

# WOBL

## QUARTERLY ISSUES/PROGRAMS LIST

2<sup>nd</sup> QUARTER 2012

July 2, 2012

### Description of Programming

**Murray Ridge Center** – A 1-minute, daily, public affairs program featuring the achievements of the “clients” at Murray Ridge Center.  
Host: Amber Fisher, Superintendent, Murray Ridge Center.

**The following are issues we have addressed over the last quarter:**

### **GENERAL HEALTH OF PEOPLE IN LORAIN COUNTY**

#### **LORAIN COUNTY GENERAL HEALTH DISTRICT**

##### **For The Health of All of Us**

Monthly interview Program with **Ken Pierce** from the L.C. General Health District covering difference health topics each month. Airs 10am – 10:30am once a month on WOBL and WDLW.

**Thursday April 5<sup>th</sup>, 2012** – LCHD Exec. Dir. Ken Pearce was a guest on “The Midday Café’ with Nikki” on WOBL and on “As You Like It with Wally” on WDLW. Ken’s biggest message today was the possitive health effects of just plain old walking. He said the calories burned while walking aren’t much lower than those burned while jogging. Ken said the biggest and likely most difficult step is to establish some sort of regular routine. He also suggested walks at different locations so we’re not seeing the same things each time.

**Thursday May 3<sup>rd</sup>, 2012 – 10am – 11am** - LCHD Exec. Dir. Ken Pearce was a guest on “The Midday Café’ with Nikki” on WOBL and on “As You Like It with Wally” on WDLW. Ken talked about the increase of bug activity as the weather improves and temperatures rise. He shared ideas for keeping ourselves protected from mosquitos and other insects that can bite, or sting. He also urged to keep an eye on areas around the

home where water can collect and pool – providing a perfect breeding ground for mosquitos.

**Thursday June 7<sup>th</sup>, 2012 – 10am –11am** - LCHD Exec. Dir. Ken Pearce was a guest on “The Midday Café’ with Nikki” on WOBL and on “As You Like It with Wally” on WDLW. Ken talked about the importance of water and staying hydrated during the hot summer months. And, if not, what can happen to a person’s body if it doesn’t get enough water...like heat exhaustion and heat stroke, and how to recognize the symptoms.

### **AMERICAN CANCER SOCIETY**

Thursday April 26<sup>th</sup>, 2012, 10am – 11am. Thomas and James Heffner (aka Melvin and Sebastian) along with Rudy from Rudy and the Illusions, were guest this morning on “The Midday Café’ with Nikki” on WOBL and on “As You Like It with Wally” on WDLW. They talked about a benefit concert taking place on Sunday April 29<sup>th</sup> at Lorain County Community College. Funds for the event will benefit the American Cancer Society. There will be lots of entertainment, live music, food, etc. It runs from noon until 7pm.

### **COMMUNITIES THAT CARE**

Wednesday April 18<sup>th</sup>, 2012 – 10am – 11am. Cathy Gabe from Communities that care was a guest on the “Midday Café with Nikki” on WOBL and on “As You Like It with Wally” on WDLW. She spoke about the agency’s focus on individuals who are struggling with the loss of a loved one or someone close to them, due to prescription drug abuse, through a program entitled “Solace”, which was started by JoAnna Krohn. JoAnna Krohn also was a guest during the segments on both stations over the phone. She is bringing her program and message of healing to Lorain County on Wed. 4/25 at the Gathering Hope House in Lorain.

### **UNITED WAY OF GREATER LORAIN COUNTY**

**Wednesday May 23<sup>rd</sup>, 2012, 8am - 9am.** Bill Harper, Executive Director of the The United Way of Greater Lorain County was a guest on The Shower & Shave Show with Vietz and Brian on WDLW, and on Mornings with Super Dave on WOBL. Bill talked about an upcoming medical health screening sponsored by the United Way that will also include a good, healthy breakfast. The event is free and takes place on June 14<sup>th</sup> at the Spitzer Conference Center at Lorain County Community College.

**Tuesday June 26<sup>th</sup>, 2012, 8am – 9am.** Ryan Aroney, Development Specialist with the United Way of Greater Lorain County was a guest on “Mornings with Super Dave” on WOBL and on “The Shower & Shave Show with Vietz” on WDLW. Ryan talked about upcoming events this summer to benefit local charities and the agency’s new defined goals for 2012.

### **DRUNK DRIVING**

#### **RESPONSIBLE CONSUMPTION CAMPAIGN**

Local & National 4/1/12 – 6/30/12 - Holiday campaign ads running throughout the 3-months during the Holidays and Holiday Weekends , including Halloween, Thanksgiving, Christmas and New Year’s Eve.

### **CHILD ABUSE PREVENTION**

**Thursday May 3, 2012, 1pm –2pm** – Marilyn Zeidner of Genesis House was a guest on the “Midday Café with Nikki” on WOBL and on “As You Like It with Wally” on WDLW. She promoted the agency’s 1<sup>st</sup> annual “Paws for a Cause” event to be held on Sunday May 6<sup>th</sup>, 2012. The event will raise money for the Genesis House Domestic Violence Shelter, which even helps families deal with their pets during the time of crisis. The event will be held at Paws By The Lake Resort/Spa in Avon Lake.

### **L.C. BOARD OF MENTAL HEALTH**

Every other Wednesday, Joan Samkow from the L.C. Board of Mental Health brings a guest in to be interviewed on the air. Our intention is to instruct and teach our audience about mental health issues, to learn symptoms and signs or mental health problems or abuse and to let them know all the different services that are available in Lorain County.

**Wednesday April 11<sup>th</sup>, 2012 – 4pm-5pm** – Tim Collins, Recovery Specialist with Gathering Hope House, and Stephen Lopez, Kitchen Supervisor at Gathering Hope House, were guests on “Afternoons with Big John” on WOBL and on “The Afternoon House Party with Gene Briscoe” on WDLW. The two shared with our listeners the mission of Gathering Hope House, it’s programs, membership opportunities, as well as important contact information.

**Wednesday April 25<sup>th</sup>, 2012 – 8am-9am** – Charlie Neff, Executive Director of the Lorain County Board of Mental Health was a guest on “Super Dave in the Morning on WOBL and on the “Shower & Shave Show with Vietz” on WDLW. Charlie spoke about what is coming in the month of May which is “National Mental Health Month.” He ran over a number of items on a depression check list for adults, and another for children.

**Wednesday May 9<sup>th</sup>, 2012 – 4pm-5pm** – June Allen, Professor Emeritus, Adjunct Faculty LCCC Nursing, and Jennifer Hunt, a recent nursing graduate from LCCC were guests on “Afternoons with Big John” on WOBL and on “The Afternoon House Party with Gene Briscoe” hosted by Bobby Meyer. June spoke about the connection between the students she teaches and the Gathering Hope House in Lorain, which is a member agency supported by the Lorain County General Health District. And, June talked about her hands-on experience gained at Gathering Hope House while working towards her Nursing Degree.

**Wednesday May 23<sup>rd</sup>, 2012 – 8am – 9am** - John Peck, Executive Director of the Lucy Idol Center for the handicapped, and Carol Peck, Associate Director, were guests on “Super Dave in the Morning on WOBL and on the “Shower & Shave Show with Vietz” on WDLW. They talked about the school started by Lucy Idol in 1954, what services they offer their clients, and the volunteers they have who come to help.

**Wednesday June 7<sup>th</sup>, 2012 – 8am – 9am** – Kristi Miller with the Sexual Assault Care Unit of Lorain County (via the Nord Ctr), was a guest on “Super Dave in the Morning” on WOBL and on the “Shower & Shave Show with Vietz” on WDLW. Kristi talked with the hosts about human trafficking here in Lorain County, the warning signs, how children can protect themselves, what to do if human trafficking is suspected.

**Wednesday June 20<sup>th</sup>, 2012** – Kevin Stitak, Exec Dir of Lorain County Labor Agency and Donna Williams, LCLA Office Mgr., were guests on the “The Shower & Shave Show with Vietz” on WDLW and on “Super Dave in the Mornings” on WOBL. The two talked about the what programs their agency is focussing on now since the end of tax season. (LCLA helps people with their taxes up until tax day.) And, they also talked about an upcoming golf outing.

### **EMERGENCY PREPAREDNESS**

**Tuesday May 15<sup>th</sup>, 2012 – 10am-11am** - Tom Kelley, Director of Lorain County Emergency Management Agency & Homeland Security, was a guest on “The Midday Carfe’ with Nikki” on WOBL and on “As You Like It with Wally” on WDLW. Tom spoke about the weather and how to be prepared for severe weather and what to look for

in the sky when things begin to look a bit dicey in the sky. Tom also encouraged our listeners to tune into SKYWARN weather service weather radios.

### **ANIMAL PROTECTION**

#### **Partners With Paws**

April 3<sup>rd</sup>, 2012 – June 26, 2012 – **Lorie Wilber** – hosts a 20 minute program every Tuesday morning on WOBL and WDLW. She highlights 2 animals (dogs or cats) per week who are in foster care and in need of homes. In addition, Lorie has guests from different animal rescue groups, the APL's and other guests who talk about how they are assisting with animal rescue, protection, adoption and fostering. Lorie has been very successful in highlighting awareness of the need for spaying and neutering your pets, the importance of immunizations, taking proper care of your animals/pets, etc.

#### **Lost/Found Pet Alerts**

April 1<sup>st</sup>, 2012 – June 30<sup>th</sup>, 2012 – Listeners and all residents of Lorain County are encouraged to report lost and found pets. We then give details on the air of the pet that has been found or lost, along with a phone number for the person who is keeping the pet, or looking for the pet. We have been very successful in helping with finding lost pets and finding lost owners. This is a free service to anyone who has lost or found a pet.

#### **Additional Programs & Issues being addressed through PSA announcements during the 2<sup>nd</sup> Qtr. of 2012 include:**

4/1/12 – 6/30/12– local and national – blood donations, crime prevention, housing, right to life, diabetes, and local bazaars, church functions and fund raising campaigns.

### **Lorain County MetroParks – Vermilion River Reservation**

Interview on WOBL/WDLW Wed. 5/9/12 with Jannah Wilson. Topic of conversation was the **Dog Dayz Event** going on May 12<sup>th</sup> at the Vermilion River Reservation from 10a-4p. The idea/concept is to have local animal shelters present to show dogs that are up for adoption and raise money for non-profits organizations. Entertainment, food concessions, pet contests, etc. Dog related vendors and non-profit organizations on hand to help with any product dog related questions, training, etc.