

WOBL

QUARTERLY ISSUES/PROGRAMS LIST

1st QUARTER 2016

April 1, 2016

Description of Programming

Murray Ridge Center – A 1-minute, daily, public affairs program featuring the achievements of the “clients” at Murray Ridge Center. Host: Amber Fisher, Superintendent, Murray Ridge Center.

The following are issues we have addressed over the last quarter:

GENERAL HEALTH OF PEOPLE IN LORAIN COUNTY

LORAIN COUNTY GENERAL HEALTH DISTRICT

For The Health of All of Us

Monthly interview Program with **Staff** from the L.C. General Health District covering difference health topics each month. Airs 10am – 10:30am once a month on WOBL and WDLW.

Friday January 8, 2016 – 9:15am-10am – Katie Bevan, Lorain County General Health District, was a guest with on “As You Like It With Wally” on WDLW, and with Super Dave on WOBL. Katie talked about how important it is to keep moving now that the colder winter months are here. She encouraged our listeners to take part in community walking programs, like our Lorain County Fit Walk, which happen every Monday, Thursday, & Friday. She also talked about the United We Sweat program which offers a variety of no-cost fitness options. Lastly, Katie reminded all of us about the importance of washing our hands, especially when we’re out in public places like restaurants.

PUBLIC AWARENESS

Monday January 4, 2016 – 8am-9am – Shea Allmont with Stein Hospice, was a guest with Brian Engle on the “1st Shift” on WDLW, and with Super Dave on WOBL. Shea promoted the upcoming “Island Days” event in Sandusky on Friday January 8th & Saturday January 9th. The event is a major fundraiser for Stein Hospice. It features musical entertainment usually heard in the summer months at Kelley’s Island and Put-In-Bay. They will also have 50/50 raffles and silent auctions. The event on Friday will be at Daly’s Pub in Sandusky from 8pm-11pm. And, on Saturday at the Sandusky State Theatre from 2pm-10pm.

Tuesday January 12, 2016 – 4p-5pm – Liz Schults from the Oberlin Heritage Center was a guest with Big John on WOBL and with Gene Briscoe on WDLW’S “Afternoon House Party.” Liz talked about the upcoming Ohio History Service Corp’s presentation of Oberlin’s response to WWI on January 16. She also highlighted February’s Black History Month and Freedom Tablet Tours. Liz provided contact info and Heritage Center hours.

Thursday January 14, 2016 – 11am-noon – Danielle Locke from the Community Foundation of Lorain County was a guest on the “Midday Café with Nikki Lynn” on WOBL, and on “As You Like It with Wally Mintus” on WDLW. Danielle talked about a recently signed bill, the Path Act, making an IRA Charitable Rollover and 2 other charitable giving incentives permanent law. She explained the importance of this new law and how it impacts donations to non-profit organizations. The Community Foundation works to connect donors with causes.

Wednesday January 27, 2016 – 10am-11am – Dawn Calvert , President and CEO of Team Lorain County, was a guest on “As You Like It with Wally” on WDLW, and on “Nikki’s Midday Café with Nikki Lynn” on WOBL. Dawn spoke with our hosts and listeners about an event coming up on February 2nd, 2016 ... “Economic Development Breakfast.” It is held annually on Groundhog day – as a day to forecast economically for the county. The event will feature keynote speaker, and Senior Futurist Thomas Frey – who will offer his insights into where technology is heading in the coming months, and years. Dawn talked about what Team Lorain County is – essential a team effort involving the public and private sector aimed at improving Lorain County’s business and economic climate.

Thursday January 28, 2016 - 7am-8am – Elyria School District Superintendent Dr Thomas Jama, and District Communications Director Amy Higgins, were guest on “The First Shift with Brian Engle” on WDLW and with Super Dave on WOBL. The two provided our hosts and listeners with the Elyria School District’s Master Plan for future school building construction and the bond issue that will appear on the March 15th Primary ballot. They also provided dates and times for future public forums on the topics.

Thursday February 4, 2016 – 8am-9am – Tinay Salyer – Communications coordinator at the Lorain County JVS, was a guest on “The First Shift with Brian Engle” on WDLW, and on “Super Dave in The Morning” on WOBL. Tina promoted the upcoming JVS open house to be held on Sunday February 7th from 1:30pm-3:30pm. This is an opportunity for students and parents to come and see for themselves all of the programs offered through the Lorain County JVS.

Friday February 5, 2016 – 4pm-5pm – Shea Allmont from Stein Hospice was a guest on “The Afternoon House Party with Gene Briscoe” on WDLW, and with Big John on WOBL. Shea talked about volunteering with Stein Hospice, and the educational programs they hold to train volunteers in the caregiver needs skills to help someone in hospice care – or their families. She also talked about how to get involved in volunteering with Stein Hospice and how to contact them, as well as all of the many volunteer opportunities offered.

Wednesday February 3, 2016 – Janet Ruh & Jeanette Schaefer from the Ice-A-Fair to Remember in Vermilion, were guests on “The First Shift with Brian Engle” on WDLW, and on “Super Dave in the Morning” on WOBL. The ladies promoted the upcoming Ice-A-Fair to Remember event on Saturday February 6th from 11am-4pm in downtown Vermilion. The event will feature 60 ice sculptures along with a number of artists who will be providing demonstrations. All of downtown businesses and restaurants will be open. The event is hosted and sponsored by Main Street Vermilion.

Thursday February 11, 2016 – 10am-11am - Danielle Locke from the Community Foundation of Lorain County was a guest on the “Midday Café with Nikki Lynn” on WOBL, and on “As You Like It with Wally Mintus” on WDLW. Danielle talked about scholarship applications and deadlines, where the money goes and from where it comes. Establishing endowment funds. How the money is dispersed and who decides.

Wednesday March 9, 2016 – 2pm-3pm – Kathy Foos, partner of Solace of Lorain County, was a guest with Big John on WOBL and with Gene Briscoe on WDLW. Kathy explained what Solace of Lorain County is – a organization for families impacted by substance abuse, especially prescriptions, opiate, & heroin. She laid out when their upcoming meetings will be and what will be discussed. And, also provided contact information for anyone who has any questions or is interested in taking part in the group.

Thursday March 24, 2016 – Jeanine Donaldson from Elyria YWCA was a guest on “The First Shift with Brian Engle” on WDLW, and on “Super Dave in the Morning” on WOBL. Jeanine promoted various YWCA programs for women and girls, and even some that are open to entire families. Including, “Y-Not Talk?” YWCA women’s forum luncheon next Friday April 1st at the Elyria YWCA Auditorium on West Ave., Elyria.

Lorain County Metro Parks

Thursday January 14, 2016 – 4pm – 5pm – Vanessa Klesta from the Lorain County Metro Parks was a guest on “The Afternoon House Party with Gene Briscoe” on WDLW, and “Afternoons with Big John” on WOBL. Vanessa highlighted some upcoming events on the LCMP calendar like: Girls Night Out on January 26th at the Miller Nature Preserve. Barn Movie time on Monday January 18th at the Vermilion River Reservation. She also talked about the new tee shirts that LCMP is now selling that feature a number of different logos.

Wednesday January 27, 2016 – 8am-9am – Christy McNally & Ben Malkovitch from True North Cultural Arts were guests on the “1st Shift with Brian Engle” on WDLW, and on “Super Dave in the Morning” on WOBL. Christy is the director and Ben is the arranger and musical director for the True North Family Life Series production of “The Three Little Wolves and the Big Bad Pig.” The two promoted the production which will begin on Friday February 5th and runs through Sunday February 14th at the French Creek Nature & Arts Center in Sheffield Village.

Friday February 5, 2016 – Vanessa Klesta from LCMP, was a guest on “The First Shift with Brian Engle” on WDLW, and on “Super Dave in the Morning” on WOBL. Vanessa filled us in on a number of upcoming events at the Metro Parks. Among them: Hot Chocolate Hike at the Carlisle Reservation on Saturday February 5th. Cabin Fever Fun Day at Sandy Ridge Reservation in North Ridgeville on Monday February 15th. And, the start of Maple Sugaring season on February 27th & 28th at Carlisle Reservation – and the two following weekends as well (3/5 & 3/6, 3/12 & 3/13).

Tuesday March 1, 2016 – 8am-9am – Vanessa Klesta with the Lorain County Metro Parks was a guest on “The First Shift w/Brian Engle” on WDLW, and on “Super Dave in the Morning” on WOBL. Vanessa provided for our listeners, a monthly update on upcoming Metro Parks events including: Maple Sugaring and Pancake Breakfast at Carlisle Reservation, Movie & float at Splash Zone – movie is “Jaws,” Mini Train displays at Miller Nature Preserve, & Easter Pancake Breakfast at Wellington Reservation.

Goodwill Industries of Lorain County

Friday January 22, 2016 – 10am-11am - Kelley Singleton – Goodwill Industries, was a guest on “As You Like It with Wally” on WDLW and on “The Midday Café with Nikki” on WOBL. Kelley says donations tend to drop during the cold months – however the need doesn’t go down. He adds that clothing & furniture are the best producers of revenue at the Goodwill stores. The money raised at the stores is used to fund the agency’s job finding services for those looking for work. And, Kelley says things are really coming along nicely over at the new Elyria Goodwill Store on Abbe Rd. And, he highlighted a special new collaboration with area schools on donation drives to collect items at the participating schools. Each school gets .10 cents per pound that is donated.

Friday February 19, 2016 – 10am-11am - Kelley Singleton – Goodwill Industries, was a guest on “As You Like It with Wally” on WDLW and on “The Midday Café with Nikki” on WOBL. Kelley talked about what his agency does with the donations at the stores and the money raised is used to help fund job fairs and other events they do to help people find work. He said .88 cents of every dollar donated is put back into the job search efforts at Goodwill (classes & workforce development). He touted the website for donations and other information – like vehicle donations. Job Fair April 6th 10am-2pm at the Midway Mall in Elyria. An estimated 500 people are expected to attend. It’s hoped

that as many as 15 employers or more, will be on hand to talk with prospective employees.

Friday March 18, 2016 – 10am-11am- Kelley Singleton – Marketing Director for Goodwill Industries of Lorain County, was a guest on “As You Like It with Wally” on WDLW and on “The Midday Café with Nikki” on WOBL. Kelley talk about the upcoming job fair on April 6th at the Midway Mall, with over 40 companies registered to set up. He stressed that the sale of donations to Goodwill is what funds events like this job fair. He also talked dispelled internet rumors that Goodwill is a company that has an owner. He said the money that they raise – 90-percent of each dollar goes back to their programs. Last week they held their semi-annual “Good Turn Day” with the local Boy Scouts and Girl Scouts, who collected donations to bring to Goodwill. He said the donations from the scouts will generate enough revenue to pay for 2,000 hours of job training in their programs.

UNITED WAY OF GREATER LORAIN COUNTY

Tuesday January 26, 2016 – 7:30am-8:00am – Bill Harper, Exec. Dir. of United Way, was a guest on the “1st Shift with Brian Engle” on WDLW and on “Super Dave in the Morning” on WOBL. Bill talked about the UW’s tax preparation service offered free of charge to qualifying residents (low income). Visit loraincountyfreetaxprep.org for more information and dates. Bill says volunteerism is way up to start 2016, and many have signed up to be certified tax preparers to help with the program. He also talked about the usefulness of the 211 information line, which also now has an APP, which has really taken off. He also talked about the MLK National Day of Service...and highlighted a number of volunteer projects that were completed on that day.

Tuesday February 23, 2016 – 11am-Noon - – Bill Harper, Exec. Dir. of United Way, was a guest on “The Midday Café w/Nikki” on WOBL and on “As You Like It w/Wally” on WDLW. Bill talked about the continued free tax prep service being offered to those who qualify. He also talked about volunteer opportunities that are all listed on the agency’s website usloraincounty.org. And, a Welcome & Thank you breakfast to wrap up the 2015-16 fundraising campaign. All are invited – it’s free.

Tuesday March 22, 2016 – 3:30pm-4:30pm – Bailey Kushner from the UWGLC, was a guest with Big John on WOBL and on “The Afternoon House Party w/Gene Briscoe” on WDLW. Bailey talked about the Annual Celebration of Community Impact on the 30th of March. The ongoing Tax Prep Assistance Program. And, also provide volunteer opportunities and contact information.

LORAIN COUNTY CHAMBER OF COMMERCE

1/5/16-3/1/16. The 1st Tuesday of each month, Lorain County Chamber of Commerce President Tony Gallo comes in on “The First Shift w/Brian Engle” and on “Super Dave in The Morning” on WOBL, and updates our listeners on the latest goings on with the

chamber, upcoming events for area businesses to take part in, and offers insight on the local economy.

DRUNK DRIVING

RESPONSIBLE CONSUMPTION CAMPAIGN

Local & National 1/1/16 – 3/31/16 - Holiday campaign ads running throughout the 3-months during the Holidays and Holiday Weekends , including Halloween, Thanksgiving, Christmas and New Year's Eve.

ANIMAL PROTECTION

Partners With Paws

January 5, 2016 – March 29, 2016 – **Lorie Wilber** – hosts a 20 minute program every Tuesday morning on WOBL and WDLW. She highlights 2 animals (dogs or cats) per week who are in foster care and in need of homes. In addition, Lorie has guests from different animal rescue groups, the APL's and other guests who talk about how they are assisting with animal rescue, protection, adoption and fostering. Lorie has been very successful in highlighting awareness of the need for spaying and neutering your pets, the importance of immunizations, taking proper care of your animals/pets, etc.

Lost/Found Pet Alerts

January 1, 2016 – March 31, 2016 – Listeners and all residents of Lorain County are encouraged to report lost and found pets. We then give details on the air of the pet that has been found or lost, along with a phone number for the person who is keeping the pet, or looking for the pet. We have been very successful in helping with finding lost pets and finding lost owners. This is a free service to anyone who has lost or found a pet.

Monday February 8, 2016 – 7:45am-8:15am – Greg Willey, Executive Director of Elyria Friendship Animal Protective League, was a guest on “Super Dave in the Morning” on WOBL, and on “The First Shift with Brian Engle” on WDLW. Greg was in to talk about the upcoming “Wags to Riches Casino Night” to be held on Saturday February 13 at Tom’s Country Place in Avon. The event is a fundraiser for animal medical needs and emergencies.

PSA announcements during the 1ST Qtr. of 2016 include:

1/1/16 – 3/31/16– local and national – blood donations, crime prevention, housing, right to life, diabetes, and local bazaars, church functions and fund raising campaigns.