

## WOBL

### QUARTERLY ISSUES/PROGRAMS

3<sup>rd</sup> QUARTER 2019

October 4, 2019

#### Description of Programming

The following are issues addressed on our air over the last quarter:

#### Lorain County Public Health

Wednesday July 3, 2019, 8:30am – 9am, Lorain County Public Health Commissioner Dave Covell was a guest on “Gene Briscoe’s Breakfast Buffet” on WDLW, and on “The Morning Ride with Big John” on WOBL. Dave was in studio to share with our listeners that Lorain County Public Health is celebrating it’s 100<sup>th</sup> Anniversary, how it all started, the changes in health care it oversaw, and where it’s headed today.

Thursday July 11, 2019 9am – 10am, Scott Pozna, Supervisor in Environmental Health, Emergency Preparedness, and Epidemiology, was a guest on “The Morning Ride with Big John” on WOBL and on “Gene Briscoe’s Breakfast Buffet” on WDLW. Scott touched on a number of health related topics, including: ways to keep cool during these heat waves, public health as a related to pools, sanitation issues at pools, etc. He also talked about mosquitoes and the risks they pose if allowed to hatch in uncared for water areas. He also talked about the importance of having family members properly vaccinated,

Thursday August 1, 2019, 9am-10am, Lorain County Public Health Commissioner Dave Covell was a guest on “The Morning Ride with Big John” on WOBL, and on “Gene Briscoe’s Breakfast Buffet” on WDLW. Dave provided key topics for our listeners regarding the upcoming back to school season. Topics included: e-cigarettes, vaccinations, getting to school safely, school lunches, and after school physical activities.

Thursday September 5, 2019, 9am-10am, Erin Murphy, Program Mgr Health Promotion and chronic Disease Prevention Division with LCPH, was a guest on “Gene Briscoe’s Breakfast Buffet” on WDLW, and on “The Morning Ride with Big John” on WOBL. Erin discussed a number of topics related to LCPH, including free physical fitness for all – offering various free programs in the area to improve our fitness, and the diseases that can be kept at bay by simply being more active. She also spoke about LCPH’s role in the event of a disaster. And, she reminded our listeners about upcoming flu shot clinics in the area, it is that time of year again.

### **Lorain County Chamber of Commerce**

Every first or second Tuesday of each month, Lorain County Chamber of Commerce President Tony Gallo joins our morning hosts to discuss a myriad of topics related to Lorain County's business and economic climate.

### **Community Foundation of Lorain County**

Thursday July 25, 2019, 8am-9am, Cindy Andrews, Executive Director of the Community Foundation of Lorain County was a guest on the "Morning Ride with Big John" on WOBL, and on "Gene Briscoe's Breakfast Buffet" on WDLW. She shared with our listeners recent events and information regarding the Community Foundation including: Distribution of funds to area high schools and colleges at Crushers' Stadium in Avon. Networking meeting at Metro Parks facility in Oberlin today – for all to attend. Talked about the business plan at Community Foundation and how funds are raised, and provided contact information.

### **Lorain County Childrens' Services**

Wednesday September 11, 2019, 11am-11:45am, Racheal Cambarare, kinship care case worker with LCCS, as well as Luvinia, a kinship caregiver. She highlighted the details of the kinship care program through LCCS, and how it is important for a person who has a personal connection to a child – be it relative or close friend, or a community member. And, how the program supports that "kin" in their role as a mentor, role model, etc.

### **Murray Ridge Center**

Once a month, usually the 2<sup>nd</sup> Monday of each month, Carol Wallace with Murray Ridge's Supportive Employment Department, visits our morning show along with a Murray Ridge client to discuss the employment program and the benefits of local companies hiring people with developmental disabilities, the clients strengths and goals, etc.

### **United Way of Greater Lorain County**

Tuesday August 27, 2019, 12pm-12:30pm, Ryan Aroney, Incoming Executive Director of UWLC, was a guest on "The Midday Music Machine with Gary Fletcher" on WDLW, and on "The Smoked Country Jam with Michelle Lee" on WOBL. Ryan discussed a number of United Way related topics that included: Their annual back to school supply drive, and upcoming feminine hygiene drive, a little library book drive, and the importance of volunteering for one's school district, and how to get involved.

Tuesday September 24, 2019, 4pm-5pm, Ryan Aroney, Incoming Executive Director of UWLC, was a guest on "The Denny Sanders Show" on WDLW, and on "The Super Afternoon Show with Super Dave" on WOBL. Ryan recapped a few items and events

from the summer. Ryan also talked about the United We Sweat field day at Midview High School, from which he just left and came to our studios. The event was a season long wrap up celebration for school aged children. He also highlighted how adults can get involved in the United We Sweat campaign. It is not just for children, but there are also programs for adults. More can be learned at [unitedwesweat.org](http://unitedwesweat.org). And, he spoke about the countless volunteer opportunities like collect, sort, deliver (school supplies, books, professional business clothes, and more).

### **Stein Hospice**

Tuesday July 9, 2019, 10am-11am, Shelby Brossia, Sherri Bourne, & Paige Ortner from Stein Hospice, were guests on “The Smoked Country Jam with Michelle Lee” on WOBL, and on “The Midday Music Machine with Gary Fletcher” on WDLW. The three discussed their roles at Stein Hospice and also a new program they are experimenting with their clients involving virtual reality headsets. The VR can reduce a clients pain by up to 30-%, and ultimately requiring less medication as a result.

Thursday July 18, 2019, 10am-10:30am, Kathy Faylor, Bereavement Care Liaison at Stein Hospice, was a guest on “The Midday Music Machine with Gary Fletcher” on WDLW, and on “The Smoked Country Jam with Michelle Lee” on WOBL. Kathy shared with our listeners what her role is at Stein Hospice, as well as Stein’s summer “Camp Good Grief” for children, which runs throughout the summer in different locations, to help them work through their feelings of grief over the loss of a loved one.

### **Lorain Public Library System**

Wednesday July 3, 2019, 4pm-4:30pm, Susan Spivey Main Branch Mgr., and Sam Lewis Strategic Initiatives Mgr. were guest on “The Denny Sanders Show” on WDLW, and on “The Super Afternoon Show with Super Dave” on WOBL. The two were in to share with our listeners the library’s new Bike Share Program. How it began? How it works? Who can borrow? Who is involved, including the partnership with the Lorain Police Department.

Thursday August 1, 2019, 4pm-5pm, John Guscott, Mgr of Columbia Branch and Donna Kelly, Mgr. of Avon Branch, were guests on “The Denny Sanders Show” on WDLW, and on “The Super Afternoon Show with Super Dave” on WOBL. The two discussed a couple of new programs at the Library that are geared toward local history preservation: Lorain County Memory and Avon’s Oral Histories. They shared with our listeners what the programs are all about and how to get involved and learn more about them.

Wednesday September 4, 2019, 4pm-4:30pm, Samuel Lewis and Susan Spivey from Lorain Public Library System, were guests on the “Denny Sanders Show” on WDLW, and on “The Super Morning Show with Super Dave” on WOBL. Susan and Sam promoted the Library’s upcoming “Writer’s Conference”, it’s purpose and goals, who is invited and what can be expected by attendees.

## **Public Awareness**

Tuesday July 30, 2019, 10:00 am – 11:00 am, Greg Willey, Executive Director of Elyria Friendship Animal Protective League, was a guest on “The Midday Music Machine with Gary Fletcher” on WDLW, and on “The Smoked Country Jam with Michelle Lee” on WOBL. Greg promoted on our air the upcoming “Wheels For Wags” car show event to benefit the APL, to be held on Saturday August 24<sup>th</sup>, 2019 at the Avon United Methodist Church.

Thursday August 1, 2019, 11am – 12pm, Janet Haar, Executive Director of Oberlin Business Partnership, was a guest on “The Smoked Country Jam with Michelle Lee” on WOBL, and on “The Midday Music Machine with Gary Fletcher” on WDLW. Janet shared with our listeners information about the upcoming Family Fun Fair and Classic Car Show to take place on Saturday August 3<sup>rd</sup> 2019 in downtown Oberlin.

Wednesday August 29, 2019, 11am-Noon, Brenda Allen with the American Cancer Society was a guest on “The Midday Music Machine with Gary Fletcher” on WDLW, and on “The Smoked Country Jam with Michelle Lee” on WOBL. Brenda appeared to promote her organizations annual Relay For Life to be held on Saturday September 21<sup>st</sup>, 2019 at Sprenger Stadium in Avon. She highlighted various aspects of this year’s Relay including a Car Show, and kids carnival games.

Monday September 9, 2019, 10:15am-11am, Shea Alltmont, Communications Mgr for the Avon Lake Public Library, was a guest on “The Midday Music Machine with Gary Fletcher” on WDLW, and on “The Smoked Country Jam with Michelle Lee” on WOBL. Shea shared with our listeners a series of upcoming events throughout September called “Mudbound” Community Reads Programs, in conjunction with the Avon Lake School District.

Tuesday September 10, 2019, 10:15am-11am, Emily Hoag, Director of FireFish Festival, was a guest on “The Smoked Country Jam with Michelle Lee” on WOBL, and on “The Midday Music Machine with Gary Fletcher” on WDLW. Emily shared with our listeners details about this year’s FireFish Festival in Downtown Lorain on September 20<sup>th</sup> and 21<sup>st</sup>.

Friday September 20, 2019, 7:30am – 8:30am, Lorain County Probate Judge James Walther was a guest on “The Morning Ride with Big John” on WOBL, and on “Gene Briscoe’s Breakfast Buffet” on WDLW. Judge Walther promoted two upcoming “Good Deeds Program” events on Sept. 24<sup>th</sup> & 26<sup>th</sup>. The Good Deeds Program concentrates on getting people to plan for the future regarding their estates and having things in order to avoid probate court for relatives. The event on the 24<sup>th</sup> will be at Columbia High School and the 26<sup>th</sup> event will be at Amherst High School.

### **Responsible Consumption Campaign**

Local & National 7/1/19 – 9/30/19 - Holiday campaign ads running throughout the 3-months during the Holidays and Holiday Weekends , including, St. Patrick's Day, Memorial Day, Halloween, Thanksgiving, Christmas and New Year's Eve.

### **Partners With Paws**

7/2/19 – 9/24/19 – Lorie Wilber – hosts a 20 minute program every Tuesday morning on WOBL and WDLW. She highlights 2 animals (dogs or cats) per week who are in foster care and in need of homes. In addition, Lorie has guests from different animal rescue groups, the APL's and other guests who talk about how they are assisting with animal rescue, protection, adoption and fostering. Lorie has been very successful in highlighting awareness of the need for spaying and neutering your pets, the importance of immunizations, taking proper care of your animals/pets, etc.

### **Lost/Found Pet Alerts**

7/1/19 – 9/30/19 – Listeners and all residents of Lorain County are encouraged to report lost and found pets. We then give details on the air of the pet that has been found or lost, along with a phone number for the person who is keeping the pet, or looking for the pet. We have been very successful in helping with finding lost pets and finding lost owners. This is a free service to anyone who has lost or found a pet.

### **PSA announcements during the 3<sup>rd</sup> Qtr. of 2019 include:**

7/1/19 – 9/30/19– local and national – blood donations, crime prevention, housing, diabetes, and local bazaars, church functions and fund raising campaigns, rotated once per hour.