

WOBL

QUARTERLY ISSUES/PROGRAMS

2nd QUARTER 2023

July 6, 2023

Description of Programming

The following are issues addressed on our air over the last quarter:

Lorain County Public Health

Lorain County Public Health sends a member of their staff with in for on-air interviews or over the phone on the first Thursday of each month to discuss important and timely health topics.

Thursday April 6, 2023, 9am-9:30am, Jazmynn Montanez and Erin Murphy with Lorain County Public Health, were guests on “The Wake-Up Call” with Brian and Nikki on WDLW, and on “The Smoked Country Jam” with Michelle Lee on WOBL. They talked about what Lorain County Public Health Dept. does and career opportunities for community health workers.

Thursday May 4, 2023, 9am – 9:30am, Kerry Fairchild and Katie Bevan with Lorain County Public Health were guests on “The Wake-Up Call” with Brian and Nikki on WDLW, and on “The Smoked Country Jam” with Michelle Lee on WOBL. They shared details regarding the WIC program and how WIC fits into public health in Lorain County.

Thursday June 1, 2023, 9am – 9:30am, Mike Jindra and Kat Solove with Lorain County Public Health were guests on “The Wake-Up Call” with Brian and Nikki on WDLW, and on “The Smoked Country Jam” with Michelle Lee on WOBL. They shared details of why LCPH inspects campgrounds and beaches and the top 3 safety tips for people this summer.

Lorain County Chamber of Commerce

The first or second Tuesday of each month, Tony Gallo, President of the Lorain County Chamber of Commerce, joins “The Smoked Country Jam with Michelle Lee” on WOBL, and “The Wake-Up Call” with Brian and Nikki on WDLW. Tony shares with our listeners the latest news and events info from the Lorain County Chamber of Commerce, along with good news (business openings or milestones) as well as any business news that could be concerning when it comes to Lorain County’s economic future.

Public Awareness

Thursday April, 6, 2023, 3pm-3:30pm, Jessica Fetter – Director of Lorain County Office of Emergency Mgmt. and Homeland Security, was a guest on “GT in The Afternoon” on WDLW.

She discussed emergency preparedness measures regarding thunderstorms and tornadoes, as well as their Skywarn course that teaches storm spotting.

Monday April 10, 2023, 9am-9:30am, Dann Swift, Director of Education, Murray Ridge Center was a guest on “The Wake-Up Call” with Brian and Nikki on WDLW, and on “The Smoked Country Jam” with Michelle Lee on WOBL. He talked about Autism Awareness Month for April and how the program accommodates the special needs of students with autism.

Wednesday April 12, 2023, 8am-8:30am, Mariah Deitz, Lorain County Metro Parks was a guest on “The Wake-Up Call” with Brian and Nikki on WDLW, and on “The Smoked Country Jam” with Michelle Lee on WOBL. Mariah talked about their Hiking Stick program and the new Bicentennial Hiking Program 200 miles for 200 years.

Tuesday April 18, 2023, 9am-9:30am, Janet Dziak, North Pointe Ballet was a guest on “The Smoked Country Jam” with Michelle Lee on WOBL, and on “The Wake-Up Call” with Brian and Nikki on WDLW. She discussed the upcoming show of Beauty and the Beast at the Lorain Palace Theatre.

Tuesday April 25, 2023, 9am-9:30am, Ryan Arroney, United Way of Greater Lorain County, was a guest on “The Wake-Up Call” with Brian and Nikki on WDLW, and on “The Smoked Country Jam” with Michelle Lee on WOBL. Ryan discussed United Way’s upcoming event a Night at the Bee.

Monday May 8, 2023, 8am-8:30am, Carol Wallace, Murray Ridge Center and Joe Bellottie, a program participant with Murray Ridge, were guests on “The Wake-Up Call” with Brian and Nikki on WDLW, and on “The Smoked Country Jam” with Michelle Lee on WOBL. Carol discussed Murray Ridge Center’s Supported Employment Department and introduced Joe, who spoke about his job responsibilities.

Wednesday May 10, 2023, 8am-8:30am, Bev Walborn, Outdoor Experience Manager, Lorain County Metro Parks. She talked about their Trucks, Tractors and Trains event coming up on June 3 and the Native Plant Sale to be held at French Creek Nature Center.

Tuesday May 30, 2023, 8am-8:30am, Ryan Aroney, President and CEO, United Way of Greater Lorain County was a guest on “The Wake-Up Call” with Brian and Nikki on WDLW, and on “The Smoked Country Jam” with Michelle Lee. Ryan discussed the Transportation Survey is now open, United We Sweat Fitness Tour and their Small Business United initiative.

Monday June 12, 2023, 9am-9:30am, Carol Wallace, Murray Ridge Center was a guest on “The Wake-Up Call” with Brian and Nikki on WDLW, and on “The Smoked Country Jam” with Michelle Lee. Carol discussed the Group Employment program, its benefits to consumers, the serve and success stories.

Wednesday June 14, 2023, 4pm-4:30pm, Aimee Harrell, Park Manager/Sr. Naturalist, Lorain County Metro Parks, was a guest on “GT in The Afternoon” on WDLW. Aimee discussed the events happening at Miller Nature Preserve.

Thursday June 22, 2023, 9am-9:30am, Chief Mike Wetherbee Wellington Fire District was a guest on “The Wake-up Call” with Brian and Nikki on WDLW. Chief Wetherbee discussed the fireworks for the 4th and fireworks safety as well as the upcoming Lorain County Fair.

Tuesday June 27, 2023, 3pm-3:30pm, Colleen Walts, United Way of Greater Lorain County was a guest on “GT in the Afternoon” on WDLW. Colleen discussed the United Way’s Fill the Bus (school supply collection drive), the Transportation Survey and volunteering with the United Way.

Responsible Consumption Campaign

Local & National 4/1/23 – 6/30/23 - Holiday campaign ads running throughout the 3-months during the Holidays and Holiday Weekends, including, St. Patrick’s Day, Memorial Day, Halloween, Thanksgiving, Christmas, and New Year’s Eve.

PSA announcements during the 2nd Qtr. of 2023 include:

4/1/23 – 6/30/23– local and national – blood donations, crime prevention, housing, diabetes, and local bazaars, church functions and fund-raising campaigns, rotated once per hour.