

## **WOBL**

### **QUARTERLY ISSUES/PROGRAMS**

#### **4<sup>th</sup> QUARTER 2019**

**January 9, 2020**

#### **Description of Programming**

The following are issues addressed on our air over the last quarter:

#### **Lorain County Public Health**

Thursday October 17, 2019, 9am-10am, Katie Bevan – Program Mgr, Health Promotion and Chronic Disease Prevention Division, and Natalie Karn – Supervisor, Community Health Division, were guest on “The Morning Ride with Big John” on WOBL, and on “Gene Briscoe’s Breakfast Buffet” on WDLW. Among the health related topics the two discussed this morning was: fall prevention for seniors, the importance of vaccines for all ages but especially seniors for flu and shingles. They also provided contact information and website info with dates, times, & locations for local flu shot clinics over the next few weeks.

Thursday November 7, 2019, 9am-10am, Lorain County Health Commissioner Dave Covell was a guest on “The Morning Ride with Big John” on WOBL, and on “Gene Briscoe’s Breakfast Buffet” on WDLW. Dave discussed a number of different health related topics including and not limited to: Turkey and food safety in general, ways one might try to help eliminate holiday stress, flu shots and upcoming clinic locations.

Thursday December 5, 2019, 9am-10am, Kat Bray, Health Education Specialist at Lorain County Public Health, was a guest on “The Morning Ride with Big John” on WOBL, and on “Gene Briscoe’s Breakfast Buffet” on WDLW. Kat discussed a number of different health related topics, including and not limited to: The history of disease and illness prevention at LCPH, which is celebrating 100 years of service, diseases and illnesses to be wary and watchful of in the future, the annual LCPH Zero Proof Mix-Off to be held at LCCC tonight (12/5), highlighting and encouraging the creation of holiday beverage ideas that are alcohol free..

#### **Lorain County Chamber of Commerce**

Every first or second Tuesday of each month, Lorain County Chamber of Commerce President Tony Gallo joins our morning hosts to discuss a myriad of topics related to Lorain County’s business and economic climate.

### **Community Foundation of Lorain County**

Tuesday November 12, 2019, 4:30pm-5:00pm, Cindy Andrews, President of Community Foundation of Lorain County, was a guest on “Denny Sanders Show” on WDLW, and on “The Super Afternoon Show with Super Dave” on WOBL. Cindy shared with our listeners the 2020 Strategic Plan, how 2019 has been for her agency, how individuals and groups can apply for grants through Community Foundation, and how people can begin their own endowment fund.

### **Lorain County Metro Parks**

Tuesday November 4, 2019, 4pm-4:30pm, Mariah Deitz, Public Information Officer with Lorain County Metro Parks, was a guest on the “Denny Sanders Show” on WDLW, and on the “Super Afternoon Show with Super Dave” on WOBL. Mariah shared with our listeners various upcoming holiday related events for November and December.

### **Lorain County Childrens’ Services**

Tuesday October 8, 2019, 11am-Noon, Placement Worker Amber Gaikwad and Family Recruitment Coordinator Julie Schoenlein were guests on “The Midday Music Machine with Gary Fletcher” on WDLW, and on “The Smoked Country Jam with Michelle Lee” on WOBL. The two discussed “getting a call for first placement of foster children,” their own duties within the organization, as well as upcoming LCCS events.

Tuesday November 12, 2019, 11am-11:30am, MaShonn Sullivan, Adoption Worker with Lorain County Childrens Services was a guest in studio along with Eva, adoptive teen, and Jenifer, adoption mother, were guests on the phone on the “Midday Music Machine with Gary Fletcher” on WDLW, and on Michelle Lee’s “Smoked Country Jam” on WOBL. Each shared with our listeners their experiences in the adoption process, November’s designation as Adoption Month.

### **Murray Ridge Center**

Monday October 7, 2019, 8:30am-9:30am, Carol Wallace, Job Placement Specialist with Murray Ridge’s Supported Employment Dept., and Bill Bolton, Asst. Mgr. with Bon Appetit, were guests on “The Morning Ride with Big John” with Michelle Lee filling in, on WOBL, and on “Gene Briscoe’s Breakfast Buffet” on WDLW. Carol discussed October of National Disability Employment Awareness Month, the duties of the Supported Employment Dept. at Murray Ridge, and the number of individuals with developmental or physical disabilities who have found employment through the Supported Employment Dept. Bill talked about his restaurants connection with Murray Ridge and the employees they’ve found through SED at Murray Ridge.

Monday November 18, 2019, 9am-10am, Carol Wallace, Job Placement Specialist with Murray Ridge’s Supported Employment Department, along with program participant Ashley Spradling, were guests on “Gene Briscoe’s Breakfast Buffet” on WDLW, and on “Big John’s Morning Ride” on WOBL. Carol shared with our listeners what the Supported Employment Department does and how it works with area employers to find appropriate work opportunities for program

participants. Ashley shared what she is doing now, along with previous employment opportunities she has completed.

Monday December 9<sup>th</sup>, 12p-1p, Jasmine Stafford with Murray Ridge Center's Supported Employment Department was a guest in studio along with Ed Piazza, Lorain County Jobs & Family Services, and Dorian Chafin, a Murray Ridge program participant. They were guests on "The Smoked Country Jam with Michelle Lee" on WOBL, and on "The Midday Music Machine with Gary Fletcher" on WDLW. They shared with our listeners Dorian's story within the program and his job at LC Jobs & Family Svcs.

### **United Way of Greater Lorain County**

Tuesday October 22, 2019, 7:30am-8:00am, Ashley Hampson, Volunteer Engagement Manager with United Way, was a guest on "Gene Briscoe's Breakfast Buffet" on WDLW, and on "The Morning Ride with Big John" on WOBL. Ashley discussed the agency's new building and the revitalization of Lorain's downtown surrounding Broadway Ave., on which their new building is located. She also talked about their collection campaign with local schools called "Collected, Sorted, & Delivered." And, she put out there the need for qualified tax preparers for the upcoming tax season to help out during the United Way's free tax program for qualifying residents.

### **Stein Hospice**

Thursday October 17, 2019, 10am-10:45am, Mel Saylor – Spiritual Care Team Leader/Chaplin, and Sherrie Bourne – Community Relations Coordinator, were guests on "The Midday Music Machine with Gary Fletcher" on WDLW, and on "Michelle Lee's Smoked Country Jam" on WOBL. Each of them discussed their roles with Stein Hospice and their duties, talked about Stein Hospice's Veterans Program and how it works with local groups to honor our local veterans, and how people can get involved and support the veterans program.

Thursday December 5, 2019, 10am-10:30am, Steve Boros, Bereavement Therapist at Stein Hospice, was a guest on "The Midday Music Machine with Gary Fletcher" on WDLW and on "Michelle Lee's Smoked Country Jam" on WOBL. Steve shared with our listeners what his role is at Stein Hospice and what a Bereavement Therapist does, before and after a loved one has passed.

### **Lorain Public Library System**

Thursday October 3, 2019, 4pm-4:30pm, John Guscott – Columbia Branch Mgr., and Ed Kovach – President of the Friends of The Columbia Library, were guest on Denny Sanders show on WDLW, and on "The Super Afternoon Show with Super Dave" on WOBL. The two discussed the upcoming vote in November on a renewal levy, which provides funding for the Columbia Branch.

Wednesday November 20, 2019, 4pm-4:30pm, Susan Spivey and Jay Metzger with LPLS were guests on “The Super Afternoon Show with Super Dave” on WOBL, and on “The Denny Sanders Show” on WDLW. They were on the air with our hosts to promote the Library’s Winter Wear Share Program, which collects and distributes winter outdoor garments to those in need during these upcoming cold months of winter. They also shared the specifics of the Library’s Holiday Bazaar presented by the Friends of the Lorain Library.

### **Public Awareness**

Wednesday October 2, 2019, 11:15am-12:45am, Bernie – with Friends of Seniors and Jan from the Lorain County JVS were guests on “The Smoked Country Jam with Michelle Lee” on WOBL, and on “Gary Fletcher’s Midday Music Machine” on WDLW. The two promoted the upcoming 14<sup>th</sup> Annual Senior Living Fair to be held on Saturday Oct. 5 at the LC JVS. The event features 60+ vendors and health experts designed promote healthy living for Lorain County’s Seniors.

Thursday October 3, 2019, 10:15am-10:45am, Chris McArtor, Volunteer at Carlisle Township Veterans Memorial, was a guest on Michelle Lee’s “Smoked Country Jam” on WOBL, and on Gary Fletcher’s “Midday Music Machine” on WDLW. Chris promoted the upcoming memorial fundraiser to be held on AMVETS Post 32, a Sweetest Day steak fry to be held on Saturday October 19, and ticket sales.

Thursday October 10, 2019, 9am-9:30am, Tom Kelley, Director of Lorain County Office of Emergency Management and Homeland Security, was a guest on Gene Briscoe’s Breakfast Buffet” on WDLW, and on “The Morning Ride with Big John” on WOBL. Tom shared with our listeners the County’s new text alert system that allows residents to get text messages regarding emergency situations in their communities and how to get signed up for that. He also shared the recent upgrades to the County’s 9-1-1 system.

Wednesday October 30<sup>th</sup>, 2019, 8am-8:30am, Wellington Fire Department Assistant Chief Bill Brown and Firefighter Derrick Oswald were guests on “The Morning Ride with Big John” on WOBL, and on “Gene Briscoe’s Breakfast Buffet” on WDLW. The two men promoted the WFD 11<sup>th</sup> Annual Chili Cook-Off to be held on Saturday November 2<sup>nd</sup> at Wellington Eagles on South Main Street in Wellington. Proceeds benefit “Well Help.”

### **Special Events**

November-December 13, 2019, Care Boxes For Seniors. WOBL & WDLW have teamed up with the Neighborhood Alliance and Senior Enrichment Services Program, along with the Jailhouse Tavern, to collect various useful and deemed needed items for seniors in our area. Items were collected here at our studios in Oberlin, as well as other sponsor locations including the Jailhouse Tavern. On Tuesday December 10<sup>th</sup>, staff began placing items in 50+plus clear plastic tubs to be distributed to seniors.

November 18, 2019 – December 24, 2019, 36<sup>th</sup> Annual Holiday Cheer Program with WOBL/WDLW, Burger King, & Second Harvest Food Bank of North Central Ohio. 2019 proved to be another banner year for the program, which raised in excess of \$62,000 through the Burger King coupon promotion, as well as individual and corporate donations. The money, which goes to Second Harvest Food Bank of North Central Ohio, will be used to purchase enough food to provide 5 meals for every dollar.

### **Responsible Consumption Campaign**

Local & National 10/1/19 – 12/31/19 - Holiday campaign ads running throughout the 3-months during the Holidays and Holiday Weekends , including, St. Patrick's Day, Memorial Day, Halloween, Thanksgiving, Christmas and New Year's Eve.

### **Partners With Paws**

10/1/19 – 12/24/19 – Lorie Wilber – hosts a 20 minute program every Tuesday morning on WOBL and WDLW. She highlights 2 animals (dogs or cats) per week who are in foster care and in need of homes. In addition, Lorie has guests from different animal rescue groups, the APL's and other guests who talk about how they are assisting with animal rescue, protection, adoption and fostering. Lorie has been very successful in highlighting awareness of the need for spaying and neutering your pets, the importance of immunizations, taking proper care of your animals/pets, etc.

### **Lost/Found Pet Alerts**

10/1/19 – 12/31/19 – Listeners and all residents of Lorain County are encouraged to report lost and found pets. We then give details on the air of the pet that has been found or lost, along with a phone number for the person who is keeping the pet, or looking for the pet. We have been very successful in helping with finding lost pets and finding lost owners. This is a free service to anyone who has lost or found a pet.

### **PSA announcements during the 4<sup>th</sup> Qtr. of 2019 include:**

10/1/19 – 12/31/19– local and national – blood donations, crime prevention, housing, diabetes, and local bazaars, church functions and fund raising campaigns, rotated once per hour.