

## **WOBL**

### **QUARTERLY ISSUES/PROGRAMS**

#### **3rd QUARTER 2023**

**October 4, 2023**

#### **Description of Programming**

The following are issues addressed on our air over the last quarter:

#### **Lorain County Public Health**

Lorain County Public Health sends a member of their staff in for an on-air interview or over the phone on the first Thursday of each month to discuss important and timely health topics.

Thursday July 6, 2023, 9am-9:30am, Scott Pozna and Sam Meluch with Lorain County Public Health, were guests on “The Wake-Up Call” with Ms. Nikki on WDLW. They talked about summer health and some of the insects that can cause serious illness and what Lorain County Public Health Dept. does to protect against these bugs.

Thursday August 3, 2023, 9am – 9:30am, Jillian Spriesterbach and Kat Solove with Lorain County Public Health were guests on “The Wake-Up Call” with Ms. Nikki on WDLW, and on “Caffiene and Country” with Dave on WOBL. They shared details regarding how Lorain County Public Health assists families with back-to-school preparation and the support offered during the school year.

Thursday September 7, 2023, 9am – 9:30am, Mark Adams and Lynn Rebman with Lorain County Public Health were guests on “The Wake-Up Call” with Ms. Nikki on WDLW, and on “Caffiene and Country” with Dave on WOBL. They shared details of what Lorain County Public Health does to protect the public during an emergency and how someone can prepare themselves in case of an emergency.

#### **Lorain County Chamber of Commerce**

The first or second Tuesday of each month, Tony Gallo, President of the Lorain County Chamber of Commerce, joins “Caffiene and Country” with Dave on WOBL, and “The Wake-Up Call” with Ms. Nikki on WDLW. Tony shares with our listeners the latest news and events from the Lorain County Chamber of Commerce, along with good news (business openings or milestones) as well as any business news that could be concerning when it comes to Lorain County’s economic future.

#### **Public Awareness**

Thursday July 6, 2023, 3pm-3:30pm, Dave Freeman – Director of Lorain County Office of Emergency Mgmt. and Homeland Security, was a guest on “GT in The Afternoon” on WDLW. He discussed emergency preparedness measures regarding thunderstorms and tornadoes, as well as what are the responsibilities of the Office of Emergency Management.

Monday July 10, 2023, 9am-9:30am, Carol Wallace, Murray Ridge Center and Jodi Stump a program participant with Murray Ridge, were guests on “The Wake-Up Call” with Ms. Nikki on WDLW. They talked about Jodi’s experience in the Group Employment Program and how it prepared her for her current community employment job.

Wednesday July 12, 2023, 3pm-3:30pm, Monet Roberts, Lorain County Community Foundation joined GT on “The Afternoon Drive” on WDLW to talk about Third Thursdays in Elyria.

Wednesday July 26, 2023, 3pm-3:30pm, Don Romasek of the Black River AOC was a guest on “The Afternoon Drive” with GT on WDLW. He discussed the Lorain County water sheds and waterways and how they are evaluated and how they provide feedback for improvements.

Wednesday August 2, 2023, 3pm-3:30pm, Dave Freeman – Director of the Lorain County Office of Emergency Management & Homeland Security, was a guest on “The Afternoon Drive” with GT on WDLW. Dave discussed the emergency process.

Wednesday August 9, 2023, 8am-8:30am, Mary Ewers Joyner, Lorain County Metro Parks was a guest on “The Wake-Up Call” with Ms. Nikki on WDLW, and on “Caffiene and Country” with Dave on WOBL. Mary discussed the Park’s upcoming Halloween Fair.

Monday August 14, 2023, 9am-9:30am, Carol Wallace with Murray Ridge Center was a guest on “The Wake-Up Call” with Ms. Nikki on WDLW and “Caffiene and Country” with Dave on WOBL. She highlighted some of their program participants who have been employed with the same employer for 20 years or more, she also discussed the need for new clients for job placements.

Wednesday August 16, 2023, 9am-9:30am, Chief Mike Wetherbee of the Wellington Fire District was a guest on “The Wake-Up Call” with Ms. Nikki on WDLW, and on “Caffiene and Country” with Dave on WOBL. Chief Wetherbee discussed the upcoming Lorain County Fair, emergency preparedness and communications with all departments, cities and government offices.

Tuesday August 29, 2023, 4pm-4:30pm, Colleen Walts, United Way of Greater Lorain County was a guest on “The Afternoon Drive” with GT on WDLW. Colleen discussed the United Way’s Small Business United which supports small businesses with give-back opportunities, 211 First Call for Help.

Wednesday August 30, 2023, 3:30pm-3:45pm, Daniel McNamara with the FireFish Festival, was a guest on “The Afternoon Drive” with GT on WDLW. Daniel discussed the new environmentally friendly fish that was being created for this year’s FireFish Festival.

Friday September 8, 2023, 9am-9:30am, Amy Higgins of Elyria City Schools was a guest on “The Wake-up Call” with Ms. Nikki on WDLW and “Caffiene and Country” with Dave on WOBL. Amy discussed their September events, new schools, and social media.

Monday September 11, 2023, 9am-9:30am, Carol Wallace with Murray Ridge Center was a guest on “The Wake-Up Call” with Ms. Nikki on WDLW and “Caffiene and Country” with Dave on WOBL. She discussed the Group Employment Program and its benefits, they also factories/landscaping job crews available to work now.

Tuesday September 26, 2023, 8am-8:30am, Colleen Walts, United Way of Greater Lorain County was a guest on “The Wake-Up Call” with Ms. Nikki on WDLW and “Caffiene and Country” with Dave on WOBL. Colleen discussed Dolly Parton’s Imagination Library and Free Tax Prep for the coming year.

Tuesday September 26, 2023, 9am-9:30pm, Robin Kane the Co-Founder of I’m Possible Games was a guest on “The Wake-Up Call” with Ms. Nikki on WDLW and “Caffiene and Country” with Dave on WOBL. She discussed how and why the organization was created and what it is they do and how people can become involved in their Game Nights.

### **Responsible Consumption Campaign**

Local & National 7/1/23 – 9/30/23 - Holiday campaign ads running throughout the 3-months during the Holidays and Holiday Weekends, including, St. Patrick’s Day, Memorial Day, July 4<sup>th</sup>, Labor Day, Halloween, Thanksgiving, Christmas, and New Year’s Eve.

### **PSA announcements during the 3rd Qtr. of 2023 include:**

7/1/23 – 9/30/23– local and national – blood donations, crime prevention, housing, diabetes, and local bazaars, church functions and fund-raising campaigns, rotated once per hour.