

WOBL

QUARTERLY ISSUES/PROGRAMS

1st QUARTER 2022

April 8, 2023

Description of Programming

The following are issues addressed on our air over the last quarter:

Lorain County Public Health

Lorain County Public Health sends a member of their staff with in for on-air interview or over the phone on the first Thursday of each month to discuss important and timely health topics.

Thursday February 2, 2023, 9am-9:30am, Stephanie Lesco and Sam Meluch with Lorain County Public Health, were guests on “The Wake-Up Call” with Brian and Nikki on WDLW, and on “The Smoked Country Jam” with Michelle Lee on WOBL. They talked about internship opportunities at Lorain County Public Health and various dept’s within LCPH that take on interns.

Thursday March 2, 2023, 9am – 9:30am, Mitch Dandurand and Andrea Ferguson with Lorain County Public Health were guests on “The Wake-Up Call” with Brian and Nikki on WDLW, and on “The Smoked Country Jam” with Michelle Lee on WOBL. They shared details of the newly released Community Health Improvement Plan, what it is exactly and how it is used to guide LCPH for the next year.

Lorain County Chamber of Commerce

The first or second Tuesday of each month, Tony Gallo, President of the Lorain County Chamber of Commerce, joins “The Smoked Country Jam with Michelle Lee” on WOBL, and “The Wake Up Call” with Brian and Nikki on WDLW. Tony shares with our listeners the latest news and events info from the Lorain County Chamber of Commerce, along with good news (business openings or milestones) as well as any business news that could be concerning when it comes to Lorain County’s economic future.

Public Awareness

Thursday January, 5, 2023, 3pm-3:30pm, Jessica Fetter – Dir. of Lorain County Ofc of Emergency Mgmt and Homeland Security, on “GT in The Afternoon” on WDLW. She discussed emergency preparedness measures taken at the local level as we prepare to head into the teeth of winter.

Wednesday January 25, 2023, 9am-9:30am, Craig Snodgrass – Lorain County Auditor, was a guest on “The Wake-Up Call” with Brian and Nikki on WDLW, and on “The Smoked Country Jam” with Michelle Lee on WOBL. He talked about property revaluation process, along with an event he’s attending to answer residents questions about their property values.

January 25, 2023, 10am-10:30am, Roger Dorsey, President of Good Knights of Lorain County was a guest on “The Midday Music Machine” with David Q on WDLW, and “The Smoked Country Jam” with Michelle Lee on WOBL. Roger provided a schedule of Bed Making Opportunities for individuals and groups throughout the upcoming weeks, as well as donation opportunities.

Tuesday January 31, 2023, 9am-9:30am, Carol Wallace from the Supported Employment Dept of the Murray Ridge Center was a guest on “The Smoked Country Jam” with Michelle Lee on WOBL, and on “The Wake Up Call” with Brian and Nikki on WDLW. She shared the story of client Albert Mays who has held several jobs he obtained the assistance from the supported employment department.

Monday February 13, 2023, 9am-9:30am, Heather Knoble, Early Intervention Supervisor at Murray Ridge Center, was a guest on “The Wake-Up Call” with Brian and Nikki on WDLW, and on “The Smoked Country Jam” with Michelle Lee on WOBL. Heather talked about what exactly early intervention services are and what that encompasses. She also touched on the number of children and families her department works with.

Wednesday March 8, 2023, 8am-8:30am, Erin Moran – Cultural Arts and Nature Mgr. at the Lorain County Metroparks, was a phone guest on “The Wake-Up Call” with Brian and Nikki on WDLW, and on “The Smoked Country Jam” with Michelle Lee on WOBL. Erin talked about the 2023 Theatre Season at the French Creek Nature Ctr, running down the list of performances.

Tuesday March 28, 2023, 8am-8:30am, Colleen Walts – Marketing and Engagement Director for United Way of Greater Lorain County. She talked about UW of LC’s biggest annual fund raiser, A Night At Bee Competition in June, and Small Business Week the first week of May.

Wednesday March 29, 2023, 9am-9:30am, Kate Golden – City of Lorain Storm Water Mgr, and Don Romancak – Lorain County Storm Water and Community Development Coordinator, were guests on “The Wake-Up Call” with Brian and Nikki on WDLW, and on “The Smoked Country Jam” with Michelle Lee. The two talked about Master Rain Garden classes, The Dredge Project of the Black River to create sediment pools, along with other storm water control efforts throughout the county and the city of Lorain.

Responsible Consumption Campaign

Local & National 1/1/23 – 3/31/23 - Holiday campaign ads running throughout the 3-months during the Holidays and Holiday Weekends , including, St. Patrick’s Day, Memorial Day, Halloween, Thanksgiving, Christmas and New Year’s Eve.

PSA announcements during the 1st Qtr. of 2023 include:

1/1/23 – 3/31/23– local and national – blood donations, crime prevention, housing, diabetes, and local bazaars, church functions and fund raising campaigns, rotated once per hour.