

WOBL

QUARTERLY ISSUES/PROGRAMS LIST

3rd QUARTER 2015

October 5, 2015

Description of Programming

Murray Ridge Center – A 1-minute, daily, public affairs program featuring the achievements of the “clients” at Murray Ridge Center. Host: Amber Fisher, Superintendent, Murray Ridge Center.

Wednesday July 22, 2015, 8am-9am, Carol Wallace, Director of Murray Ridge Ctr’s Employment First Program was a guest with Super Dave on WOBL and with Brian Engle on WDLW. Normally Carol will bring a program participant with her for us to interview, but today it was just her. But, still informative. She talked about the program and it’s full circle benefits to hiring persons with developmental disabilities... benefits for the individual, the company, the local economy, and the community.

The following are issues we have addressed over the last quarter:

GENERAL HEALTH OF PEOPLE IN LORAIN COUNTY

LORAIN COUNTY GENERAL HEALTH DISTRICT

For The Health of All of Us

Monthly interview Program with **Staff** from the L.C. General Health District covering difference health topics each month. Airs 10am – 10:30am once a month on WOBL and WDLW.

Thursday July 2, 2015, 10am-11am, Jill Lis, Director of Environmental Health with the Lorain County General Health District, was a guest with Wally on WDLW and with Gary on WOBL. Jill touched on a number of various environmental health concerns are people spend more of the leisure time outside during the summer months. Among the topics was Water quality and the Bark Program, which uses dogs to scare away seagulls from Lorain’s Lakeview Beach to try to improve the water quality there. Jill also talked about the LCGHD’s photo contest highlighting water fun.

Thursday August 6, 2015, 10am-11am, Cody Carroll – Health Educator with the Lorain County General Health District, was a guest with Wally on WDLW and with Nikki on WOBL. Cody talked about the importance for mothers to breast feed their babies, and still so many do not, or stop early. Cody also talked about getting our children ready to

go back to school...and make sure they are properly immunized. And, he touched on the LCGHD's "Active Living in Water" program for August, which encourages residents to try an activity involving water (canoe, kayak, paddleboat, or water aerobics for examples. And, Cody talked about the increase in the number of traffic fatalities so far in 2015, nearly double all of 2014's total. 19 to 10. He talked about the importance of buckling up, slowing down, and driving sober.

Thursday September 3, 2015, 10:30am-11:30am – Lorain County Health Commissioner Dave Covell joined Nikki on WOBL and Wally on WDLW to talk about a number of health related topics. Mr. Covell talked about a new Community Health Assessment program to start very soon by collecting feedback from residents and studying the results to better insure that the health needs of the community be met. He also spoke about the upcoming annual flu shot clinics that will take place at various locations throughout Lorain County over the next few weeks.

PUBLIC AWARENESS

Tuesday July 14, 2015, 4pm-5pm, Liz Schultz from the Oberlin Heritage Center was a guest with Big John on WOBL and with Gene Briscoe on WDLW. Liz talked about a number of different activities at the Center during the month of July. Including, Oberlin Women's History Walk each Wednesday in July, Summer Camps, The Family Fun Fair, and a Retirement Farewell Party Event for outgoing Dir. Pat Murphy.

Monday July 20, 2015, 8am-9am, Mercy Intensivist Dr Ali Jahan was a guest with Brian Engle on WDLW and with Super Dave on WOBL. Dr. Jahan was in to discuss the importance of Advance Directives for patients and their families. Advance Directives refers to a Living Will and Power of Attorney. He says this is easier done than people realize and makes tough decisions simpler for family members and Drs in the care of a patient who is unable to make decisions at a specific time in their care.

Thursday July 23, 2015, 8am-9am, Vicki Vandebout – Dir. Of the Merry Go Round Museum in Sandusky, was a guest with Brian Engle on WDLW and with Super Dave on WOBL. Vicki talked about the Museum's primary annual fundraising event coming up this Saturday July 25th ... The Toast of Ohio Wine Heritage Festival in Downtown Sandusky from Noon to 8pm. The event features wine tasting from 10 area wineries, local food trucks, and live music. 2,000 to 3,000 people are expected to attend.

Thursday July 23, 2015, 2pm-3pm, Danielle Locke with The Community Foundation of Lorain County was a guest with Big John on WOBL and with Gene on WDLW. Danielle talked about the foundation's goals and purposes, it's fundraising efforts, who gives, who benefits, and how this year's grant monies were distributed.

Thursday July 30, 2015, 7am-8am, Lorain Police Sgt Rick Soto was a guest with Brian Engle on WDLW and with Super Dave on WOBL. Sgt. Soto spoke about the departments recruitment campaign for new police officer applicants, the civil service

written test on August 18th, and the agility test on Sept. 20 or Oct. 18. Application deadline is August 14th. Age restrictions are 21 y/o to 34 y/o.

Wednesday August 4, 2015, 2pm-3pm, Danielle Locke with the Community Foundation of Lorain County was a guest with Gene Briscoe on WDLW and with Big John on WOBL. Danielle talked about what the foundation does and how it raises money. The distribution of mid-year funds and 35 year anniversary bonus distribution. And, how listeners can help the foundation.

Friday August 7th 2015, 8am-9am, Dan Gleason, President of the Experimental Aircraft Association Chapter 50, was a guest on WOBL with Super Dave, and on WDLW with Brian Engle. Dan was in to promote his group's annual "Fly-In Pancake Breakfast at the historic Ortner Airport in Huron County. The event raises money for the groups scholarships and other programs for children. They'll serve all you can eat pancake breakfast, tours of the airport and the aircraft that are flown in from all of Ohio and surrounding states.

Lorain County Metro Parks

Thursday July 16, 2015, 8am-9am, Rick Fortney with True North Cultural Arts Center was a guest with Nikki on WDLW and with Super Dave on WOBL. Rick highlighted the events coming up at the French Creek Nature Center and True North Cultural Arts productions "The Pajama Game" runs July 10-26th at French Creek. Rick also unveiled some of the productions that will be featured during the 2015-2016 season. Also the TrueNorth Chorale & Chamber Orchestra Patriotic Concert on Sunday 7/19 at Lakeview Park in Lorain. And, the 8th Annual Sheffield Village Family ArtsFest on Saturday August 22nd and French Creek Nature & Arts Ctr.

Tuesday August 4, 2015, 4pm-5pm, Vanessa Klesta with the Lorain County Metro Parks was a guest with Big John on WOBL and with Gene Briscoe on WDLW. Vanessa shared with our listeners: A weekend classic car show at the Vermilion River Reservation, Adventure Fair on August 30th at the Vermilion River Reservation, and an ongoing Scavenger Hunt at all of the LCMP parks through September 12th.

Thursday September 3, 2015, 8am-9am – Vanessa Klesta with the Lorain County Metro Parks System was a guest with Brian on WDLW and with Super Dave on WOBL. Vanessa shared with our listeners some upcoming events at the Metro Parks including a new event on 9/12/15, a MetroParks Scavenger Hunt, which will take participants to various Metro Parks locations throughout the county, culminating in a lunch. Music Under The Stars on September 13th will feature Son Gitano at Lakeview Park. And, the fall activities at the Carlisle Reservation will begin soon with Hay Rides and Corn Maze at the Equestrian Ctr.

Friday September 25, 2015 – 8am-9am – Rick Fortney and Cory Stearns from True North Cultural Arts was a guest with Super Dave on WOBL and with Brian Engle on WDLW. The two discussed the start of the 2015-2016 production season with the

Family Life Series premiere of “Knuffle Bunny, A Cautionary Tale” of which Cory stars as the father. Rick also shared with our audience the complete schedule of performances and how to buy tickets, and also audition dates and times for those interested in giving the theater a shot.

UNITED WAY OF GREATER LORAIN COUNTY

Tuesday July 28, 2015, 7:30am-8:30am, Bill Harper, Executive Director of United Way of Greater Lorain County was a guest with Brian Engle on WDLW and with Super Dave on WOBL. Bill talked about key upcoming events in August and in September. The Annual Fundraising Campaign Kickoff at Mike Bass Ford in Sheffield Village on Friday August 21st, beginning at 11:30am. He also highlighted the annual “Fill The Bus” campaign to collect school supplies for Lorain County School Districts, which begins Thursday August 6th. And, the annual “Week of Caring” September 12-19. This week is dedicated to volunteer opportunities to support United Way impact areas, such as Education, Health, & Financial Stability.

Tuesday August 25, 2015 – 730am-830am – Bill Harper from the United Way was a guest with Super Dave on WOBL and with Brian Engle on WDLW. Bill shared with our listeners the successful fundraising campaign kickoff the previous week at Mike Bass Ford. He also talked about the “Week of Caring” coming up in September...and also highlighted volunteer opportunities and how to get involved through their website uwloraincounty.org.

Tuesday September 22, 2015 – 7:30am-8:30am – Bill Harper, Exec Dir of United Way of Greater Lorain County, was a guest with Brian Engle on WDLW and with Super Dave on WOBL. Bill said this time of year is a really busy time for the United Way, making and reaffirming corporate connections, promoting the annual fundraising campaign. Bill said last week was the “Week of Caring” with over 300 volunteers working on various projects throughout the county. Bill said the number of volunteers who participate is growing. He said they hold new volunteer orientation from time to time. Check uwloraincounty.org, to learn more or to sign up.

DRUNK DRIVING

RESPONSIBLE CONSUMPTION CAMPAIGN

Local & National 7/1/15 – 9/30/15 - Holiday campaign ads running throughout the 3-months during the Holidays and Holiday Weekends , including Halloween, Thanksgiving, Christmas and New Year’s Eve.

L.C. BOARD OF MENTAL HEALTH

Thursday July 16, 2015, 4pm-5pm, Charlie Neff, Exec Dir of Lorain County Mental Health Board, was a guest with Gene Briscoe on WDLW and with Big John on WOBL. Charlie's monthly visit included talking about how the Board is working to knock down barriers to get people the help they need, and identifying some of the biggest barriers to combat. And, he encouraged our listeners to learn more about their local health department by going online to lcmhb.org.

ANIMAL PROTECTION

Partners With Paws

July 7, 2015 – September 29, 2015 – **Lorie Wilber** – hosts a 20 minute program every Tuesday morning on WOBL and WDLW. She highlights 2 animals (dogs or cats) per week who are in foster care and in need of homes. In addition, Lorie has guests from different animal rescue groups, the APL's and other guests who talk about how they are assisting with animal rescue, protection, adoption and fostering. Lorie has been very successful in highlighting awareness of the need for spaying and neutering your pets, the importance of immunizations, taking proper care of your animals/pets, etc.

Lost/Found Pet Alerts

July 1, 2015 – September 30, 2015 – Listeners and all residents of Lorain County are encouraged to report lost and found pets. We then give details on the air of the pet that has been found or lost, along with a phone number for the person who is keeping the pet, or looking for the pet. We have been very successful in helping with finding lost pets and finding lost owners. This is a free service to anyone who has lost or found a pet.

Wednesday August 12, 2015, 7am-8am, Dick Houston, Author & Co-Founder of Elefence, was a guest with Brian Engle on WDLW and with Super Dave on WOBL. Dick is head of a Cleveland based group that is dedicated to saving elephants in Africa from poachers. He'll be giving a presentation on August 22nd at the Happy Trails Animal Refuge in Ravenna. He spoke about his work in Africa, the challenges that lie ahead, the dwindling numbers of elephants in Africa, and how we here in the states can help.

PSA announcements during the 3rd Qtr. of 2015 include:

7/1/15 – 9/30/15– local and national – blood donations, crime prevention, housing, right to life, diabetes, and local bazaars, church functions and fund raising campaigns.