

WOBL

QUARTERLY ISSUES/PROGRAMS LIST

1st QUARTER 2014

April 8, 2014

Description of Programming

Murray Ridge Center – A 1-minute, daily, public affairs program featuring the achievements of the “clients” at Murray Ridge Center.

Host: Amber Fisher, Superintendent, Murray Ridge Center.

The following are issues we have addressed over the last quarter:

GENERAL HEALTH OF PEOPLE IN LORAIN COUNTY

LORAIN COUNTY GENERAL HEALTH DISTRICT

For The Health of All of Us

Monthly interview Program with **Staff** from the L.C. General Health District covering difference health topics each month. Airs 10am – 10:30am once a month on WOBL and WDLW.

Thursday January 9, 2014 – 10am – 11am - Joyce Davis with the LCHD was a guest with Nikki on WOBL and with Wally on WDLW. Joyce spoke about Fad diets - don't believe the hype of fast results no exercise eat whatever you want kind of diets. See your physician before trying or going on any kind of weight loss diet. Even if you would like to start a more regiment workout routine, just so he/she can advise on how fast or slow to take it. Diets are a commitment that shouldn't be stopped after 3 months, 6 months. etc. they are meant to be part of your daily routine throughout the year. She also talked about: still time and clinics to get a flu shot, flu season at it's peak normally happens in late January, early February. And, our LC Fitness Walks, each and every Monday.

Thursday February 6, 2014 – 10am-11am – Sara Warner from the Lorain County General Health District was a guest with Nikki on WOBL and with Wally on WDLW. February is Heart Health Month – Sara suggests we strive to live a healthier lifestyle through – physical activities – have a buddy – someone who is going to work with you towards your goals – 30-minutes a day goes a long way towards reaching your goals. Walking – indoor rock wall – go to the gym – yoga – dancing – wii fit games – etc. Eat healthier – try cooking for yourself – gives you more control over what you eat. Shop with your significant other to pick out the healthier options you both enjoy. If you want

to go out to ... try sharing dishes – pass the plates and you'll actually eat a little less than you normally would.

Lorain County Childrens Services

Wednesday March 26, 2014 12:30pm – 1:30pm - Patti-Jo Burnett from LC Children Services was a guest with Nikki on WOBL and with Wally on WDLW. She talked about fostering a child, an upcoming Orientation event on April 10th from 6p-8p for families interested in becoming a foster parent and how to get started, what's involved with no commitment until they take next step to go through some testing and screenings. Also discussed a 5K and Half Marathon on Sunday May 4th which starts at 9am in downtown Elyria. Pre-registration is required along with sponsors and volunteers. Contact Patti-Jo at 329-5340 or go to website ... NCNRacing.com

Lorain County Metro Parks

Thursday January 9th, 2014 – 8am – 9am – Venessa Klesta from the Metro Parks, was a guest with Super Dave on WOBL and with Vietz on WDLW. Vanessa highlighted a number of programs at the Metro Parks designed specifically with winter activities in mind. For example: showshoeing at any one of the parks, where show shoes can also be rented. She also promoted the upcoming True North Cultural Presentation of “Sisters Forever” at the French Creek Nature Center. At Sandy Ridge Reservation on Jan. 20 is a family fun event called “Cabin Fever.” There will be sled dog demonstrations, campfire cooking, and more that runs from 11am –3pm.

Wednesday January 22, 2014 – 8am-9am – Jannah Wilson with the Lorain County Metro Parks was a guest with Super Dave on WOBL and with Vietz on WDLW. Jannah came in to talk about the upcoming “Winter Days” Celebration at the Vermilion River Reservation on Saturday January 25th from 10am-4pm. This is a family friendly event that includes demonstrations in ice fishing, cooking, sled dogs, along with sledding, live reindeer, and live music.

Tuesday February 4, 2014 – 4pm – 5pm – Venessa Klesta from the LCMP was a guest with Big John on WOBL and with Gene on WDLW. Vanessa talked about upcoming activities at a number of the different parks including: snowshoeing at Vermilion River Reservation and some of the other partks also. “Of Mice & Men” production by True North Cultural Arts at the French Creek Nature Center. The Dino exhibit at Sandy Ridge Reservation, and Maple Sugaring and pancake breakfasts happening at the end of the month.

Wednesday February 19, 2014 – 8am – 9am. Lorain County Metro Parks’ Rick Fortney and Producer Michael Dempsey were guest with Vietz on WDLW and with Super Dave on WOBL. The two spoke about the True North Production of “Of Mice and Men” at the French Creek Nature Center. The production began it’s three weekend run on February 7th, and concludes this upcoming weekend on Sunday February 23rd. Rick

said that also inside the lobby of the Center visitors will also find educational displays that explore the role of people who are mentally handicapped, and their impact on American society today.

Wednesday March 5, 2014 – 8am – 9am. Rick Fortney, True North Cultural Arts, appeared as a guest with Super Dave on WOBL and with Vietz on WDLW. Rick talked about the upcoming True North production of “A Thousand Cranes” at the French Creek Nature Center. The play runs 3/7-3/9, & 3/14-16.

UNITED WAY OF GREATER LORAIN COUNTY

Tuesday February 25, 2014, 7:30am-8:30am. On WOBL with Super Dave and on WDLW with Wally (filling in for Vietz), Bill Harper - Exec. Dir. of United Way of Greater Lorain County. Bill says volunteerism is critical to make what efforts they undertake work. He says Lorain County's potential volunteer power is unlimited. Gwen Stembridge - Lorain County Volunteer Connection - Working on connecting volunteers with various projects planned for 2014. Kids & Youth Empowerment, Boys & Girls Club, Big Bros.-Big Sis, and others. The goal is to connect would be volunteers with projects that fit their talents and passions. Log on to www.uwloraincounty.org. Click on volunteer. Jeff Griffiths - Hands-On Northeast Ohio - Jeff explained how Hands-On works with United Way by training community members to be volunteer team leaders and manage projects.

Tuesday March 25, 2014 – 7:30am-8:30am – Bill Harper, Executive Director of United Way of Greater Lorain County, was a guest with Super Dave on WOBL, and with Vietz on WDLW. Bill talked about, and invited the public to attend the upcoming Fundraising Campaign Finale Breakfast on Tuesday April 1st, from 7:30am-9am at the Spitzer Conference Ctr. at Lorain County Community College. Bill said there will be a breakfast, awards handed out, and a big announcement is planned about how donation money will be invested. uwloraincounty.org.

DRUNK DRIVING

RESPONSIBLE CONSUMPTION CAMPAIGN

Local & National 11/1/14 – 3/31/14 - Holiday campaign ads running throughout the 3-months during the Holidays and Holiday Weekends , including Halloween, Thanksgiving, Christmas and New Year’s Eve.

L.C. BOARD OF MENTAL HEALTH

Every other Wednesday, Joan Samkow from the L.C. Board of Mental Health brings a guest in to be interviewed on the air. Our intention is to instruct and teach our audience

about mental health issues, to learn symptoms and signs of mental health problems or abuse and to let them know all the different services that are available in Lorain County.

Wednesday January 15, 2014 – 8am-9am – Ralph Thompson, Executive Director of Pathways Counseling & Growth Center, was a guest with Super Dave on WOBL and with Vietz on WDLW. Ralph reminded our listeners of the Pathways mission, and the services it offers. He also shared some stories of people who've been helped by Pathways. And, where they are located and how to get in touch with them.

Wednesday January 29, 2014 – 4pm-5pm – Lise Day with Big Bros / Big Sis' of Lorain County was a guest with Big John on WOBL and with Gene Briscoe on WDLW. Lise discussed some other programs offered through BB/BS like Sidekicks, Lunch Buddies, Couples & Family Match, and Big for a Day. She also explained how to get involved in the upcoming "Bowl for Kids' Sake" event. She also talked about the new depression calculator on the Lorain County Bd of Mental Health website – a tool to see if you may be feeling a little depressed.

Wednesday February 12, 2014 - 8am - 9am - Charlie Neff, Executive Director of the Lorain County Board of Mental Health was a guest with Vietz on WDLW, and with Super Dave on WOBL. Charlie promoted new tools on the LCBMH website - that can help folks see if they're suffering from depression, but stressed it's not a replacement for getting proper treatment from a licensed professional. He said his agency is there to help people find answers, get help, and feel better about their life situations. Charlie said that when dealing with the loss of a loved one, spoke specifically of an elder parent who'd suffered through dementia or alzheimers, it's important for family members to talk with someone who can offers advice on coping and not feeling weighted down with the heaviness of the circumstances.

Wednesday February 26, 2014 – 4pm-5pm – Steve Evans, In-Home Svcs Coordinator, and Dawn Kroh, site director, both with Firelands Counseling & Recovery Svcs of Lorain County, was a guest on WOBL with Big John and on WDLW with Gene Briscoe. The two talked to our listeners about treatment through FCRS new IFAST program, and intensive/systematic treatment method. Who can participate in the program and how to be referred. They also explained the process for a family participating in the IFAST program.

Wednesday March 26, 2014 – 4pm – 5pm – Rachael Dotson/Christina Wade of Genesis House were guests with Big John on WOBL Gene on WDLW. The two discussed the mission of Genesis House and upcoming events. Candlelight Vigil at Lakeview Park in Lorain on April 11th. Ban the Bruises Campaign at Deluca's Place in the Park in Lorain on May 8th. Also, an upcoming wine tasting event, of which details are still pending. More info can be found at genesishouseshelter.org.

BOYS & GIRLS CLUBS OF LORAIN COUNTY

Wednesday March 12, 2014 – 8am-4pm – Marcus Madison with the Boys & Girls Club was a guest with Super Dave on WOBL and with Vietz on WDLW. Marcus shared with our listeners the success of the recent Bowl For Kids Sake event held at Rebman's Entertainment & Bowling Center in Lorain. He said this year marks the agency's 20th year of service in Lorain County, explained how to become a volunteer (a big), and that interested persons can find more information at bigloraincounty.org. He said it's most difficult find men to be a big brother, to step up and provide mentoring and guidance to a little brother. He said they ask for a one year commitment, but more times than not it turns into much longer than that, often times a lifetime relationship is built.

SPECIAL OLYMPICS

Wednesday February 26, 2014 – 8:30am-9:30am – Jeremy Hudgens, Nathan Obrel, & Tom Dake, with the Lorain County Special Olympics were guests on WOBL with Super Dave and on WDLW with Vietz. The trio talked about the upcoming Special Olympics North Sectional Basketball Tournament that takes place this Thursday (2/26) through Sunday (3/1) at The Lorain County Community College Ewing Center Gymnasium and Field House. Over the four days, 1500 athletes and their families from all over northern Ohio will attend the event, which begins with game one Thursday evening at 6pm. Volunteers are needed to help, and can show up either today at one pm at LCCC or come on Thursday to find out where you can help.

Urgent Public Awareness

Monday Febraury 10, 2014 – 8am-9am – Lisa Mayles – Lifeshare Community Blood Services was a guest with Super Dave on WOBL and with Vietz on WDLW. Lisa came in to talk to our listeners about the current blood shortage throughout Lorain County, why the shortage exists, and where people can go to donate.

HOMELESSNESS IN LORAIN COUNTY

Tuesday January 14, 2014 – 10am-10:30am – Virginia Beckman with The Genesis House was a guest with Nikki on WOBL. She talked about Genesis House' upcoming 4th Annual Pajama Party on Thursday January 23rd from 5pm – 8pm at DeLuca's Place in the Park in Lorain. (all of the food, raffles, etc) Proceeds to benefit Genesis House. Tickets are \$20 at the door or a donation of an item from their wish list.

ANIMAL PROTECTION

Partners With Paws

January 7, 2014 – March 25, 2014 – **Lorie Wilber** – hosts a 20 minute program every Tuesday morning on WOBL and WDLW. She highlights 2 animals (dogs or cats) per week who are in foster care and in need of homes. In addition, Lorie has guests from different animal rescue groups, the APL's and other guests who talk about how they are

assisting with animal rescue, protection, adoption and fostering. Lorie has been very successful in highlighting awareness of the need for spaying and neutering your pets, the importance of immunizations, taking proper care of your animals/pets, etc.

March 20-22, 2014 – Rally to the Rescue & Radiothon Pet Adoption Event. Thursday the 20th through Saturday the 22nd, WOBL & WDLW Radio conducted a radiothon for Partners with Paws to raise money for Dogs on death row, and promote pet adoption. DJ's took pledges during their shows. And, on Saturday March 22nd, Partners with Paws, along with WOBL & WDLW hosted the 2nd Annual Rally to the Rescue Pet Adoption Event at the Midway Mall in Elyria. Dozens of vendors and adoption agencies took part. Hundreds of people attended the event, and a couple dozen pets (dogs & cats) were adopted on site.

Lost/Found Pet Alerts

January 1, 2014 – March 31, 2014 – Listeners and all residents of Lorain County are encouraged to report lost and found pets. We then give details on the air of the pet that has been found or lost, along with a phone number for the person who is keeping the pet, or looking for the pet. We have been very successful in helping with finding lost pets and finding lost owners. This is a free service to anyone who has lost or found a pet.

PSA announcements during the 1st Qtr. of 2014 include:

1/1/14 – 3/31/14– local and national – blood donations, crime prevention, housing, right to life, diabetes, and local bazaars, church functions and fund raising campaigns.