

# WOBL

## QUARTERLY ISSUES/PROGRAMS LIST

4<sup>th</sup> QUARTER 2016

January 5, 2017

### Description of Programming

**Murray Ridge Center** – A 1-minute, daily, public affairs program featuring the achievements of the “clients” at Murray Ridge Center. Host: Amber Fisher, Superintendent, Murray Ridge Center.

**The following are issues we have addressed over the last quarter:**

### **GENERAL HEALTH OF PEOPLE IN LORAIN COUNTY**

#### **LORAIN COUNTY GENERAL HEALTH DISTRICT**

**For The Health of All of Us**

Monthly interview Program with **Staff** from the L.C. General Health District covering difference health topics each month. Airs 10am – 10:30am once a month on WOBL and WDLW.

Thursday Oct 6, 2016 – 11:30am-12:00pm – Dave Covell, Lorain County Health Commissioner, was a guest on “As You Like It with Wally” on WDLW, and on the “Cross Country Grandstand with PJ” on WOBL. Mr Covell spoke about a recent merger involving the Health District and those of Avon and Avon Lake. Highlighted the importance of getting a flu shot, how to take preventative measures to avoid getting the flu. And, he encouraged listeners to vote in favor of the tax reduction, due to the health departments merger.

Thursday November 3, 2016, 9am-10am. Dave Covell, Lorain County Health Commissioner was a guest on “The Super Morning Show with Super Dave” on WOBL, and on “As You Like It with Wally” on WDLW. Mr. Covell touched on a number of topics, including the upcoming levy on the November 8th ballot – lowering taxes this time around. That’s due to the Health District expansion to include more communities , in fact the entire county. What it means for the county – consolidating 3 different health departments under one organization will streamline services and also save tax dollars. Family health history. The holidays are a great time to compare health notes with family members, and learn our history. Write them down. And, set up family get togethers around healthy fitness activities. Holiday meals – plan it out ahead of time. Thaw turkey in the fridge, not on the counter. When the meal is over, put the food in the fridge. Everyone help out, so k.p. doesn’t fall on one person. Don’t hibernate once the weather changes for the cooler. Still seek out opportunities to get out and walk or run, or do something to keep your body moving from fall through the winter. Encouraged listeners to get a flu shot. [loraincountyhealth.com](http://loraincountyhealth.com) provides great useful information about healthy eating and activities that you can trust.

Thursday December 1, 2016 – 9am-10am – Katie Bevan, Community Health Outreach for the LCGHD, was a guest with Gene on The Breakfast Buffet on WDLW, and with Super Dave on The Super Morning Show on WOBL. Katie talked about the 15<sup>th</sup> Annual Zero Proof Mix-Off to be held tonight at Lorain County Community College. The event is a competition among various groups, businesses, etc, as they attempt to create non-alcoholic drink options for the upcoming Holiday party season. Katie also talked about preparing for the upcoming winter season and the importance of keeping outdoor steps and sidewalks and so forth, clear and as slip free as possible.

### **LORAIN COUNTY BOARD OF MENTAL HEALTH**

Thursday October 6, 2016 – 8am-8:30am – Charlie Neff, Executive Director of Lorain County Board of Mental Health was a guest, on the phone, on “The Super Morning Show with Super Dave” on WOBL, and on “The First Shift With Brian Engle” on WDLW. Charlie talked about Mental Illness Awareness Week (this week), and what it means in Lorain County, the various services that are available to residents, the easy to take online assessment that may or may not lead an individual to seek help for possible problems...which falls in line with today (10/6) being National Depression Screening Day.

Friday October 7, 2016 – 8am-8:30am – Clare Cygan Young, Executive Director of NAMI (National Alliance of Mental Illness) of Lorain County, was in studio on “The First Shift With Brian Engle” on WDLW, and on “The Super Morning Show with Super Dave” on WOBL. Clare’s visit was inconjunction with Charlie Neff’s Thursday phone call, and she also talked about the stigmas often associated with mental illness and possible ways to get past it.

### **PUBLIC AWARENESS**

Wednesday October 5, 2016 – 7am-7:30am – Jan Rybarczyk, Community Outreach Director for the Lorain County Joint Vocational School, was a guest on the “Super Morning Show with Super Dave” on WOBL, and on “The First Shift with Brian Engle” on WDLW. Jan promoted the JVS 5<sup>th</sup> annual Community Appreciation Day on Saturday October 8<sup>th</sup>. The event is an open house for members of the community to get a good look see of the JVS, and a chance for the school to say thank you for the continued support of the community. It includes: pancake breakfast, a new JVS sign unveiling, free car wash, lunch, student demonstrations, and more.

Wednesday October 5, 2016, 10am-11am – Adam Matthews, Communications Dir. Elyria Public Library & Tim Widman, President of Friends of the Elyria Public Library, were guests with PJ Cross on WOBL and with Wally on As You Like It on WDLW. They promoted the Elyria Public Library Book Sale Oct. 13, 14, 15, & 16. At St John Lutheran Church on West River Road in Elyria. Buy One Get One on Saturday. Educators sale Sunday afternoon.

Friday October 14, 2016, 8am-8:30am, Jan Bucholz of Stein Hospice was a guest on “The Super Morning Show with Super Dave” on WOBL, and on “The First Shift with Brian Engle” on WDLW. Jan talked about an upcoming event on Sunday November 20<sup>th</sup> 2016, “Wings for Warriors.” The event is specifically designed for Veterans and their families, is sponsored by AMVETS Post 17, VFW Post 2529, American Legion Post 83. It also includes a watch party for the Browns/Steelers game on that day.

Thursday October 20, 2016, 7:30am – 8am, Elyria Schools Superintendent Tom Jama and District Communications Director Amy Higgins, were guests on “The First Shift with Brian Engle” on WDLW, and on “The Super Morning Show with Super Dave” on WOBL. Tom & Amy talked about Issue 23 on the November 8<sup>th</sup> ballot in Elyria, which is a bond issue for the construction of new schools in the district. Along with a new Athletic Stadium.

Friday October 21, 2016, 8am – 8:30am – Joan Samkow – Alcohol & Drug Addiction Svcs Board, Andrew Smith – School Social Worker Brookside Schools, Charlene Dellipoala – Lorain County Community College CARE Center, were all in at the same time on “The First Shift with Brian Engle” on WDLW, and on “The Super Morning Show with Super Dave” on WOBL. They promoted passage of county issue 35 on the November 8<sup>th</sup> ballot, which is a levy for funding of Alcohol & Drug Addiction Services. They talked about drug and alcohol abuse and addiction at the high school and also at the college level. As well as discussed the various services offered through ADAS.

Thursday October 27, 2016 – 9am-9:30am – Amanda Manahan – Oberlin Heritage Center — Museum Education Tour Coordinator, was a guest on “The Super Morning Show with Super Dave” on WOBL, and on “As You Like It with Wally” on WDLW. Amanda explained what the Heritage Center does in Oberlin, talked about offering tours to the Center’s 3 buildings. She promoted a new program – this Friday & Saturday 10/28 & 10/29 at 5p-6p – “Every Good Story Has A Plot” – at Westwood Cemetary on Morgan Street in Oberlin. A chance for people to learn the history behind the names on the headstones. Reservations are required and tickets are \$10 for adults & \$5 for children. It will also include re-enactors who will help tell the stories. And promoted the website oberlinheritagecenter.org to see their complete fall schedule of events and tours.

Friday October 28, 2016, 8am-8:30am – Donna Humphrey of Blessing House, was a guest on “The First Shift with Brian Engle” on WDLW, and on “The Super Morning Show with Super Dave” on WOBL. Donna was in to promote the Blessing House 12<sup>th</sup> annual fundraising event “Rock-a-Bye Ball” on Saturday November 12 at 6pm at Tom’s Country Place in Avon. Blessing House provides shelter and comfort for children (infant – twelve years of age) who’s homes are in distress or crisis for various reasons. It allows for a calm environment away from what is causing the stress or discomfort in their own home.

November 9, 2016 – 2pm – 3pm – Tim Williams from the Alcohol & Drug Addictions Svcs Board was a guest with Gene on The Afternoon House Party on WDLW, and with Big John on WOBL. Tim talked about the recently defeated tax levy, difficult conversations with drug addicts – how to tactfully approach the sensitive topic, and also provided contact information.

### **Lorain County Metro Parks**

Thursday October 13, 2016 – 4pm-5pm – Cast members from the French Creek Theatre, Joe Bennett, Jeff Haffner, & Steven Huynh, were guests on the “Afternoon House Party with Gene Briscoe” on WDLW, and on “Afternoons with Big John on WOBL. The trio promoted their upcoming production of “Jekyll And Hyde” which begins it’s weekend run on Friday October 14<sup>th</sup> at the French Creek Nature and Arts Center in Sheffield. They discussed the play, the actors, rehearsals, and ticket information.

## **UNITED WAY OF GREATER LORAIN COUNTY**

Tuesday October 25, 2016, 7:30am-8:00am – Bill Harper, Executive Director of United Way of Greater Lorain County, was a guest on “The First Shift with Brian Engle” on WDLW, and on “The Super Morning Show with Super Dave” on WOBL. Mr. Harper discussed the recent purchase by UWLC of a building in downtown Lorain that will become the agency’s new home base. He also talked about the current 2016-17 fundraising campaign, said the residential mailers went out to individual households for pledges. He said the corporate fundraising is going very well. The goal is right around \$3 million dollars.

## **33<sup>rd</sup> ANNUAL HOLIDAY CHEER CAMPAIGN**

Beginning Monday November 21, 2016 and running through Saturday December 24, 2016, WOBL/WDLW joined with Lorain County Burger Kings and 2<sup>nd</sup> Harvest Food Bank in Lorain County to raise money to feed thousands of families in Lorain County. WOBL/WDLW held a 4-hour live remote on Friday morning December 2<sup>nd</sup>, to kick off the corporate fundraising effort for the Holiday Cheer campaign. The campaign raised in excess of \$64,000. All of proceeds went to 2<sup>nd</sup> Harvest Food Bank, to be distributed in the form of grants to dozens of area food banks and food pantries that serve those in need in Lorain County and surrounding communities.

## **2016 HOLIDAY GIVING TREE**

This year, as in year’s past, the Christmas tree in our lobby is used to collect items for those less fortunate in our listening area. This year, we asked local homeless shelters what some of their greatest needs are during the year. They came up with Toilet Paper, Tissues, Toothpaste & Tooth Brushes, and Feminine Hygiene Products. So, that is what we collected this year. The lobby over flowed with contributions from listeners and area businesses. All of the items collected were divided up among four area shelters, Genesis House, Neighborhood Alliance, Family Promise, & the Nord Center.

## **LORAIN COUNTY CHAMBER OF COMMERCE**

10/4/16-12/6/16. Either the 1<sup>st</sup> or the 2<sup>nd</sup> Tuesday of each month, Lorain County Chamber of Commerce President Tony Gallo comes in on “The First Shift w/Brian Engle” and on “Super Dave in The Morning” on WOBL, and updates our listeners on the latest goings on with the chamber, upcoming events for area businesses to take part in, and offers insight on the local economy.

## **DRUNK DRIVING**

### **RESPONSIBLE CONSUMPTION CAMPAIGN**

Local & National 10/1/16 – 12/31/16 - Holiday campaign ads running throughout the 3-months during the Holidays and Holiday Weekends , including Halloween, Thanksgiving, Christmas and New Year’s Eve.

## **ANIMAL PROTECTION**

### Partners With Paws

October 4, 2016 – December 27, 2016 – **Lorie Wilber** – hosts a 20 minute program every Tuesday morning on WOBL and WDLW. She highlights 2 animals (dogs or cats) per week who are in foster care and in need of homes. In addition, Lorie has guests from different animal rescue groups, the APL's and other guests who talk about how they are assisting with animal rescue, protection, adoption and fostering. Lorie has been very successful in highlighting awareness of the need for spaying and neutering your pets, the importance of immunizations, taking proper care of your animals/pets, etc.

### Lost/Found Pet Alerts

October 1, 2016 – December 31, 2016 – Listeners and all residents of Lorain County are encouraged to report lost and found pets. We then give details on the air of the pet that has been found or lost, along with a phone number for the person who is keeping the pet, or looking for the pet. We have been very successful in helping with finding lost pets and finding lost owners. This is a free service to anyone who has lost or found a pet.

### PSA announcements during the 4<sup>th</sup> Qtr. of 2016 include:

10/1/16 – 12/31/16– local and national – blood donations, crime prevention, housing, diabetes, and local bazaars, church functions and fund raising campaigns.