been on the books since 1985 and it is essential to the Board's operation and it's reach into the local community programs that it helps spearhead.

CIVIC LEADERS

Tuesday September 2nd, 2014 – 7am – 8am – Tony Gallo, President of the Lorain County Chamber of Commerce was a guest with Brian Engle on WDLW and with Super Dave on WOBL. Tony talked about the latest events and upcoming calendar for the Chamber, including a Team Building project at Common Ground in Oberlin in which members will Zip-Line through the tree tops.

COMMUNITY EDUCATION

Wednesday July 30, 2014 – 4pm – 5pm, Marge Daidone from Lorain County Joint Vocational School was a guest on with Gene on WDLW and with Big John on WOBL. Marge talked about the upcoming classes in cosmetology at the JVS. Who is eligible, career opportunities, financial aid, and placement.

Friday September 12th, 2014 – 730am – 830am – Clyde Hescox, Co-President of the Elyria High School Band Boosters, was a guest with Super Dave on WOBL, and with Brian Engle on WDLW. Clyde stopped in to promote the Marching Bands upcoming Parade of Bands which will be on Saturday September 20th, at Ely Stadium. The home band will be joined by Lorain High, Lutheran High School West, and the Elyria High Alumni Band. Clyde also left us some tickets to give away.

ANIMAL PROTECTION

Partners With Paws

July 1, 2014 – September 30, 2014 – **Lorie Wilber** – hosts a 20 minute program every Tuesday morning on WOBL and WDLW. She highlights 2 animals (dogs or cats) per week who are in foster care and in need of homes. In addition, Lorie has guests from different animal rescue groups, the APL's and other guests who talk about how they are assisting with animal rescue, protection, adoption and fostering. Lorie has been very successful in highlighting awareness of the need for spaying and neutering your pets, the importance of immunizations, taking proper care of your animals/pets, etc.

Lost/Found Pet Alerts

July 1, 2014 – September 30, 2014 – Listeners and all residents of Lorain County are encouraged to report lost and found pets. We then give details on the air of the pet that has been found or lost, along with a phone number for the person who is keeping the pet, or looking for the pet. We have been very successful in helping with finding lost pets and finding lost owners. This is a free service to anyone who has lost or found a pet.

PSA announcements during the 2nd Qtr. of 2013 include:

7/1/14 – 9/30/14– local and national – blood donations, crime prevention, housing, right to life, diabetes, and local bazaars, church functions and fund raising campaigns.