

# WOBL

## QUARTERLY ISSUES/PROGRAMS LIST

### 3<sup>rd</sup> QUARTER 2018

October 2, 2018

#### Description of Programming

**The following are issues we have addressed over the last quarter:**

#### Lorain County Public Health

Thursday July 5, 2018, 9am – 10am, Scott Ponza, Environmental Health Supervisor with LCPH, was a guest on “Gene Briscoe’s Breakfast Buffet” on WDLW, and on “The Super Morning Show with Super Dave” on WOBL. Scott touched on a number of summer safety tips, including: pool safety, beach monitoring, & emergency preparedness. On July 12<sup>th</sup>, the County will be conducting an emergency preparedness drill at Lorain County Community College, and they are looking for volunteers to pose as people who may be injured, or in need of immediate emergency care.

Thursday August 2, 2018, 9am – 10am, Marissa Waymer, with LCPH, was a guest on “Gene Briscoe’s Breakfast Buffet” on WDLW, and on “The Super Morning Show with Super Dave” on WOBL. Marissa shared information with our listeners on a number of topics, including: Breastfeeding benefits, statistics, the WIC program, support group opportunities, & free fitness opportunities throughout the county

Thursday August 9, 2018, 1pm – 2pm, Kat Solove, with LCPH, was a guest on “As You Like It with Wally Mintus” on WDLW, and on “The Cross Country Grandstand with PJ Cross” on WOBL. Kat spoke about the upcoming Drive Sober Kickoff event at the Lake Erie Crushers’ baseball game on Wednesday August 15<sup>th</sup> at Sprenger Stadium in Avon.

Thursday September 6, 2018, 9am – 10am, Natalie Karn, Community Health Supervisor, & Kat Bray, Health Education Specialist, were guests on “Gene Briscoe’s Breakfast Buffet” on WDLW, and on “The Super Morning Show with Super Dave” on WOBL. The two touched on a number of different health related topics, including: 88 free fitness classes throughout Lorain County, such as line dancing at Elyria Rec, chair yoga at West Park in Elyria, Fit Walks in Oberlin & Amherst, Outdoor Adventure Fest at Vermilion River Reservation. They also discussed a program this month offering residents a low cost alternative to blood-draw, to learn their cholesterol, blood glucose, and other health indicators. Also reminded our listeners to get their flu shots in the next several weeks as we head into the colder months.

### **Elyria Public Library System**

Once a month, usually the first Wednesday of each month, Adam Matthews, Communications Director with the EPLS, joins our midday show hosts to share with our listeners what the library has going on for that particular month. Those dates include 7/11/18, 8/1/18, & 9/5/18.

Thursday September 13, 2018, Adam Matthews was a guest on “The Grandstand with PJ Cross” on WOBL, and on “As You Like It w/Wally Mintus” on WDLW. Among the topics Adam shared with our hosts and listeners: September is National Library Card Month, Oct. 11-14 Elyria Library annual book sale at St. John’s Lutheran Church, next to the West River Branch, and The Library’s annual Murder Mystery Theater on Oct. 20 & 21, entitled “Murder At The Office” at the West River Branch. Also, Author visit at the West River Branch tonight (9/13) as Northeast Ohio Author D. M. Pulley will discuss her book Unclaimed Victim, which is about the unsolved torso murders in Cleveland during the 1930’s.

### **Lorain County Childrens’ Services**

Tuesday July 10, 2018, 11am – Noon, Caseworker Lisa Hatcher and Foster & Adoptive Parent Aaron E., were guests on “The Cross Country Grandstand with PJ Cross” on WOBL, and on “As You Like It with Wally Mintus” on WDLW. Today topic was: “The role foster parents play in keeping siblings connected and working with original family.” Aaron also shared how he got involved and ultimately decided to become a foster and adoptive parent. They also provided contact information for anyone interested in becoming a foster parent.

Tuesday September 11, 2018, 11am – Noon, Nancy Griffith’s, Kinship Supervisor with Lorain County Children’s Services, Matt & Angie, adoptive parents, were guests on “As You Like It w/Wally Mintus” on WDLW, and on the “The Grandstand w/PJ Cross” on WOBL. Nancy talked about September being “Kinship Month” and what that means. She explained that in addition to the recognition of grandparents, aunts, uncles, and other blood relatives, kinship can also refer to other relationships in a child’s life – coaches, church community, and other that are depended upon by a child. Matt & Angie shared their adoptive story with our hosts and listeners, how they got involved, and what led them to ultimately make the jump to become adoptive parents.

### **Stein Hospice**

Thursday July 5, 2018, 10am – 11am, Gretchen Franklin, Director of Complimentary Services at Stein Hospice, was a guest on “The Cross Country Grandstand with PJ Cross” on WOBL, and on “As You Like It with Wally Mintus” on WDLW. Gretchen explained shared with our listeners her general role, responsibilities, & duties, included: Guided Imagery, Creative Visualization, Aromatherapy. She also explained what the Labyrinth Locator Online Program is all about, and said they have a traveling Labyrinth.

Thursday September 6, 2018, 10am – 11am, James Preston, Palliative Care Professional at Stein Hospice, was a guest on “As You Like It with Wally Mintus” on WDLW, and on “The Grandstand with PJ Cross on WOBL. James shared with our hosts and listeners about what is palliative care and it’s purpose, and Stein Hospice’s role with area hospitals in providing palliative care to patients.

### **United Way of Greater Lorain County**

Tuesday July 24, 2018, 8am – 9am, Ryan Aroney with UW Lorain County was a guest on “The Super Morning Show with Super Dave” on WOBL, and on “Gene Briscoe’s Breakfast Buffet” on WDLW. Ryan updated our listeners on recent, and upcoming events, including: The Spellebrate event held in June, Hands On Northeast Ohio (volunteer opportunities), The Annual Fundraising Campaign kick-off event at Mike Bass Ford in Sheffield next month.

Tuesday September 25, 2018, 4pm-5pm, Bill Harper, Executive Director of United Way Lorain County, was a guest on “The Ride Home with Big John” on WOBL, and on “The Traffic Jam with Brian & Nikki” on WDLW. Mr. Harper shared with our listeners updates on what UW LC is up to, including: The ongoing fundraising campaign for 2018-19, The Week of Caring, A Wheelchair Ramp for a woman in Lorain who has been homebound, United We Sweat free physical activities, and the UW website and it’s ease of use.

### **Lorain County Metro Parks**

Tuesday August 7, 2018, 8am – 9am, Vanessa Klesta with the Lorain County Metro Parks was a guest on “Gene Briscoe’s Breakfast Buffet” on WDLW, and on “The Super Morning Show with Super Dave” on WOBL. Vanessa’s monthly visit included a rundown of upcoming activities at LCMP, including: an update on the renovation at Cascade Park in Elyria (as a portion of the playground has been completed, Paddle boats at the Wellington Reservation, The last concert of the season at Mill Hollow with Jim Gill, & Soggy Doggy pool party on Monday Aug 20, & Tuesday Aug 21 at Splash Zone. She also encouraged listeners to stop by the LCMP tent at the Lorain County Fair later this month.

Tuesday July 3, 2018, 330pm- 430pm, Vanessa Klesta with the Lorain County Metro Parks, was a guest on “The Traffic Jam with Brian & Nikki” on WDLW, and on “The Ride Home with Big John” on WOBL. Vanessa provided a run down of events on the Metro Parks calendar for the next month or so, including: Yoga on the Beach at Lakeview Park starting July 14<sup>th</sup>. Christmas in July at Splash Zone in Oberlin. Schoepfle Garden tea party. And, tram rides at a number of the Metro Parks.

Tuesday September 4, 2018, 4pm-4:30pm, Vanessa Klesta, Marketing & Community Outreach Coordinator with Lorain County Metro Parks, was a guest on “The Traffic Jam with Brian & Nikki” on WDLW, and on “The Ride Home w/Big John” on WOBL. Vanessa highlighted some upcoming activities at the Metro Parks, including: Super Dino Days at Sandy Ridge Reservation in North Ridgeville, Annual Adventure Fest at the Vermilion River Reservation, Horse drawn wagon rides and corn maze at the Equestrian Center at Carlisle Reservation, and the Friends of the Metro Parks annual Harvest Pancake Breakfast on September 23<sup>rd</sup> at the Carlisle Reservation.

### **Murray Ridge Center**

A 1-minute, daily, public affairs program featuring the achievements of the “clients” at Murray Ridge Center. Host: Amber Fisher, Superintendent, Murray Ridge Center.

Once a month, a member of the Murray Ridge team is joined by a Murray Ridge client, and they come in to talk about Murray Ridge’s Supportive Employment Program. The Program highlights various clients, and their job skills, and experience. Also, what each client wants to do with their lives, how they want to be involved in the community, and what jobs they’re looking for. It is an opportunity for them to highlight themselves to prospective employers who may be listening.

Monday August 13, 2018, 9am – 10am, Carol Wallace, Murray Ridge Employment Specialist, was joined in studio by Dawne Edwards, Vocational Placement Specialist, and Cliff Mueller, Murray Ridge Program Participant. Carol shared what Murray Ridge Employment program does, and how it works with local employers to hire people with developmental disabilities. Dawne told us a little about Cliff, and then Cliff spoke for himself (what he like about working, what he’s really good at, and how has having a job impacted his life).

Monday September 17, 2018, 9am – 10am, Carol Wallace, Murray Ridge Employment specialist was joined in studio by Jesse Frisch, a program participant. The two were on “Gene Briscoe’s Breakfast Buffet” on WDLW, and on “The Super Morning Show with Super Dave” on WOBL. Jesse Explained what he does, as he works as a volunteer organizations including, the Friendship APL. Jesse says he’s always wanted to be an announcer on the radio. (He certainly has the energy for it).

### **Lorain County Chamber of Commerce**

7/3/18- 9/25/18. The 1<sup>st</sup> or 2<sup>nd</sup> Tuesday of each month, Lorain County Chamber of Commerce President Tony Gallo comes in on “The Breakfast Buffet w/Gene Briscoe” on WDLW and on “The Super Morning Show w/Super Dave” on WOBL, and updates our listeners on the latest goings on with the chamber, upcoming events for area businesses to take part in, and offers insight on the local economy.

### **Public Awareness**

Wednesday July 18, 2018, 3pm – 4pm, Ann Sabo, with the LaGrange Lions Club, was a guest on “The Traffic Jam with Brian & Nikki” on WDLW, and on “The Ride Home with Big John” on WOBL. Ann promoted her groups upcoming 1 day LaGrange Lions Festival on Saturday July 1<sup>st</sup>, at Lions Park in LaGrange, from Noon until 11pm. She also shared with our listeners the different programs the Lions Club takes part in, like the used eyeglasses and hearing aid program, and providing eye exams and glasses to those in need.

Monday July 23, 2018, 10:15am – 11:00am, Deb Brady & Heather Ives from Elyria’s East Side were guests on “As You Like It with Wally Mintus” on WDLW, and on “The Cross Country Grandstand with PJ Cross” on WOBL. The pair promoted their group’s 5<sup>th</sup> annual East Side Community Day Event on Saturday July 28<sup>th</sup> at the University Hospital’s parking lot on the corner of East Broad Street and Park Avenue. The event is designed to bring people of the neighborhood together along with local vendors, Elyria Schools, Elyria Police & Fire, crafters, and others. It runs from Noon until 4pm.

Friday July 27, 2018, 9am – 10am, Janet Haar, Executive Director of Oberlin Business Partnership, was a guest on “Gene Briscoe’s Breakfast Buffet” on WDLW, and on “The Super Morning Show with Super Dave” on WOBL. Janet promoted tonight’s Oberlin Old Fashioned Community Picnic at Tappan Square, beginning at 5:30pm. The event includes live music, food, period costume riders on old fashion big wheeled bicycles.

Monday July 30, 2018, 1:30pm – 2:30pm, Samantha Vidnovic & Tory Mittler, volunteers at the Lorain County Dog Kennel, were guests on “The Cross Country Grandstand w/PJ Cross” on WOBL, and on “As You Like It w/Wally Mintus” on WDLW. They shared details of the upcoming 2<sup>nd</sup> Annual Dog Day LCDK, to be held on Saturday August 4<sup>th</sup> from 10am-4pm, at 301 Hadaway Street in Elyria. The event features local vendors, raffles, and adoptable dogs from the LCDK.

Tuesday July 31, 2018, 8am – 9am, Kristian Smith, Dir. of Lorain County Joint Vocational School’s Adult Career Center, was a guest on “The Super Morning Show w/Super Dave” on WOBL, and on “Gene Briscoe’s Breakfast Buffet” on WDLW. Kristian promoted the JVSACC Information sessions to be held on Tuesday August 7<sup>th</sup> from 11am – 1pm, and 5pm – 7pm. These are designed for people who may be retooling for a new career, or advancement in their current job, parents who’s adult children are still living at home and need a job, to name a few.

Wednesday August 1, 2018, 8am – 9am, Jim Andrews with Our Lady Queen of Peace, was a guest on “The Super Morning Show with Super Dave” on WOBL, and on “Gene Briscoe’s Breakfast Buffet” on WDLW. Jim promoted the upcoming OLQP “Family Fest” on August 3<sup>rd</sup> & 4<sup>th</sup>. He shared with listeners the highlights of the event, with eating contests, trivia contests, and plenty of family friendly activities and food.

August 7, 2018, 8:30am – 9:30am, Wellington Police Lt. Jeff Shelton was a guest on “The Super Morning Show with Super Dave” on WOBL, and on “Gene Briscoe’s Breakfast Buffet” on WDLW. Lt. Shelton promoted the Village’s National Night Out event to be held tonight in front of Village Hall downtown. All of the Village’s safety services departments will be on hand with activities for the whole family, food, beverages, and a message of safety for all citizens. It begins at 6pm.

August 8, 2018, 8am – 9am, Rosa Gee from the Lorain County Valor Home for Veterans, was a guest on “The Super Morning Show with Super Dave” on WOBL, and on “Gene Briscoe’s Breakfast Buffet” on WDLW. Rosa focussed her visit on the recognition and responsibility we have towards the women veterans in Lorain County. Although she did touch on statistics related to all veterans (male & female). She shared some sobering stats regarding the increase in homeless veterans, and said many homeless women veterans don’t inform homeless shelters that they are veterans. She estimates there are about 50 homeless women veterans in Lorain County, but she speculates that figure may be too low.

Tuesday August 14, 2018, 8am – 8:30am, Eugene Unger, Lorain County 4H Steer Club advisor, was a guest on “Gene Briscoe’s Breakfast Buffet” on WDLW, and on “The Super Morning Show with Super Dave” on WOBL. Mr. Unger talked about upcoming 4H Steer Club events which included: the Lorain County Fair & 4H Auction, LC Steer Club Lottery, and how to join.

Friday August 17, 2018, 5pm – 6pm. Steel Survivors Motorcycle Club was a guest on “The Ride Home with Big John” on WOBL, and on “The Traffic Jam with Brian Engle” on WDLW. The group promoted an upcoming 2<sup>nd</sup> annual Car & Bike Show on August 25, from 5pm-11pm, proceeds of which to benefit Mellisha Moffet-Reese, who is battling stage four lung cancer.

Tuesday September 11, 2018, 3:30pm-4:00pm, Liz Schultz, Executive Director of the Oberlin Heritage Center, was a guest on “The Traffic Jam with Brian & Nikki” on WDLW, and on “The Ride Home with Big John” on WOBL. Liz highlighted some upcoming events and tours at OHC, including: Cabinets, Closets, & Cupboards, a behind the scenes look at the Jewett House. Scanning Saturdays, designed to help people preserve some old photos digitally. And, Museum Day Live, in conjunction with the Smithsonian Institute, in which people can download a museum day “card” from the Smithsonian website for free entry in the Oberlin Heritage Center.

Monday September 17, 2018, 7:30am – 8:15am, Lorain County Probate Judge James Walther and Lorain County Recorder Judy Nedwick, were guests on “The Super Morning Show with Super Dave” on WOBL, and on “Gene Briscoe’s Breakfast Buffet” on WDLW. The pair shared with our hosts and listeners about the upcoming Good Deeds program coming up on Thursday September 20, 2018, at the Spitzer Conference Center at Lorain County Community College. The idea is to learn how to make sure you have all of your proper legal paperwork and ownership papers in order, so they can be handed down to where they’re intended in the event of your demise.

Monday September 17, 2018, 2pm-2:30pm, Daniel McNamara, featured artist at the 3<sup>rd</sup> Annual Firefish Festival in Lorain, was a phone guest on “The Smoked Country Jam with Michelle Lee” on WOBL, and on “As You Like It with Wally Mintus” on WDLW. Daniel talked about what visitors to the Firefish Festival can expect this coming weekend (9/21-9/22). The event features unique fire exhibits throughout downtown Lorain, alleyways, parking lots, etc. as well as music and food.

Thursday September 20, 2018, 8am – 9am, Judge James Miraldi was a guest on “Gene Briscoe’s Breakfast Buffet on WDLW, and on “The Super Morning Show with Super Dave on WOBL. Judge Miraldi focussed on the opiate epidemic and Lorain County’s established Recovery Court, which focusses on accountability and recovery for offenders who’ve been charged with felony drug convictions.

Thursday September 27, 2018, 9am – 10am, Daniel Locke from Community Foundation of Lorain County, was a guest on “The Super Morning Show with Super Dave” on WOBL, and on “Gene Briscoe’s Breakfast Buffet” on WDLW. Danielle shared with our listeners on a number of topics within the Community Foundation, including: Endowment Funds, Leadership women’s cast that two funds sponsor, Volunteer Opportunities through the Community Foundation, and how to donate to a fund or start an endowment fund.

### **Responsible Consumption Campaign**

Local & National 7/1/18 – 9/30/18 - Holiday campaign ads running throughout the 3-months during the Holidays and Holiday Weekends , including, Memorial Day, Halloween, Thanksgiving, Christmas and New Year’s Eve.

### **Partners With Paws**

7/3/18 – 9/25/18 – **Lorie Wilber** – hosts a 20 minute program every Tuesday morning on WOBL and WDLW. She highlights 2 animals (dogs or cats) per week who are in foster care and in need of homes. In addition, Lorie has guests from different animal rescue groups, the APL's and other guests who talk about how they are assisting with animal rescue, protection, adoption and fostering. Lorie has been very successful in highlighting awareness of the need for spaying and neutering your pets, the importance of immunizations, taking proper care of your animals/pets, etc.

### **Lost/Found Pet Alerts**

7/1/18 – 9/30/18 – Listeners and all residents of Lorain County are encouraged to report lost and found pets. We then give details on the air of the pet that has been found or lost, along with a phone number for the person who is keeping the pet, or looking for the pet. We have been very successful in helping with finding lost pets and finding lost owners. This is a free service to anyone who has lost or found a pet.

### **PSA announcements during the 3<sup>rd</sup> Qtr. of 2018 include:**

7/1/18 – 9/30/18– local and national – blood donations, crime prevention, housing, right to life, diabetes, and local bazaars, church functions and fund raising campaigns.