

WOBL

QUARTERLY ISSUES/PROGRAMS

4TH QUARTER 2018

January 2, 2018

Description of Programming

The following are issues addressed on our air over the last quarter:

Lorain County Public Health

Once a month (1st Thursday of ea. Mo.), a representative from Lorain County Public Health is a guest on our air on WOBL & WDLW, to discuss topical health issues and concerns. During these colder months, topics included: staying active at various free physical activity programs through “United We Sweat,” which is a combined effort with United Way of Greater Lorain County. Also, cold and flu prevention, vaccination clinics, and prevention of falls. Also the annual Zero Proof Mixoff event at LCCC, to promote non-alcoholic holiday beverages.

Thursday November 1, 2018, the guest was LCPH Director Dave Covell. (also discussed the dangers of e-cigarettes)

Thursday December 6, 2018, the guest was Katie Bevan, Program Manager

United Way of Greater Lorain County

Tuesday November 27, 2018, 12pm – 12:30pm, Bill Harper, Exec. Dir. United Way of Greater Lorain County, was a guest on “As You Like It with Wally Mintus” on WDLW, and on “The Midday Smoked Country Jam with Michelle Lee” on WOBL. Mr. Harper shared with our listeners on a number of different topics related to UW, including: Giving Tuesday. History. The purpose. Urging folks to give to United Way, and promoted uwloraingcounty.org and click on the donate tab. Also, volunteer opportunities: The “We Three Collaborative”: Women, Educated Employed and Empowered. Focussing on single women who are the heads of their households. Supporting single women heads of households with mentors.

Lorain County Metro Parks

Tuesday November 6, 2018, 3:30pm – 4:00pm, Vanessa Klesta, with Lorain County Metro Parks, was a guest on “The Ride Home with Big John” on WOBL, and on “The Traffic Jam with Brian Engle” on WDLW. Vanessa’s monthly visit covered topics that included the holiday decorations replacing the Halloween and pumpkin decorations. Miller Nature Preserves “Who-ville” display. And, also “America Recycles Day” on

November 15, on which residents can bring their old electronics to the Mercy Health Amherst Health Plex, and partake in a recycle hike along the river at the Vermilion River Reservation.

Tuesday December 4, 2018, 8am – 9am, Vanessa Klesta, with Lorain County Metro Parks, was a guest on “The Super Morning Show with Super Dave” on WOBL, and on “Gene Briscoe’s Breakfast Buffet” on WDLW. Vanessa’s monthly visit covered topics that included Holiday Lights display at the Carlisle Reservation, Pictures with Santa, and swimming with Santa at the Splash Zone.

Lorain County Chamber of Commerce

Tuesday December 4, 2018, 7:30am – 8am, Tony Gallo, President of the Lorain County Chamber of Commerce, was a guest on “Gene Briscoe’s Breakfast Buffet” on WDLW, and on “The Super Morning Show with Super Dave” on WOBL. Tony’s monthly visit is a focus on Lorain County’s business climate, including upcoming events, meet & greets, and business openings and ribbon cuttings.

Lorain County Childrens’ Services

Tuesday November 6, 2018, 11am – Noon, Lorain County Probate Judge James Walther and Kris Ross, Family Based Care Mgr for LCCS, were guests on the “Cross Country Grandstand with PJ Cross” on WOBL, and on “As You Like It with Wally Mintus” on WDLW. Judge Walther shared with our listeners his role as a Probate Judge in matters of adoption, as well as his role as an adoptive parent. Kris explained what she does at LCCS, and how the adoption process works through the public system.

Tuesday December 11, 2018, 11am – Noon, Guests: Jalissa (adoptive teen), and Monica Svetz (Family Based Care Shared Worker), appeared on “Michelle Lee’s Smoked Country Jam” on WOBL, and on “As You Like It with Wally Mintus” on WDLW. Jalissa shared with our listeners what it is like being a teen in a foster family, her goals, advice to other foster families of teenagers. Monica shared the process of working with foster and adoptive families of teenagers, and how it is a little different than with much younger children.

Murray Ridge Center

Tuesday Novemberr 13, 9:30am – 10:00am, Dave Blevins, Job Placement Specialist with Murray Ridge Supported Employment Dept., and Janet Kleve, program participant, were guests on “Gene Briscoe’s Breakfast Buffet” on WDLW, and on “The Super Morning Show with Super Dave on WOBL. Dave Blevins explained what the program does, and how it works to help it’s clients, like Janet, and employers find a good employment fit.

Janet shared her hopes, and dreams, her strengths as an employee, and what she likes about having a job.

Monday December 10, 2018. 9:00 am – 10:00 am, Carol Wallace was in from Murray Ridge Center and brought Jasmine who is a Job Placement Developer and Noah who is a client. Noah has been a participant in the Murray Ridge workshops for 5 years, and 7 months ago started working front desk at Dr. Nagy's dental office. We got to know Noah and also talked to Jasmine about her work getting Noah to understand the job and Carol's involvement in getting him placed, also talked benefits of hiring people with disabilities.

Stein Hospice

Monday November 5, 2018, 8am – 9am, Mel Saylor, Spiritual Care Team Leader/Chaplain at Stein Hospice, and Sherri Bourne, Community Relations Coordinator at Stein Hospice, were guests on “The Super Morning Show With Super Dave” on WOBL, and on “Gene Briscoe’s Breakfast Buffet” on WDLW. The two share Stein’s “We Honor Veterans” program details, involving the community to honor veterans who have served our country, and also shared how volunteers can get involved in the program.

Oberlin Heritage Center

Tuesday November 13, 2018, 3:30pm – 4:00pm, Liz Schultz, Executive Director of The Oberlin Heritage Center, was a guest on “The Ride Home with Big John” on WOBL, and on “The Traffic Jam with Brian Engle” on WDLW. Liz highlighted upcoming events and holiday themed historical tours at OHC, including the annual Christmas breakfast that all are encouraged to attend on Fri., 12/7.

Tuesday December 11, 2018, 4pm – 4:30pm, Amanda Manaham, Oberlin Heritage Center, was a guest on “The Traffic Jam with Brian Engle” on WDLW, and on “The Ride Home with Big John” on WOBL. Amanda updated our listeners on upcoming events and special tours for the holidays at OHC, including a display of new collection pieces donated just this year alone. Also, a special Civil War re-enactment on January 15th at Kendall at Oberlin that will explore the music of the times (Civil War).

Public Awareness

Thursday November 15, 2018, 5pm – 5:30pm, Steel Survivors & Steel Ladyz Motorcycle Club, was a guest on “The Traffic Jam with Brian Engle” on WDLW, and on “The Ride Home with Big John” on WOBL. Club members were in to promote their 3rd Annual Christmas Party on Sunday December 2nd. Proceeds of the event benefit the Families of Faith House.

Responsible Consumption Campaign

Local & National 10/1/18 – 12/31/18 - Holiday campaign ads running throughout the 3-months during the Holidays and Holiday Weekends , including, Memorial Day, Halloween, Thanksgiving, Christmas and New Year's Eve.

Partners With Paws

10/2/18 – 12/18/18 – Lorie Wilber – hosts a 20 minute program every Tuesday morning on WOBL and WDLW. She highlights 2 animals (dogs or cats) per week who are in foster care and in need of homes. In addition, Lorie has guests from different animal rescue groups, the APL's and other guests who talk about how they are assisting with animal rescue, protection, adoption and fostering. Lorie has been very successful in highlighting awareness of the need for spaying and neutering your pets, the importance of immunizations, taking proper care of your animals/pets, etc.

Lost/Found Pet Alerts

10/1/18 – 12/31/18 – Listeners and all residents of Lorain County are encouraged to report lost and found pets. We then give details on the air of the pet that has been found or lost, along with a phone number for the person who is keeping the pet, or looking for the pet. We have been very successful in helping with finding lost pets and finding lost owners. This is a free service to anyone who has lost or found a pet.

PSA announcements during the 4th Qtr. of 2018 include:

10/1/18 – 12/31/18– local and national – blood donations, crime prevention, housing, diabetes, and local bazaars, church functions and fund raising campaigns.