

# WOBL

## QUARTERLY ISSUES/PROGRAMS LIST

### 1<sup>ST</sup> QUARTER 2015

April 1, 2015

#### Description of Programming

**Murray Ridge Center** – A 1-minute, daily, public affairs program featuring the achievements of the “clients” at Murray Ridge Center. Host: Amber Fisher, Superintendent, Murray Ridge Center.

**The following are issues we have addressed over the last quarter:**

#### **GENERAL HEALTH OF PEOPLE IN LORAIN COUNTY**

##### **LORAIN COUNTY GENERAL HEALTH DISTRICT**

**For The Health of All of Us**

Monthly interview Program with **Staff** from the L.C. General Health District covering difference health topics each month. Airs 10am – 10:30am once a month on WOBL and WDLW.

**Thursday March 5<sup>th</sup>, 2015, 10:00am-11:00am** – Joyce Davis from LCGHD was a guest with Wally on WDLW and with Nikki on WOBL. Joyce talked about the Lorain County Walks program – which involves area businesses to get involved in walking and tracking their progresses. The Lorain County Fitness Walks, of which we are a part, each Monday and Thursday in cooperation with the Lorain County Metro Parks, Mercy, & Big Lots. Joyce also talked about safe St Patrick's Day celebration alternatives. And, child booster and immunization clinics in preparation for the next school year.

#### **Special Events**

**Tuesday March 3, 2015, 8am-9am** – Frank Whitfield, President / CEO of Lorain County Urban League, was a guest with Brian Engle on WDLW and with Super Dave on WOBL. Frank spoke about an upcoming event on March 20<sup>th</sup>, Equal Opportunity Day Conference & Annual Luncheon. The event will include diversity and inclusion training. It will be held at the Lorain County Community College Spitzer Conference Center, beginning at 8:30am. The event is intended for business professionals, Community Leaders, Law enforcement, Educators, and students.

## **Lorain County Metro Parks**

**Thursday January 8, 2015 – 8am-9am** – Venessa Klesta from LCMP was a guest with Brian on WDLW and with Super Dave on WOBL. Vanessa shared with our listeners some great winter hiking opportunities, including snow shore hikes. Also, the upcoming Winter Days celebration event on Jan. 31<sup>st</sup> at Vermilion River Reservation – which includes sled dogs, ice carving, horse drawn sleigh rides, ice fishing, & music. And, Vanessa touched on our weekly Lorain County Fitness Walks on Mondays and Thursdays at the LCMP Splash Zone in Oberlin and the LCMP Mercy Health & Rec Center in Amherst.

**Wednesday February 18, 2015, 8am – 9am** – Joshua Konow & James Tinsley from True North Cultural Arts Chamber Orchestra were guests with Super Dave on WOBL and with Brian Engle on WDLW. The pair promoted an upcoming concert performance at the First United Methodist Church in Elyria on Saturday February 21<sup>st</sup>.

**Thursday March 5, 2015 – 8am-9am** – Vanessa Klesta from LCMP was a guest with Super Dave on WOBL and with Brian Engle on WDLW. Vanessa shares with our listeners the upcoming events at the Metro Parks. Maple sugaring at Carlisle Visitors Center. The Dinosaur exhibit at the Miller Nature Preserve Conservatory. True North's production of Jesus Christ Superstar. And, encouraged early sign-up for a number of summer camps for children.

## **UNITED WAY OF GREATER LORAIN COUNTY**

**Wednesday January 28<sup>th</sup>, 2015 – 730am-830am** – Bill Harper, Executive Director of United Way of Greater Lorain County and Sara Warner from the Lorain County General Health District were guests with Super Dave on WOBL and with Brian Engle on WDLW. The two highlighted a joint effort in the communities of the Keystone and North Ridgeville school district, to promote and improve health education, physical fitness, and health eating habits.

**Tuesday March 24, 2015 – 730am – 830am** - Bill Harper, Executive Director of United Way of Greater Lorain was a guest with Super Dave on WOBL and with Brian Engle on WDLW. Mr. Harper spoke about the wrap up to the 2014/15 fundraising campaign, which will take place at LCCC Spitzer Conference Center on Friday April 3<sup>rd</sup>. He also talked about the free tax preparation service offered through a federal grant program, and encouraged listeners to call 2-1-1 to find out a nearest location.

## **SENIOR INFORMATION**

**Friday February 13, 2015 – 8am – 9am** – John Roberts from Mature Services Senior Employment Center, was a guest with Brian Engle on WDLW and with Super Dave on

WOBL. Mr. Roberts shared with our listeners what his agency is all about – employment training for individuals age 55 and older, and the promotion of older adults to companies in search of reliable employees.

### **DRUNK DRIVING**

#### **RESPONSIBLE CONSUMPTION CAMPAIGN**

Local & National 1/1/15 – 3/31/15 - Holiday campaign ads running throughout the 3-months during the Holidays and Holiday Weekends , including Halloween, Thanksgiving, Christmas and New Year's Eve.

### **L.C. BOARD OF MENTAL HEALTH**

Every other Wednesday, Joan Samkow from the L.C. Board of Mental Health brings a guest in to be interviewed on the air. Our intention is to instruct and teach our audience about mental health issues, to learn symptoms and signs or mental health problems or abuse and to let them know all the different services that are available in Lorain County.

### **2<sup>nd</sup> HARVEST FOOD BANK OF NORTH CENTRAL OHIO**

**Friday March 20, 2015 – 9:30am-10:30am** – Julie Chase-Morefield, Exec Dir of 2<sup>nd</sup> Harvest Food Bank of North Central Ohio, was a guest with Super Dave on WOBL and with David Q on WDLW. Julie talked about “Brown Bag Day”, which is March 25<sup>th</sup>. People are encouraged to take a lunch to work, and use the money normally spent on lunch – to donate to 2<sup>nd</sup> Harvest. She also talked with our listeners about the annual Harvest for Hunger Campaign, which raises money and food for 2<sup>nd</sup> Harvest, which runs from February 22<sup>nd</sup> to April 11<sup>th</sup>. She also encouraged listeners to consider donating food or money throughout the whole year, not just during special campaigns.

### **COMMUNITY EDUCATION**

**Friday January 16<sup>th</sup>, 2015 – 830am-9am** – Lisa Mayles, Pub. Relations Dir. of Lifeshare Community Blood Svcs, was a guest with Brian on WDLW and with Super Dave on WOBL. Lisa spoke about the urgent need for A and B donors, and patients currently in the hospital right now with a need for plasma. She also talked about a recently announced partnership with Blood Systems out of Arizona – which is a network of blood banks in 19 states throughout the US. And, Lisa told us about Lifeshare's new President and CEO Vicki Finson, who takes over for recently retired Richard Cluck.

**Friday February 6<sup>th</sup>, 2015 – 8am-9am** – Carol Wallace, Marketing Job Placement Specialist at Murray Ridge Center, was a guest with Super Dave on WOBL and with Brian Engle on WDLW. Carol also brought with her Robert Zsigrany, a program participant, who is looking for employment. In addition to talking about the program, which looks to find employment for individuals with disabilities, the two also talked about Robert's attributes and what would make him an ideal candidate for employment.

**Thursday March 19, 2015 – 730am – 830am** - Carol Wallace, Marketing Job Placement Specialist at Murray Ridge Center, was a guest with Super Dave on WOBL and with Brian Engle on WDLW. Joining Carol was Ashlee Lee, who is a Murray Ridge Center Program participant. Ashlee is looking for a new job. She'd like to find something in the animal field, like a veterinarian or an animal hospital. We talked about her work experience, her abilities, and desire to be a good employee. The program focuses on finding employment for clients with developmental disabilities.

### **ANIMAL PROTECTION**

#### **Partners With Paws**

Jan. 1, 2015 – Mar. 31, 2015 – **Lorie Wilber** – hosts a 20 minute program every Tuesday morning on WOBL and WDLW. She highlights 2 animals (dogs or cats) per week who are in foster care and in need of homes. In addition, Lorie has guests from different animal rescue groups, the APL's and other guests who talk about how they are assisting with animal rescue, protection, adoption and fostering. Lorie has been very successful in highlighting awareness of the need for spaying and neutering your pets, the importance of immunizations, taking proper care of your animals/pets, etc.

#### **Lost/Found Pet Alerts**

January 1, 2015 – March 31, 2015 – Listeners and all residents of Lorain County are encouraged to report lost and found pets. We then give details on the air of the pet that has been found or lost, along with a phone number for the person who is keeping the pet, or looking for the pet. We have been very successful in helping with finding lost pets and finding lost owners. This is a free service to anyone who has lost or found a pet.

#### **PSA announcements during the 1<sup>st</sup> Qtr. of 2015 include:**

1/1/15 – 3/31/15– local and national – blood donations, crime prevention, housing, right to life, diabetes, and local bazaars, church functions and fund raising campaigns.