

WOBL

QUARTERLY ISSUES/PROGRAMS LIST

3rd QUARTER 2017

September 29, 2017

Description of Programming

Murray Ridge Center – A 1-minute, daily, public affairs program featuring the achievements of the “clients” at Murray Ridge Center. Host: Amber Fisher, Superintendent, Murray Ridge Center.

The following are issues we have addressed over the last quarter:

GENERAL HEALTH OF PEOPLE IN LORAIN COUNTY

LORAIN COUNTY GENERAL HEALTH DISTRICT

Monthly interview Program with **Staff** from the L.C. General Health District covering difference health topics each month. Airs 10am – 10:30am once a month on WOBL and WDLW.

Thursday July 6, 2017, 9:00am-10:00am, Scott Pozna, Environmental Health Supervisor at LCGHD, was a guest on “The Super Morning Show w/Super Dave” on WOBL, and on “Gene Briscoe’s Breakfast Buffet” on WDLW. Scott talked about: keeping cool during the hot summer months, and how to protect ourselves from bacteria that we come in contact with at community pools, splash pads, etc. He also talked about the Health Department’s role in conducting inspections of public pools, and what we can do to keep safe. He also talked about the prevalence of mosquitoes in our area during the summer, and what to do to minimize the risk of mosquito born illnesses, like west Nile.

Thursday August 3, 2017, 9:15am-10am, Katie Bevan & Marissa Wayner, of the LCGHD, were guests on “Gene Briscoe’s Breakfast Buffet” on WDLW, and on “The Super Morning Show w/Super Dave” on WOBL. They talked about healthy eating, and physical activity. And, what to do if you don’t have enough access to good quality food. Food pantries are a great resource. They also discussed breastfeeding, and the benefits to the child. And, vaccinations – for back to school and the upcoming flu season.

Thursday September 7, 2017, 9am – 10am, Dave Covell, Lorain County Health Commissioner, was a guest on “The Super Morning Show w/Super Dave” on WOBL, and on “Gene Briscoe’s Breakfast Buffet” on WDLW. Among topics discussed with our hosts: Peak Allergy season, Drug overdose update – prescription drug overdoses are down, Heroin & Fentanyl still major problems, LCGHD has a supply of Narcan for public use, Worksite Walking Challenge involving local employers, Weekly LC Fitwalks Mondays & Thursdays, Standing Water – Mosquitos, West Nile Virus, & Flu Shots.

PUBLIC AWARENESS

Wednesday July 5, 2017, 9am-10am, Jackie from the Lorain County Historical Society was a guest on “The Breakfast Buffet with Gene Briscoe” on WDLW and on “Super Morning Show w/Super Dave” with Michelle Lee substituting on WOBL. Jackie promoted the upcoming 2017 Ice Cream Social and Antique Car Show on Sunday July 9 from 1pm-5pm. The event takes place at the Hickories Museum on Washington Ave., in Elyria.

Monday July 10, 2017, 10am-11am, Ken Mandeville was a guest on “As You Like It w/Wally” on WDLW, and on “The Grandstand w/PJ Cross” on WOBL. Ken promoted this weekend’s Camden Township Fire Field Day Event on Saturday July 15, at the Camden Baptist Church grounds. Demonstrations include LC Sheriff K-9, Car extraction-Jaws of Life, Metro LifeFlight, Kids Fireman’s Obstacle Course, Games, Dunk Tank, Food & more.

Wednesday August 2, 2017 – 10am-11am – Adam Matthews, Mktg & Comm Dir., Elyria Public Library System, was a guest on “As You Like It with Wally Mintus” on WDLW, and on “The Grandstand with PJ Cross” on WOBL. Adam updated our listeners on a number of different topics, including: The South Branch is moving from the Old Hamilton School to The Old Asbury Church Building at 1611 Middle Ave., in Elyria. The move will occur between August 11th & August 18th. And, extending the hours of the South Branch to include new Saturday hours. The Summer Reading program, which ran from June 1 to July 29th, winners will be announced soon. September is National Library Card sign-up month. Encouraging listeners who don’t have a library card, to get one. He said a recent study found that milenials are using the library more than any other age group. Bookmobile and EPLS float will be in this Saturday’s Elyria Bicentennial Parade.

Tuesday August 8, 2017, 4pm-4:30pm, Amanda Manahan, Museum Education and Tour Coordinator at the Oberlin Heritage Center, was a guest on “The Traffic Jam w/Brian & Nikki” on WDLW, and on “Big John In the Afternoon” on WOBL. Amanda shared with our listeners a number of tours and events coming up in the next couple of months, including: Museum of Hispanic & Latino Cultures from Lorain will hold an exhibit in Oberlin throughout the month of September. Also, S&S 75 minute walking tour of the legends & landmarks surrounding Tappan Square.

Monday August 14, 2017, 8:30am – 9:00am, Asst Wellington Fire Chief Bill Brown, was a guest on “The Super Morning Show w/Super Dave” on WOBL, and on “Gene Briscoe’s Breakfast Buffet” on WDLW. Asst Chf Brown talked about the upcoming Lorain County Fair in his town next week. Topics included: Large event safety planning, Incident action plans, inspections, and what it takes to coordinate all of the different agencies for public safety during Fair week.

Monday August 14, 2017, 1pm-2pm, Tory Mittler & Samantha Vidnovic from the Lorain County Dog Kennel, were guests on “As You Like It with Wally Mintus” on WDLW, and on “The Grandstand With PJ Cross” on WOBL. The two promoted the upcoming National Dog Appreciation event at the Dog Kennel on Hadaway St., in Elyria on Saturday August 26 from 11am-4pm.

Tuesday August 15, 2017, 10am-11am, Steel Survivors & Steel Ladyz Motorcycle Club, were guests on "As I Like It with Wally Mintus” on WDLW. And on “The Grandstand with PJ Cross” on WOBL. The group promoted an upcoming fundraiser for a 2 year old boy named Dominic, who suffers from a heart condition and will require surgery next month (September). The event is a Car & Motorcycle Show & Spaghetti Dinner on Saturday August 19th, beginning at 4pm, at 117 Yorkshire Court in Elyria, just off Cleveland Street, near Hazel’s Restaurant.

Monday September 18, 2017, 9am-9:30am, Derek Oswald, Firefighter w/Wellington Fire Department, was a guest on “Gene Briscoe’s Breakfast Buffet” on WDLW, and on the “Super Morning Show w/Super Dave” on WOBL. Derek shared with our listeners that September is Child Passenger Safety Month; promoting safe child practices in vehicles, and the importance of child safety seats, their proper installation, and usage with children. He also promoted the Wellington Fire Dept.’s annual Chili Cook-Off on November 4th.

Tuesday September 26, 2017, 5pm-6pm, Lisa Carter from The Olde Towne Hall Theatre in North Ridgeville, along with playwright & director Breianne Saylor and actress Michelle Deyarmin, were guests on “The Ride Home With Big John” on WOBL, and on “The Traffic Jam with Brian & Nikki” on WDLW. The three were in to promote the all volunteer production of “Without A Clue,” which opens this coming weekend. Lisa also promoted upcoming productions, and audition times for future performances.

LORAIN COUNTY EMERGENCY MGMT DEPT.

Thursday July 13, 2017, Tom Kelley, Lorain County Emergency Management & Homeland Security, was a guest on “The Super Morning Show w/Super Dave” on WOBL, and on “The Breakfast Buffet w/Gene Briscoe” on WDLW. Mr. Kelley talked about recent storm activity, areas prone to flooding, and various warnings during the summer storm season. He encouraged listeners to not drive into flooded roadways: “turn around, don’t drown.” And, what to do if our homes suffer flood damage, beware of black mold. Contact his office at 440-329-5117. Website loraincounty.us.

Thursday September 14, 2017, Tom Kelley, Lorain County Emergency Management & Homeland Security, was a guest on “The Super Morning Show w/Super Dave” on WOBL, and on “The Breakfast Buffet w/Gene Briscoe” on WDLW. During this visit, Mr. Kelley talked about the recent devastation in Texas & Florida, following hurricanes Harvey & Irma, the Federal Government’s oversight in disasters like those, and he also offered donation tips from a perspective of someone who is in emergency management. And, he concluded with tips, & information for local disasters, be it hazardous chemicals & severe weather, for example.

STEIN HOSPICE

Friday July 28, 2017, 8am-8:30am, Amy Skolnik, Stein Hospice, was a guest on the "Breakfast Buffet with Gene Briscoe" Brian Engle subbing on WDLW, and on "The Super Morning Show with Super Dave" on WOBL. Amy talked about upcoming events that include: Camp Good Grief, designed to work with children through grief issues and how to work through the pain. Being Mortal – accepting that the end is in all of our futures. And, a big fundraiser golf outing next month.

COMMUNITY FOUNDATION OF LORAIN COUNTY

Wednesday July 26, 2017, 12:30pm – 1pm, Danielle Locke, Community Foundation of Lorain County, was a guest on “As You Like It w/Wally Mintus” on WDLW, and on the “Cross Country Grandstand w/PJ Cross” on WOBL. Danielle explained to our audience the purpose of the Community Foundation, how it works to distribute funds to over 630 endowments in Lorain County, and the opportunity donors have to leave a long lasting legacy. She explained her role in helping individuals decide where to donate based on their own personal passions and interests.

Wednesday September 13, 2017, 3:15pm – 3:45pm, Danielle Locke, Community Foundation of Lorain County, was a guest on “The Traffic Jam w/Brian & Nikki” on WDLW, and on “The Ride Home w/Big John” on WOBL. Danielle shared with our listeners what the Community Foundation is, and what it does for the community as an endowment manager and grant disperser of monies to 639 different charities, groups, organizations, etc to the tune of \$121 million dollars. She explained that what they do, is provide an easier way for people to set up, or donate to an endowment.

LORAIN COUNTY BOARD OF MENTAL HEALTH

Thursday September 7, 2017, 1pm-2pm, Dr. Kathleen Kern, Exec. Dir. of LCBMH, was a guest on “The Grandstand w/PJ Cross” on WOBL, and on “As You Like It w/Wally” on WDLW. Dr. Kern spoke of September being Mental Health Awareness Month. Her topics today included: Family member & friends are the best resource for someone who may be struggling with low moods, or changes in behavior. Mental Health First Aid, and Training. And, how to recognize potential warning signs, and what to do if we see any type of changes in behavior or moods.

Wednesday September 12, 2017, 9am – 10am, Dr. Kathleen Kern, Exec. Dir. of LCBMH, was a guest on “Gene Briscoe’s Breakfast Buffet” on WDLW, and on “The Super Morning Show w/Super Dave” on WOBL. Dr. Kern this week talked about the risks of depression & suicide among young people. She discussed possible resources for schools & parents that can be utilized to help talk to young people about what they’re feeling. She also shared her views of a popular Netflix show entitled “13 Reasons Why” which is about a teenage girl who dies by suicide.

Wednesday September 27, 2017, 7:30am-8:30am, Tad Peck, Executive Director of The Lucy Idol Center in Vermilion, was a guest on “The Super Morning Show w/Super Dave” on WOBL, and on “Gene Briscoe’s Breakfast Buffet” on WDLW. Tad is also a leader of the Men’s Outreach project of the Suicide Prevention Communications Workgroup with the Lorain County Board of Mental Health. Tad shared some staggering figures with our listeners regarding men’s suicide rates, such as men die by suicide 3-1/2 times more often than women. The highest rate of suicide among men is middle aged, from 45-64 years of age. He also promoted local resources for individuals who are feeling the pain, or know someone who may be contemplating suicide.

LORAIN COUNTY METRO PARKS

Tuesday August 8, 2017, 8am – 9am, Vanessa Klesta from LCMP was a guest on “The Super Morning Show w/Super Dave” on WOBL, and on “The Breakfast Buffet w/Gene Briscoe” on WDLW. Vanessa shared with our listeners a number of upcoming Metro Parks events & activities, including: The Soggy Doggy Pool Party at Splash Zone in Oberlin on August 21st & 22nd. Music Under The Stars at Lakeview Park on August 13th featuring Eddie & The Edsels. And, the huge classic car show on August 13th at the Vermilion River Reservation at 10am. It’s among the largest in the state.

UNITED WAY OF GREATER LORAIN COUNTY

Tuesday September 26, 2017, 4pm-5pm, Bailey Kushner from United Way, along with Nicolle Bellmore-Pierse from Horizon Education Centers, were guests on “The Traffic Jam with Brian & Nikki” on WDLW, and on “The Ride Home w/Big John” on WOBL. Bailey shared with our listeners the transition into the new building on Broadway in Lorain, and some new features and classes that they can hold in house, the Volunteer Connection training room, etc. She also discussed the current 2017-’18 fundraising campaign. And, a recap of the Week of Caring, which was held the week of September 18th. Nicolle, shared the highlights of Horizon’s “Ready Set Go to Kindergarten” program, which is designed to do what it’s title infers, prepare preschoolers for the move into kindergarten.

LORAIN COUNTY CHILDRENS SERVICES

Tuesday July 11, 2017, 11am-12pm, Lisa Hatcher, Case Worker at LCCS, and Bruce & Julie, foster parents, were guests on “The Grandstand with PJ Cross” on WOBL, and on “As You Like It with Wally Mintus” on WDLW. Today’s in-studio visit dealt with “Connecting with, and Supporting Biological parents.” The goal of which is to establish a positive relationship between the two and the importance it plays in creating a nurturing and caring environment for the child involved. Bruce & Julie fostered 2 young children for a time, and had a positive relationship with the children’s biological parents, that continues to this day, well beyond the children’s return to their parents.

Tuesday August 8, 2017, 11am-12pm, Julie Schoenlein from LCCS was a guest on “The Grandstand with PJ Cross” on WOBL, and on “As You Like It with Wally Mintus” on WDLW. Julie brought with her Dave (Dad) & Matt (adopted son). The group talked about how adoptions work, what’s entailed, and the sense of joy that can be gained by opening your home to child who doesn’t have a home. Dave shared his and Matt’s story. And, Julie spoke more about the procedures, and also foster parenting.

Tuesday September 12, 2017, 11am – 12pm, Julie Schoenlein & Nicole Gray, both with LCCS, were guests on “As You Like It w/Wally” on WDLW, and on the “Grandstand w/PJ Cross” on WOBL. Today’s visit dealt with supporting relative caregivers of children. Nicole, said she’d been with LCCS for four years, and is now works with those relative by providing need information and services that they may not have been aware of beforehand. Julie, says there has been a real growth in this type of home situation for children. Multiple reasons for the need of relatives to step in and help raise children. Nicole says she believes it is a wonderful thing to have blood relatives step in and help. Julie says the main goal is to try to keep children in their own homes, but, when that can’t happen, a relative that the children know and are comfortable with is the next best scenario

MURRAY RIDGE CENTER & SCHOOL

Monday September 18, 2017, 8am-9am, Carol Wallace, Job Developer at Supported Employment Department at Murray Ridge Center, and Bea Krieg is a Job Coach with MRC, were guests on “Gene Briscoe’s Breakfast Buffet” on WDLW, and on the “Super Morning Show w/Super Dave” on WOBL. Bea talked about her role as a Job Coach, her duties and goals with the clients. She shared the step by step development of a client from a new hire, to an experienced, contributing employee for that company. Carol shared the different ways employers can contact the Supported Employment Department at Murray Ridge, to further explore the possibility of hiring someone with special needs.

LORAIN COUNTY CHAMBER OF COMMERCE

7/11/17- 9/5/17. The 1st or 2nd Tuesday of each month, Lorain County Chamber of Commerce President Tony Gallo comes in on “The Breakfast Buffet w/Gene Briscoe” on WDLW and on “The Super Morning Show w/Super Dave” on WOBL, and updates our listeners on the latest goings on with the chamber, upcoming events for area businesses to take part in, and offers insight on the local economy.

RESPONSIBLE CONSUMPTION CAMPAIGN

Local & National 7/1/17 – 9/30/17 - Holiday campaign ads running throughout the 3-months during the Holidays and Holiday Weekends , including Halloween, Thanksgiving, Christmas and New Year’s Eve.

ADAS/LCADA – ALCOHOL & DRUG ABUSE PREVENTION

September 13, 2017, 2:20pm – 2:50pm, Christine Robinson, Alcohol & Drug Addiction Services Board & Communities that Care of Lorain County, was a guest on “The Ride Home w/Big John” on WOBL, and on “As You Like It w/Wally” on WDLW. COSA Family Day, last Monday in September, which is designed to encourage families to have a meal with your children – good conversation – playing a game as a family. And, all age groups are encouraged to take part. COSA provides a tool kit designed to help families to do this, with different ideas and tips. The ADAS Board will also have kits available for families.

ANIMAL PROTECTION

Partners With Paws

7/11/17 – 9/26/17 – **Lorie Wilber** – hosts a 20 minute program every Tuesday morning on WOBL and WDLW. She highlights 2 animals (dogs or cats) per week who are in foster care and in need of homes. In addition, Lorie has guests from different animal rescue groups, the APL's and other guests who talk about how they are assisting with animal rescue, protection, adoption and fostering. Lorie has been very successful in highlighting awareness of the need for spaying and neutering your pets, the importance of immunizations, taking proper care of your animals/pets, etc.

Lost/Found Pet Alerts

July 1, 2017 – September 30, 2017 – Listeners and all residents of Lorain County are encouraged to report lost and found pets. We then give details on the air of the pet that has been found or lost, along with a phone number for the person who is keeping the pet, or looking for the pet. We have been very successful in helping with finding lost pets and finding lost owners. This is a free service to anyone who has lost or found a pet.

PSA announcements during the 3rd Qtr. of 2017 include:

7/1/17 – 9/30/17– local and national – blood donations, crime prevention, housing, right to life, diabetes, and local bazaars, church functions and fund raising campaigns.