

WOBL

QUARTERLY ISSUES/PROGRAMS LIST

2nd QUARTER 2017

July 3, 2017

Description of Programming

Murray Ridge Center – A 1-minute, daily, public affairs program featuring the achievements of the “clients” at Murray Ridge Center. Host: Amber Fisher, Superintendent, Murray Ridge Center.

The following are issues we have addressed over the last quarter:

GENERAL HEALTH OF PEOPLE IN LORAIN COUNTY

LORAIN COUNTY GENERAL HEALTH DISTRICT

For The Health of All of Us

Monthly interview Program with **Staff** from the L.C. General Health District covering difference health topics each month. Airs 10am – 10:30am once a month on WOBL and WDLW.

Thursday May 4, 2017 9:15am-10:00am, Dave Covell, Lorain County Health Commissioner was a guest on the Super Morning Show with Super Dave on WOBL, and on “As You Like It with Wally Mintus” on WDLW. Mr. Covell talked about a number of different health related topics that included Ticks and Lyme disease and prevention and treatment. As well as, Mosquitos and the habitats, and eradication of such. And, also ways to get moving this spring, walking & biking, etc.

Thursday June 1, 2017, 9:30am – 10am – Katie Bevan, Lorain County General Health District, was a guest with Gene Briscoe on “Briscoe’s Breakfast Buffet” on WDLW, and on “The Super Morning Show w/Super Dave” on WOBL. Katie highlighted the upcoming special Summer Series Fit Walks. The 1st of which is on June 12 at Columbia Twp. Park just off Route 82. The July Summer Series walk will be at Black River Landing in Lorain on July 17th. The September Summer Series walk on September 18th at the South Amherst Community Park. Katie also discussed the numerous health benefits of carving out a little time each day to get out and walk as often as you can. She also talked about the LCGHD’s role with Gathering Hope House, which provides services to those struggling with mental issues.

Thursday June 29, 2017, 8:30am-9:30am – Katie Bevan, Health Promotion Program Manager Lorain County General Health District, and Greg Putka, Environmental Health Program Manager Lorain County General Health District, were guests on “The Breakfast Buffet with Gene Briscoe” on WDLW, and on “The Super Morning Show with Super Dave” on WOBL. The main focus of today’s interview was on the dangers of lead and lead poisoning. The where’s, how’s, what’s, etc. As well as the health problems related to lead poisoning and who is at greatest risk.

PUBLIC AWARENESS

Monday April 24, 2017, 4:00pm-5:00pm, Mary Jo Dziak of Leadership Lorain County and Joe Matuzak of LCADA Way were guests on the Traffic Jam with Brian & Nikki on WDLW, and on Big John in The Afternoon on WOBL. The two promoted the Strides for Leadership Fun Walk & 5K Run on Sunday May 7th at Lorain County Community College. This year’s event (3rd overall) will benefit Primary Purpose Center & Recovery Services. Drug & Alcohol addiction services was the recommendation of LC Health Commissioner Dave Covell, who stressed the importance of awareness of the overdose epidemic. There will be food, music, & vendors on hand.

Thursday May 18, 2017, 3:30pm-3:45pm, Rachel Johnson, Exec Dir. of Natl. Safe Boating Council was a guest on the Traffic Jam with Brian & Nikki on WDLW. Rachel promoted National Safe Boating week, which is next week May 20-26. It highlights responsible and safe boating practices, life jackets, no alcohol, etc. She referenced 2015 stats that showed 85% of drowning deaths reported by the US Coast Guard, the victims were not wearing life jackets.

Thursday June 1, 2017 – 8:30am – 9:30am – Tami Mullens, Grafton-Midview Public Library, was a guest with Gene Briscoe on “Briscoe’s Breakfast Buffet” on WDLW, and on “The Super Morning Show w/Super Dave” on WOBL. Tami talked about the library’s upcoming Summer Reading Kick-Off on Saturday June 10 from 9am-Noon. She highlighted this year’s summer reading program and theme of building a better world and community (to coincide with Grafton’s bi-centennial). Tami also talked about the library’s summer lunch program at 3 locations; the library, Colonial Oaks Rec Ctr, & Eaton Twp Hall. The free lunch program is for children 18 & younger and will also educate children on how to make healthy eating choices and developing good dietary habits.

Tuesday June 6, 2017, 3:30pm-4:00pm, Joe & Kristi Juniper, owners of Vermilion Valley Vineyards, along with Gordy their dog were guests in studio with Big John in The Afternoon on WOBL and on the Traffic Jam with Brian & Nikki on WDLW. Joe & Kristi promoted Gordy’s upcoming 2nd birthday celebration of life for all pets with proceeds benefiting Partners With Paws animal rescue charity. The event, is taking place on Sunday June 11 from 1pm-4pm, will include a deejay, food trucks, and a live radio remote broadcast from our radio stations, and a 50/50 raffle.

Tuesday June 13, 2017, 3pm-4pm, Amanda Manahan from the Oberlin Heritage Center, was a guest with Big John in the Afternoon on WOBL and on the Traffic Jam with Brian & Nikki on WDLW. Amanda reviewed the OHC upcoming summer schedule of events, including a trip to President Rutherford B Hayes Library & Museum, and the various history walks throughout town.

Thursday June 15, 2017, 8am-9am, Bob Gradisek from the Lorain Lighthouse Preservation Committee, was a guest on Gene Briscoe's Breakfast Buffet on WDLW and on the SuperMorning Show w/Super Dave on WOBL. Bob promoted an upcoming concert at the Black River Landing Transportation Center featuring and Evening With Verlon Thompson on July 19th, 2017, as well as a wine & cheese reception at 6pm. Proceeds to benefit on going restoration and preservation efforts of Lorain's historic 100 year old lighthouse.

Tuesday June 20, 2017, 4:15-4:45, Workshop Players Theater Group (Dave MacKeigan, Jill Kenderas, Kevin Boyle, Heidi Sabol) were guests on Big John In The Afternoon on WOBL, and on the Traffic Jam With Brian & Nikki on WDLW. The group promoted their upcoming production of "Sylvia" a play about a dog, a man, and the man's wife, and what happens when one spouse isn't pleased that the other brought home a dog. Workshop Players have teamed up with the Lorain County Dog Kennel, and will be taking donations for a chance to win a gift basket.

Monday June 26, 2017, 3:30pm – Frank Sipkovsky, Board Chairman of the Lorain Lighthouse Foundation, was a phone guest on the "Traffic Jam with Brian & Nikki" on WDLW. Frank talked about an upcoming historical marker dedication ceremony for the lighthouse on Friday June 30, 2017 at 11am at the Mile Long Pier in Lorain. The event will include a number of dignitaries and special guest speakers. To be followed by a reception at the Jackalope Restaurant.

Tuesday June 27, 2017, 3:00pm-3:30pm – Brian Richardson, National Board Member of the Alzheimer's Association, was a guest on "The Traffic Jam with Brian & Nikki" on WDLW, and on "Big John in the Afternoon" on WOBL. Brian was recently honored with the Cleveland Chapter's "Champion Award" for his fundraising and awareness efforts. June is National Alzheimer's & Brain Awareness Month. Brian talked about what the Alzheimer's Association does, and how he got involved. And, he talked about where research is at this point and how people can help, and donate, and visit alz.org to learn more.

LORAIN COUNTY EMERGENCY MGMT DEPT.

Thursday April 13, 2017 – 9:30 am – 10:00 am – Tom Kelley, Director of Lorain County Emergency Mgmt and Homeland Security, was a guest on “The Breakfast Buffet with Gene Briscoe” on WDLW, and on “The Super Morning Show with Super Dave” on WOBL. Items discussed included: Severe weather season is underway, with damaging storms, how to stay aware of what’s going on – purchase a weather dedicated radio, from their website at <http://www.loraincounty.us/commissioners-departments/ema-homeland-security>. Smart phone technology, available to allow for weather alerts. Amber alerts automatically are sent into your smart phone. Also talked about mutual aid with other neighboring counties and government agencies in the event of an emergency. And, shared information about an annual plan that his department must update and keep on file.

COMMUNITY FOUNDATION OF LORAIN COUNTY

Tuesday May 16, 2017, 11am – Noon, Danielle Locke – Community Foundation of Lorain County – Danielle was a guest on “As You Like It with Wally” on WDLW and on “The Cross Country Grandstand w/ PJ” on WOBL. She shared what is happening in the next few months at Community Foundation. She said the CEO is retiring, and a search committee is looking for a replacement. She talked about how they get their money, and how it is invested, and interest earned on those investments is what is gifted to various organizations and non profits, and individuals in need. This year, she said, they just finished up their scholarship programs, \$350,000 for scholarships this year. She also explained how individuals can set up their own endowment funds through the Community Foundation.

LORAIN COUNTY METRO PARKS

Tuesday June 6, 2017, 8am-9am, Vanessa Klesta from the Lorain County Metro Parks, was a guest on the Breakfast Buffet with Gene Briscoe on WDLW and on the Super Morning Show with Super Dave on WOBL. Vanessa wrapped up talk about the previously held dinosaur exhibit. Then talked about what to do if people find injured animals (human intervention is actually the last ditch effort, a lot of people didn't know that) if human intervention is needed she said LCMP is not actually licensed to rehab injured animals. Contact local law enforcement and they will put you in contact with people who are licensed for injured wild animal rehabilitation. And, she highlighted the latest Arrowhead newsletter (quarterly publication from LCMP that lists events for all metroparks in the area)

UNITED WAY OF GREATER LORAIN COUNTY

Tuesday May 23, 2017 – 11:30am-12:30pm – Bill Harper, Exec. Dir of United Way of Greater Lorain County, was a guest on the “Cross Country Grandstand w/PJ Cross” on WOBL, and on “As You Like It w/Wally” on WDLW. Mr. Harper talked with our hosts about the upcoming Spellebrate event on Thursday June 22nd at the Emerald Event Center in Avon. The event raises money for the United Way’s Volunteer Connection. He also provided updates on ongoing projects, including the clean-up/spruce up at General Johnnie Wilson Park in South Lorain. And, the UW’s partnership w/Leadership Lorain County to beautify & improve safety at South Elyria Horizon Education Ctr in Wilkes Villa.

Tuesday June 27, 2017 – 4pm-4:30pm – Bill Harper, Exec. Dir of United Way of Greater Lorain County, was a guest on the “The Traffic Jam with Brian & Nikki” on WDLW, and on “Big John in The Afternoon” on WOBL. In this monthly update, Mr Harper recapped the recent Spellebrate Lorain County event to benefit the Volunteer Connection. The event, a fun, adult team spelling bee, included 23 teams and raised in excess of \$10,000. He also updated us on UW’s new building at 642 Broadway in Lorain, renovations of which should be completed and ready for move in by the end of July. He also promoted the agency’s new updated website at uwloraincounty.org. And, mentioned the upcoming fundraising campaign kickoff on August 18th at Mike Bass Ford.

LORAIN COUNTY CHILDRENS SERVICES

Tuesday, May 9, 2017, 11am – Noon, Lisa Hatcher with Lorain County Children’s Services was a guest with Wally on “As You Like It” on WDLW, and with PJ Cross on “The Cross Country Grandstand” on WOBL, along with Diane, a foster parent, talked about her experiences becoming a foster parent, the process, and the outcomes. She and her husband first fostered a 6 month old child, and then an infant, whom the couple ultimately adopted. Lisa said it is important to factor in the ages of prospective siblings in foster or adoptive families. LCCS does home assessments, talk with extended family members, and learn as much as possible about prospective families. Diane says the experience has been so rewarding for her, her husband, and their young son as well.

MURRAY RIDGE CENTER & SCHOOL

Thursday June 22, 2017, 9am-10am, Carol Wallace from Murray Ridge Employment Program, Brian Holmes from Lorain County Metro Parks, Laurie Vojtko, who is a Murray Ridge client working at the Metro Parks. The three were guests on The Breakfast Buffet with Gene Briscoe on WDLW, and on the Super Morning Show with Super Dave on WOBL. They talked about the Murray Ridge Employment Program to help clients find work at various employers throughout Lorain County. Laurie is an on-site crew supervisor with Murray Ridge. Brian also talked about upcoming events at the Metro Parks. They also discussed the partnership between the Metro Parks and Murray Ridge, and the success stories of individuals from Murray Ridge who work at the Metro Parks.

LORAIN COUNTY CHAMBER OF COMMERCE

4/4/17-6/27/17. The 1st or 2nd Tuesday of each month, Lorain County Chamber of Commerce President Tony Gallo comes in on “The Breakfast Buffet w/Gene Briscoe” on WDLW and on “The Super Morning Show w/Super Dave” on WOBL, and updates our listeners on the latest goings on with the chamber, upcoming events for area businesses to take part in, and offers insight on the local economy.

DRUNK DRIVING

RESPONSIBLE CONSUMPTION CAMPAIGN

Local & National 4/1/17 – 6/30/17 - Holiday campaign ads running throughout the 3-months during the Holidays and Holiday Weekends , including Halloween, Thanksgiving, Christmas and New Year’s Eve.

ADAS/LCADA – ALCOHOL & DRUG ABUSE PREVENTION

Thursday June 22, 2017, Noon-1pm, Lisa Goodwin from LCADA Way was a guest on As You Like It with Wally Mintus on WDLW, and on The Cross Country Grandstand with PJ Cross on WOBL. The two shared with our listeners what she does and what LCADA Way does, for adults and juveniles. And she talked about her agency’s partnership with Alcohol & Drug Addiction Services, & Communities That Care of Lorain County. She stressed that parents should not host alcohol parties for their minor children, the dangers, and legal ramifications of hosting. And, she talked about what she and her prevention team is doing during the summer, for example – working with kids at the Boys & Girls Clubs of Lorain County.

ANIMAL PROTECTION

Partners With Paws

April 4, 2017 – June 27, 2017 – **Lorie Wilber** – hosts a 20 minute program every Tuesday morning on WOBL and WDLW. She highlights 2 animals (dogs or cats) per week who are in foster care and in need of homes. In addition, Lorie has guests from different animal rescue groups, the APL's and other guests who talk about how they are assisting with animal rescue, protection, adoption and fostering. Lorie has been very successful in highlighting awareness of the need for spaying and neutering your pets, the importance of immunizations, taking proper care of your animals/pets, etc.

Lost/Found Pet Alerts

April 1, 2017 – June 30, 2017 – Listeners and all residents of Lorain County are encouraged to report lost and found pets. We then give details on the air of the pet that has been found or lost, along with a phone number for the person who is keeping the pet, or looking for the pet. We have been very successful in helping with finding lost pets and finding lost owners. This is a free service to anyone who has lost or found a pet.

PSA announcements during the 2nd Qtr. of 2017 include:

4/1/17 – 6/30/17– local and national – blood donations, crime prevention, housing, right to life, diabetes, and local bazaars, church functions and fund raising campaigns.